

GTIB EXECUTIVE COMMITTEE MEETING 10-7-15
MEETING NOTES

Attendees: Christine Quinn, Stephanie Beckhorn, Dennis Argyle, Mark Alyea, Krista Johnson, Rick Niedieck, Heather O'Brien, Frank Ferro, Elaine Wood, Joe Billig. By Phone: Stephanie Comai, Greg Winters, Tony Retaskie

I. Welcome/Opening Remarks

Krista began meeting. Introduced Frank Ferro, new GTIB manager. Frank introduced himself to the group and briefly reviewed his background with MEDC.

Christine Quinn has accepted the Regional Director position with the U.S Department of Labor (Chicago Regional Office). Her first day with USDOL will be 11/30.

II. Discussion Items

• 2016 Meeting Schedule:

- March 14, 2016 - coincides with Gov's Education and Economic Summits (Grand Rapids)
- June 20, 2016
- September 19, 2016
- December 14, 2016 (Wed)

Exec Comm meetings will be about a month before each of these meetings
We will send out dates to GTIB

• Priorities and Key Metrics

(KJ) After the GTIB Sept meeting, we had a nice discussion around setting a couple of priorities for the board over the next year. We also talked about identifying 4-5 key metrics. What is in the packet is the synthesis of this info. We took your feedback from the meeting and also had a debrief discussions with Mark and Dennis after the meeting. We've synthesized this info into 2 proposed priorities (priority 1: K-12 system – priority 2: and adult learners) and 4-5 metrics listed below that. On the back is the summation of the comments made at the September GTIB meeting.

(EW) You did a great job of taking all the interests and concerns that were expressed by the board members and rolling them into these two priorities. They both contain a lot of elements but you've captured them all. I'm really happy the board will be moving beyond just what is done by the Michigan Works system because we're so dependent on the K-12 system, the CTE system, the community college system. So we need to recognize we'll be going outside the GTIB's normal (legislated) borders (which is great) so we need to get Mike Hansen (MCCA) coming to these meetings. We need to make sure that not only K-12 system but also CTE system (Patty) is involved. As I look at the priorities and the metrics, they cross a lot of lines. It will be incumbent on us to make this happen by bringing the right people into the mix.

(CQ) While we are structured under legislation, the fact that people want to stay within that box is not the right thing to do. This is really the direction. If you look at what the legislation says now, it's not about what the DOL and Employment Training does, it's about what all the partners do together. So if you don't bring in these other issues (Education, Corrections and others), you are not going to address the pipeline. You have the right people at the table now, so to drive some of these agendas, this is the time to do it, or you'll move backwards again.

(EW) Concerned about the issue of CTE being unavailable in many parts of this state. We need to talk to Brian and his team. Opportunity.

(MA) Detroit has this need, especially with transportation. Fundamental challenge.

(EW) It's uneven throughout the state. Gov has done a good job incentivizing things, with \$. He's used this technique well in a few instances. This might be another case where we could come up with an idea that would put some \$ on the table as an incentive for ISDs or Districts without career tech.

(SB) The precedent has been set - \$10 mm investment for early middle college CTE program and \$50 mm for community college equipment fund. We know that "If we build it they will come", but we need to help them get there. SB concerned about \$10mm getting spent in the year because a lot needs to happen before you can expand or start up new CTE or early middle college. The purpose is to get students into programs. Is there flexibility with the funds so that, even if we build it, we can get them there physically and keep them at the site until completion of the program.

(CQ) Even Education is saying that that the \$10mm is not for new but expanding the current programs.

(EW) Starting up new career tech program is expensive which is what holds communities back. Where the \$10 mm this year might come in handy is if an early middle college program could be set up in a community where K-12 career tech doesn't exist but there's a program at a community college. So the community college could be the site of an early middle college. It might be a way for the community engaged in the importance of career tech.

(MA) There is a disconnect. Community colleges threw the net around the \$50 mm equipment fund but in Jackson, they were able to move equipment to K-12. There is not much coordination. Need to address governance.

(MA) Separately, a good example of thinking outside the box... in the outback of Australia, there is Alice Springs. The Australian government can't reach each of these far flung ranches but, to educate, they've created live learning experiences through satellite. Clever solution to a difficult problem. Technology for classrooms. We could get UM involved and create some hybrid solutions for Detroit and other areas. Another solution is the technology truck at North Central College (TC). Hybrid solutions.

(EW) The key will be blurring lines between community colleges and K-12 career techs. Few places blend these well. Why have 2 welding labs (or 2 of anything)?

(MA) State delineates community college with career tech education, but in the real world, this delineation is not helpful.

Tony If the community college programs aren't sparking interest with high school and junior high kids, these kids won't enter into the community college. Need to get them interested before community college. Also, in the UP there are 2 community colleges (Bay and Gogebic). Transportation is a huge issue for kids to get to programs. Equipment is lacking.

(CQ) Federal hearing on CTE. Early childhood connecting with these programs. Keep your eye on the Federal level. Also Luann Dunsford set up a meeting with 180 – virtual training. (Christine sent it 10/28/15)

SB is it the fact that we don't have enough CTE programs or the programs are not addressing the needs? FANUC in 400 schools nationally.

Greg Manufacturers reported that incoming students were taught different methods and preferred students starting off with a clean slate. Need better alignment. Start with needs of mfrs. Students, parents and teachers should understand that the student is selling his service. This will help the value chain. Another hurdle is that CTE has a reputation for being for special needs kids. Need to market that differently.

(CQ) What kind of legislative changes does the board want to change things getting in the way? Why don't we have CTE everywhere? Why don't they work everywhere?

(MA) We are fighting a statistic that BA and MA lead to better jobs. However, it is not cause and effect. In reality there are many other factors. No one is refuting this statistic.

(CQ) We do have data on this- Jason Palmer. Will do a study on apprenticeships. Why aren't companies putting them in place.

(MA) As you keep cranking up ed levels, HR just makes it easier on themselves. Requirement creep.

(CQ) Get rid of policies that require tests/barriers and degree requirements that make no difference. Drive policy change – K-12 and adult. A lot of good people are eliminated from the workforce.

(MA) Multi-faceted problem. No silver bullet. Priority 1 and 2 – let's make sure we have things to pay attention to on K-12 side and post K-12 side.

(SB) It's fantastic that we are going beyond what prior boards have done, but not to lose that we have \$450 million as part of our agency and there is some policy we can impact with this \$ to make some inroads.

(EW) Yes. When we look at the long list that's included in each of these priorities, much of that is happening out in the regions through the TDCCs or the WDBs and we just need to figure out where it ISN'T happening, map it out, get the best practices out there and fill gaps.

(SB) Is the Exec Committee agrees with the priorities, are the strategies just too much? Should we prioritize the strategies and just have 1 or 2?

(MA) Came up with 6 items:

1. Career exposure for students at an earlier age in school – start getting early exposure (10-12 years old)
2. CTE and career center programs required to provide evidence of local in-demand job alignment and state should supervise data validity
3. Need to overcome limitations so work experiences includes hands-on activities for students 17 and over. How do we give a junior or senior some exposure in workforce?
4. Failure of government's continuity between high school and community college system causes disconnect between high school grads and completion of job readiness. a) assets funded with state money should require sharing of use and coordination of programs with an eye toward employment ready, not general degree outcomes. Assets should also be available for all adult learners. (If you're spending money at career center or the high school level or for adult learners, it needs to be coordinated by somebody made available to everyone who can get on that platform. Geography is too big a limitation.) Vision on a hill.
5. Find hybrid training system for students not physically close to career training assets, either at high school or community college. (distance learning or interactive learning)
6. Connect accountability for job seekers who are receiving MI Works benefits or unemployment benefits to employer responses for job interviews. (drug test, pre-employment interview readiness using coded card?)

(EW) Michigan Works directors group has an initiative underway to shorten duration of UI claim. She will send it to the Exec Committee when it is finished.

(EW) Mark narrowed it down to actionable items. They complement things already being done.

(Tony) Re #3, the construction industry is already doing it.

(MA) Jackson mfrs can't let these kids do anything. Good idea: take 2 kids/co – 3 weeks per company...Alro could drive this program around the state with their different sites.

(EW) Get student 50% of the way. Let company finish it.

(EW) Re partners at table. Patty Cantu (MDE), Mike Hansen (MCCA)

(MA) Warrior Workshop helps disabled veterans in workplace. FANUC running in California but CA resisting. 100% placement. 16 week class. Cost to state would include living expenses. Perhaps we could start second chapter in Michigan.

EW) Community colleges measured by degrees obtained. Disincentive to run 16 week class. Short term training that used to be considered non-credit. MTECs once founded on short classes like this.

(KJ and group) Keep 2 priorities but 6 strategies (Mark's) to achieve. For each strategy, we will have a metric to look at. Strategies work for both priorities. And also who owns it.

GTIB Performance Indicators – separate these from priorities document. We are pulling these off other dashboards. We could discuss this at lunch time of GTIB meeting.

Need tactics for December meeting (legislative, policy – WDA, MDE, DHHS, comm college, Community Health)

Mark Alyea on panel at Kellogg CC. Dec 11 8-10am.

Communicate this to full board for presentation to Governor. Packet due to Gov Friday Give to GTIB Nov 6 or Nov 9, get back Nov 23.

Ferro 10-28-15