

July 15, 2016

Ruth Pruis 4708 Riley Street Hudsonville, Michigan 49426

Kim Jenkins 2318 Outback Drive Hudsonville, Michigan 49426

Ron Koroleski 2967 8th Avenue Hudsonville, Michigan 49426

Dear Ms. Pruis, Ms. Jenkins, and Mr. Koroleski:

The Department of State (Department) received a formal complaint filed by Ken Bergwerff against you, alleging that you violated section 47(1) of the Michigan Campaign Finance Act (MCFA), 1976 PA 388, MCL 169.247(1), by failing to include a complete and correct identification statement on a campaign business card. A copy of the complaint is provided as an enclosure with this letter.

The MCFA and corresponding administrative rules require a person who produces printed material that relates to an election to include the phrase "Paid for by [name and address of the person who paid for the item]." MCL 169.247(1), Mich. Admin. R 169.36(2). A knowing violation constitutes a misdemeanor offense punishable by a fine of up to \$1,000.00, imprisonment for up to 93 days, or both. MCL 169.247(6).

In support of his complaint, Mr. Bergwerff provided a business card which states, "CONCERNED CITIZES OF JAMESTOWN TWP" on the front and "Vote Ron Koroleski For Trustee" on the back. There does not appear to be a paid-for-by statement on the card.

The Department notes that Mr. Bergwerff also alleges that you violated the Act by failing to register a committee and by failing to include a paid-for-by statement on certain other campaign materials. For the reasons stated in the enclosed letter, those allegations have been dismissed.

The purpose of this letter is to inform you of the Department's examination of these matters and your right to respond to the allegations before the Department proceeds further. It is important to understand that the Department is neither making this complaint nor accepting the allegations as true.

Ruth Pruis Kim Jenkins Ron Koroleski July 15, 2016 Page 2

If you wish to file a written response to the complaint, you are required to do so within 15 business days of the date of this letter. Please include any evidence that reflects any corrective measures you have taken to bring your campaign material into compliance with the MCFA. Your response may include any written statement or additional documentary evidence you wish to submit. All materials must be sent to the Department of State, Bureau of Elections, Richard H. Austin Building, 1st Floor, 430 West Allegan Street, Lansing, Michigan 48918. If you fail to submit a response, the Department will render a decision based on the evidence furnished by the complainant.

A copy of your reply will be provided to Mr. Bergwerff, who will have an opportunity to submit a rebuttal statement to the Department. After reviewing all of the statements and materials provided by the parties, the Department will determine whether "there may be reason to believe that a violation of [the MCFA] has occurred [.]" MCL 169.215(10). Note that the Department's enforcement powers include the possibility of entering a conciliation agreement, conducting an administrative hearing, or referring this matter to the Attorney General for enforcement of the criminal penalty provided in section 47(6) of the Act.

If you have any questions concerning this matter, you may contact me at (517) 241-0395.

Sincerely, Lon A Bon bonon

Lori A. Bourbonais Bureau of Elections

Michigan Department of State

c: Ken Bergwerff



July 15, 2016

Ken Bergwerff 2345 Riley Street Hudsonville, Michigan 49426

Dear Mr. Bergwerff:

The Department of State (Department) acknowledges receipt of the complaint you filed against Ruth Pruis, Kim Jenkins, and Ron Koroleski, alleging Ms. Pruis, Ms. Jenkins, and Mr. Koroleski violated the Michigan Campaign Finance Act (MCFA or Act), 1976 PA 388, 169.251. This letter concerns the disposition of two of the allegations in your complaint.

The MCFA requires a committee to file a statement of organization within 10 days after a committee is formed. MCL 169.224(1). Late fees may be incurred if the statement of organization is filed late. Id. Failure to file a statement of organization for more than 30 days is a misdemeanor offense. Id. By statutory definition, a committee is formed when "a person receives contributions or makes expenditures for the purpose of influencing or attempting to influence the action of voters for or against the nomination or election of a candidate. . . if contributions received total \$500.00 or more in a calendar year or expenditures made total \$500.00 or more in a calendar year." MCL 169.203(4). A statement of organization must be filed within 10 days of reaching one of these \$500.00 thresholds.

Additionally, The MCFA and corresponding administrative rules require a person who produces printed material that relates to an election to include the phrase "Paid for by [name and address of the person who paid for the item]." MCL 169.247(1), Mich. Admin. R 169.36(2). A knowing violation constitutes a misdemeanor offense punishable by a fine of up to \$1,000.00, imprisonment for up to 93 days, or both. MCL 169.247(6).

Your complaint alleged that Ms. Pruis, Ms. Jenkins, and Mr. Koroleski were required to form a committee and to meet the registration requirements of the Act. You further alleged that campaign material produced by Ms. Pruis, Ms. Jenkins, and Mr. Koroleski failed to contain a complete and accurate paid-for-by statement. As evidence you supplied a screen shot of a Facebook post, a business card, and a flyer all produced by Concerned Citizens of Jamestown Twp.

First, the Department must determine if any of the materials you provided are covered by and subject to the requirements of the Act. The Department applies the "express advocacy test" to communications to determine if they are subject to the Act. Interpretive Statement to David Murley (Oct. 31, 2005). The MCFA provides that a communication that "does not support or oppose a ballot question or candidate by name or clear inference" is not subject to the requirements and limitations of the MCFA. MCL 206(2)(b). The Act specifically excludes

Ken Bergwerff July 15, 2016 Page 2

from the definition of "expenditure" the payment for a communication that does not contain "express words of advocacy of election or defeat such as 'vote for', 'elect', 'support", 'cast your ballot for', 'Smith for governor', 'vote against', 'defeat', or 'reject'." MCL 169.206(2)(j).

The Department has reviewed the flyer and has determined that it does not contain words of express advocacy, and the production and distribution of this flyer does not give rise to an expenditure as defined by the Act.

However, the Facebook post and business card do contain words of express advocacy. The Facebook post states, "Today we'd like to highlight the candidates that CCJT endorses [,]" and the statement is followed by a list of candidates. The business card, states "Vote Ron Koroleski For Trustee [.]" Because these materials contain express advocacy, these communications fall under the ambit of the Act.

A committee is formed when "a person¹ receives contributions or makes expenditures for the purpose of influencing or attempting to influence the action of voters for or against the nomination or election of a candidate. . . if contributions received total \$500.00 or more in a calendar year or expenditures made total \$500.00 or more in a calendar year." The evidence you have provided is insufficient to support a conclusion that the cost of the Facebook page and business cards exceeded the \$500.00 threshold, which triggers the requirement to form a committee. Therefore, this portion of your complaint is dismissed without prejudice. However, if you find evidence that Concerned Citizens of Jamestown Twp exceeded the threshold, you may resubmit your complaint along with any newly discovered evidence.

The Department further notes that there is no cost for a Facebook page or a post to a Facebook page. While the Facebook post you provided to the Department does contain express advocacy, there was no payment made for the Facebook page and no paid-for-statement was required to be present on the post. Therefore, this portion of your complaint is dismissed.

Sinterely, Lign A Bourdons

Lori A. Bourbonais Bureau of Elections

Michigan Department of State

¹ "Person" includes a group of people acting jointly. MCL 169.211(2).

2016 JUL -8 PM 3: 19

Section 1. Complainant: Ken Bergwerff 616-291-5052 2345 Riley St Hudsonville, MI 49426

Section 2.

Alleged Violators:

Ruth Pruis 4708 Riley St

Hudsonville, MI 49426

Kim Jenkins 2318 Outback Dr. Hudsonville, MI 49426

Ron Koroleski 2967 8th Ave Hudsonville, MI 49426

Section 3. Alleged Violations MCL 169.247 & 169.224 of MCFA 388

- 1. There is no committee on file for the Concerned Citizens.
- There is no name, address, or identification on their electronic communications or printed mailer that was mailed to all of the registered voters who voted in the 2012 primary election. This was a highly targeted mailing.

Most of the business cards that were handed out at the Jamestown Memorial Parade and at township board meetings to not have identification. Some have a sticker promoting a specific candidate (Ron Koroleski). There is no identification on this group's Facebook page – even though they are promoting specific candidates.

Section 4

Certification

7-5-16

Section 5.

Certification without evidence (supplemental top Section 4)

Information contained in the mailing is highly specific and it appears that only someone who worked in the Clerk's office (or is closely associated with it) would have this information. This includes the photo on the Facebook page of purported tax overcharges. That document was not available to the general public. Ruth Pruis is the former clerk; Kin Jenkins is the former deputy clerk (presently running for clerk); and Ron Koroleski (presently running for trustee).

7-5-16

Campaign Finance Complaint Form Michigan Department of State

This complaint form may be used to file a complaint alleging that someone violated the Michigan Campaign Finance Act (the MCFA, 1976 PA 388, as amended; MCL 169.201 et seq.). All information on the form must be provided along with an original signature and evidence. Please print or type all information.

I allege that the MCFA was violated as followed	ows:	
Section 1. Complainant		
Your Marine P		Daytime Telephone Number
Xen Derawertt		616-291-5052
Mailing Address		
2345 Riley St		
City 1 1	State	Zip
Mudsonville	MI	4992 G
Section 2. Alleged Violator		5 1 T 1 T 5 1 T 1 1
Mailing Address	Jenkins	Ron Koroleski
4708 Riley St 231	8 Ontback [2967 8th Ave
l city	State	Zip
Hudsonville	MI	49426
C 4 2 4 1 2 3 7 1 4 4 7 7 1 1 1 1 1 1 1 1 1 1 1 1 1 1		
Section 3. Alleged Violations (Use addition	onal sheet if more space	e is needed.)
Section(s) of the MCFA violated:	4	/ ^
MCL 169.247	# 169	224 of MCFA 388
Explain how those sections were violated:		
1. There is no como	ittee or	2 Sile for the
"Concerned Citizens"		
Z. There is No Nen	ne address,	or identification on
the printed mailer to		
Votos who voted in the	Primary e	lection of 2012. The-
is also so identifications (attach copies of percent and	on the ertinent documents and other	business cards the tringemation):
Parade & that have	been disc	uninoted at township
board meetings, &		
on this group's Fa	ceboot p	age - even though
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	a reasonable inquiry ander the circ	eledge, information, and belief, formed after cumstances, each factual contention of this
_	complaint is supported by evidence.	
	SIA	7-5-16
	Signature of Complainant	Date
ti	on 5. Cortification without Evidence	(Supplemental to Section 4)

Section 4. Certification (Required)

<u>Section 15(6) of the MCFA</u> (MCL 169.215) requires that the signed certification found in section 4 of this form be included in every complaint. However, if, after a reasonable inquiry under the circumstances, you are unable to certify that certain factual contentions are supported by evidence, you may also make the following certification:

I certify that to the best of my knowledge, information, or belief, there are grounds to conclude that the following specifically identified factual contentions are likely to be supported by evidence after a reasonable opportunity for further inquiry. Those specific contentions are:

Information contained in the mailing is
highly specific and it appears that only
someone who had worked in clerk's office would know.
(or some one who was closely essociated with
the check I deepto clerk)
Ruth Truis is the former clerk Kin Jenkins is former deputy eleck 4 is ranning for Clerk. Ron Koroleski is
Clerk 4 is running for Clerk. Ron Koroleski is
x 7-5-16 tractee.
Signature/Of/Complainant Date

Section 15(8) of the MCFA provides that a person who files a complaint with a false certification is responsible for a civil violation of the MCFA. The person may be required to pay a civil fine of up to \$1,000.00 and some or all of the expenses incurred by the Michigan Department of State and the alleged violator as a direct result of the filing of the complaint.

Mail or deliver the completed complaint form with an original signature and evidence to the following address:

Michigan Department of State
Bureau of Elections
Richard H. Austin Building – 1st Floor
430 West Allegan Street
Lansing, Michigan 48918



facebook http://bit.ly/23kn76j

Vote Ron Koroleski For Trustee

From: Steven Daitch [sdaitch@miottawa.org]

Sent: Tuesday, July 05, 2016 7:33 AM To: Candy DeHaan; Justin Roebuck

Cc: Ken Bergwerff

Subject: RE: Independent/Political Committee Formation

Hi Ken,

I can confirm that we do not have any committees on file from Jamestown other than committees that are directly tied to candidates.

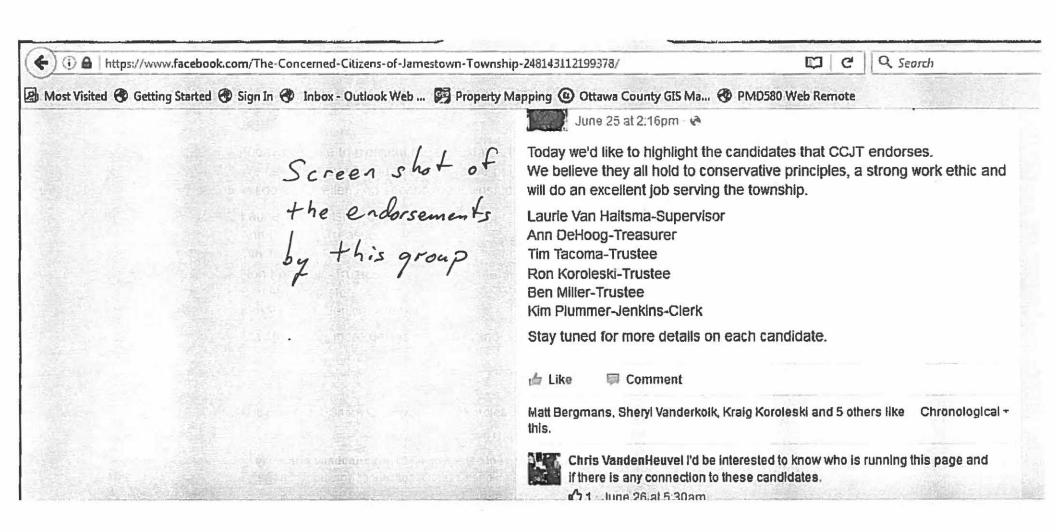
Best, Steve

Steven R. Daitch Elections Coordinator Ottawa County Clerk/Register of Deeds (616) 994-4535 miOttawa.org/Elections

email to confirm that

a committee for this organization

does not exist



CONCERNED CITIZENS OF

facebook http://bit.ly/23kn76j

Vote Ron Koroleski Trustee

Some cards had this sticker on the back, most did not.

- B. Fact 2: There was a failure on the part of the current administration to follow through on documented questionable conduct on the part of certain township employees.
 - 1. Former Library Director: It was documented that the previous library director, contrary to her contract, overpaid herself and in addition claimed hours of work from her home on certain Fridays when she did not show up for work at the library. The current administration ignored the findings of an investigation into this matter and declined to follow up with a demand for accountability.
 - 2. Treasurer's Office: Over a two year period certain businesses in Jamestown Township were overcharged on their tax bills amounting to a cumulative sum in excess of \$73,000 per year. The treasurer should have and could have immediately resolved this mistake but he refrained from doing so. Instead it was noted that \$1500.00 was paid to an outside firm to confirm the problem which had already been identified by the recipient of the excess revenue. This was done with full knowledge and apparent consent of the current administration. At this printing there is no public record that the victims of this over-taxation have been reimbursed and no apology has been issued.

Additional requested information not honored: The total expenses incurred in resolving this over-taxation matter such as amounts paid to attorneys, Ottawa County, and any other agencies involved.

- C. Additional questions/requests that never got answered or honored by the current administration.
 - 1. A summary of the major expenditures that caused the \$550,000 plus deficit in the 2016-2017 budget.
 - 2. Actual amount paid to the township lawyer in dealing with fire department issues during the past two years (2014 2016).
 - 3. A copy of the payroll time sheets turned in since January 1, 2016.
 - 4. Pertaining to the newly hired financial manager (duties formerly done by the township clerk): How much is he being paid, for how long, and was this position formally approved by the township board?

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INFORMATION ABOUT JAMESTOWN CHARTER TOWNSHIP GOVERNMENT WHICH EVERY CITIZEN SHOULD KNOW ABOUT

Introduction: During the recent past a group of citizens in Jamestown Township has been regularly attending township board meetings and have become increasingly concerned about administrative decisions which are in danger of placing our township in financial hardship. With proper leadership most of the causes of the potential financial hardship could have been avoided. This paper contains <u>factual</u> information about these recent decisions - all of which can be verified by examination of the public record. We also bring to your attention what additional information was requested for your knowledge since January of 2016, but the requests were not honored. More information can be obtained by going to our facebook page listed under http://bit.ly/23kn76i.

- A. Fact 1: The budget proposed by the supervisor and adopted by the board for the 2016 17 fiscal year showed a projected deficit of -\$559,362. This was part of a budget in which total revenue was projected to be \$1,706,204. This represents an over spending of more than 132% of projected revenues. A look into a past 20 year budget history in Jamestown Charter Township showed a balanced budget for every one of those 20 years. In fact the projected fund balance for the 2015-16 fiscal year was \$1,532,740. We looked into some of the causes of these projected deficits and found the following:
 - 1. Replacement Clerk Appointment: A person was appointed by the board to replace the former clerk who retired December 31, 2015. The person appointed had no prior experience and no idea of what the duties of township clerk entailed. Yet the administration agreed to pay her the full former clerk's salary of \$28,400 and, in addition, to pay for outsourcing of most of the work done by the former clerk some of which is detailed below.

Accounting & Financial duties: \$6000, Special training: \$1000, Running elections: \$11,600 Additional requested information not honored: A complete listing of all expenses - in addition to the clerk's salary - associated with the clerk's office since January 1, 2016.

(NOTE: The former deputy clerk was trained and ready to assume all the duties of clerk in 2016 for the \$28,400 salary with no additional outsourcing costs to the township. Typically a township appoints the experienced deputy to fill a position until the next election cycle.)

2. Attorney Fees: Since the current administration took charge in Jamestown Township, over \$115,000 was paid in a three year period on attorney fees. This is an average in excess of \$38,300 per year.

Requested information that was not honored:

- Attorney fees to investigate charges against fire chief which proved to be unfounded.
- A copy of attorney fees during the three year period prior to the current administration taking office
- 3. New Library Director Appointment: The new library director agreed to accept the <u>part-time</u> position at the advertised salary of \$31,500. After she was on the job one month her salary was raised to \$35,000 in response to her claim of being underpaid. There were four other qualified applicants for this job at the advertised salary.

Additional requested information not honored: A copy of the current library director's contract containing responsibilities, hours required on the job per week, compensation, etc.

4. Supervisor Office Changes: Before the current administration took charge, the supervisor's office hours were designated to be Monday, Tuesday, and Thursday for a period of 8 hours per each day. The current supervisor reduced these hours to a period from 1:00 PM to 5:00 PM on Tuesday and Thursday only. He did this while continuing to draw the full supervisor's annual salary of \$36,057. In addition he created a new position of Deputy Supervisor paying \$16.75 per hour and also added \$3000 in the budget for contracted services on behalf of the supervisor.

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August 9, 2016

Ken Bergwerff 2345 Riley Street Hudsonville, Michigan 49426

Dear Mr. Bergwerff:

The Department of State received responses to the complaint you filed against Ruth Pruis, Kim Plummer-Jenkins, and Ron Koroleski, which concerns an alleged violation of the Michigan Campaign Finance Act (MCFA), 1976 P.A. 388, MCL 169.201 et seq. Copies of the responses are provided as an enclosure with this letter.

If you elect to file a rebuttal statement, you are required to send it within 10 business days of the date of this letter to the Bureau of Elections, Richard H. Austin Building, 1st Floor, 430 West Allegan Street, Lansing, Michigan 48918.

Sincerely,

Lori A. Bourbonais Bureau of Elections

Michigan Department of State

Ai A Benbe

c: Ruth Pruis Kim Plummer-Jenkins Arthur C. Spalding



Arthur C. Spalding | Attorney & Counselor

office: 616.235.3500

direct: 616.233.5111 fax: 616.233.5269

email: acs@grlaw.com 55 Campau Avenue NW Suite 300

Grand Rapids, MI 49503

July 29, 2016

Ms. Lori A Bourbonais Bureau of Elections Michigan Department of State Richard H. Austin Building 430 W. Allegan, 1st Floor Lansing, MI 48918

Dear Ms. Bourbonais:

Our office has been retained by Ron Koroleski with respect to your letter dated July 15, 2016 regarding the Complaint filed by Ken Bergwerff. I have been provided with the following information. Ron Koroleski is a candidate for Jamestown Township Trustee. He formed a campaign committee and filed the necessary statement of organization in 2012. He has not been required to make reports of campaign contributions and campaign expenditures because of the small dollar amount of contributions and expenditures. He is unaware of any information that would require Concerned Citizens of Jamestown Township to file a statement of organization. A friend provided him with 50 to 60 cards (business card size) with the phrase "Concerned Citizens of Jamestown Twp" on one side. He prepared the sticker which he placed on the other side of the card which said "Vote Ron Koroleski for Trustee". To his knowledge, Ron Koroleski has complied in every respect with the Campaign Finance Act in all campaign activities.

Ron Koroleski did not knowingly violate the Campaign Finance Act or knowingly fail to comply with MCL 169.247(1). It is possible, without my having reviewed the rules promulgated by the Secretary of State, that the distribution of the cards may be exempt from compliance pursuant to MCL 169.247(3). In any event, the spirit of the language of MCL 169.247(3) would seem to have application. Ron Koroleski has not been the subject of any prior complaint filed with the Bureau. Ron Koroleski intended and intends to make every effort possible to comply with the requirements of the Campaign Finance Act.

Thank you for your consideration.

Very truly yours,

RHOADES McKEE PC

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Michigan Department of State

Bureau of Elections

Attn: Lori Bourbonais

Dear Lori:

This letter is to serve as my response to the Alleged Violations filed against me by Ken Bergwerff on July 5, and your letter dated July 15, 2016, received on July 17, 2016.

As per our phone conversation, I did not produce the business card in question, nor did I pay for or contribute anything to the business cards in question.

Thank you for all your help.

Kimberly Plummer-Jenkins

Klimberry Plummen-Finkers

July 30, 2016

Lori A. Bourbonais

Bureau of Elections

Michigan Department of State

Dear Ms. Bourbonais:

This note is in response to the Alleged Violations filed against me by Mr. Bergwerff on July 5 and the letter written by you dated July 15, 2016 and received on July 17, 2016. As per our telephone conversation, I did not produce or contribute anything to the business cards in question.

Thank you,

Ruth Pruis



November 22, 2016

Arthur C. Spalding 55 Campau Avenue NW Suite 300 Grand Rapids, Michigan 49503

Dear Mr. Spalding:

The Department of State (Department) has completed its investigation of the complaint filed against Ron Koroleski by Ken Bergwerff, which alleged that Mr. Koroleski violated section 47(1) of the Michigan Campaign Finance Act (MCFA or Act), 1976 PA 388, MCL 169.247(1), by failing to include a complete and correct identification statement on certain campaign-related material. This letter concerns the disposition of Mr. Bergwerff's complaint.

The MCFA and corresponding administrative rules require a person who produces printed material that relates to an election to include the phrase "Paid for by [name and address of the person who paid for the item]." MCL 169.247(1), R 169.36(2). Some materials are exempt from this requirement due to the unreasonableness of adding a printed disclaimer caused by the size of the material. MCL 169.247(3). R 169.36(3). The Department has compiled a list of items that are exempt from this requirement. MERTS User Guide Appendix J, (Nov. 1, 2016). A knowing violation of this section constitutes a misdemeanor offense punishable by a fine of up to \$1,000.00, imprisonment for up to 93 days, or both. MCL 169.247(6).

The Act also requires the Department to "endeavor to correct the violation or prevent a further violation by using informal methods [,]" if it finds that "there may be reason to believe that a violation ... has occurred [.]" MCL 169.215(10). The objective of an informal resolution is "to correct the violation or prevent a further violation [.]" Id.

Mr. Bergwerff filed his complaint on July 8, 2016, and you filed a written response on August 2, 2016. Mr. Bergwerff did not file a rebuttal statement with the Department.

Mr. Bergwerff alleged that Mr. Koroleski failed to include a paid-for-by statement on a campaign-related business card. In support of his complaint, Mr. Bergwerff provided a business card which stated, "CONCERNED CITIZENS OF JAMESTOWN TWP [,]" and on the reverse a sticker which stated "Vote Ron Koroleski For Trustee [.]" There did not appear to be a paid-for-by statement on the card.

¹ http://mertsplus.com/mertsuserguide/index.php?n=MANUALS.AppendixJ

Arthur C. Spalding November 22, 2016 Page 2

In your response you stated that Mr. Koroleski prepared and placed stickers "which said 'Vote Ron Koroleski for Trustee' on business cards given to him. You asserted that due to the size of the cards perhaps they would be excluded from the identification requirement of section 47, or at least the spirit of the exemption language would apply. However, business cards are not a part of the list of exempt items promulgated by the Department. Additionally, the Department issued the enclosed Interpretative Statement to James Irvine on June 22, 1988 stating that business cards are not exempt from the paid-for-by statement requirement.

While the Department believes that the evidence tends to show that Mr. Koroleski's campaign material failed to contain a paid-for-by statement, and that Mr. Koroleski produced and paid for the cards, at least in part, section 15(10) of the MCFA requires the Department to "endeavor to correct the violation or prevent a further violation by using informal methods such as a conference, conciliation, or persuasion [.]"

The Department is advising Mr. Koroleski that section 47(1) and R 169.36(2) require him to print a complete and accurate identification statement on all of his campaign materials, consisting of the phrase "paid for by" followed by the full name and address of his committee. Note that all printed materials that refer to an election or Mr. Koroleski's candidacy produced in the future must include this identification statement.

Please be advised that this notice has served to remind Mr. Koroleski of his obligation under the Act to identify his printed matter, and may be used in future proceedings as evidence that tends to establish a knowing violation of the Act. A knowing violation is a misdemeanor offense and may merit referral to the Attorney General for enforcement action. MCL 169.247(6), 215(10).

The Department now considers this matter closed and will take no further action against Mr. Koroleski at this time.

Sincerely,

L'ori A. Bourbonais Bureau of Elections

Michigan Department of State

and Bombonas

c: Ken Bergwerff

MICHIGAN DEPARTMENT OF STATE

RICHARD H. AUSTIN

SECRETARY OF STATE

STATE TREASURY BUILDING



June 22, 1988

Mr. James D. Irvine 14866 Greenbriar Court Plymouth, Michigan 48170

Dear Mr. Irvine:

This is in response to your letter of June 6, 1988, requesting an exemption from the identification requirements set forth in the Campaign Finance Act (the Act), 1976 PA 388, as amended.

Section 47(3) of the Act, MCL 169.247, states that "printed matter having reference to an election, . . . shall bear upon it the name and address of the person paying for the matter." This section goes on to state:

"The size and placement of the disclaimer shall be determined by rules promulgated by the secretary of state. The rules may exempt printed matter and certain other items such as campaign buttons or balloons, the size of which makes it unreasonable to add an identification or disclaimer, from the identification or disclaimer required by this section."

Pursuant to this provision in the Act, the Department has promulgated rule 36(3), 1979 AC R169.36(3):

"(3) A campaign item, the size of which makes it unreasonable to add an identification or disclaimer, or both, as designated by the secretary of state, is exempted from this rule."

Refrigerator Magnets

The first item you identify is a refrigerator magnet presumably with a plastic case or cover bearing the message:

Mr. James D. Irvine June 22, 1988 Page Two

Elect Candidate Name Office

This item would be of comparable size and construction to a button, coaster, cup or yo yo, each of which have been exempted in the past. Because of the size and difficulty in printing the disclosure on the item, refrigerator magnets are not required to bear the language required by section 47 of the Act.

Business Cards

Secondly, you ask if a business card is exempt from the required identification. The card you envision would contain printing on both sides. You suggest that it would be of similar size to a matchbook, which is exempt. However, the materials used in business cards make it possible to include the required identification without unduly limiting the size of the message.

In a July 7, 1978 letter to William A. Everard the Secretary of State concluded that it was reasonable to require the identification on a business card sized piece of campaign literature. There is no new development which would change that conclusion. Thus, the identification required by section 47 must be included on a business card sized piece of campaign literature.

Very tryly yours,

Phillip T. Frangos, Director

Office of Hearings and Legislation

PTF:cw:rlp



November 22, 2016

Ruth Pruis 4708 Riley Street Hudsonville, Michigan 49426

Kim Jenkins 2318 Outback Drive Hudsonville, Michigan 49426

Dear Ms. Pruis and Ms. Jenkins:

The Department of State (Department) has completed its investigation of the complaint filed against you by Ken Bergwerff, which alleged that you violated section 47(1) of the Michigan Campaign Finance Act (MCFA or Act), 1976 PA 388, MCL 169.247(1), by failing to include a complete and correct identification statement on certain campaign material. This letter concerns the disposition of Mr. Bergwerff's complaint.

The MCFA and corresponding administrative rules require a person who produces printed material that relates to an election to include the phrase "Paid for by [name and address of the person who paid for the item]." MCL 169.247(1), Mich. Admin. R 169.36(2). A knowing violation constitutes a misdemeanor offense punishable by a fine of up to \$1,000.00, imprisonment for up to 93 days, or both. MCL 169.247(6).

Mr. Bergwerff filed his complaint on July 8, 2016. Ms. Jenkins filed a written response on August 5, 2016, and Ms. Pruis filled a written response on August 9, 2016. Mr. Bergwerff did not file a rebuttal statement with the Department.

Mr. Bergwerff alleged that you failed to include a paid-for-by statement on a campaign-related business card. In support of his complaint, Mr. Bergwerff provided a business card which stated, "CONCERNED CITIZENS OF JAMESTOWN TWP" on one side, and on the reverse side a sticker which stated "Vote Ron Koroleski For Trustee [.]" There did not appear to be a paid-for-by statement on the card.

In your responses you each claimed that you had no part in the production of the business cards. There were also no business cards with stickers supporting either of you, only stickers promoting Mr. Koroleski.

The Department takes you at your word that you did not produce or pay for the business cards. Additionally, Mr. Koroleski has admitted to placing the stickers advocating for his election on the business cards. No evidence has been provided to the contrary.

Ruth Pruis Kim Jenkins November 22, 2016 Page 2

Because you did not produce or pay for the business cards, you were not subject to the requirements of section 47 of the Act. Therefore, the complaint against you is dismissed.

Sincerely,

Lori A. Bourbonais
Bureau of Fi Bureau of Elections

Michigan Secretary of State

C: Ken Bergwerff