

A PATH TOWARD OUR FUTURE

— GOVERNOR RICK SNYDER • LT. GOVERNOR BRIAN CALLEY —



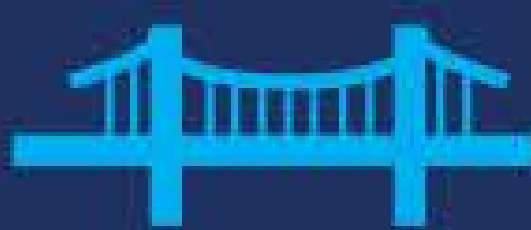
MICHIGAN IS THE HOME FOR INNOVATION, CAREER OPPORTUNITIES AND ECONOMIC EXPANSION

Keeping our state a leader in global mobility, R&D, manufacturing, agriculture, and tourism means more opportunities for great careers in the Great Lakes State. Retaining and attracting talent, promoting job training and building our talent base for in-demand jobs will help Michigan grow and Michiganders prosper.



MICHIGAN WILL PROVIDE QUALITY, LIFELONG EDUCATION AND CAREER TRAINING

If we want our kids to grow and succeed tomorrow, we need to give them a better education today. Transforming education and building a high-quality, interconnected P-20 system will help Michigan become a better place to learn and earn.



MICHIGAN'S INFRASTRUCTURE IS MODERN AND RELIABLE

Working together, local and state governments and the private sector can make smarter investments in roads and bridges, water and sewer, and communications technology. We can provide stronger, safer and more cost-effective infrastructure for a better path toward our future.



MICHIGAN'S COMMUNITIES ARE STRONG AND THRIVING

Safe and healthy environments for Michiganders to live, work and play in means a better quality of life for people of all ages. From rural small towns to the largest metropolitan areas, Pure Michigan means different things to different people, but all in a positive way.



MICHIGAN'S GOVERNMENT IS EFFICIENT, EFFECTIVE AND AFFORDABLE

A smart, balanced budget that pays off the state's debt and puts money away in a savings account is how the state can be debt-free in about 20 years. Eliminating needless regulations and using technology to provide better customer service will make state government a partner for Michiganders looking for success in their personal and professional lives.



WWW.MI.GOV/SNYDER

TELLING MICHIGAN'S STORY

Sept. 10, 2016

Toronto Star: *"Detroit is America's great comeback story"*

April 17, 2017

MLive: *"Holland is best small city in America to start a business, report says"*

March 13, 2017

Illinois Policy: *"Michigan has reversed the flow of interstate migration with Illinois"*

April 17, 2017

MLive: *"Ann Arbor named best city to live in America"*

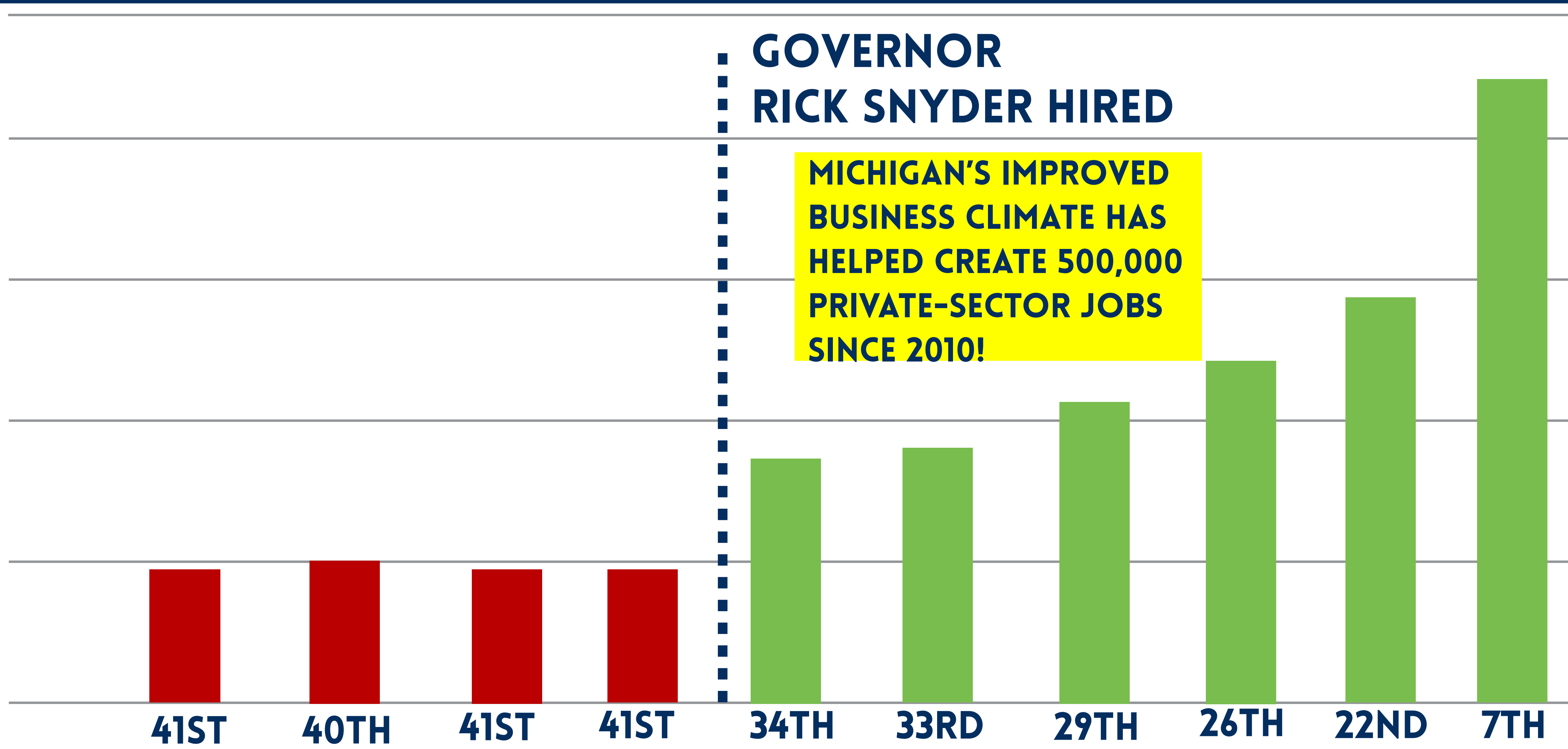
Oct. 25, 2016

MLive: *"Upper Peninsula is only place in U.S. on list of world's best value destinations"*

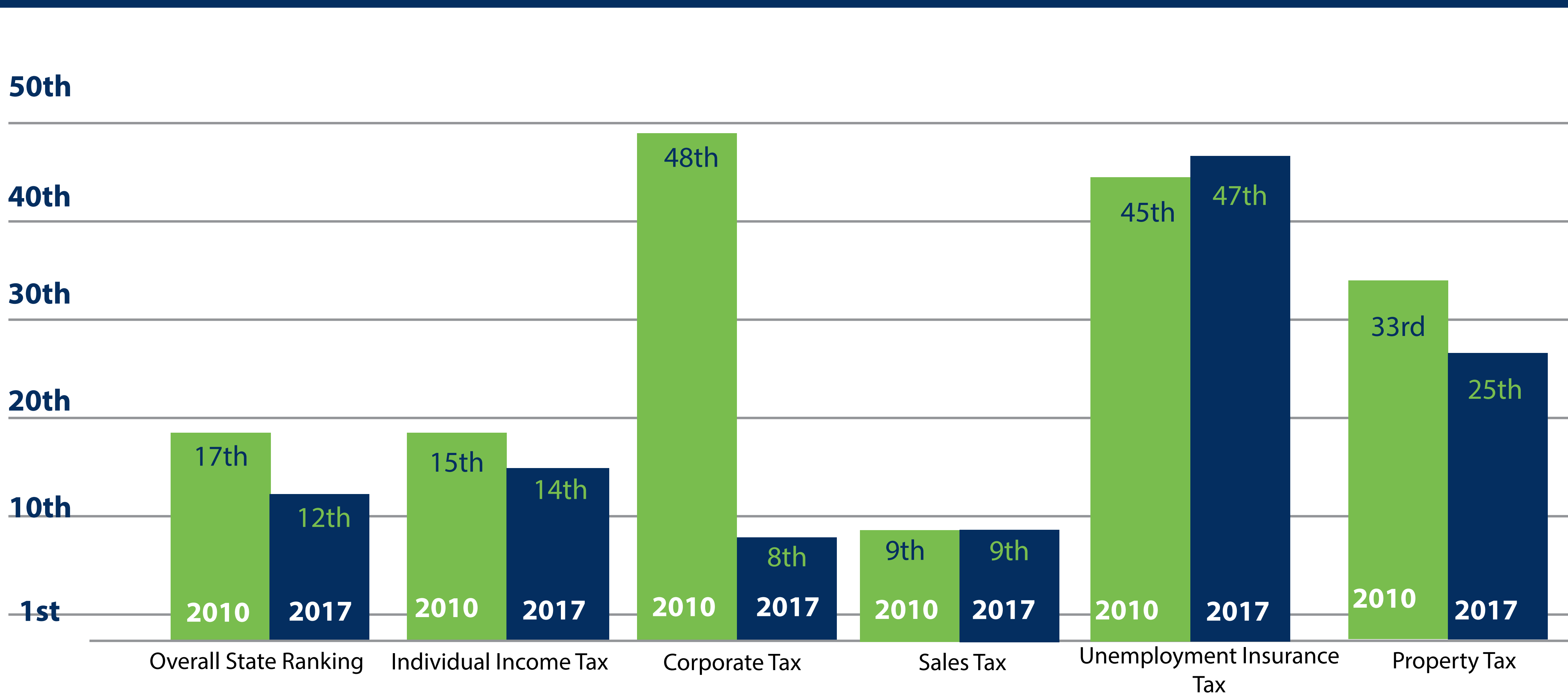
MICHIGAN: ECONOMIC EXPANSION

2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016

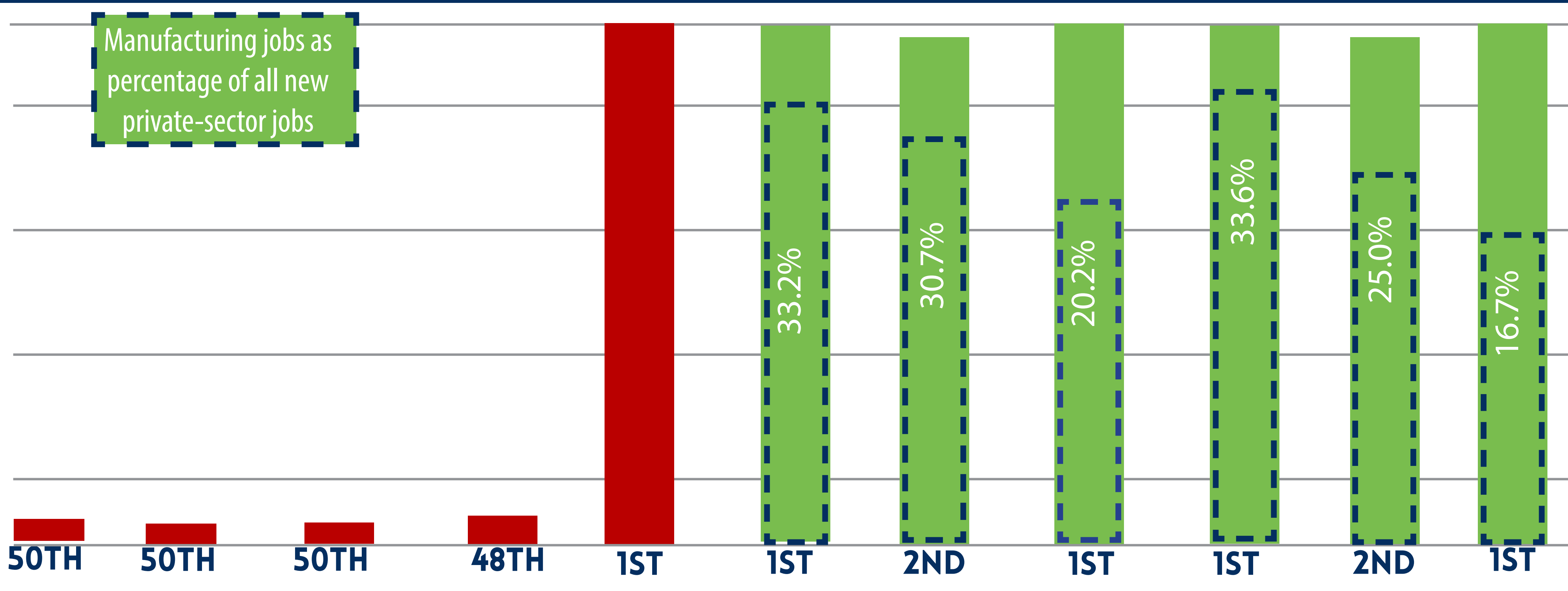
WHERE MICHIGAN RANKED NATIONALLY FOR DOING BUSINESS



MICHIGAN'S NATIONAL TAX RANKINGS



WHERE MICHIGAN RANKED NATIONALLY FOR CREATING MANUFACTURING JOBS



TELLING MICHIGAN'S STORY

Sept. 7, 2016

Freep: "Once again, the University of Michigan was recognized as the top public university in the U.S."

Feb. 7, 2017

Mlive: "Detroit ranked among nation's best 100 places to live"

June 20, 2016

Mlive: "Rockport State Park's history and nature makes it one of Michigan's most unique parks"

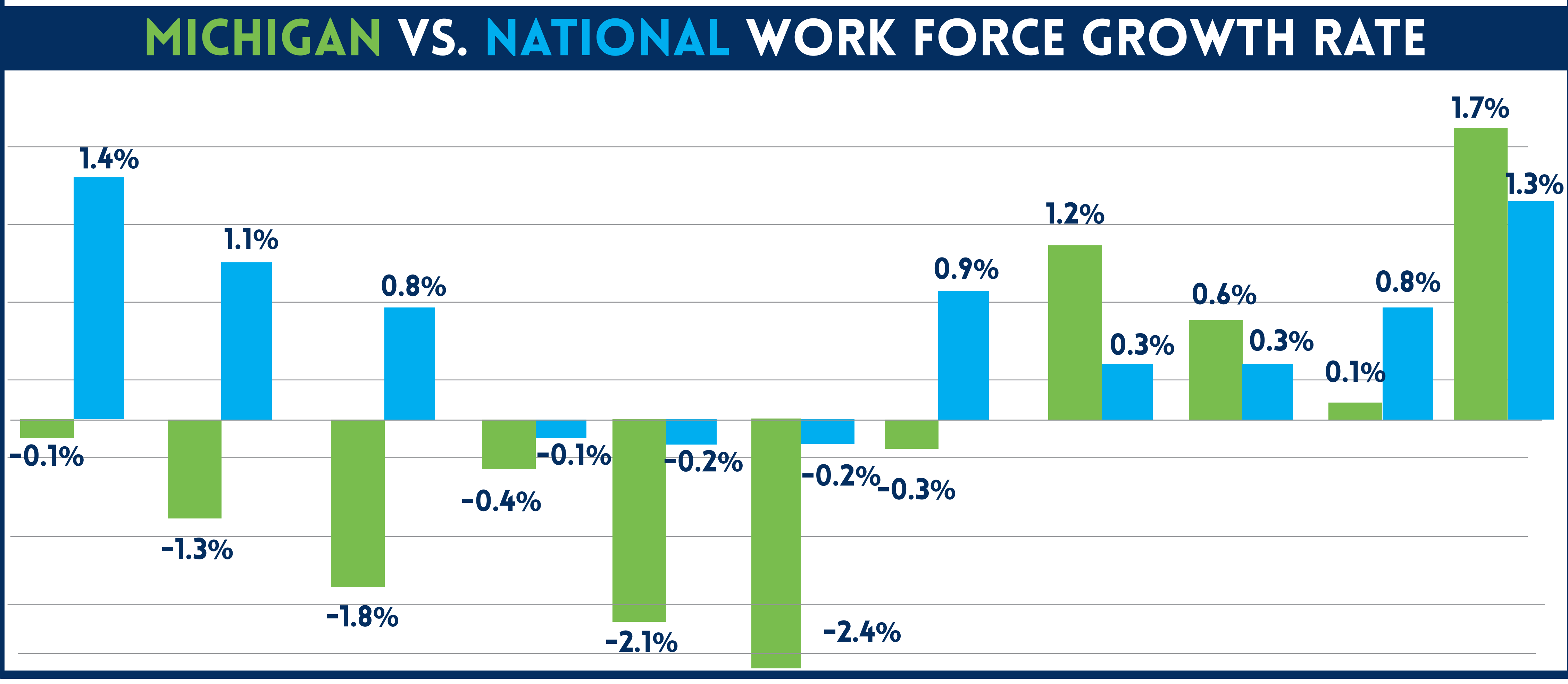
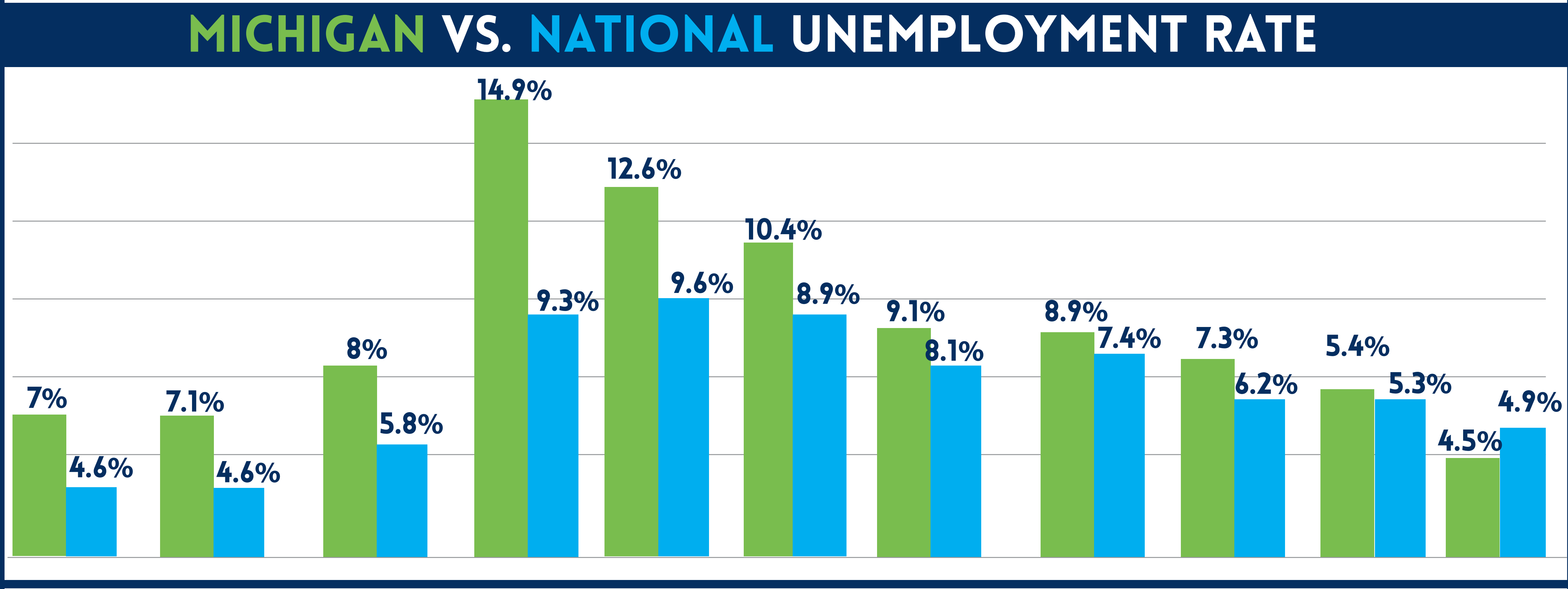
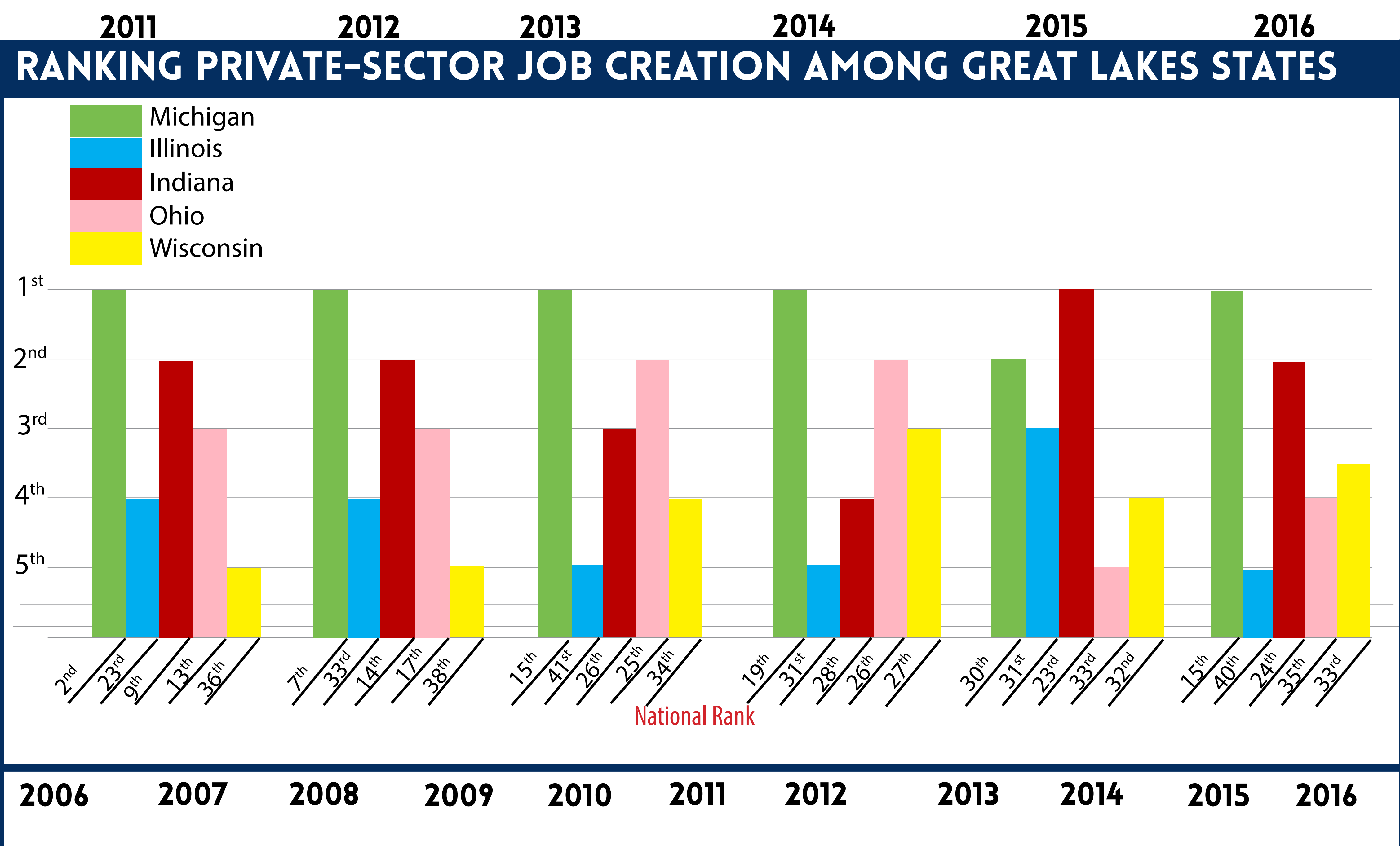
July 26, 2016

NPR: "In Lake Huron, Underwater Treasures And A Marine Sanctuary Boost Tourism Industry"

June 29, 2015

Mlive: "We're No. 1! Thrillist ranks Michigan as best state in the U.S."

MICHIGAN: INNOVATION, CAREER EXPANSION, OPPORTUNITY



TELLING MICHIGAN'S STORY

May 11, 2017

GRBJ.COM: "West Michigan companies rank among 'America's Best Employers'"

Jan. 4, 2017

Goodcall.com: "Lansing has been ranked #7 on 2017 list of best cities for new grads!"

Jan. 24, 2017

Local Spins: "Kalamazoo named among Top 10 best U.S. college towns for music students"

August 17, 2011

ABC News: "Sleeping Bear Dunes Voted 'Most Beautiful Place in America'"

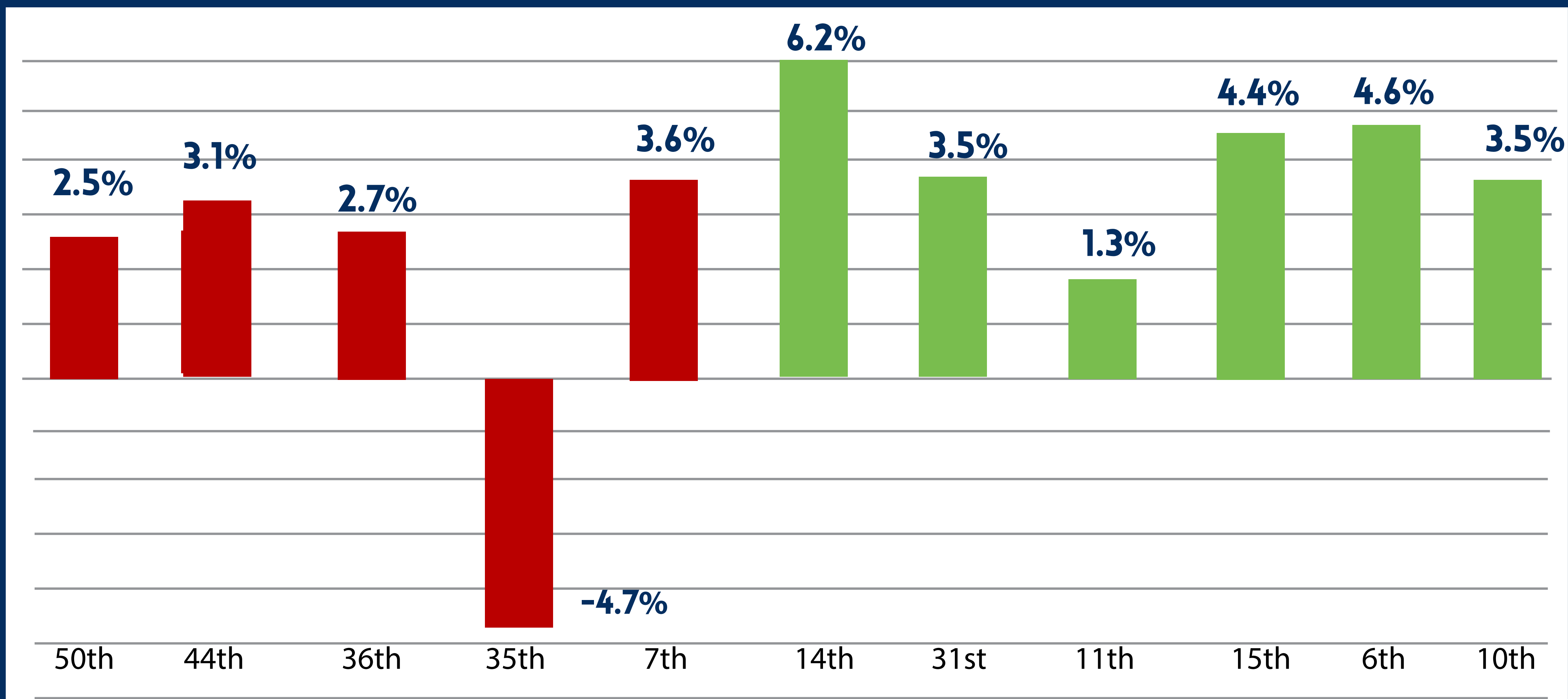
April 24, 2017

MLive: "3 places in Michigan are among 'Most beautiful in America,' BuzzFeed users say"

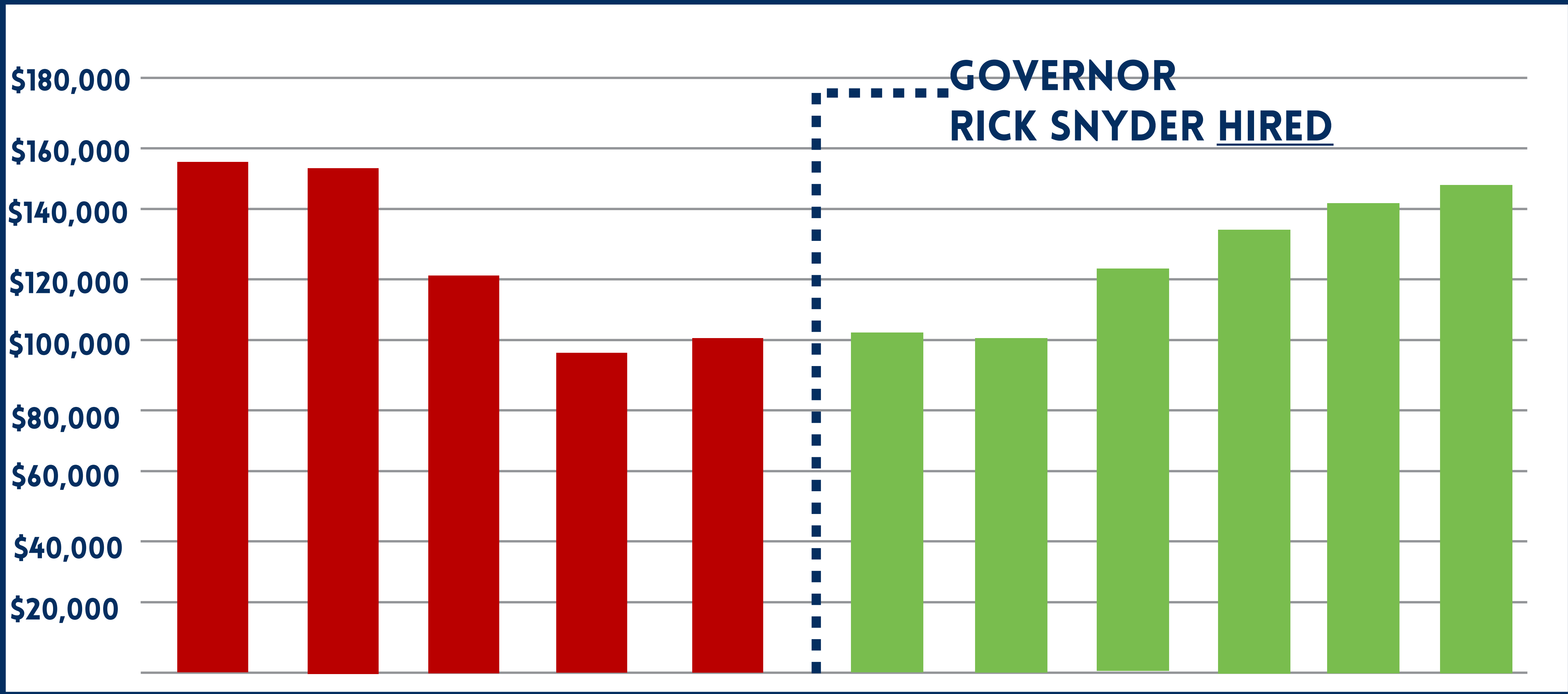
MICHIGAN COMMUNITIES: STRONG AND THRIVING

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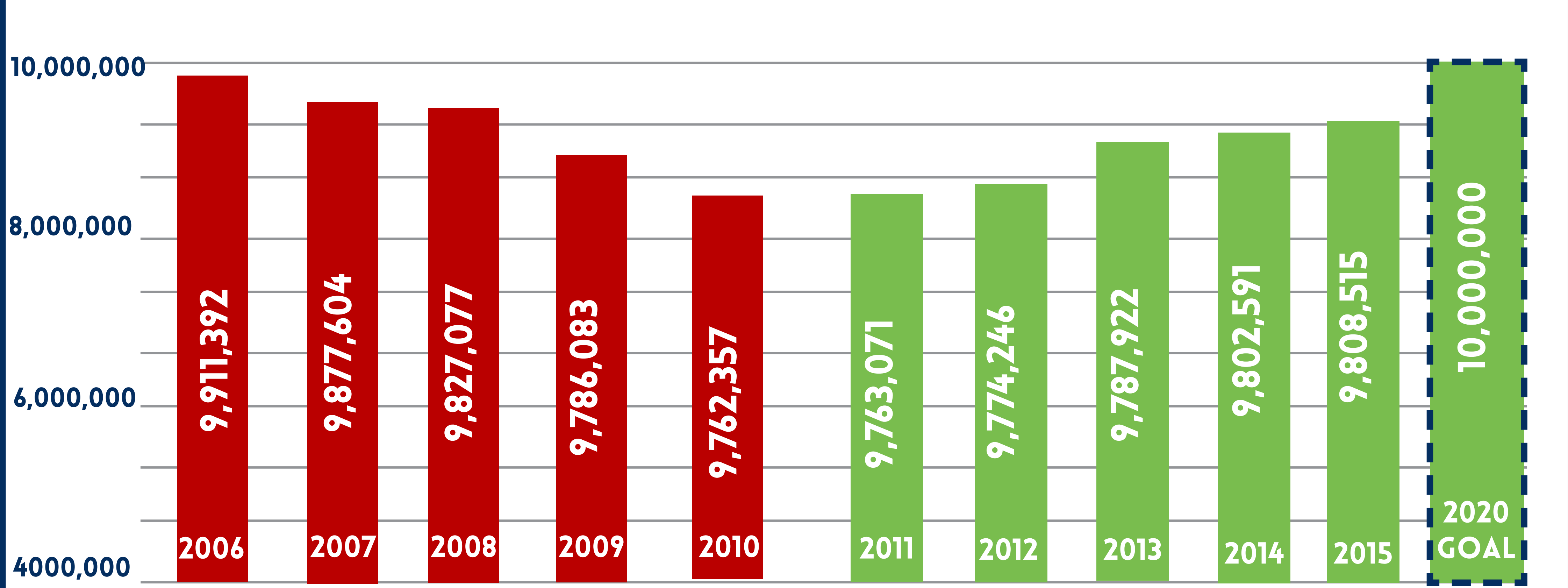
MICHIGAN PER CAPITA INCOME GROWTH



MICHIGAN'S AVERAGE PRICE OF HOME SALES



MICHIGAN'S POPULATION



TELLING MICHIGAN'S STORY

April 19, 2017

CIO: “[Detroit one of the]10 best cities for women in tech”

May 16, 2017

Michigan Radio: “Ann Arbor ranked #1 in country for clean energy innovation density”

Sept. 22, 2016

Housing Wire: “Saginaw & Niles-Benton Harbor in MI ranked among top 10 healthiest housing markets for Metro Statistical Areas”

May 16, 2017

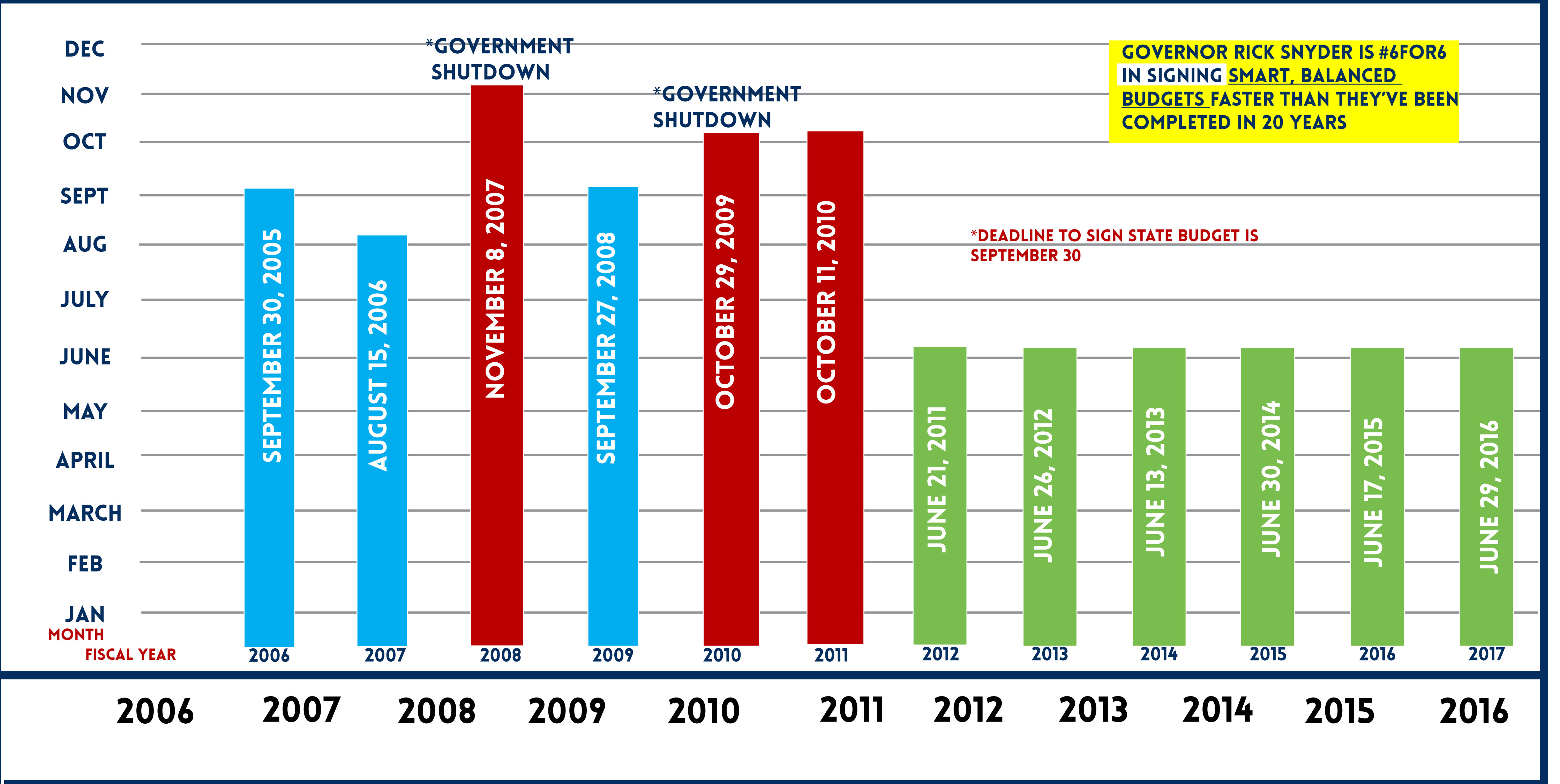
ABC 10: “U.P. tourism hopes to smash another visitor record this year”

April 26, 2017

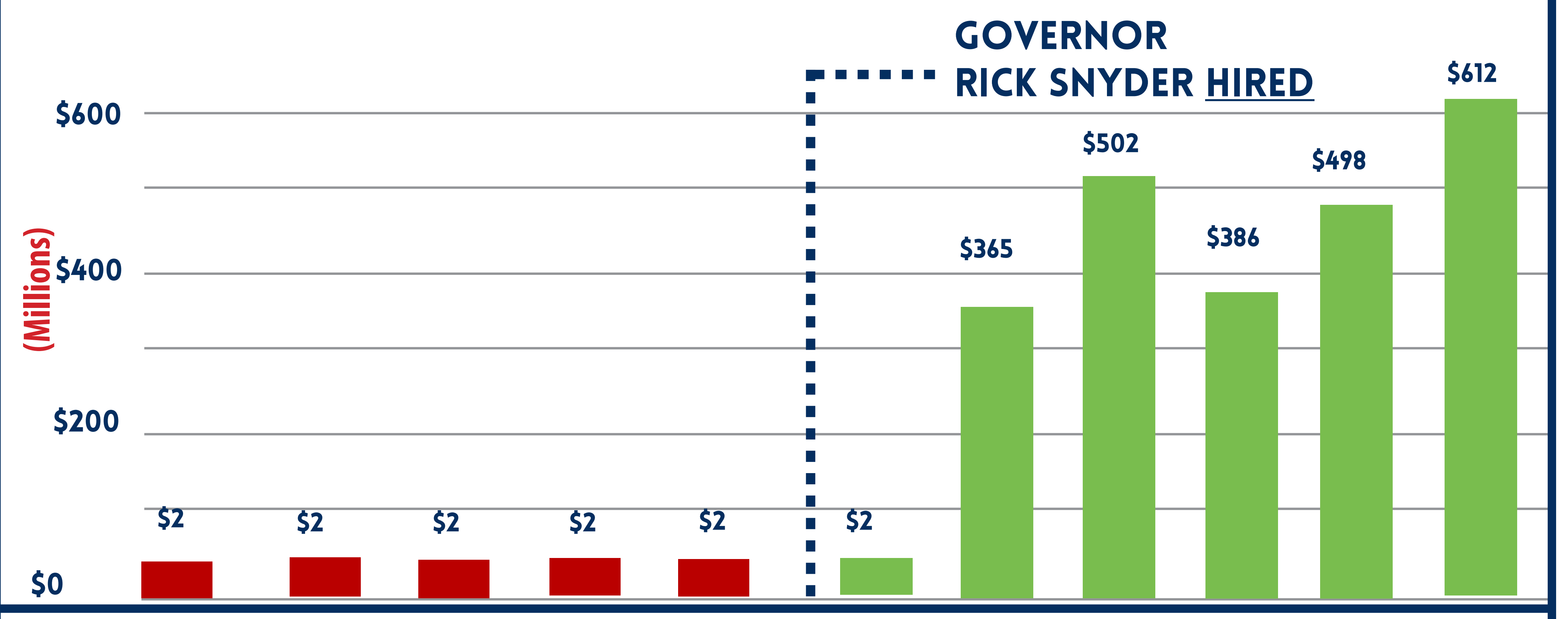
MLive: “Grand Rapids millennials lead U.S. in homeownership”

MICHIGAN: EFFICIENT, EFFECTIVE, AFFORDABLE GOVERNMENT

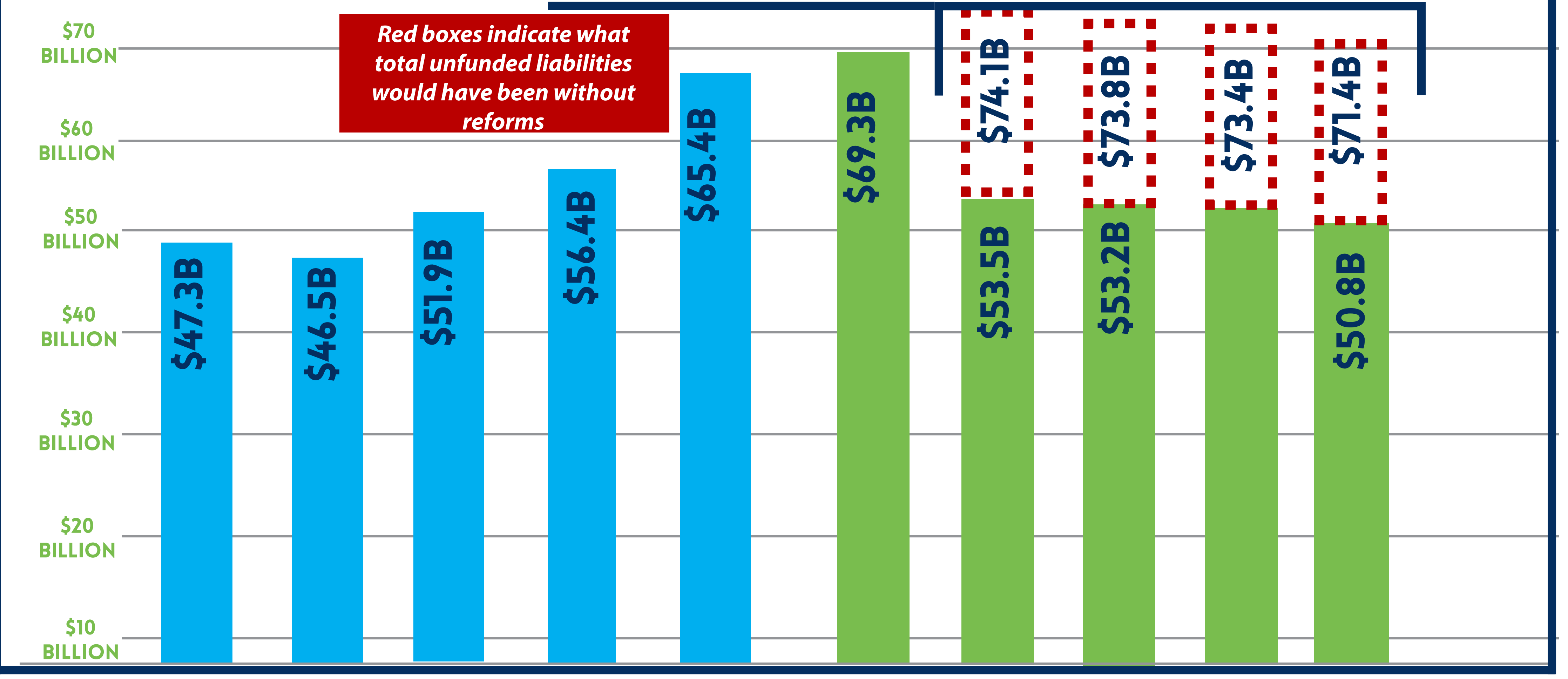
WHEN MICHIGAN'S BUDGET WAS SIGNED



MICHIGAN'S RAINY DAY FUND



MICHIGAN'S TOTAL UNFUNDED LIABILITIES



May 31, 2013

MLive:

“I’ve said it before, if you want a really sweet job, run for governor in 2038.”

- Gov. Rick Snyder