

Governor's Talent Investment Board (GTIB) Meeting

March 14, 2016

10:00 a.m. – 1:00 p.m.

Cascade Engineering, Inc.
3440 Innovation Court SE
Grand Rapids, Michigan

MEMBERS PRESENT:

Mark Alyea, Chair
Dennis Argyle, Vice Chair
Paul Arsenaault
Stephanie Beckhorn
Thomas Begin
Kenyatta Brame
Michael Brownfield
Stephanie Comai
Helen Dietrich
Al Haidous
Mike Hansen
Senator Ken Horn
Representative Brandt Iden
Marcus James

Darcy Kerr
Geraldyn Lasher (for Nick Lyon)
Sharon Moffett-Massey
John Moll
Don O'Connell
Jason Palmer
Doug Parkes
Tony Retaskie
Brad Rusthoven
Conan Smith
Gordon Wenk (for Jamie Clover-Adams)
Greg Winter
Elaine Wood
Mike Zimmer

MEMBERS NOT PRESENT:

Tony Day
Jodi Gibson
Suzanne Howell
Bill Peterson

Tauzzari Robinson
Zane Walker
Brian Whiston

WELCOME AND OPENING REMARKS

Mark Alyea, Chair, called the meeting to order and stated a quorum was present. Mr. Alyea provided a few opening remarks. He thanked GTIB member Kenyatta Brame and Cascade Engineering for hosting the GTIB. He stated the meeting format will now only include a consent agenda for voting purposes. Action items will not have presentations; GTIB members will be expected to review any documentation prior to meetings. Time will be allowed for discussion if needed. Mr. Alyea also asked GTIB members to refrain from using electronic devices during the meetings. Michigan Works! Agency (MWA) Directors in attendance were invited to join the GTIB members for lunch. Mr. Alyea asked for public comments and there were none.

Mr. Dennis Argyle, GTIB Vice-Chair, provided a few comments on his recent trip to Washington, D.C. where he represented the GTIB at the National Governor's Association (NGA) State Workforce Board Chairs Winter Meeting with Mr. Frank Ferro, GTIB Manager. Mr. Argyle talked about the similar challenges all states have regarding talent, the benefit of interacting with counterparts from other states, and the Work-Based Learning presentation on the Swiss model of education (apprenticeships).

ACTION ITEM: CONSENT AGENDA

The consent agenda items included the December 14, 2015 meeting minutes.

A MOTION was made by GTIB member Senator Ken Horn and SUPPORTED by GTIB member Douglas Parkes to approve the Consent Agenda items. The MOTION was approved unanimously.

GTIB COMMITTEE BREAKOUT SESSIONS AND REPORT OUT

Each GTIB Committee was provided the opportunity to meet in person. Members of the general public were invited to sit in on the committee meeting of their choice. Committees were instructed to begin prioritizing their strategies short term and long term. The following is a summary of the Committee updates:

Committee #5-Sharing State Purchased Assets:

- Will look at language and policies used in state purchasing (to share assets);
- Will convene a group to research source of funds;
- Short term strategy will include review of language that pertains to employer engagement in the Talent District Career Council (TDCC) policy looking to ensure education and employers are engaged and strengthen the process; and
- Research Branch Intermediate School District (ISD) as a best practice in a rural area and will be researching urban area best practices as well.

Committee #6-Expanding CTE-Type Training:

- Will be reviewing the career readiness study on the CTE programs in Michigan that will be released later this month;
- Report will help identify where programs are located in what communities, what are successful programs and identify barriers;
- Short and long term goals include reviewing the CTE /middle college connection with technical training degrees (this will be discussed at the Governor's Education Summit);
- Identify improving an existing model, such as Geometry in Construction;
- Identify employers to serve as champions and build connections with parents, school counselors, etc.; and
- Research polices that are barriers to success, such as local mileage barriers; and
- Conduct broadband research.

Committee #7-Expediting the Return to Work (new name):

- Committee will be looking at how to shorten the average Unemployment Insurance (UI) claim in Michigan, saving employers money and meeting labor market needs;
- Committee will be researching a geographic-based pilot that will provide employer the evidence they require;

- Will start with research from other states; and
- A list of data needs will be developed.

Committee #1-Career Options for Students:

- Short term goal - identify top industries measured by revenue to participate in programs;
- Longer term goal - increase the number of high school students employed;
- Provide opportunities to align with industry by providing field trips to top industries;
- Will research and follow the Junior Achievement model; and
- Implementation goal of 2017-18 school year.

Committee #2- Aligning Training Funding with Employer Demand (new name):

- Short term goal- define “in-demand” using state and local information and data;
- Identify existing and emerging in-demand jobs for the next 1-2 years;
- Review workforce funding and make recommendations to align to meet in demand jobs; and
- Foster education with business.

Committee #4- Aligning and Integrating Curriculums (new name)

- Understand local and regional business needs;
- Looking at funding for dual enrollment;
- Research Swiss and European models to develop career pathways;
- Research inventory of arena- how finances, etc. of Workforce Development Boards, ISDs and MDE all work together;
- Short term goal- accelerate CTE/middle college by expanding current model; and
- Identify correct metrics to put into place to drive change.

General comments:

- Business and industry should be more involved in the education system;
- The structure to engage employers needs to be improved.

Committees were asked to provide a written summary prior to the next meeting to be shared with the full board. This will give the other members an opportunity to review the other committee strategies, identify some overlap, and possibly merge some committees.

COMAI’S CORNER

Stephanie Comai, Director, Talent Investment Agency (TIA), provided an update on the Governor’s proposed Fiscal Year (FY) 2017 budget. Highlights included:

- The transfer of the Community Venture program funding to the Talent Investment Agency;

- An additional \$10 million recommended for the Skilled Trades Training Fund, bringing the total to \$35 million;
- \$8.8 million for Michigan's Statewide Data System Integration project. This will update the One Stop Management Information System (OSMIS) to meet new workforce data requirements and integrate program data across state and federal workforce and education programs. The funds will also be used to enhance longitudinal data capabilities to better determine program outcomes;
- \$5.8 million to establish a three-year financial literacy pilot for public assistance recipients; and
- An additional \$5 million for the early/middle college program to bring the total to \$15 million.

Ms. Comai also talked about the WDA partnering with the Michigan Department of Education (MDE) on their New Skills for Youth Grant that will focus on career pathways, a more targeted plan for the public awareness campaign for skilled trades, and a request for a National Dislocated Worker Grant for \$15 million, that will be used to create up to 400 jobs for eligible Flint residents to help with the water crisis. The GST Michigan Works! has been very involved in identifying, assessing and placing workers.

CLOSING REMARKS

Mr. Alyea provided a few closing remarks, reminding GTIB members to think about metrics and translating the strategies into actionable items. He also reminded the GTIB members of the next meeting date: June 20, 2016 at a location TBD.

There being no further comments, the meeting was adjourned at 1:00 p.m.