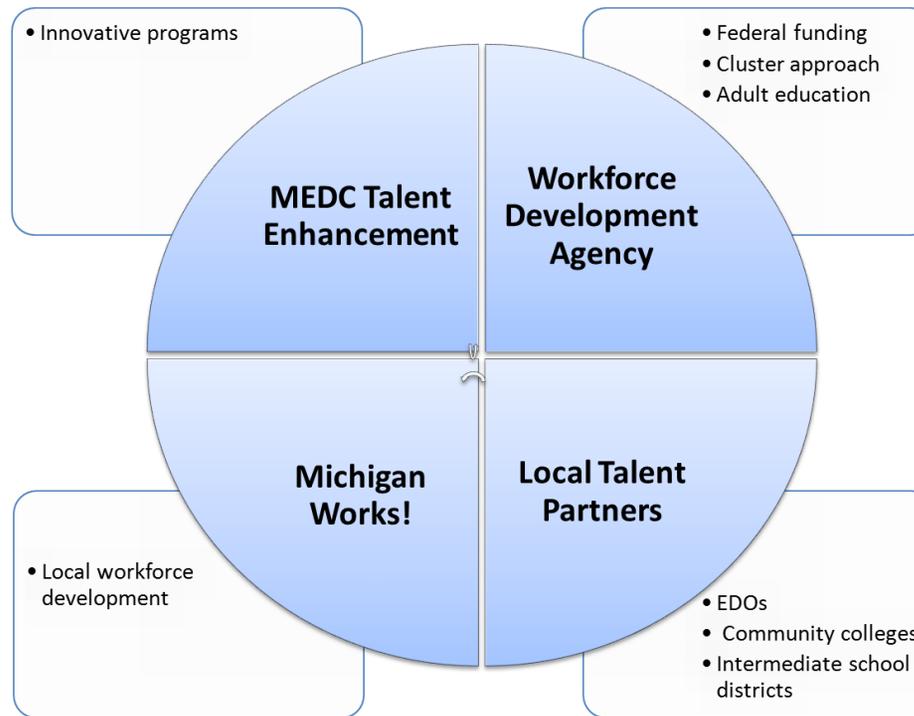


Michigan Industry Cluster Approach (MICA) Resources



Click on the hyperlink below to take you to the program.

WDA/MEDC Talent Resources

Apprenticeships	Global Talent Retention Initiative of Michigan (GTRI)	Skilled Trades Training Fund
Carl D. Perkins Funding	Internship	SHARE Network
Business Solutions Professional (BSP) Training	Michigan Advanced Technician Training (MAT²) Program	Talent Acquisition/Recruitment
Career Events Calendar	Migrant, Immigrant and Seasonal Worker Services	TalentConnect e-Newsletters
Career Jump Start	MiVirtualCareerFair	Talent Connect: Employer Escalation Services
College Attraction and Retention	Prima Civitas Foundation	Trade Adjustment Assistance (TAA)
Community Ventures	Pure Michigan Talent Connect	Jobs for Veterans State Grant
eLearning Soft Skills Program	Rapid Response	Wagner-Peyser Act: Employment Services
Fidelity Bonding Program	Shifting Code	Workforce Investment Act (WIA)
	Shifting Gears	

Michigan Industry Cluster Approach (MICA) Resources

Overview/Access		Funding
Pure Michigan Talent Connect	<p>A collaborative effort of the State of Michigan’s Workforce Development Agency (WDA) and the Michigan Economic Development Corporation (MEDC) - is a launch pad for new jobs, careers and talent. It is an online marketplace connecting Michigan’s job seekers and employers, and serves as a central hub linking all public and private stakeholders who support Michigan’s workforce. Pure Michigan Talent Connect serves as the state’s labor exchange system.</p> <p>http://www.mitalent.org Contact: 1-888-522-0103</p>	No cost.
Talent Connect e-Newsletters	<p>Bi-weekly newsletters with valuable information to help employers, job seekers, veterans and talent partners.</p> <p>Subscription link: http://www.mitalent.org/newsletters/ Contact (Talent Connect and Job Connect): Ryan Hundt, MEDC, 517-241-2617, hundtr1@michigan.org Contact (Veteran Connect): Todd Spencer, WDA, 517-335-7892, spencert3@michigan.gov</p>	No cost.
Talent Attraction, Recruitment, Retention		Funding
Career Jump Start	<p>In response to concerns raised at Gov. Rick Snyder’s 2013 Economic Summit, the state launched the Career Liaison JUMP START program. One of the most common issues raised was around the lack of knowledge that high school students have about high-demand careers and training programs. While information about high-demand careers that require a Bachelor’s degree or higher are available, this program focuses on educating students about shorter term credentials, Associate degree and apprenticeships that are in high-demand by employers. This initiative provides one career liaison for each of the 10 prosperity regions who serve as a resource to high school students, parents and community members in identifying:</p> <ul style="list-style-type: none"> • High-demand careers • Training and educational programs <p>http://www.mitalent.org/career-jump-start/ Contact: careerliaison@michigan.org</p>	No cost.

Michigan Industry Cluster Approach (MICA) Resources

Career Events Calendar	<p>Listing of Michigan job and career fairs. http://www.mitalent.org/calendar/ Contact: talentconnect@michigan.gov</p>	<p>No cost.</p>
College Attraction and Retention	<p>Activities to retain and attract recent and future college graduates with opportunities for employers to connect with young talent. Employers are invited to:</p> <ol style="list-style-type: none"> I. As MEDC staff attends about 20 in and out-of-state college career fairs each semester, <ol style="list-style-type: none"> A. Send a company representative to staff Pure Michigan table and recruit for your company. B. Send collateral material for MEDC staff to distribute at Pure Michigan table. C. Participate in pre-career fair networking event for more informal networking opportunity with students. D. Participate in pre-career fair workshop to advise students on cover letter and resume writing and interview tips. II. Connect with young talent at regional LiveWork events conducted to offer young talent a networking opportunity with hiring employers, tour the region and hear from young professionals who already live and work in the area. Local partners interested in holding a LiveWork event may apply for MEDC funding support. III. Participate in a summer internship event in Grand Rapids or Detroit by sending company interns and leadership to the event held to connect interns to the region with placemaking tours or scavenger hunts, and additional opportunities in the area by networking with interns and leadership from other companies. IV. Utilize collateral materials developed by MEDC to assist in the recruitment of young talent. V. Access to an employer internship toolkit developed to assist employers with developing or enhancing their internship programs. <p>www.mitalent.org/college2career Contact: Virginia Abdo, MEDC, 517-373-4472, abdov@michigan.org</p>	<p>I No cost.</p> <p>II \$50 employer registration fee.</p> <p>IV No cost.</p> <p>V No cost.</p>
MiVirtualCareerFair	<p>Pure Michigan Talent Connect's MiVirtualCareerFairs are online career events where jobseekers can meet and network with hiring Michigan companies in an interactive, live, virtual environment! Employers and jobseekers can communicate via chat, upload, view, and search for job postings and resumes and network with other event participants in the event networking lounge.</p> <p>www.mitalent.org/virtualcareerfair Contact: Andrew Belanger, MEDC, 517-335-2756, belangera2@michigan.org</p>	<p>Fee for employers. No cost for job seekers.</p>

Michigan Industry Cluster Approach (MICA) Resources

<p>Shifting Gears</p>	<p>A career-transition program for seasoned mid- and late-career professional talent going through, or preparing to go through, a career transition scenario. Whether currently unemployed and struggling in their career search, preparing to change careers, looking to reinvent themselves, or starting from scratch developing a relevant professional network, this program can provide game-changing value through an experience unique to each individual participant. In its fourth year, this program is seeing consistent results, and the lives of the participants - as well as their mindsets and strategies for a successful career transition - are changing.</p> <p>http://www.mitalent.org/Michigan-Shifting-Gears-Program/ Contacts: Denise Flannery, MEDC, 517-373-4238, flanneryd@michigan.org or Rhonda Pierce, MEDC, 517-373-7356, piercer2@michigan.org</p>	<p>Fee-based service to participants.</p>
<p>Talent Connect: Employer Escalation Services</p>	<p>Services to companies with particularly difficult positions to fill, whether because of specialized/specific skill set, level of position, or statewide skill shortages.</p> <p>Contact: John Redwine, MEDC, 517-335-1606, TalentAssist@michigan.org</p>	<p>No cost.</p>
<p>Training</p>		<p>Funding</p>
<p>Apprenticeship</p>	<p>US Department of Labor Registered Apprenticeship benefits employers by providing them with a pipeline of skilled workers with industry-specific training and hands-on experience. Registered Apprenticeship programs are flexible and customizable to meet employers' changing requirements.</p> <p>http://www.michigan.gov/wda/0,5303,7-304-64362-303223--,00.html Contacts: Marcia Black-Watson, WDA, 517-241-8221, black-watsonm@michigan.gov and Chris Knapp, WDA, 517-241-4399, knappc@michigan.gov</p>	<p>Fee services based on level of services selected.</p>
<p>eLearning Soft Skills Program</p>	<p>Fourteen eLearning modules on Lifelong Soft Skills provide universally accessible soft skills training resource for the Michigan workforce for basic and foundational skills for the workplace, to help ensure the workforce is ready to succeed in the 21st century.</p> <p>http://www.mitalent.org/elearning-soft-skills-program/</p>	<p>No cost.</p>

Michigan Industry Cluster Approach (MICA) Resources

<p>Business Solutions Professional Training</p>	<p>The Business Solutions Professional (BSP) training employs a demand-driven approach and coaches professionals how to play a more responsive role in retaining and creating jobs. BSPs works with business to: 1.) Understand challenges / identify opportunities; 2.) Discover and diagnose problems; and 3.) Design solutions that integrate workforce and economic development, education, and government assets to address pressing issues.</p> <p>BSP certification requires successful completion of the Business Solutions Professional training’s coursework and fieldwork. Participants are expected to attend and actively participate in all sessions and complete required assignments.</p> <p>http://www.michiganworks.org/about-michigan-works/business-solutions-professional/ Contact: Chris Knapp, WDA, 517-241-4399, knappc@michigan.gov or Luann Dunsford, Michigan Works Association, 517-371-1100 ext 210, dunsfordl@michiganworks.org</p>	<p>Fee-based service to participants.</p>
<p>Michigan Advanced Technician Training (MAT²®) Program</p>	<p>MAT²® – the Michigan Advanced Technician Training Program – is an innovative, industry-driven approach to education targeting high school seniors and recent graduates.</p> <p>Manufacturing sectors and technology industries are experiencing a shortage of employees with the knowledge, skills and competencies necessary to operate and maintain new systems-based technology. The MAT²® program is an educational model developed in conjunction with global technology leaders to combine theory, practice and work to train a globally competitive workforce. MAT²® provides:</p> <ul style="list-style-type: none"> • A three year training program with all tuition costs paid by the employer • On-the-job training with pay, in exchange, the student commits to remaining on the job for at least two years after the training period ends • An advanced Associate's degree in a high-tech, in-demand field • A guaranteed job upon successful completion of program <p>http://www.mitalent.org/mat2/ Contact: Jacqui Mieksztyn, MEDC, 517-335-4638, mieksztynj@michigan.org</p>	<p>MEDC pays for curriculum development.</p> <p>Employer pays for training in an apprenticeship model.</p>

Michigan Industry Cluster Approach (MICA) Resources

<p>Shifting Code</p>	<p>The Michigan Shifting Code program is a career-transition program designed to help professionals develop the skills and training to transition into IT careers. The program includes an assessment, comprehensive classroom training, mentorship, coaching and an internship. By the end of this training the participant is transformed into a more adaptable professional with experiences, knowledge and skills related to their new role.</p> <p>http://www.mitalent.org/Michigan-Shifting-Code/ Contact: Chris Knapp, WDA, 517-241-4399, knappc@michigan.gov</p>	<p>Fee-based service to participants.</p>
<p>Fidelity Bonding Program of Michigan</p>	<p>Fidelity Bonding Program of Michigan assists high-risk, but qualified job seekers who have bonafide offers of employment. The program offers businesses an insurance policy that protects them against theft, larceny, or embezzlement committed by a covered employee. It is used as an incentive to hire members of a targeted population that are considered high-risk due to some factor in their personal background.</p> <p>www.mitalent.org/Fidelity-Bonding-Program Contact: Michael Prus, WDA, 517-335-4316, prusm@michigan.gov</p> <p>Companies who hire high-risk job seekers may also qualify for the Work Opportunity Tax Credit Program: http://www.michigan.gov/uia/0,4680,7-118--78849--,00.html</p>	<p>No cost to the employer or job seeker for the first six months.</p>
<p>Migrant, Immigrant and Seasonal Worker Services</p>	<p>Agricultural Employment Specialists (AES) provide a variety of employment-related services to migrant, immigrant, and seasonal farmworkers. Services include: resume preparation, online job searches and resume posting, referral to employment, referral to supportive services, and assistance with transitioning into higher-wage jobs or permanent year-round employment in non-agricultural work. AES also work with employers to ensure they have the talent they need. Services to employers include: development of job descriptions, online posting of job openings, screening, referral of qualified candidates for job openings, assistance with finding qualified workers from outside the local area, and information sharing.</p> <p>http://michigan.gov/wda/0,5303,7-304-64361_64535-315037--,00.html Contact: Belen Ledezma, WDA, 517-241-8661, ledezma@michigan.gov</p>	<p>No cost.</p>

Michigan Industry Cluster Approach (MICA) Resources

<p>SHARE Network</p>	<p>SHARE Network is a unique resource to help customers become self-sufficient. This network brings together workforce development partners, faith-based organizations, community organizations, and business and government agencies. Its primary goal is to expand the reach of the Michigan Works! Agencies. SHARE Network consists of two components: 1) the online resource directory which consists of hundreds of service providers that offer services at little or no cost; and 2) the Access Points which are faith-based and community-based organizations that volunteer to be specially trained by Michigan Works! staff to help job seekers access opportunities through Michigan's one-stop system and learn about other related resources. SHARE is an acronym for Sharing How Access to Resources Empowers.</p> <p>http://sharenetworkusa.org/sharenetworkmi.org Contact: Alesia Brown, WDA, 517-335-4221, browna5@michigan.org</p>	<p>No cost.</p>
<p>Jobs for Veterans State Grant</p>	<p>Disabled Veterans' Outreach Program Specialists provide intensive employment services through case management to program eligible veterans and spouses with significant barriers to employment. Services provided include, but are not limited to, comprehensive assessments, career coaching, short-term pre-vocational services, development of individual employment plans, and assistance in developing targeted cover letters and resumes.</p> <p>www.mitalent.org/veterans Contact: 1-800-455-5228, veteransservices@michigan.gov</p> <p>Companies who hire veterans may also qualify for the Work Opportunity Tax Credit Program: http://www.doleta.gov/business/incentives/opptax/</p>	<p>Free services to qualified veterans and spouses</p>

Michigan Industry Cluster Approach (MICA) Resources

Talent Partners		Funding
Community Ventures	<p>A state program to assist the structurally unemployed in four of Michigan’s highest crime cities (Detroit, Pontiac, Flint and Saginaw) that is a resource for local communities and businesses seeking to establish worksites to provide assistance and employment for Michigan’s low-skilled population. This initiative will meet a number of critical needs:</p> <ol style="list-style-type: none"> 1) Provide real jobs for people with very few employment options. 2) Provide a venue for additional services to prepare people for success – such as mentoring, literacy support, and financial literacy assistance. 3) Help people improve professionally and develop an employment history. <p>MEDC will support a number of different approaches to address these critical needs including facilitating public and private partnerships through a variety of innovative models; job creators will be able to provide real jobs to Michigan’s structurally unemployed population.</p> <p>http://www.mitalent.org/community-ventures/ Contact: James Durian, MEDC, 517-335-9622, durianj@michigan.org</p>	Subsidized On-the-Job Training.
Prima Civitas Foundation	<p>Prima Civitas Foundation (PCF) is a community and economic development non-profit with a statewide reach. PCF can assist employers with: structuring internship programs (free of charge), identifying and addressing barriers for recruiting, and connecting to resources and talent using social media and extensive networks.</p> <p>http://bit.ly/zzb2RG Contact: Amanda Dumond, Director of Talent Initiatives, 517-708-4240, a.dumond@primacivitas.org</p>	No cost.
Global Talent Retention Initiative of Michigan	<p>Global Talent Retention Initiative of Michigan (GTRI) provides international students and Michigan employers with training and resources on relevant immigration regulations, information on finding a job and working in Michigan, and help with cross-cultural issues that both employers and international applicants may experience during the hiring process.</p> <p>http://www.migtri.org/ Contact: 734-929-6140, info@MiGTRI.org</p>	No cost.
Funding Opportunities		
Carl D. Perkins Funding	<p>The Community College Services program provides twenty-eight community colleges, three public universities, and one tribal college funding for professional development, program improvement, curriculum development, evaluation/assessment, and support services to students.</p> <p>Contact: 517-373-3360</p>	Funding available to education providers.

Michigan Industry Cluster Approach (MICA) Resources

<p>Rapid Response</p>	<p>Rapid Response is a primary gateway to the workforce system for both dislocated workers and employers and is a component of a demand-driven system. The central purpose of Rapid Response is to help laid-off workers quickly transition to new employment. Rapid Response acts as both a provider of direct reemployment services and as a facilitator of additional services and resources. Contact: 517-335-7418 or http://www.michigan.gov/documents/wda/Rapid_Response_County_Map_w-territories_417329_7.pdf</p>	<p>Direct Reemployment Services for Workers.</p>
<p>Skilled Trades Training Fund</p>	<p>The Skilled Trades Training Fund provides competitive awards to companies for the development and implementation of employer responsive training that enhances talent incomes, productivity, and employment retention, while increasing the quality and competitiveness of Michigan's businesses. http://www.michigan.gov/wda/0,5303,7-304-64365_64538-312972--,00.html Fact Sheet: http://www.michigan.gov/documents/wda/Skilled_Trades_Training_Fund_Fact_Sheet_439411_7.pdf?20140207102254 Contact: Patty Vanaman, WDA, 269-441-1500, vanamanp@michigan.gov Rick Fisher, WDA, 517-241-8571, fisherr2@michigan.gov</p>	<p>Funding for training up to \$1,500 per worker for classroom or on-the-job training; up to \$3,000 per worker to support new apprenticeships.</p>
<p>Trade Adjustment Assistance (TAA)</p>	<p>Serves dislocated workers whose dislocations were caused by foreign competition; provides retraining for new employment and also provides related support services. http://www.michigan.gov/documents/wda/TAAFactSheet.2013_418469_7.pdf?20140207102254 Contact: Your local Michigan Works! Agency</p>	<p>Funding available for workers laid-off due to foreign trade.</p>
<p>Wagner-Peyser Act: Employment Services</p>	<p>Serves employer and job seekers. Employment Services (ES) allows Michigan Works! Agencies to provide recruitment services for employers.</p>	<p>No cost recruitment services available for employers.</p>

Michigan Industry Cluster Approach (MICA) Resources

<p>Workforce Investment Act (WIA)</p>	<p>Serves economically disadvantaged adults and youth, dislocated workers, and other special populations of job seekers.</p> <ul style="list-style-type: none"> • WIA adult program fact sheet: http://www.michigan.gov/documents/wda/WIA_Adult_Program_5-7-13_423043_7.pdf?20140207102254 • WIA dislocated worker program fact sheet: http://www.michigan.gov/documents/wda/WIA_Dislocated_Worker_Program_5-7-13_423044_7.pdf?20140207102254 • WIA youth program fact sheet: http://www.michigan.gov/documents/wda/WIA_Youth_Program_5-7-13_2_423545_7.pdf?20140207102254 <p>Contact: Your local Michigan Works! Agency</p>	<p>Funding available for eligible populations.</p>