

Michigan's Community Colleges Advancing Michigan's Communities 1-day Conference, Oct. 23, 2006



2755 E. Napier Avenue
Benton Harbor, MI 49022
1-800-252-1562 or (269) 927-3571

To reach Lake Michigan College...

from the north

Take I-196 west until it merges with I-94. Take I-94 west to exit 30 (Napier Avenue). Turn left on Napier Avenue and go approximately 1 mile. Pass the main entrance of the college and continue on Napier Avenue until you reach the first cross street, Yore Avenue. Turn left onto Yore Avenue. Travel approximately 3.4 mile, passing the Mendel Center which will be on your left. Turn left at the first driveway entrance after you have passed the Mendel Center.

from the south

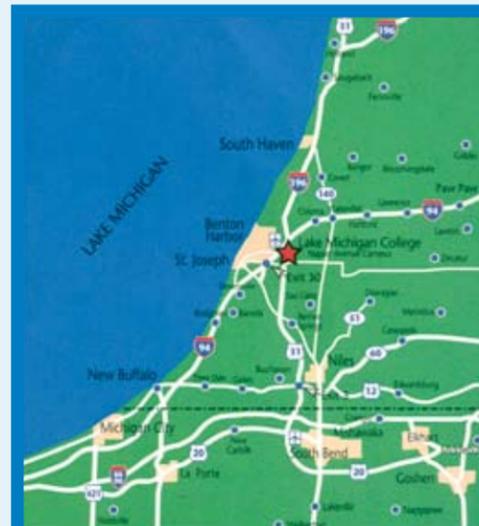
Take the US-31 Bypass north to exit 24 (Napier Avenue). Turn left on Napier Avenue and go approximately 3.4 miles until you reach Yore Avenue. Turn right on to Yore Avenue. Travel approximately 3.4 miles, passing the Mendel Center which will be on your left. Turn left at the first driveway entrance after you have passed the Mendel Center.

from the east

Take I-94 west to exit 30 (Napier Avenue). Turn left on Napier Avenue and go approximately 1 mile. Pass the main entrance of the college and continue on Napier Avenue until you reach the first cross street, Yore Avenue. Turn left onto Yore Avenue. Travel approximately 3/4 mile, passing the Mendel Center which will be on your left. Turn left at the first driveway entrance after you have passed the Mendel Center.

from the west

Take I-94 east to exit 30 (Napier Avenue). Turn right on Napier Avenue and go approximately 1 mile. Pass the main entrance of the college and continue on Napier Avenue until you reach the first cross street, Yore Avenue. Turn left onto Yore Avenue. Travel approximately 3/4 mile, passing the Mendel Center which will be on your left. Turn left at the first driveway entrance after you have passed the Mendel Center.



Michigan's Community Colleges Advancing Michigan's Communities

October 23, 2006 Lake Michigan College Mendel Center for Arts & Technology



Purpose

The Michigan Community College Association is pleased to announce a 1-day conference to showcase best practice partnerships and collaborative efforts. These partnerships among community colleges, economic development agencies, chambers of commerce, government and education have enhanced economic development efforts, improved access to education and training, and added value to governmental programs and services.

Who Should Attend

- Governmental leaders
- Economic development agencies and chambers of commerce
- Education leaders
- Business leaders
- Michigan Community College representatives

Intended Outcomes

- To provide communities, business, and governmental leaders with templates that they can adopt in partnership with their local community college to advance their region's economy and strengthen education and training programs.
- To demonstrate to elected leaders the varied and specific roles community colleges can play in preparing Michigan to compete in the new economy.

Community College Participants

Glen Oaks Community College

Lake Michigan College

Muskegon Community College

Grand Rapids Community College

Montcalm Community College

Southwestern Michigan College

Each community college will partner with the agency, business, or organization of their choice to showcase a best practice in their community.

Speakers

Lou Glazer, President Michigan Future, Inc.

Mr. Glazer is President and Co-founder of Michigan Future, Inc., a non-partisan, non-profit organization. Michigan Future's mission is to be a source of new ideas on how Michigan can succeed as a world class community in the Information Age. Its work is funded by Michigan foundations. Its latest report is *A New Agenda for a New Michigan* which provides new ideas on what Michigan needs to do to succeed in the flat world. Mr. Glazer currently is heading efforts to:

- launch a high school in partnership with the Ferndale Public Schools and Lawrence Technological University designed to connect students to good paying careers in the 21st Century automotive industry
- launch an innovative system for reducing chronic unemployment through Goodwill Industries of Greater Detroit
- build ownership in a new agenda to better position Michigan to succeed in a knowledge-driven and entrepreneurial economy

Prior to joining MFI, Mr. Glazer served as Deputy Director of the Michigan Department of Commerce during the Blanchard Administration. He received bachelor's and masters degrees from the University of Michigan.

Dr. Kathryn Scanland, Greystone Global

As a strategic research and planning specialist, Kathryn provides clients with forthright, fact-based knowledge regarding specific workforce, education/training, management, and leadership challenges. Her background includes leadership positions and consulting in higher education, publishing, manufacturing and service companies. She has designed and analyzed national surveys, developed institutional assessment strategies, and initiated research strategies to act as a catalyst for education and training programs spanning from colleges in the U.S. to Beirut, Lebanon. Kathryn recently co-authored the book, *The Jobs Revolution: Changing How America Works*, along with former Congressman, Steve Gunderson, and former Assistant Secretary of Labor, Bob Jones. As a result, Kathryn has spoken to audiences ranging from the staff at McGraw-Hill Companies to the Western Governors' Association on issues relating to education, workforce, and globalization.

Kathryn earned a B.S. degree in business administration from Greenville College, an MBA with an emphasis in marketing research from Southern Illinois University and a doctor of management in organizational leadership from the University of Phoenix.

Mark S. Mitchell, President and CEO, Alliance for World-Class Communities

Mark S. Mitchell joined the Council for World-Class Communities as president and executive director of the organization in October 2002. In 2004, Mark was named President and CEO of the Alliance for World-Class Communities.

Mark brings community and economic development skills to the helm of the Alliance, and he has expertise working with and building diverse community partnerships and inclusive environments.

Prior to establishing his home in Michigan, Mark lived in Indianapolis and was a senior manager with Ernst & Young LLP with responsibilities that included working with communities on developing strategies with diverse groups, negotiating economic development incentives for companies and managing tax refund studies and federal tax planning. He was also the local diversity coordinator for Ernst & Young in Indianapolis. Leading the firm's efforts to identify, recruit and retain diverse talent, and he did research on the benefits of diversity as it relates to companies, individuals and communities.

He previously worked as director of business development at the Indianapolis Economic Development Corporation, national accounts builder representative for Citizens Gas & Coke Utility based in Indianapolis, and as a firefighter/EMT for the Indianapolis Fire Department.

Mark received his bachelor's degree in telecommunications from Indiana University in Bloomington and earned his MBA from Anderson University in Indiana.

Michael G. Hansen, President, Michigan Community College Association

After graduating with a BA in American political science and a teaching certificate from the University of Michigan, Mr. Hansen began his professional career teaching high school social studies in the public schools. In 1988, he began working with the Michigan Senate Fiscal Agency as a non-partisan fiscal analyst in support of the Michigan Senate. While there, he received his master's degree in labor and industrial relations from Michigan State University in 1992. His 18-year career with the Agency culminated in his position as Chief Analyst, where his responsibilities included staffing the Joint Capital Outlay Subcommittee and the Appropriations Subcommittee on Community Colleges. In the spring of 2006, Mr. Hansen accepted the position of President and CEO of the Michigan Community College Association.

Schedule

9:00 a.m.	Continental Breakfast
9:30 a.m.	Welcome and Introductions – Dr. Randall R. Miller, President, Lake Michigan College
9:45 a.m.	Lou Glazer, President, Michigan Future, Inc. Title of presentation: What's the Future of Jobs?
11:15 a.m.	Break
11:30 a.m.	Best–Practice Session I Muskegon Community College : Innovative Partnerships = More RNs for West Michigan Southwestern Michigan College : Formula for the Future: Community Colleges and Business & Industry Partnerships Glen Oaks Community College : Health Occupation Certificate Program Online Lake Michigan College : Best Ticket in Town. Montcalm Community College : Integrated Manufacturing Technology—Creating a New Program in 10 Weeks. Grand Rapids Community College : The Continuum of Learning: A Delivery System That Meets the Needs of the Students.
12:30 p.m.	Lunch/Speaker/Book Signing – Dr. Kathryn Scanland Title of presentation: The Jobs Revolution: Changing How America Works
1:45 p.m.	Best–Practice Session II Muskegon Community College : Advancing a Culture of Service in West Michigan Southwestern Michigan College : Today's Youth: Just in Time Glen Oaks Community College : Health Occupation Certificate Program Online Lake Michigan College : Workforce Enhancement Through Literacy Montcalm Community College : Community Partners Reaching Out to Dislocated Workers Grand Rapids Community College : Residential Construction Program in Partnership with Local Community Agencies
2:45 p.m.	Mark Mitchell, President and CEO, The Alliance for World-Class Communities Title of presentation: Observations from the Front Line
3:15 p.m.	Closing – Mike Hansen, President, Michigan Community College Association