

# Industry Leading the Way



## to Cluster Success

### The Michigan Industry Cluster Approach

# Agenda

- I. Welcome and Introductions
- II. Role of Industry in the Michigan Industry Cluster Approach
- III. Panel on Best and Promising Practices
- IV. Q & A

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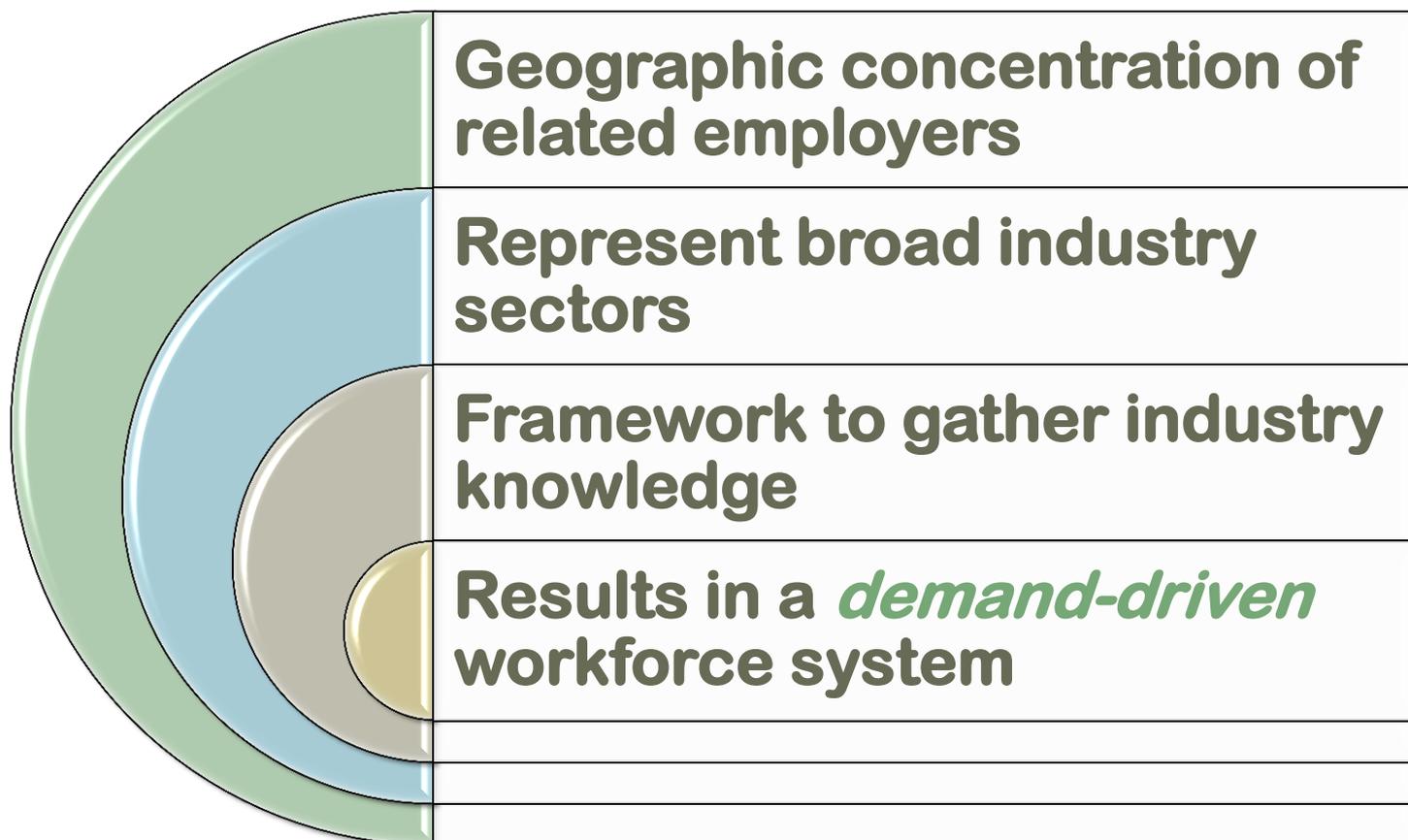
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# What is a Cluster?



# WDA Clusters

## Manufacturing



## Information Technology



## Health Care



## Energy



## Agriculture

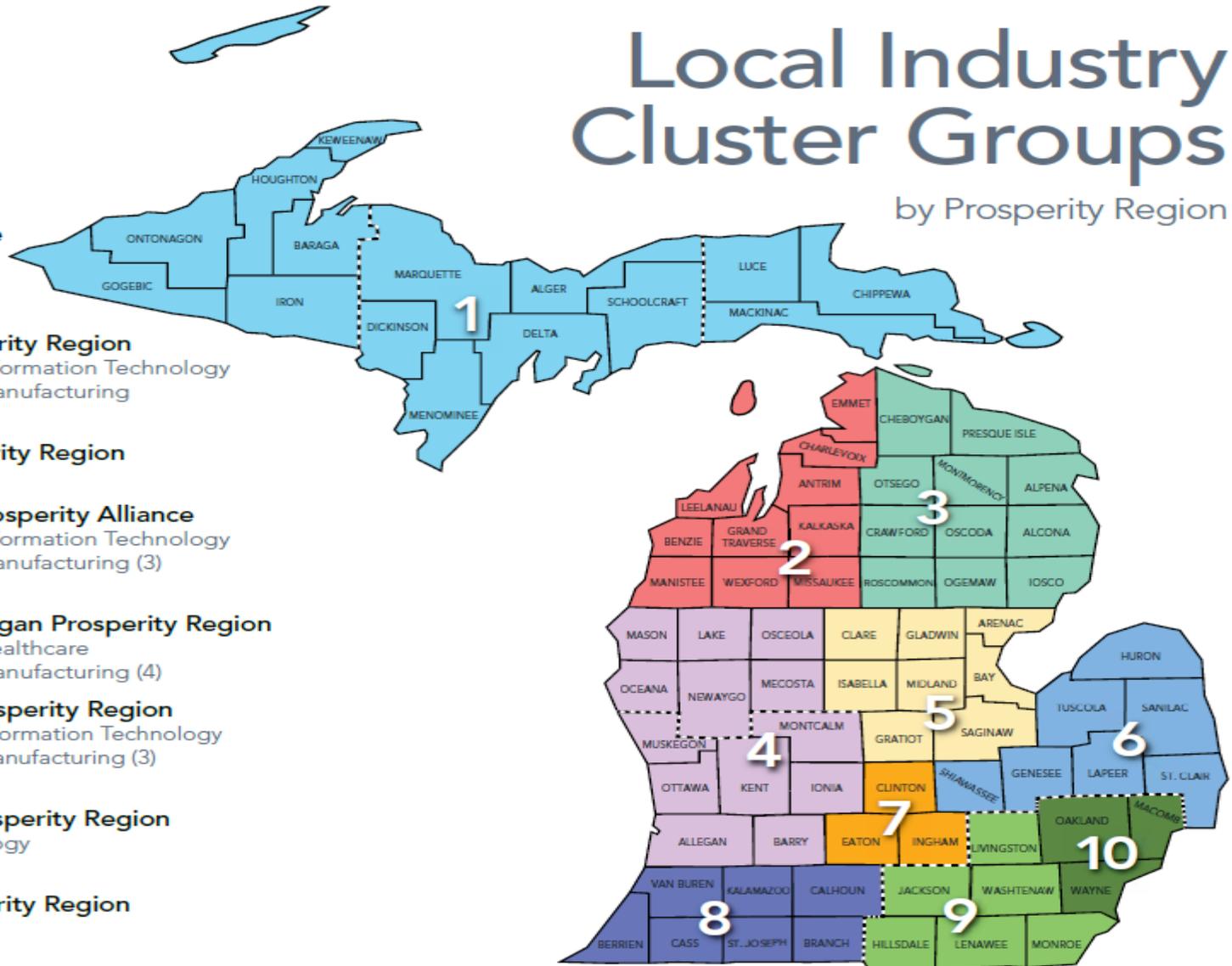


# Local Industry Cluster Groups

by Prosperity Region

## REGIONS

- 1 Upper Peninsula Prosperity Alliance**  
 Construction (2)  
 Healthcare  
 Manufacturing (3)
- 2 Northwest Prosperity Region**  
 Agriculture            Information Technology  
 Healthcare            Manufacturing  
 Hospitality
- 3 Northeast Prosperity Region**  
 Agriculture
- 4 West Michigan Prosperity Alliance**  
 Agriculture            Information Technology  
 Construction        Manufacturing (3)  
 Energy (2)
- 5 East Central Michigan Prosperity Region**  
 Agriculture            Healthcare  
 Energy                 Manufacturing (4)
- 6 East Michigan Prosperity Region**  
 Agriculture            Information Technology  
 Energy                 Manufacturing (3)  
 Healthcare
- 7 South Central Prosperity Region**  
 Information Technology  
 Manufacturing
- 8 Southwest Prosperity Region**  
 Healthcare (2)  
 Manufacturing
- 9 Southeast Michigan Prosperity Region**  
 Energy (3)             Manufacturing (5)  
 Healthcare (3)        Retail/Service  
 Information Technology (2)
- 10 Detroit Metro Prosperity Region**  
 Agriculture            Information Technology (6)  
 Energy (7)             Manufacturing (4)  
 Healthcare (4)



# Successful Industry Clusters are unambiguously employer-led

## Phase 1: Commitment to Cluster Approach



## Phase 2: Partnership Mobilization



## Phase 3: Recruitment & Training Implementation

# MICA Objectives – All Employer Focused



**Employers identify industry demand and vacancies.**

**Employers provide direct input into the design of educational program offerings**

**Services and programs align with industry's need for workers and skills**

**CECR includes programs representing high-demand occupations based on input from employers**

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# Panelists

## **Ag-Partnerships Unlimited Project Eastern Michigan Region**

**Bonnie Forman, HACCP Manager/Director of Safety, Bayside Best Beans**

**Jessica Billiau, Special Service Coordinator, Thumb Area Michigan Works!**

## **Michigan Energy Workforce Development Consortium**

**Tracy DiSanto, Manager of Workforce Planning & Analytics, DTE Energy**

**Jennifer Llewellyn, Director, Oakland County Michigan Works! Troy**

## **Southwest Michigan Health Care Consortium**

**Shelly Cichy, Senior Recruiter, Borgess Health**

**Kara L. Stewart, Business Solutions Professional, Branch, Calhoun, Kalamazoo, & St Joseph Michigan Works!**

## **Construction Workforce Development Alliance of West Michigan**

**Norm Brady, President & CEO, Associated Builders and Contractors, Inc.**

**Deborah Lyzenga, Business Services Manager, Michigan Works! Kent & Allegan Counties**

# Ag-Partnerships Unlimited Project Eastern Michigan Region

**Bonnie Forman, HACCP Manager/Director of  
Safety, Bayside Best Beans**

**Jessica Billiau, Special Service Coordinator,  
Thumb Area Michigan Works!**



# Michigan Energy Workforce Development Consortium

**Tracy DiSanto**

**Manager of  
Workforce Planning  
& Analytics, DTE  
Energy**

**Jennifer Llewellyn  
Director, Oakland  
County Michigan  
Works! Troy**

A light blue silhouette of the state of Michigan is positioned in the background on the right side of the slide.

**get** into  
**energy**  
MICHIGAN

# Southwest Michigan Health Care Consortium

**Shelly Cichy, Senior Recruiter, Borgess Health**

**Kara L. Stewart, Business Solutions  
Professional, Branch Calhoun, Kalamazoo, &  
St Joseph Michigan Works!**



# Construction Workforce Development Alliance of West Michigan

**Norm Brady**

**President & CEO,  
Associated  
Builders and  
Contractors, Inc.**

**Deborah Lyzenga**

**Business Services  
Manager, Michigan  
Works! Kent & Allegan  
Counties**



**OF WEST MICHIGAN**

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# Contact Information

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