

**LOOK & FEEL**

⋮

**CONTENT**

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**TIMELINE**

⋮

**INFOGRAPHICS**

⋮

CONFIDENTIAL

# FACEBOOK

**MIgov**  
Official State of Michigan social

Government Organization  
A place for Michigan's online community of citizens to connect with their government.  
www.michigan.gov

1 like

Photos Likes Videos

Recent Posts by Others on MIgov

**Jacob Pratt**  
Header looks great. Looking forward to some exciting updat...  
Tuesday at 2:15pm

**Michigan Secretary of State's Office**  
2 friends also like this.

## TIPS:

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# TWITTER



**Mlgov**  
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michigan.gov/socialmedia  
facebook.com/migovernment  
twitter.com/migov  
/michiangovernment

**Michigan.gov**  
@migov FOLLOWS YOU  
Official State of Michigan Portal  
Michigan <http://www.mi.gov>

Following

1,077 TWEETS  
163 FOLLOWING  
10,904 FOLLOWERS

Tweet to Michigan.gov  
@migov

Tweets  
Following  
Followers  
Favorites  
Lists  
Recent images

Similar to Michigan.gov

- Lt. Governor Calley @briancalley Follow
- Andy Levin @Andy\_Levin Follow
- SCGOV @SCGOV Follow

**Tweets**

- MI Sec of State** @MichSoS 21h  
SOS & Oakland County Clerk @OakGov to provide services at One Stop Shop for residents on April 27 in #Troy [goo.gl/HVU53](http://goo.gl/HVU53) #Michigan  
Retweeted by Michigan.gov
- Michigan.gov** @migov 23h  
Live event has ended: RT @onetoughnerd: Thanks for participating. Keep sending questions and I will post more video responses #AskGovSnyder
- Michigan.gov** @migov 23h  
Gov: let us know how you like the town halls, appreciate your time, WE WILL #reinvent #michigan together with relentless positive action!
- Michigan.gov** @migov 23h  
If you still have questions for Governor @onetoughnerd Snyder please call 517.335.7858, hashtag #askgovsnyder or visit facebook
- Rick Snyder** @onetoughnerd 25 Apr  
No one likes the condition of Michigan's roads today, but most career politicians are unwilling to tackle the problem  
Retweeted by Michigan.gov
- Tech Town** @techtowndetroit 25 Apr  
Economic gardening - let's grow our local businesses here in #Michigan instead of attracting outside business - @onetoughnerd #AskGovSnyder

TIPS:

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# YOUTUBE



The screenshot shows the YouTube channel page for 'michigangovernment'. At the top, there is a navigation bar with the 'Mlgov' logo and social media links for Michigan.gov, Facebook, Twitter, and YouTube. The channel header includes the name 'michigangovernment', a 'Subscribe' button, and statistics for 68 subscribers and 6,449 video views. Below the header are tabs for 'Featured', 'Feed', and 'Videos', along with a search bar. The main content area displays a list of uploaded videos, including 'Autism Month Video', 'Completing the Gateway', and 'Blue Diamonds II'. A right-hand sidebar contains an 'About' section with a Twitter icon, links to the official website and social media, and sections for 'Latest Activity', 'Featured Playlists', and 'Featured Channels'. Annotations include a grey box at the top left, a blue arrow pointing to the search bar, a grey box on the right side, a blue arrow pointing to the 'About' section, a grey box at the bottom right, and a blue arrow pointing to the 'Michigan Dept of Agriculture &...' channel.

## TIPS:

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