MiRSA LISTING SUMMARY – April 2007

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Capital Area Manufacturing Council

Grant Amount:	$88,000
Grant Year:	2004
Service Region:	Clinton, Eaton, and Ingham Counties
Convener:	Capital Area Michigan Works!
Primary Partners:	Employers (30), Educational (4), Unions/Trade Associations (1), MWA (1), Economic Development (4), Other (11)
Industry Focus:	Manufacturing
Occupational Focus:	Production Workers

Summary:
The Council provides support to member employers by offering a forum to report significant trends that could affect manufacturing and/or provides information to member employers. Attempts to organize a council of manufacturers within the Capital area began in 2002. The MiRSA provides support to explore workforce development issues that are common among employers in manufacturing and by doing so, seeks to establish itself as an integral part of the community.

Northeast Michigan Healthcare Workforce Alliance

Grant Amount:	$85,000
Grant Year:	2004
Service Region:	Alcona, Alpena, Cheboygan, Crawford, Iosco, Montmorency, Ogemaw, Oscoda, Otsego, Presque Isle, and Roscommon Counties
Convener:	North Central Council Michigan Health and Hospital Association
Primary Partners:	Employers (6), Educational (8), Unions/Trade Associations (1), MWA (2), Economic Development (2), and Other (1)
Industry Focus:	Health Care
Occupational Focus:	Radiography Technicians, Medical Assistants, Surgical Technicians, Respiratory Therapy Technicians, Laboratory Technicians, Pharmacy Technicians

Summary:
The alliance uses a two-pronged approach to address the health care workforce needs of the region, and to increase the training and availability of workers in various health care professions that are needed now and in the future. The two main goals of the alliance are to strive to immediately meet employer and industry-identified priority health care occupation shortages, and in the long term, increase awareness in the community. Specifically, increasing the awareness of middle and high school students about the wide array of health care professions and the specific role each profession plays will be accomplished through a series of summer health career exploration camps and supportive marketing materials.

Healthcare Regional Skills Alliance of Northwest Michigan

Grant Amount:	$88,000
Grant Year:	2004
Service Region:	Antrim, Benzie, Charlevoix, Emmet, Grand Traverse, Kalkaska, Leelanau, Manistee, Missaukee, and Wexford Counties
Convener:	Northwest Michigan Council of Governments
Primary Partners:	Employers (40), Educational (12), Unions/Trade Associations (1), MWA (1), Faith/Community Based (2), Economic Development (6), and Other (9)
Industry Focus:	Health Care
Occupational Focus:	Home Health Aides, Nurse Aides, Homemaker and ~~&~~ Respite Care Workers, Competency-Evaluated Nurse Aides (CENA) Training, LPNs, RNs, Technical Specialties

Summary:

The MiRSA strives to (1) increase the pool of qualified, entry-level health care workers**;** (2) increase the number of students entering secondary and postsecondary health occupation programs**;** (3) address retention and career ladder movement of people within the health care industry**;** (4) expand training and professional development opportunities in the various health care occupations**;** 5) build existing partnerships for a more comprehensive, sustainable system**;** and (6) affect systemic and cultural change for the health care industry. The partnership includes 73 private and public organizations.

Alliance Healthcare Professionals for Michigan's Future (HPMF)

Grant Amount:	$88,000
Grant Year:	2005
Service Region:	Genesee County
Co-Conveners:	Career Alliance, Inc. /Greater Flint Health Coalition
Primary Partners:	Employers (15), Educational (7), Unions/Trade Associations (5), MWA (1), Faith/Community Based (2), Economic Development (3), and Other (7)
Industry Focus:	Health Care
Occupational Focus:	Nurse~~s~~ Aides, Licensed Practical Nurses, Physical Therapy Assistants, Respiratory Therapists, Health Unit Coordinators

Summary:

The primary objective is to work with employers to restructure their hiring, retention, and promotional practices for entry-level health care positions in order to reduce attrition rates, facilitate care advancement, and improve employment opportunities in the health care sector for residents in the Renewal Community. The MiRSA helps individuals obtain the training and education necessary to fill job vacancies in the health care sector that require mid-level skills. The targeted 11 occupations are: allied health technician, Licensed Practical Nurse, medical assistant, medical biller and coder, occupational therapy aide, pharmacy technician, physical therapist assistant, radiology technologist, Registered Nurse, respiratory therapist, and surgical technician.

Southeast Michigan Long Term Health Care

Grant Amount:	$88,000
Grant Year:	2004
Service Region:	Macomb, Monroe, Oakland, and Wayne Counties
Convener:	Detroit Workforce Development Department, A Michigan Works! Agency
Primary Partners:	Employers (8), Educational (2), Unions/Trade Associations (1), MWA (4), Faith/Community Based (1), Other (3)
Industry Focus:	Long-Term Health Care
Occupational Focus:	Entry-Level Unlicensed Caregivers, Certified Nurse~~s~~ Aides (CNA), Licensed Practical Nurses, and Staff Supervisors

Summary:
The MiRSA focuses on the long-term health care industry with an emphasis on employers. These employers include primary nursing homes, home health agencies, and medically focused group and foster homes. The MiRSA will not only focus on workforce issues related to entry-level and moderately skilled workers, but it will also address the management needs of this employment sector and examine supervisory training.

Mid-Michigan Construction Alliance MiRSA

Grant Amount:	$88,000
Grant Year:	2004
Service Region:	Clinton, Eaton, and Ingham Counties
Convener:	Mid-Michigan Construction Alliance (MMCA)
Primary Partners:	Educational (1), Unions/Trade Associations (10),
Industry Focus:	Construction
Occupational Focus:	Electricians, Bricklayers, Plumbers and Pipefitters, and Construction Managers

Summary:
The MMCA is a locally based construction labor-management cooperative group. Membership consists of representatives of both labor unions and contractor associations, across all construction trades. To address a shortage of skilled trades people in the near future, the MIRSA focuses on attracting more, and better-qualified candidates into the trade-sponsored apprenticeship programs to help remedy the future shortage. The second focus is to improve the e-commerce skill of contractors.

Bridges to Success: Networking the Manufacturing and Health Care Sectors for the Advancement of Incumbent Workers & Recruitment of Transitioning Workers

Grant Amount:	$85,000
Grant Year:	2004
Service Region:	Kent County
Convener:	The Delta Strategy
Primary Partners:	Employers (14), Educational (1), Faith/Community Based (1), Economic Development (2), and Other (1)
Industry Focus:	Manufacturing
Occupational Focus:	Entry-Level Positions

Summary:
The MiRSA focuses on providing long-term retention support to employees while assisting them to move beyond their entry-level positions into more substantial positions within the manufacturing industry**.** Utilization of the Southwest Organization Unifying Resources for our Community and Employers (SOURCE) model will lead to self-sufficiency for the employee and a more skilled and experienced workforce for employers. More than 40 non-profits, and eight private businesses in coordination with the Michigan Department of Human Services, are working on retention issues for a population of 2,300 employees.

Note: In 2006 the MiRSA was awarded an expansion grant of $85,000. Partnering with WIRED West Michigan, the MiRSA will pilot a model to transition displaced workers from manufacturing, a shrinking industry in the area, into healthcare – a growth industry in the area. If successful, the effort will be expanded to include more manufacturers and healthcare employers.

West Central Michigan Health Care MiRSA

Grant Amount:	$88,000
Grant Year:	2004
Service Region:	Allegan, Ionia, Kent, Lake, Mason, Mecosta, Montcalm, Muskegon, Newaygo, Osceola, Oceana, and Ottawa Counties
Co-Conveners:	Muskegon / Oceana Consortium, Ottawa County Michigan Works! Community Action Agency, Central Area Michigan Works! Consortium, Michigan Works! West Central, West Michigan Alliance for Health, and Area Community Services Employment and Training Council (ACSET)
Primary Partners:	Employers (20), Educational (6), Unions/Trade Associations (1), MWA (5), Faith/Community Based (1), Economic Development (5), Other (2)
Industry Focus:	Health Care
Occupational Focus:	Certified Nurse~~s~~ Aides, Licensed Practical Nurses, Registered Nurses, Medical Record Clerks, Unit Clerks, Registered Health

Information Technicians, Registered Health Information Administrators

Summary:
The MiRSA focuses on the needs of the local health care industry in the areas of nursing and allied health occupations. Career ladders and career laterals will be designed and effectively marketed to assist in the recruitment, training, and retention of a qualified health care workforce.

East Central Healthcare Alliance

Grant Amount:	$88,000
Grant Year:	2004
Service Region:	Arenac, Bay, Clare, Gladwin, Huron, Lapeer, Midland, Sanilac, Saginaw and Tuscola Counties
Convener:	Saginaw Midland Bay Michigan Works!
Primary Partners:	Employers (16), Educational (12), Unions/Trade Associations (1), MWA (3), Economic Development (6), Other (4)
Industry Focus:	Health Care
Occupational Focus:	Nurses, Certified Nurse Aides, Clinical Technologists, Phlebotomists, Health-Related Therapists, Medical Transcriptionists, and Billing Specialists

Summary:
The MiRSA will implement a series of steps, including the Hospital Council Matrix of Academic Preparedness and the Vision 2020 Career Ladders Project to boost enrollment in health care related training. Colleges will be encouraged to better align course offerings based on employer occupational demand. Hospitals and other health care providers will be encouraged to increase clinical opportunities. The MiRSA has also begun a campaign to encourage the return of those trained in the health professions but who are not currently working in health care related careers.

Upper Peninsula Healthcare Roundtable

Grant Amount:	$88,000
Grant Year:	2004
Service Region:	Upper Peninsula (All Counties)
Convener:	Michigan Works! The Job Force Board
Primary Partners:	Employers (23), Educational (2), Unions/Trade Associations (1), MWA (3),
Industry Focus:	Health Care
Occupational Focus:	Certified Nurse~~s~~ Aides, Licensed Practical Nurses, Home Health Aides, Registered Nurses, Medical Coders, Orderlies, and Attendants

Summary:
The MiRSA has multiple levels of strategic activities: marketing campaigns to attract nursing candidates; a campaign for nurses no longer working in the industry to return to the health care

field; and developing career progression models with industry partners. Additionally, the MiRSA is offering career fairs and introducing the health sciences career pathways to youth; providing resources about careers in-hospitals in the-Upper Peninsula; and accessing value-added services from Michigan Works! Service Centers. Other strategic activities include offering flexible and just-in-time training by education providers on-site and through web-based applications and building coalitions to address regulatory and policy concerns.

Midwest Skills Development Center Electrical Line Technician Program

Grant Amount:	$88,000
Grant Year:	2004
Service Region:	Upper Peninsula (All Counties)
Convener:	Lake Superior Community Partnership Foundation
Primary Partners:	Employers (13), Educational (4), Unions/Trade Associations (1), MWA (1), Faith/Community Based (1), Economic Development (3), Other (2)
Industry Focus:	Utilities
Occupational Focus:	Electrical Line Technicians

Summary:
The goal of the MiRSA is to train students to install, maintain, and operate electrical systems that supply electric energy to residential, commercial and industrial customers, and joint gas and electric underground generation facilities. Objectives include obtaining gainful employment with family sustaining wages with benefits.

Note: On October 9, 2006, the MiRSA was awarded a $90,000 expansion grant to address a current and projected shortage of available workers with knowledge of electrical, hydraulic and mechanical systems. The primary objective is to create an Engineering, Manufacturing, and Industrial Technology career pathway for area high school students.

Southwest Michigan Regional Health Care Skills Alliance

Grant Amount:	$88,000
Grant Year:	2004
Service Region:	Barry, Berrien, Branch, Calhoun, Cass, Kalamazoo, St. Joseph, and Van Buren Counties
Co-Conveners:	Calhoun Intermediate School District, Kalamazoo–St. Joseph Michigan Works!, and Michigan Works! Berrien-Cass-Van Buren
Primary Partners:	Employers (10), Educational (4), Unions/Trade Associations (1), MWA (3), Faith/Community Based (2), Other (3)
Industry Focus:	Health Care
Occupational Focus:	Nurses Aides and other entry-level workers

Summary:
The MiRSA seeks to promote the economic health and welfare of local health care employers and their workers. The MiRSA will convene health care summits throughout the region to share best practices, assist in strategies to strengthen retention and enhance recruitment and assist in marketing the range of direct patient care and allied health care occupations to youth**,** dislocated workers, and users of employment service center. Additional activities include working toward offering career ladders and other strategies to low income workers that will lead to self-sufficiency and make health care an even greater "selling point" for economic development in the region.

South Central Manufacturers Regional Skills Alliance

Grant Amount:	$40,000
Grant Year:	2005
Service Region:	Hillsdale, Lenawee, and Jackson Counties
Convener:	Hillsdale County Intermediate School District
Primary Partners:	Employers (2), Educational (4), Unions/Trade Associations (2), MWA (1), Faith/Community Based (0), Economic Development (4),
Industry Focus:	Manufacturing
Occupational Focus:	Entry-Level Production Employees

Summary:
This MiRSA is focused on providing readily available and easily accessible training and apprenticeship opportunities for individuals that will address the immediate skill needs of employers and promote economic development of the region. This effort combines the resources of career and technical education programs and postsecondary institutions.

The South Central Manufacturers Regional Skills Alliance was designated as a MiRSA just prior to the end of FY 2005.

Capital Healthcare and Employment Council

Grant Amount:	$89,000
Grant Year:	2005
Service Region:	Clinton, Eaton, and Ingham Counties
Convener:	Capital Area Michigan Works!
Primary Partners:	Employers (5), Educational (6), Unions/Trade Associations (6), MWA (1), Faith/Community Based (2), Economic Development (2), and Other (9)
Industry Focus:	Health Care
Occupational Focus:	Health Care Workers, All Occupations

Summary:
This MiRSA proposes to (1) Promote collaboration among all health care organizations, educational organizations, individual health care practitioners, professional associations, and community workforce development agencies. and (2) Provide a system to ensure that all employment and training services within the public workforce development system are aligned with the human resource needs of key occupations within the health care sector.

The Capital Healthcare and Employment Council was designated as a MiRSA just prior to the end of FY 2005.

Thumb Area Employment Builders Alliance – Advanced Manufacturing Training Cooperative RSA

Grant Amount:	$40,000
Grant Year:	2005
Service Region:	Huron, Lapeer, Sanilac, and Tuscola Counties
Convener:	Thumb Area Michigan Works!
Primary Partners:	Employers (40), Educational (13), Unions/Trade Associations (1), MWA (01), Faith/Community Based (2), Economic Development (4), and Other (6)
Industry Focus:	Advanced Manufacturing
Occupational Focus:	Incumbent Workers – Customized Training

Summary:
The goal of the MiRSA is to increase the competitiveness of Thumb Area employers by providing state-of-the-art training, lean manufacturing, quality standards, professional development and technical skills through a consortium approach.

The Thumb Area Employment Builders Alliance – Advanced Manufacturing Training Cooperative was designated as a MiRSA just prior to the end of FY 2005.

On October 9, 2006, the MiRSA was awarded $50,000 for expansion into other industry sectors excluding manufacturing and health care.

Michigan Direct Care Worker Readiness Training Program

Grant Amount:	$50,000
Grant Year:	2005
Service Region:	Statewide
Convener:	Michigan Direct Care Workforce Initiative
Primary Partners:	Employers (8), Educational (3), Unions/Trade Associations (9), MWA (2), Faith/Community Based (1), Economic Development (0), Other (16)

Industry Focus: Healthcare
Occupational Focus: Long-Term Care, Certified Nurse Aides, Home Health Aides, and Personal Home Care Aides

Summary:
The Michigan Direct Care Workforce Readiness Training Program is focused on increasing retention of the direct care workforce by initially recruiting strong candidates into the field. This process would include matching skill and aptitude with occupational expectations based upon standards as presented by industry employers and current industry employees.

The Michigan Direct Care Worker Readiness Training Program was designated as a MiRSA just prior to the end of FY 2005.

Upper Peninsula Construction Trades

Grant Amount: $79,977
Grant Year: 2005
Service Region: Entire Upper Peninsula
Convener: Upper Peninsula Construction Labor Management Council
Primary Partners: Employers (1), Educational (2), Unions/Trade Associations (2), MWA (3),
Industry Focus: Construction
Occupational Focus: Construction Trades

Summary:
An effort involving the 15 counties of the Upper Peninsula to inform the future workforce about skilled building trades occupations. They will also promote collaboration between K-12 and post secondary education, industry organizations and labor market exchange resources.

Forest and Timber Products Industry Regional Skills Alliance

Grant Amount: $90,000
Grant Year: 2005
Service Region: Entire Upper Peninsula
Convener: Northern Economic Initiatives Corporation
Primary Partners: Employers (30), Educational (4), Unions/Trade Associations (1), MWA (1), Economic Development (4), Other (11)
Industry Focus: Forest & Timber Products
Occupational Focus: Loggers, haulers, mill workers, forestry technicians, and foresters

Summary:
As the #1 industry in the Upper Peninsula supporting over 200,000 jobs, the MiRSA is working to create a more cohesive and coordinated approach for this industry to identify and address workforce issues.

Upper Peninsula - Regional Industrial Manufacturing Skills Alliance

Grant Amount: $75,000
Grant Year: 2005
Service Region: Entire Upper Peninsula
Convener: Michigan Works! The Job Force Board
Primary Partners: Employers (12), Educational (1), Unions/Trade Associations (1), MWA (3), Economic Development (1),
Industry Focus: Manufacturing
Occupational Focus: Manufacturing, mining, and skilled trades

Summary:
Industry partners for this new endeavor have already stepped into leadership roles to identify skill gaps and work with K-12 and post-secondary educational partners. Articulation agreements are signed and partners are ready to develop curriculum to meet the demands of global competition.

Southeast Michigan Information Security Regional Skills Alliance

Grant Amount: $92,000
Grant Year: 2005
Service Region: Genesee, Livingston, Macomb, Monroe, Oakland, Shiawassee, St. Clair, Washtenaw, and Wayne Counties
Convener: Automation Alley
Primary Partners: Employers (8), Educational (4), MWA (6), Economic Development (2), Other (6)
Industry Focus: Information Security in the Health & Homeland Security Industries
Occupational Focus: Information security workforce

Summary:
The MiRSA will focus on the critical element of strategic planning and operations for all businesses as related to Information Security in the industry sectors of healthcare and homeland security. By collecting data from various sources and receiving enhanced employer input, it is anticipated that key outcomes will include identifying emerging job classifications that can be incorporated into Michigan's education and training systems, creating opportunities for new and current members of the workforce.

Southeast Michigan Regional Skills Alliance: Registered Nursing

Grant Amount: $80,000
Grant Year: 2005
Service Region: Livingston, Macomb, Monroe, Oakland, St. Clair, Washtenaw, and Wayne Counties
Convener: Greater Detroit Area Health Council, Inc.
Primary Partners: Employers (1), MWA (1), Economic Development (1), Other (3)

Industry Focus: Healthcare
Occupational Focus: Registered Nurses

Summary:
The MiRSA will focus on addressing the nursing shortage in Southeast Michigan with emphasis on increasing minority and non-traditional representation. Main strategies include; image improvement and improving collaboration between employers, community organizations, professional associations, community colleges and universities.

Sunrise Side Hospitality Industry Coalition Regional Skills Alliance

Grant Amount: $75,000
Grant Year: 2005
Service Region: Alcona, Alpena, Arenac, Cheboygan, Clare, Crawford, Gladwin, Iosco, Montmorency, Ogemaw, Oscoda, Otsego, Presque Isle, and Roscommon Counties
Convener: Michigan's Sunrise Side, Inc.
Primary Partners: Employers (6), Educational (2), MWA (2), Economic Development (3), Other (8)
Industry Focus: Hospitality, Travel & Tourism
Occupational Focus: Hotel and restaurant workers

Summary:
The MiRSA is focused on expanding the employee base for tourism industry job providers in 14 Northeast Michigan Counties. Training will be provided for those already in the industry and create a career path to encourage those considering employment within the hospitality industry.

Community Health Worker MiRSA

Grant Amount: $87,625
Grant Year: 2005
Service Region: Wayne County
Convener: Michigan Public Health Training Center – U of M School of Public Health
Primary Partners: Employers (2), Educational (2), Unions/Trade Associations (3), Other (2)
Industry Focus: Healthcare
Occupational Focus: Community Health Workers

Summary:
The Community Health Worker MiRSA will address the training placement and retention of community health workers in Wayne County. These workers serve in a variety of health organizations such as health departments, health systems, community-based organizations and federally qualified health centers. They create a bridge between employers of health, social and community services and the community, especially the underserved and hard-to-reach populations.

Progress Through Knowledge:
A Knowledge Economy Skills Alliance for Kalkaska County

Grant Amount: $80,000
Grant Year: 2005
Service Region: Kalkaska County
Convener: Northwest Michigan Council of Governments
Primary Partners: Employers (16), Educational (10), MWA (1), Faith/Community Based (2), Economic Development (3), Other (2)
Industry Focus: Manufacturing
Occupational Focus: Entry Level & Incumbent Workers

Summary:
The MiRSA targets the manufacturing sector - the largest provider of family supporting jobs in Kalkaska County. Specifically, the project will focus on upgrading the skills of Kalkaska County residents, those currently employed as well as those underemployed and unemployed, in order to advance the county's level of workforce preparedness for the Knowledge Economy.

Berrien, Cass, Van Buren Hospitality RSA

Grant Amount: $100,000
Grant Year: 2006
Service Region: Berrien, Cass, Van Buren Counties
Convener: Michigan Works! Berrien, Cass, Van Buren
Primary Partners: Employers (4), Educational (2), Unions/Trade Associations (1), MWA (1), Economic Development(2), Other (0)
Industry Focus: Hospitality & Tourism
Occupational Focus: Skilled Labor in Hospitality and General Employability Skills

Summary: The MiRSA was established to address an anticipated increase in demand for skilled labor in the hospitality industry as a result of the Harbor Shores Redevelopment project. The MiRSA will implement the recommendations of the Council for Adult and Experiential Learning (CAEL) study of labor and training needs for the area.

Capital Area Construction Council

Grant Amount: $100,000
Grant Year: 2006
Service Region: Clinton, Eaton, Ingham and Livingston Counties
Convener: Capital Area Michigan Works!
Primary Partners: Employers (6), Educational (3), Unions/Trade Associations (3), MWA (2), Economic Development (2), Other (6)
Industry Focus: Construction
Occupational Focus: Recruitment and Training of new Construction Workers

Summary: Based on projected labor shortages as a result of retirements and young people not going into the construction field, the MiRSA will focus on recruitment and training of construction workers.

Delta County Tourism RSA

Grant Amount: $84,182
Grant Year: 2006
Service Region: Central Upper Peninsula
Convener: Delta County Area Chamber of Commerce
Primary Partners: Employers (0), Educational (2), Unions/Trade Associations (), MWA (1), Economic Development (2), Other (1)
Industry Focus: Tourism
Occupational Focus: Skilled Labor in Hospitality and General Employability Skills

Summary: The MiRSA will address an employability skills gap, primarily in computer operations and service skills, in the tourism industry in Delta County. In addition, a second goal is to increase the pipeline of workers in the tourism industry to address a projected labor shortage.

Detroit Regional Manufacturing Skills

Grant Amount: $92,000
Grant Year: 2006
Service Region: Wayne, Oakland, Macomb, Lapeer, Lenawee, Livingston, Monroe, St. Clair and Washtenaw Counties.
Convener: Detroit Regional Chamber
Primary Partners: Employers (7), Educational (8), Unions/Trade Associations (), MWA (6), Economic Development (10), Other ()
Industry Focus: Advanced Manufacturing and Materials Development
Occupational Focus: Incumbent worker manufacturing skills upgrades and recruitment

Summary: The MiRSA vision is to support and grow an innovative, flexible workforce to meet the current and future challenges of advanced manufacturing. A key function of the MiRSA is to create a resource map and "overcome a perceived culture of competition" that exists in Southeast Michigan, which leaves many addressing similar problems in individual silos.

Preparing the SCMW! Region for the Biotech Age

Grant Amount: $79,750
Grant Year: 2006
Service Region: Hillsdale, Jackson and Lenawee Counties
Convener: South Central Michigan Works!
Primary Partners: Employers (8), Educational (4), Unions/Trade Associations (2), MWA (1), Economic Development (3), Other (1)
Industry Focus: Life Science/Homeland Security
Occupational Focus: Skilled workers in the chemical industry

Summary: Focusing on the chemical industry in the tri-county area, the MiRSA will work with employers and educators to develop curriculum, increase skill levels of incumbent workers and develop a pipeline of new employees.

Southeast Michigan Hospitality and Tourism RSA

Grant Amount: $90,000
Grant Year: 2006
Service Region: Southeastern Michigan
Convener: Washtenaw County Employment Training and Community Services/Michigan Works! and the Livingston Michigan Works Agency!
Primary Partners: Employers (42), Educational (9), Unions/Trade Associations (8), MWA (7), Economic Development (1)
Industry Focus: Hospitality and Tourism
Occupational Focus: Skilled Labor in Hospitality and General Employability Skills

Summary: The MiRSA was established in July 2005 to address training and employment needs in anticipation of Superbowl XL. Grant money will be used in conjunction with other sources of funding to develop a strategic plan to improve and increase training, promote interest in hospitality and tourism related careers, develop a marketing plan, facilitate the development and delivery of training and educational opportunities and increase the number of employers using the One Stop Service Centers.

Tri County Advanced Manufacturing Alliance

Grant Amount: $90,000
Grant Year: 2006
Service Region: Saginaw Midland and Bay Counties
Convener: Saginaw, Midland Bay Michigan Works! and the Saginaw Valley Manufacturers' Association
Primary Partners: Employers (0), Educational (6), Unions/Trade Associations (2), MWA (1), Economic Development (6), Other (3)
Industry Focus: Advanced Manufacturing
Occupational Focus: Manufacturing Technology and Recruitment

Summary: The Saginaw Valley Manufacturers' Association has identified several areas that need to be addressed to sustain manufacturing in the area: increase the number of students choosing manufacturing as a career through the expansion of career ladders, close incumbent workers skill gaps and diversify current businesses to succeed in new markets. The MiRSA has developed a work plan to address these issues.

Bridges to Success: Networking the Manufacturing and Health Care sectors for the advancement of incumbent workers and recruitment of transitioning workers.

Grant Amount: $85,000
Grant Year: 2006
Service Region: West Michigan – Kent County
Convener: The Delta Strategy
Primary Partners: Employers (16), Educational (2), MWA (1), Economic Development (1), Other (5)
Industry Focus: Healthcare
Occupational Focus: Transitioning Manufacturing Employees to Healthcare Careers

Summary: Partnering with WIRED West Michigan, the MiRSA will pilot a model to transition displaced workers from manufacturing, a shrinking industry in the area, into healthcare – a growth industry in the area. If successful, the effort will be expanded to include more manufacturers and healthcare employers.

UP RIMSA

Grant Amount: $90,000
Grant Year: 2006
Service Region: Upper Peninsula of Michigan
Convener: Lake Superior Community Partnership Foundation
Primary Partners: Employers (4), Educational (7), Unions/Trade Associations (2), MWA (1), Economic Development (1), Other (0)
Industry Focus: Advanced Manufacturing
Occupational Focus: Entry Level Manufacturing Workers and Recruitment

Summary: The MiRSA will address a current and projected shortage of available workers with knowledge of electrical, hydraulic and mechanical systems. The primary objective is to create an Engineering, Manufacturing, and Industrial Technology career pathway for area high school students.