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Workforce Development Agency, State of Michigan (WDASOM)
Policy Issuance (PI): 12-28

Date: February 8, 2013

To: Michigan Works! Agency (MWA) Directors

From: Gary Clark, Director, Office of Talent Development Services
SIGNED

Subject: Fiscal Year (FY) 2013 Pathways to Potential (P2P) Initiative

Programs Affected: Partnership. Accountability. Training. Hope. (PATH) formerly known as Jobs, Education and Training (JET)

References: Reauthorization of the Temporary Assistance for Needy Families (TANF) Program; Final Rule, 45 CFR Parts 261, 262, 263, and 265; Personal Responsibility and Work Opportunity Reconciliation Act (PRWORA) of 1996

Rescissions: None

Background: The P2P is a 21st Century customer-centered, service delivery model that will transform the way in which the Department of Human Services (DHS) conducts its business and interacts with clients and the communities it serves.

The initiative provides Family Resource Centers in neighborhood schools. These centers are staffed by DHS representatives that provide Family Independence Program (FIP) families with help through education, employment, food and day care. The Initiative also includes the expectation of a part-time MWA presence at these sites.

The first phase of the initiative has been launched in Flint, Detroit, Pontiac and Saginaw. Therefore, this policy only affects MWAs in these areas.



Workforce Development Agency, State of Michigan

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P2P operates under three operational expectations:

- 1) The DHS is a key component of a comprehensive poverty reduction system, in which people must take their own initiative to navigate a path to reach their potential. The DHS will go where the client is located.
- 2) By using a network and problem solving approach, the DHS can increase their potential as a department and increase the likelihood of individuals successfully navigating their own pathways. The DHS will use a network of supports to help clients.
- 3) DHS has the capacity of a central connector to build on innovations and evolve into the next generation of human services. The DHS will leverage our capacity as a central connector to build on innovations and evolve into the next generation of human services.

Policy:

Effective January 1, 2013, the DHS has placed specialist(s) in select schools in four cities: Detroit, Flint, Pontiac and Saginaw. The select schools are identified in attachment A. The MWAs (Detroit Employment Solutions Corporation, Career Alliance, Oakland County and Great Lakes Bay) will support DHS by participating in P2P in a manner consistent with services available in their area.

The workers placed in the schools will meet with the parents of students in the schools to assist them with any services they may need or that DHS offers. In addition, the specialist will connect them to services that could include housing, medical needs, education, a GED, tutoring, counseling, educational advancement, transportation and childcare. All are services that will help the parents and their children achieve their fullest potential. DHS staff will assist clients in bridging barriers to taking their next steps to achieve their potential.

DHS will concentrate on these objectives:

- Assist in removing barriers to employment
- Assist in accessing quality childcare
- Promote adult education
- Support access to transportation

The local MWA can partner to empower, educate and employ parents and children.

Some ways in which the MWA can partner include but are not limited to:

- Once or twice a week, send a case manager to the school site to provide one-on-one empowerment coaching to customers. Rotation of schools may be necessary if there is a large number of participating schools in the area
- Provide assessments on-site and thoroughly go over results
- Provide resources to strengthen areas that need improvement; look at root causes to determine the path the client needs to take to reach their potential
- Hold triages on-site at the school, if space is available and can change the 2444
- Create meaningful, sustainable employment opportunities
- Work with the school and other partners to set up educational classes within the school on topics such as resume writing, interviewing, budgeting, etc.
- Provide employment training, placement and support to school residents seeking private sector jobs
- Prepare participants for the workforce with intensive training which focuses on the attitudinal prerequisites for successful entry-level employment
- Provide career assessments and planning classes
- Deliver job search and job placement services that will help individuals reach their potential and achieve economic self-sufficiency
- Develop and provide resource material about successful people whose training was other than a four-year college degree
- Increase collaboration with the technical colleges' Career Center managers to ensure that youth, their parents and school counselors have access to MWA's and their One Stop Service Centers

The MWAs must prepare a plan summary of their participation in P2P, based on Attachment A. The plan should include the frequency in which the MWA will be available to provide services to P2P families. The plan effective dates are February 1, 2013 thru September 30, 2013. The MWAs can have as much

latitude as reasonably required to schedule the frequency of services provided by their agency.

Action: Affected MWA officials shall prepare and submit a P2P plan summary within 30-days of the official date of this policy issuance via the internet e-mail system to Vancep1@michigan.gov.

Inquiries: Questions regarding this policy issuance should be directed to Ms. Yvette Harris at (517) 241-0092 or by e-mail to HarrisY@michigan.gov. The information contained in this policy issuance will be made available in alternative format (large type, audio tape, etc.) upon request to this office.

**Expiration
Date:** Ongoing

GC:YH:pv
Attachment

**P2P
Plan Summary
General Instructions**

1. MWA Identification Information:

MWA – Director Name
Address
Phone Number & Fax Number
Email Address

2. Description of P2P Plan Services

Description of your P2P services including the frequency and location of planned service delivery.

Pathways to Potential Phase 1

School	Principal	Superintendent	Success Coach
Saginaw			
Jerome Elementary 1515 Sweet Street Saginaw, MI 48602 http://www.spsd.net/ourschools/schools/jerome.htm	Erica Taylor 989-399-4502 etaylor@spsd.net	Carlton D. Jenkins Ph.D 989-399-6502 cjenkins@spsd.net	Lisa Nakoneczny Nakonecsnyl@michigan.gov 989-758-1170
Longfellow Elementary 1314 Brown Street Saginaw, MI 48601 http://www.spsd.net/ourschools/schools/longfellow.htm	Whitney Brodus 989-399-4652 wbrodus@spsd.net	Carlton D. Jenkins Ph.D 989-399-6502 cjenkins@spsd.net	Dana Trafelet TrafeletD@michigan.gov 989-758-1195
Jessie Rouse 435 Randolph St. Saginaw, MI 48601 http://www.spsd.net/ourschools/schools/coulter.htm	Ericka Taylor 989-399-5000 etaylor@spsd.net	Carlton D. Jenkins Ph.D 989-399-6502 cjenkins@spsd.net	Carrie David DavidC@michigan.gov 989-758-1116
New Life Church (Community Outreach Center) 1401 Janes Ave. Saginaw, MI 48601			Tyani Williams williamsT10@michigan.gov 989-758-1203

School	Principal	Superintendent	Success Coach
Genesee			
Bryant Elementary School of Fine Arts 201 E. Pierson Road Flint, MI 48505 http://bryant.flintschools.schoolfusion.us/?sessionid=8e6b27023dd5ab1bb71391782c912a87&t	Grant Whitehead 810-760-7254 gwhitehead@flintschools.org	Linda Thompson 923 E. Kearsley St. Flint, MI 48503 810-760-1249 lthompson@flintschools.org	Mark Oates 810-787-3562 oatesm2@michigan.gov
Durant Tuuri Mott (DTM) 1518 University Dr. Flint, MI 48504 http://dtm.flintschools.schoolfusion.us/?sessionid=dd0a340b94a225f394148f8cd039d3b5&t	Daniel Berezny 810-760-1594 dberezny@flintschools.org	Linda Thompson 923 E. Kearsley St. Flint, MI 48503 810-760-1249 lthompson@flintschools.org	Michele Dollar 810-760-2641 dollarm@michigan.gov
Washington Elementary 1400 N. Vernon Ave. Flint, MI 48506 http://washington.flintschools.schoolfusion.us/?sessionid=556110cfd184eb53b39ea2ec6444626b&t	Anita Miller 810-760-1381 amiller@flintschools.org	Linda Thompson 923 E. Kearsley St. Flint, MI 48503 810-760-1249 lthompson@flintschools.org	Kellie Waterson 810-760-2633 watersonk@michigan.gov

School	Principal	Superintendent	Success Coach
Wayne			
Dixon (DPS) 8401 Trinity St Detroit, MI 48228 detroitk12.org/school/090/	Ora Beard 313-945-1330	Roy Roberts Emergency Manager	Georgia Anderson 313-573-7599 Andersong6@michigan.gov
J.R. King (DPS) 15850 Strathmoor St. Detroit, MI 48207 detroitk12.org/schools/school/201/	Avian Hughes-Norde 313-866-9600	Roy Roberts Emergency Manager	Tonya Kelley-Gregory 313-573-7278 gregoryt@michigan.gov
Priest (DPS) 7840 Wagner St. Detroit, MI 48210 detroitk12.org/schools/school/296/	Lisa Billops 313-849-3705	Roy Roberts Emergency Manager	Anita Whatley 313-573-7721 whatleya@michigan.gov
A.L. Holmes (DPS) 8950 Crane St. Detroit, MI 48213 detroitk12.org/schools/school/165/	Net Campbell-Williams 313-866-5644	Roy Roberts Emergency Manager	James A. Watkins 313-573-6792 Watkinsj3@michigan.gov
Brenda Scott (EAA) 18440 Hoover Detroit, MI 48205 detroitk12.org/schools/school/423/	Ronnie Sims 313-866-6700	Dr. John Covington Chancellor	Lucinda Conner 313-573-6706 Connerl2@michigan.gov

School	Principal	Superintendent	Success Coach
Burns (EAA) 14350 Terry Detroit, MI 48227 http://detroitk12.org/schools/school/035/	Jacqueline Caldwell 313-852-0534	Dr. John Covington Chancellor	Leona Barzart 313-573-7266 barzartl@michigan.gov
Phoenix (EAA) 7735 Lane St. Detroit, MI 48209 http://detroitk12.org/schools/school/498/	Alex Cintron 313-849-2419	Dr. John Covington Chancellor	Adele Chavez 313-573-7871 chaveza@michigan.gov
Bagley (DPS-Demolition Zone) 8100 Curtis Detroit, MI 48221 http://detroitk12.org/schools/school/014/	Clara Brooks 313-494-7175	Roy Roberts Emergency Manager	Lakeesha Kimbro 313-573-7604 kimbrol@michigan.gov
Bates Academy (DPS-Demolition Zone) 19701 Wyoming Detroit, MI 48221 http://detroitk12.org/schools/school/791/	Reginald Kirkland 313-494-7000	Roy Roberts Emergency Manager	Sharon Rowland 313-573-7436 rowlands@michigan.gov
Neinas (DPS-Demolition Zone) 6021 McMillan Detroit, MI 48209 http://detroitk12.org/schools/school/270/	Alberta Lyons 313-849-3701	Roy Roberts Emergency Manager	Shannon Ramsey 313-573-7705 ramseys@michigan.gov

School	Principal	Superintendent	Success Coach
Clark (DPS-Demolition Zone) 15755 Bremen Detroit, MI 48224 http://detroitk12.org/schools/school/063/	Demond Thomas 313-417-9340	Roy Roberts Emergency Manager	Keniqua Bonner 313-573-6165 bonnerk@michigan.gov
Oakland			
Whitmer Human Resources Ctr. Elem. 60 Parkhurst Pontiac, MI 48342 http://www.pontiac.k12.mi.us/Academics/schools.aspx	Nadine Mathes 248-451-7545	Dr. Walter Burt 248-451-6883 Mrs. Valvira Rowe, Secretary	Michelle Peguese 248-794-3570 peguesem@michigan.gov
Herrington Elementary School 541 Bay Pontiac, MI 48341 http://www.pontiac.k12.mi.us/Academics/schools.aspx	Pamela Farris 248-451-7790	Dr. Walter Burt 248-451-6883 Mrs. Valvira Rowe, Secretary	Gerald Hopper 248-975-5315 hopperg@michigan.gov
Pontiac Middle School 1275 N. Perry Pontiac, MI 48340 http://www.pontiac.k12.mi.us/Academics/schools.aspx	Shana Jackson 248-451-8010	Dr. Walter Burt 248-451-6883	Barbara Walker 248-794-3382 WalkerB2@michigan.gov
Owen Elementary School 1700 Baldwin Ave. Pontiac, MI 48340 http://www.pontiac.k12.mi.us/Academics/schools.aspx	Natasha Smith 248-451-7870	Dr. Walter Burt 248-451-6883	Michelle Brown 248-669-7691 Brownm14@michigan.gov