Sturgis teacher honored for traffic safety contributions

LANSING, April 25, 2003 – Traffic safety advocate Robin A. Bordner of Sturgis will be honored by the Governor’s Traffic Safety Advisory Commission (GTSAC) at its annual awards luncheon Wednesday, April 30, at the Amway Grand Plaza in Grand Rapids.

Each year, organizations, programs and individuals are honored for outstanding contributions to traffic safety in Michigan. Prior to this year, these awards were presented by the Michigan State Safety Commission (MSSC) which was replaced by the GTSAC when the MSSC and the Michigan Traffic Safety Management System were merged in 2002.

At the luncheon, the GTSAC will recognize two individuals and six programs for traffic safety contributions, along with two individuals, including Bordner, and one program with the Richard H. Austin long-term traffic safety award.

The Richard H. Austin Long-Term Traffic Safety Award is presented on behalf of the GTSAC to individuals or organizations who have made significant long-term contributions to the field of traffic safety.

GTSAC Chair and Office of Highway Safety Planning Division Director Betty J. Mercer will deliver the annual State of Traffic Safety Address. The awards luncheon is part of the Eighth Annual Michigan Traffic Safety Summit.

Bordner is being honored for ensuring driver education teachers throughout the state have the best curriculum available to instruct novice drivers. A high school and adult driver education instructor for 23 years, Bordner is the only nationally credentialed teacher trainer in the state through the American Driver and Traffic Safety Education Association. Through her efforts, teacher training has become more accessible in Michigan, allowing instructors to receive the most up-to-date information available.

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The GTSAC was formed by an Executive Order of the Governor in 2002 to serve as the state’s major forum for identifying key traffic safety challenges and developing and implementing action plans to address those issues. In addition, the Commission focuses on improving traffic crash data acquisition, storage and management issues.

The agencies of Michigan state government that comprise the GTSAC are: Community Health, Education, Secretary of State, State Police, Transportation, Office of Services to the Aging, Office of Highway Safety Planning, and, the Office of the Governor. There are also three representatives of local government appointed by the Governor.

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