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GOVERNOR

STATE OF MICHIGAN
EXECUTIVE OFFICE
LANSING

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EXECUTIVE DIRECTIVE
No. 2012- 1

DATE: January 9, 2012

TO: John Nixon, Director, Department of Technology, Management and Budget
David Behen, Chief Information Officer

FROM: Governor Rick Snyder

RE: INFORMATION, COMMUNICATION, AND TECHNOLOGY (ICT) INNOVATION MANAGEMENT AND FUND

To achieve our goals of a reinvented Michigan and providing value in government requires us to fully implement, utilize and further advance a world class innovation strategy and management process. In the new global economy, information, communication, and technology (ICT) is a major enabler of process efficiencies, productivity, improved quality of life, and a driver of innovation.

The Department of Technology, Management and Budget (DTMB) is focused on promoting a unified state approach to ICT, integration of ICT and business practices, and innovation management within state government and the state of Michigan. Further, improved government productivity, efficiencies, and economies in the state call for the use of shared and partnered best practices and innovation, including the redesign of existing practices and relationships.

A mature, best practice ICT innovation management approach requires a full continuum of strategies, an innovation process, and an appropriate organizational design. Therefore, I am directing the Director of DTMB to establish and implement an ICT Innovation Management process and plan, including an ICT Innovation Fund Investment Board.

The process and plan shall include the following:

1. The Director of DTMB shall establish the ICT Innovation Fund Investment Board (Board) to make funding decisions and oversee the management of the ICT Innovation Fund established in PA 63 of 2011.

a. The Board shall develop a management and operation process. The process shall include solicitation of projects, eligibility criteria, selection, management, monitoring, performance and accountability, contractual reporting, loan repayment, project termination, and other management provisions deemed necessary.

b. The Board is to solicit, select, monitor, and manage ICT projects, and has authority to terminate projects on the basis of performance or because of unavailability of funds.

c. The Board shall be staffed and assisted by DTMB. In addition to management and operational support, DTMB may also provide ICT advice and support.

d. Monitoring and reporting requirements should be based on specific awards as well as basic fund criteria, integrated with the budget process, and comply with state government accounting and accountability standards. Monitoring shall be monthly, with quarterly status reports and an annual assessment and report to the Governor and the Legislature.

e. The Board will be comprised of five members, appointed by the Director of DTMB, as follows:

- Director of DTMB, or representative;
- State Chief Information Officer, or designee;
- One Agency Director or designee;
- Two other members selected from the public or private sectors, including the Michigan state legislature.

2. The Director of DTMB may establish an ICT and best practices innovation management function under the CIO, with responsibility for supporting the activities of the Board, state government agencies, Michigan local governments, other jurisdictions, and partnerships with the private and non-profit sectors.

DTMB shall develop, coordinate, and integrate existing and new ICT innovation strategies, including but not limited to the Fund, with state agency business process management goals, strategies, and operations.

3. The Director of DTMB, in conjunction with the Board and others as deemed appropriate, shall develop a Michigan ICT Innovation Strategic and Management Plan by March 30, 2012. In addition to the Innovation Fund and Investment Board, the plan may include a full range of public, private, and non- profit collaborative innovation strategies, including resource sharing. Collaborative options to be assessed include, but are not limited to:

a. A Michigan ICT Innovation Advisory Council as an advisory body to the Governor, Director of DTMB, and the state Chief Information Officer (CIO).

b. Michigan Government ICT Innovation Center, a center for excellence for state and local program and project managers, the private sector, non-profits, and citizen participants.

c. The establishment, operation, and promotion of an open invitation call for innovations utilizing ICT and process redesign solutions to address Michigan's public policy service challenges, opportunities, and gaps.

d. Resource sharing options such as temporary, project-based agency and private sector staff loans and assignments, and funding assistance by the private sector, foundation, and grant support, including federal grants.

4. State departments and agencies shall provide full support, cooperation and participation in the ICT innovation management process and fund, including developing partnerships and shared initiatives with other levels of government, the private sector, and non- profit organizations.

Thank you for your cooperation.

cc: Department Directors and State Agency Heads