

Governor's Talent Investment Board Quarterly Meeting  
Meeting Minutes  
September 10, 2013, 1:30 p.m. – 3:30 p.m.  
Soaring Eagle Casino and Resort  
6800 Soaring Eagle Boulevard, Mt. Pleasant

MEMBERS PRESENT:

Dennis Argyle	Kirk Hanna
Steven Arwood	Kate Hogan
Brian Balasia (via phone)	William Jones
Robert Campau (via phone)	Michael Krushena
Patty Cantu (for Mike Flanagan)	Geralyn Lasher (for James Haveman; via phone)
Maura Corrigan	Christine Quinn (for Michael Finney)
Olga Dazzo (via phone)	Arnie Redsicker
Patrick Devlin (via phone)	Kester So
Helen Dietrich	Frank Venegas, Jr. (via phone)
Jamie Gaskin	Chris Warren
Nancy Gioia (via phone)	Gordon White, Jr.
Alan Gocha, Jr.	Scott Wilkerson
Bing Goei	Elaine Wood

MEMBERS ABSENT:

David Brule II	Mary Ann Gale	Anne Rosewarne
Timothy Bryan	Mark Hackel	Mara Letica Saad
Brian Burnett	Senator Dave Hildenbrand	Zane Walker
John Cotton	James Jacobs	Richard Wells
Tony Day	Frank Jonna	William Young
Kimberly Dickens	Senator Phil Pavlov	Representative Adam Zemke
Representative Frank Foster	John Rakolta III	

WELCOME AND OPENING REMARKS

Gordon White, Jr., Chair, called the meeting to order at 1:32 p.m. Mr. White asked Ms. Beckhorn and Ms. Johnson to take roll call and to record the Board members both physically present and on the phone for quorum purposes. Since a quorum of Board members were present, Mr. White indicated the Board would consider voting items on its agenda before proceeding with other items as some Board members could only be available via phone for a short time.

ACTION ITEM: CONSENT AGENDA

Mr. Bing Goei, Vice Chair, explained that the only consent agenda item before the Board was the approval of the meeting minutes from the June 6, 2013, meeting. He asked if any Board members had questions or comments pertaining to the meeting minutes. Hearing none, Mr. Goei asked for a motion to approve the June 6, 2013, meeting minutes.

A MOTION was made by Board member Arnie Redsicker and SUPPORTED by Board member Maura Corrigan to approve the meeting minutes. The MOTION was approved unanimously.

#### WELCOME AND OPENING REMARKS - CONTINUED

Mr. White provided a few opening remarks. He noted the PowerPoint presentation that had been playing during lunch which contained some of the positive employer and customer feedback that had been submitted to the Governor's Office and the Workforce Development Agency over the prior few months with respect to Michigan's Talent Development System. Mr. White also indicated that additional feedback will be shared at future meetings utilizing the same format.

Mr. White announced one newly appointed Board member, Chris Warren, General Manager for WTCM Radio in Traverse City, representing the Business sector. Mr. Warren fills the vacancy left by the departure of Ms. Nancy Ayres.

Mr. White briefly reviewed the meeting's agenda and outlined the objectives for the meeting. The objectives for the meeting were:

1. Provide GTIB members with updates concerning the use of information and feedback provided by them at previous meetings; and
2. Obtain feedback from GTIB members regarding some key initiatives the state is working on.

Finally, Mr. White asked for any public comments prior to proceeding with the agenda. There were none.

#### UPDATES/NEWS FROM WDA AND MEDC

Mr. White introduced Ms. Christine Quinn, Director of the Workforce Development Agency, State of Michigan (WDASOM). Ms. Quinn provided the Board with a brief update on the agency's activities and initiatives, including:

- An update on the Prosperity Regions unveiled by the Governor in August
  - A map of the regions will be shared with Board members after the meeting
  - A team of key representatives is visiting each Prosperity Region
    - 8 tours have been completed to date
  - The Fiscal Year 2014 State Budget includes \$2.5 million to incentivize regions

Ms. Quinn introduced Ms. Amy Cell, Senior Vice President of Talent Enhancement at the Michigan Economic Development Corporation (MEDC). Ms. Cell provided the Board with a brief update on the agency's activities and initiatives, including:

- An update on follow-up resulting from the Governor's Economic and Education Summits
  - In the process of developing an online training curriculum for essential skills
  - Launching a Career Liaisons program this Fall

- The goal of the program will be to improve the information and resources available to high school students allowing them to make more informed career choices and helping to ensure employers have access to talent
- The MAT2 program kicked off last week
  - Three-year program in Mechatronics based upon the German dual education model
- The Community Ventures program met its goal of placing 1,000 structurally unemployed individuals into employment during Fiscal Year 2013

Mr. White thanked Ms. Quinn and Ms. Cell for updating the Board on the latest developments at the WDASOM and the MEDC.

#### JUST ADD ONE YOUTH INTERNSHIP INITIATIVE

Mr. Goei asked Ms. Beckhorn to provide an overview of the Just Add One Youth Internship Initiative and to address any questions Board members had regarding the initiative. There were no questions or comments from Board members concerning the initiative.

Mr. Goei then asked Board members to further discuss the initiative with the other Board members seated at their tables. Board members were asked to discuss a specific set of questions provided by Ms. Beckhorn.

*At 2:25 p.m. Mr. Goei reconvened the meeting and asked Board members to briefly share feedback regarding the initiative resulting from their table discussions. Notes from the table discussions will be shared with all Board members subsequent to the meeting.*

Mr. Goei indicated the Workforce Development Agency intends to gather additional feedback regarding the initiative and will provide an update for the Board during its December meeting.

#### SKILLED TRADES TRAINING FUND UPDATE

Mr. White asked Ms. Beckhorn to provide an update on the Skilled Trades Training Fund and to address any questions Board members had regarding the fund. Highlights of Ms. Beckhorn's update included:

- Fund is ready to go October 1<sup>st</sup>
- Will be partner inclusive process
- Targeting funding to where demand is
- Provided training at annual Michigan Works! for People Conference
  - Providing training for Michigan Economic Development Corporation staff next
- Must be a commitment from the employer to provide a job at the conclusion of training
- Will share preliminary outcomes with the Board during its December meeting

There were no questions or comments from Board members concerning Ms. Beckhorn's update.

## WDA STRATEGIC PLAN

Mr. White asked Ms. Michele Walker from the Workforce Development Agency to provide an overview of the agency's draft strategic plan and to address any questions Board members had regarding the draft plan. Ms. Walker described the process used to develop the plan and indicated the plan is approximately 70% complete as there are some additional action plans that must be developed and metrics must be established for the plan. There were no questions from Board members concerning the plan. There was one comment regarding the plan. One Board member noted the plan appears to be siloed based upon the different work areas within the agency.

## GTIB PROGRESS REPORT

Mr. White asked Ms. Johnson to provide an overview of the GTIB Progress Report and to address any questions Board members had regarding the report. The purpose of the report is to measure the Board's progress toward meeting key goals and objectives. There were no questions from Board members concerning the report. One Board member thanked staff for putting the report together.

## SMALL GROUP DISCUSSIONS AND REPORT OUTS

Mr. White noted that at its last meeting in August, the GTIB Executive Committee discussed the status of the Board's four small groups. Since very similar conversations had been taking place in the Demand-Driven and Aligning Economic Development and Workforce Development small groups, the GTIB Executive Committee made the decision to merge those two groups moving forward.

Mr. White asked Board members to break into their small groups to discuss continuing progress toward achieving each group's goal as outlined in the GTIB Progress Report.

*At 3:30 p.m. Mr. White reconvened the meeting. Report outs were not conducted. Instead, notes from the small group discussions will be shared with Board members subsequent to the meeting.*

## CLOSING REMARKS

Mr. White asked for any public comments. There were none. Mr. White encouraged Board members to fill out the notecards on their tables before leaving so their input may shape the agendas for future meetings. The notecards ask Board members to write down what in their opinion is the essential question that should be answered at every meeting.

Mr. White reminded Board members that meeting evaluations for the Board's quarterly meetings have gone paperless. Board members will receive an email with a link to the evaluation for the meeting. Board members are encouraged to take a few minutes to fill out the evaluation as their feedback is important to shaping the agendas for future meetings.

The Board's next meeting is scheduled for Monday, December 2, 2013, from Noon until 3:00 p.m. in Lansing. There being no further discussion, the meeting was adjourned at 3:35 p.m.