



the #1 cause of teen deaths

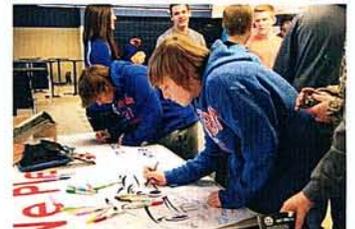
Strive for a Safer Drive (S4SD) is a high school safe-driving initiative led by teens for teens. Participation is free and could save a life.

Schools selected to participate in S4SD will receive up to \$2,000 to develop and implement a student-led, peer-to-peer traffic safety awareness campaign. Students have the opportunity to:

- Gain valuable experience in leadership, problem solving, teamwork, and project management.
- Showcase creativity and ingenuity.
- Engage the community in an important safety issue.
- Impact the lives of friends, classmates, and community members.
- Participate in a unique, hands-on driving event.

To apply contact S4SD at Strive4aSaferDrive@gmail.com.
For more information visit Michigan.gov/s4sd.

S4SD
STRIVE 4 A SAFER DRIVE ▲



S4SD is presented by:



www.drivingskillsforlife.com





RIDE & DRIVE EVENT

S4SD schools are eligible to attend a half-day, advanced driver training program. Participants will get behind the wheel of specially equipped vehicles on a closed course with professional drivers. Students will learn key skills and gain experience in the areas that contribute to more than 60 percent of teen crashes, including:

- Hazard recognition
- Vehicle handling
- Speed and space management
- Distracted and impaired driving



S4SD is open to high schools in Michigan counties with the highest number of teen driver crashes involving fatalities and serious injuries.

ELIGIBLE COUNTIES:

- Allegan
- Berrien
- Calhoun
- Eaton
- Genesee
- Grand Traverse
- Ingham
- Ionia
- Isabella
- Jackson
- Kalamazoo
- Kent
- Lapeer
- Livingston
- Macomb
- Monroe
- Muskegon
- Oakland
- Ottawa
- Saginaw
- Shiawassee
- St. Clair
- Van Buren
- Washtenaw
- Wayne

PROGRAM TIMELINE

Date	Event
October 31, 2014	Application deadline
November 14, 2014	Selected schools notified
November 17, 2014	Campaign activities begin
December 1, 2014	Funding sent to participating schools
March 13, 2015	Campaign activities end
March 27, 2015	Final project due
April/May	Ride and drive events