



Rapid Response

What does it mean to you?

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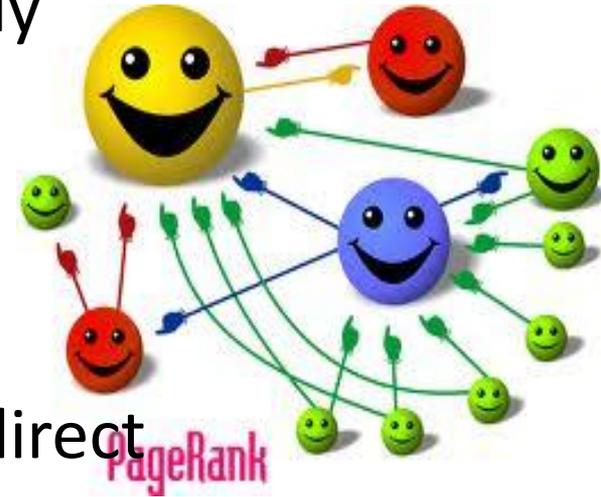
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- **Rapid Response is:**
 - A philosophy: how does RR fit into business services?
 - A strategy: what works best?
 - An action: steps to quick reemployment



STRATEGY should include:

- Active network/partnerships for early warning/detection
- Solutions for employers in transition
- Accurate/relevant information and direct reemployment services for workers



- Rapid Response Stakeholders
 - Employers
 - Labor organizations
 - Workforce development
 - Economic development
 - Training institutions
 - Service providers
 - Communities





- Promote the effectiveness of RR services
 - Educate employers on WARN (Worker Adjustment and Retraining Notification)
 - Working with RR prior to dislocation may avert layoffs
 - Pre-existing relationships build trust in information sharing to help with layoff aversion



- Gather good intelligence



- Use LMI for national and regional trends
- Shared economic and talent information allows for quicker reemployment
- Data and dates will assist in planning worker services

- Reacting to a WARN
 - RRTM with leadership
 - Worker Orientation
 - Consistent, yet flexible
 - Continuous improvement for layoff aversion





- Rapid Responders can help with:
 - Assessing potential dislocations
 - Collecting and analyzing worker survey data
 - Providing information, services and solutions
 - Connecting affected workers to the workforce system and One-Stop Career Centers
 - Providing services to employers



- Rapid Response information at:
<http://www.mitalent.org/Plant-Closure/>
- Local Michigan Works, Business Service Representatives, Business Solutions Professionals
- State staff
 - Maggie Sayles 517-335-0686
 - Julia Johnson 517-241-7721
 - Lloyd Conway 517-241-3248

