

Governor's Talent Investment Board Quarterly Meeting
Meeting Minutes
September 10, 2014, Noon – 3:00 p.m.
Macomb Community College – South Campus
14500 East 12 Mile Road, Warren

MEMBERS PRESENT:

Dennis Argyle	William Jones
Robert Campau (via phone)	Frank Jonna
Maura Corrigan (via phone)	Christine Quinn (for Michael Finney)
Tony Day (via phone)	Kester So (via phone)
Helen Dietrich	Frank Venegas, Jr. (via phone)
Linda Forward (for Mike Flanagan; via phone)	Zane Walker (via phone)
Jamie Gaskin	Chris Warren (via phone)
Alan Gocha, Jr. (via phone)	Gordon White, Jr.
Kirk Hanna (via phone)	Elaine Wood (via phone)
James Jacobs	Mike Zimmer

MEMBERS ABSENT:

Brian Balasia	Representative Frank Foster	John Rakolta III
David Brule II	Mark Hackel	Arnie Redsicker
Timothy Bryan	James Haveman	Anne Rosewarne
Brian Burnett	Senator David Hildenbrand	Mara Letica Saad
John Cotton	Katherine Hogan	Richard Wells
Olga Dazzo	Michael Krushena	William Young
Patrick Devlin	Senator Phil Pavlov	Representative Adam Zemke

WELCOME AND OPENING REMARKS

Gordon White, Jr., Chair, called the meeting to order at 12:20 p.m. Mr. White asked Ms. Beckhorn and Ms. Johnson to take roll call and to record the Board members both physically present and on the phone for the purpose of determining quorum. A quorum of Board members was not present. He then provided a few opening remarks.

Mr. White noted the PowerPoint presentation that had been playing during lunch which contained some of the positive employer and customer feedback that had been submitted to the Governor's Office and the Workforce Development Agency over the prior few months with respect to Michigan's Talent Development System. He also indicated that additional feedback will be shared at future meetings utilizing the same format.

Mr. White shared that Ms. Nancy Gioia had resigned since the Board last met in June. He thanked Ms. Gioia for her service to the Governor and the State of Michigan. Mr. White indicated that the Governor's Appointments Office is in the process of identifying a new Board member to fill this vacancy.

Mr. White briefly reviewed the meeting's agenda and outlined the objectives for the meeting. The objectives for the meeting were:

1. Provide GTIB members with relevant information concerning the impact of the recently passed Workforce Innovation and Opportunity Act; and
2. Obtain feedback from GTIB members regarding a state strategy for apprenticeships.

Finally, Mr. White asked for any public comments prior to proceeding with the agenda. There were none.

ACTION ITEM: CONSENT AGENDA

Mr. White noted the one consent agenda item before the Board: approval of the meeting minutes from the June 11, 2014, Board meeting. Mr. White indicated that the Board will need to consider approval of the June 11, 2014, meeting minutes at its next quarterly meeting as a quorum of Board members was not present for this meeting.

LOCAL AREA SPOTLIGHT: MACOMB COMMUNITY COLLEGE

Mr. White introduced Mr. James Jacobs, President of Macomb Community College and a member of the Governor's Talent Investment Board, who highlighted the college's efforts to ensure a talented workforce that meets the needs of employers in the region. Highlights of Mr. Jacobs' presentation and the ensuing discussion included:

- The college touches approximately 48,000 students per year
- The college is currently running a Michigan Advanced Technician Training (MAT²) program
- Two major challenges are facing the college in the arena of talent development
 - How to do apprenticeships more creatively
 - The need for more job creation
- The college will be announcing an innovation fund that will help students start their own businesses
- The college works closely with its local Michigan Works! Agency; they have a great relationship

At the conclusion of his remarks, Mr. Jacobs asked Mr. John Bierbusse, Executive Director of the Macomb-St. Clair Workforce Development Board, to say a few words regarding their partnership. Mr. Bierbusse noted that his local workforce development board recognizes the importance of partnering with Macomb Community College when it comes to designing and delivering training programs that meet both employer and job seeker needs. The two agencies have also partnered in the past on two jobs accelerator grants.

Mr. White thanked Mr. Jacobs and Mr. Bierbusse for sharing information regarding local talent development efforts and their partnership with the Board.

UPDATES/NEWS FROM WDA AND MEDC

Mr. White introduced Ms. Christine Quinn, Director of the Workforce Development Agency, State of Michigan (WDASOM). Ms. Quinn provided the Board with a brief update on the agency's activities and initiatives, including:

- A request from one Michigan Works! Agency (MWA) to be redesignated as of October 1, 2014
 - This voluntary redesignation request would merge the MWA into two other existing MWAs, leaving the state with twenty-four MWAs instead of the current twenty-five MWAs

- Barry County would become part of the Area Community Services Employment and Training Council, the MWA that currently serves Allegan and Kent counties
- Branch and Calhoun counties would become part of Michigan Works! Kalamazoo and St. Joseph Counties, the MWA that currently serves Kalamazoo and St. Joseph counties
- This redesignation request aligns with the Governor's Prosperity Regions
- Several other MWAs are currently having similar discussions regarding merging
- The comprehensive strategic planning process the agency is undertaking beginning this fall
 - Key individuals will meet for six full days to design a strategic plan for the WDASOM
 - Will use an outside facilitator and follow a defined process
 - Need to do given the changes that must take place as a result of the passage of the federal Workforce Innovation and Opportunity Act earlier this summer
 - Some Board members have volunteered to participate in this process; still looking for more

Mr. White introduced Ms. Amy Cell, Senior Vice President for Talent Enhancement at the Michigan Economic Development Corporation (MEDC). Ms. Cell provided the Board with a brief update on the agency's activities and initiatives, including:

- A total of 76 students have been enrolled in MAT² programs this fall
- There are over 80,000 open positions currently posted on MiTalent.org
 - Website hits have been increasing
- Funding will continue for the Career Jump Start Program next fiscal year
- Moving forward with developing guidelines for the new Community College Skilled Trades Equipment Fund which is being funded in the coming fiscal year's budget

Mr. White thanked Ms. Quinn and Ms. Cell for updating the Board on the latest developments at the WDASOM and the MEDC.

GTIB PROGRESS REPORT UPDATE

Mr. White asked Ms. Johnson to provide an overview of the updated GTIB Progress Report and to address any questions Board members had regarding the report. The purpose of the report is to measure the Board's progress toward meeting key goals and objectives. There were no questions from Board members concerning the report.

GROUP DISCUSSION: WORKFORCE INNOVATION AND OPPORTUNITY ACT (WIOA)

Ms. Quinn and Ms. Beckhorn provided an overview of the new federal Workforce Innovation and Opportunity Act and highlighted key policy changes made by the legislation. The WIOA replaces the federal Workforce Investment Act of 1998. Ms. Quinn and Ms. Beckhorn also discussed how the WIOA impacts the responsibilities of the state workforce investment board. Under the WIOA, the state workforce investment board has additional responsibilities beyond those defined under the Workforce Investment Act of 1998.

GROUP DISCUSSION: STATE STRATEGY FOR APPRENTICESHIPS

Staff from the Workforce Development Agency, State of Michigan provided an overview of the proposed state strategy for apprenticeships and discussed work the state and its partners have been doing in the apprenticeship arena. Staff also highlighted the results of the survey that was sent out to Board members prior to the meeting regarding apprenticeships.

CLOSING REMARKS

Mr. White asked for any public comments. There were none.

Mr. White encouraged Board members to fill out the notecards on their tables before leaving so their input may shape the agendas for future meetings and drive change. The notecards ask Board members to write down what in their opinion is the essential question that should be answered at every meeting.

Mr. White reminded Board members that meeting evaluations for the Board's quarterly meetings have gone paperless. Board members will receive an email with a link to the evaluation for the meeting. Board members are encouraged to take a few minutes to fill out the evaluation as their feedback is important to shaping the agendas for future meetings.

The Board's next meeting is scheduled for Wednesday, December 10, 2014, from Noon until 3:00 p.m. in Lansing. There being no further discussion, the meeting was adjourned at 2:25 p.m.

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