Accessible signage should point to the accessible entrance!

General rules for ADA signage:

- non-glare backgrounds
- high contrast between words and their background (i.e. black on white or white on black)
- easy to read typefaces (sans serif fonts like Arial, Verdana, et al)
- use of upper and lower case letters, not all caps
- increased font size as distance increases
- placement along every turn in the route
- arrows pointing in the correct direction (for the entrance, no arrow or pointing ahead versus left or right)