



STATE OF MICHIGAN  
EXECUTIVE OFFICE  
LANSING

RICK SNYDER  
GOVERNOR

BRIAN CALLEY  
LT. GOVERNOR

**EXECUTIVE ORDER  
No. 2016 - 14**

**CREATION OF THE  
BUILDING THE 21st CENTURY ECONOMY COMMISSION  
EXECUTIVE OFFICE OF THE GOVERNOR**

WHEREAS, Section 1 of Article V of the Michigan Constitution of 1963 vests the executive power of the state of Michigan in the Governor; and

WHEREAS, Section 4 of Article V of the Michigan Constitution of 1963 authorizes the establishment of temporary commissions or agencies for special purposes; and

WHEREAS, under Section 1 of 1931 PA 195, MCL 10.51, the Governor may, at such times and for such purposes as the Governor deems necessary or advisable, create special advisory bodies consisting of as many members as the Governor deems appropriate; and

WHEREAS, Section 17 of Article V of the Michigan Constitution of 1963 empowers the Governor to present to the Legislature information as to the affairs of the state and recommend measures that he considers necessary or desirable; and

WHEREAS, Michigan's economy has rebounded from the depths of the Great Recession, and businesses have created nearly 450,000 private sector jobs since December 2010, cutting our unemployment rate in half; and

WHEREAS, Michigan is number one in the nation for manufacturing job growth, and the automotive industry set U.S. records for car sales in this country over the last year; and

WHEREAS, Michigan's economy is more productive than it has been in years, driven by the success of our big three industries – automotive, agriculture, and tourism; and

WHEREAS, Michigan can be neither complacent nor content with our economic success, and must develop a strategy to build Michigan's economy of the future that will

strengthen our existing industries, encourage new industries to grow, and promote a culture of continuous innovation; and

WHEREAS, Michigan must leverage our strengths in talent, natural resources, geography, and our education system, while supporting our existing industries; and

WHEREAS, government can help create the environment for the state's economy to flourish, and the brightest minds in Michigan's leading industries can provide the direction to help guide the state's economic future and create a culture of innovation; and

WHEREAS, it is critical that the state of Michigan develop a comprehensive, coordinated, and effective long-term economic vision that guides planning, investment, and prioritization in Michigan; and

WHEREAS, the establishment of the Building the 21<sup>st</sup> Century Economy Commission will advise and assist in matters relating to the assessment and development of a 21<sup>st</sup> Century Economy strategy and will be responsible for providing a full set of recommendations by June 30, 2017;

NOW, THEREFORE, I, Richard D. Snyder, Governor of the state of Michigan, by virtue of the power and authority vested in the Governor by the Michigan Constitution of 1963 and Michigan law, order the following:

**I. CREATION OF THE BUILDING THE 21<sup>ST</sup> CENTURY ECONOMY COMMISSION**

A. The Building the 21<sup>st</sup> Century Economy Commission (the "Commission") is created as a temporary commission pursuant to Article V, Section 4 of the Constitution of the state of Michigan of 1963 and shall serve as an advisory body within the Executive Office of the Governor.

B. The Commission shall be an independent and autonomous entity with the intent that its authority, powers, duties, and responsibilities be exercised free from the direction and supervision of the principal departments in the executive branch, and shall be composed of the twenty-three (23) members appointed as follows:

1. The Governor shall appoint eleven (11) voting members to the Commission serving at the pleasure of the Governor.
2. The following four (4) voting members:
  - One (1) member appointed by the Speaker of the House;
  - One (1) member appointed by the House Minority Leader;

- One (1) member appointed by the Senate Majority Leader; and
- One (1) member appointed by the Senate Minority Leader.

3. The following eight (8) department or agency directors, chairpersons, or chief executive officers or their designee from within their respective department or agency who shall be non-voting, ex officio members:

- The Department of Transportation;
- The Department of Environmental Quality;
- The Department of Agriculture and Rural Development;
- The Department of Technology, Management and Budget;
- The Department of Talent and Economic Development;
- The Department of Natural Resources;
- The Michigan Agency for Energy; and
- The Michigan Public Service Commission or his or her designee.

C. A vacancy on the Commission shall be filled in the same manner as the original appointment.

D. The Commission shall include individuals representing key Michigan industries who have a particular interest or expertise in economic development.

## **II. CHARGE TO THE COMMISSION**

The Commission shall act in an advisory capacity to the Governor and the state of Michigan, and shall do all of the following to recommend to the Governor the scope of comprehensive economic vision for this state:

1. Develop a recommended vision of Michigan's economic future, including identifying existing industries and their trajectory, potential for new industry growth, goals, and metrics for success.
2. Identify ways to achieve that future, including leveraging Michigan's strengths such as talent, natural resources, geography, and our education system.
3. Propose strategies and conditions necessary to create an environment for economic success, including: state and local government fiscal policies and governance; infrastructure needs; necessary regulatory framework; stable, long-term economic development tools; talent development and attraction; promoting and enhancing our state brand and image.
4. Propose strategies to support Michigan's top industries: automotive and manufacturing, tourism, and agriculture.

5. Propose strategies to encourage nascent industries to grow and identify potential opportunities for success in industries including mobility, health and medical, insurance and finance, aerospace, skilled-trades, innovation capital, and tech.
6. Propose strategies to make Michigan a center of innovation, which would include connecting students with professional opportunities, attracting talent to our state, encouraging investment and business development, creating a regulatory environment that welcomes innovation, and fostering connections among innovators across the state.
7. Identify priorities over the next twenty (20) years, with short-term and long-term action items to achieve the vision of Michigan's economic future.
8. Provide other information or advice as directed by the Governor.
9. No later than June 30, 2017, complete its work and issue a final report to the Governor for his consideration. A copy of the final report shall be transmitted to the Legislature.
10. Ninety (90) days after issuance and transference of its final report, the Commission shall be deemed to have met the charges placed upon it by this Executive Order and shall cease operations.

### **III. OPERATIONS OF THE COMMISSION**

- A. The Commission shall be staffed by personnel from and assisted by state departments and agencies as directed by the Governor's Office.
- B. The Governor shall designate the Chairperson or Chairpersons of the Commission who shall serve as Chairperson at the pleasure of the Governor.
- C. The Commission may select from among its members a Vice Chairperson.
- D. The Commission shall meet at the call of the Chairperson and as may be provided in procedures adopted by the Commission. Meetings of the Commission may be held anywhere within the state of Michigan.
- E. The Commission may establish workgroups or committees assigning Commission members to and inviting public participation on these workgroups or committees as the Commission deems necessary.
- F. The Commission may adopt, reject, or modify recommendations made by the workgroups or committees.

G. A majority of the voting members of the Commission serving constitutes a quorum for the transaction of the Commission's business notwithstanding the existence of one (1) or more vacancies. The Commission shall act by majority vote of its present and voting members for the purpose of making recommendations to the Governor.

H. The Commission shall adopt procedures consistent with Michigan law and this Order governing its organization and operations.

I. The Commission may, as appropriate, make inquiries, studies, investigations, hold hearings, and receive comments from the public. Subject to the Governor's approval, the Commission may consult with outside experts in order to perform its duties, including, but not limited to, experts in the private sector, government agencies, and the nonprofit sector.

J. Members of the Commission shall serve without compensation. Subject to the Governor's approval and available funding, members of the Commission may receive reimbursement for necessary travel and expenses according to relevant statutes and the rules and procedures of the Michigan Civil Service Commission and the Department of Technology, Management and Budget.

K. The Commission may hire or retain contractors, sub-contractors, advisors, consultants, and agents, and may make and enter into contracts necessary or incidental to the exercise of the powers of the Commission and the performance of its duties, as the Governor deems advisable and necessary in accordance with the relevant statutes, rules, and procedures of the Civil Service Commission and the Department of Technology, Management and Budget.

L. The Commission may accept grants of funds, donations of funds, property, labor, services, or other things of value from any public or private agency or person. Any donations shall be expended in accordance with applicable laws, rules, and procedures.

M. Members of the Commission, staff, or contractors shall refer all legal, legislative, and media contacts relating to Commission actions or activities to the Office of the Governor.

#### **IV. MISCELLANEOUS**

A. All departments, committees, commissioners, or officers of this state or of any political subdivision of this state shall give to the Commission, or to any member or representative of the Commission, any necessary assistance required by the Commission or any member or representative of the Commission, in the performance of the duties of the Commission so far as is compatible with its, his, or her duties. Free access shall also be given to any books, records, or documents in its, his, or her custody, relating to matters within the scope of inquiry, study, or investigation of the Commission.

B. Any suit, action, or other proceeding lawfully commenced by, against, or before any entity affected under this Order shall not abate by reason of the taking effect of this Order.


C. Nothing in this Order shall be construed to change the organization of the executive branch of state government or the assignment of functions among its units in a manner requiring the force of law.

D. The invalidity of any portion of this Order shall not affect the validity of the remainder of the Order.

This Executive Order shall become effective upon filing.

Given under my hand and the Great Seal of the state of Michigan this 16th day of June, in the Year of our Lord Two Thousand Sixteen



  
RICHARD D. SNYDER  
GOVERNOR

BY THE GOVERNOR:

  
SECRETARY OF STATE

FILED WITH SECRETARY OF STATE

ON 6/16/2016 AT 1:10 PM