



# Professional Fundraising Charitable Solicitation Report

December 31, 2012

Charities sometimes hire professional fundraisers to solicit (or campaign) on their behalf. You may have already donated to one of these campaigns. But how much of your gift actually reached the charity? This report answers this question and should help both donors and charities. Donors can better evaluate charities and their campaigns; charities can better evaluate fundraisers.

**How to use this report.** For each fundraising campaign, the report shows the fundraising method (telephone, mail, or other), gross receipts, fundraising costs, net amount to charity, and percent of gross funds reaching the charity. The first section of the report is sorted by charity; the second section is sorted by fundraiser. Report data is not limited to fundraising in Michigan and may reflect national campaigns. Also, data is provided to the Attorney General; it is not independently verified.

The report *does not* show how the charity used your donation. Just as some fundraisers are more efficient than others, so are some charities. To search a particular charity, see [www.michigan.gov/AGCharitySearch](http://www.michigan.gov/AGCharitySearch). The most recent fundraising campaign data is also available there.

**Other considerations.** The costs of a professional fundraiser's campaign may not resemble the charity's overall fundraising costs. For example, a charity may fundraise internally with its own employees and volunteers; this internal fundraising is not included in this report. Also, fundraising campaigns are often used to generate new donors. This can be costly. But once a new donor is obtained, future donations are less expensive to acquire. For more tips, see [Charitable Giving for Donors](#).

## Summary

For professional fundraising campaigns reported in 2012, an average of 35% of total donations reached charities. As of December 31, 2012, there were 7,267 charitable organizations registered to solicit contributions in Michigan and 320 licensed professional fundraisers.

**Michigan Department of Attorney General  
Charitable Trust Section  
Professional Fundraising Charitable Solicitation Report  
Sorted by Charity  
December 31, 2012**

<u>Charity</u> <u>Fundraiser</u>	<u>Report Type</u>	<u>Fundraising Method</u>	<u>Report End</u>	<u>Gross Receipts</u>	<u>PFR Fee/Costs</u>	<u>Other Costs</u>	<u>Net Amount to Charity</u>	<u>% of Gross to Charity</u>
<b>9 to 5, National Association of Working Women</b> Hudson Bay Company of Illinois	Interim	Telephone	12/31/11	\$18,819	\$3,907	\$0	\$14,912	79.2%
<b>AFP Foundation for Philanthropy</b> RuffaloCODY	Interim	Telephone	4/30/11	\$126,145	\$0	\$0	\$126,145	100.0%
<b>AFS - USA, INC.</b> PDR II	Final	Telephone	4/30/12	\$83,867	\$51,174	\$0	\$32,693	39.0%
<b>The AOPA Foundation, Inc.</b> Telefund	Final	Telephone	12/30/11	\$386,924	\$131,242	\$0	\$255,681	66.1%
InfoCision	Final	Telephone	7/31/12	\$198,365	\$72,760	\$0	\$125,605	63.3%
<b>AARP Foundation</b> Covenant Calls	Final	Telephone	6/5/12	\$0	\$371,325	\$0	\$(371,325)	
<b>ACCION International</b> Aria Communications	Final	Telephone	5/31/12	\$3,985	\$8,300	\$0	\$(4,315)	-108.3%
<b>African Wildlife Foundation</b> SD&A Teleservices	Final	Telephone	5/16/12	\$13,121	\$30,967	\$0	\$(17,846)	-136.0%
<b>Alliance Defending Freedom</b> Strategic Fundraising	Interim	Telephone	12/31/11	\$180,735	\$113,357	\$67,377	\$0	0.0%
Capitol Resources	Final	Telephone	12/31/11	\$35,841	\$18,396	\$0	\$17,445	48.7%
<b>Alumni Association of the University of Michigan</b> DirectLine Technologies	Final	Telephone	6/4/12	\$200,382	\$101,000	\$0	\$99,382	49.6%
<b>Alzheimer's Disease &amp; Related Disorders Association Inc.</b> InfoCision	Final	Telephone	10/31/11	\$3,754,075	\$2,762,309	\$0	\$991,766	26.4%

**Michigan Department of Attorney General  
Charitable Trust Section  
Professional Fundraising Charitable Solicitation Report  
Sorted by Charity  
December 31, 2012**

<u>Charity</u> <u>Fundraiser</u>	<u>Report Type</u>	<u>Fundraising Method</u>	<u>Report End</u>	<u>Gross Receipts</u>	<u>PFR Fee/Costs</u>	<u>Other Costs</u>	<u>Net Amount to Charity</u>	<u>% of Gross to Charity</u>
<b>The American Association for the Advancement of Science</b>								
Nexus Direct	Interim	Direct Mail	12/31/10	\$380,204	\$167,472	\$45,742	\$166,990	43.9%
<b>American Association for Cancer Support, Inc.</b>								
Douglas Schipper	Interim	Telephone	12/31/11	\$24,780	\$19,328	\$0	\$5,452	22.0%
<b>American Association of Nurse Anesthetists Foundation</b>								
DirectLine Technologies	Final	Telephone	1/10/12	\$206,820	\$32,100	\$0	\$174,720	84.5%
<b>American Association of University Women, Inc.</b>								
TeleFund	Final	Telephone	12/30/11	\$67,412	\$63,517	\$0	\$3,895	5.8%
<b>American Children's Society, Inc.</b>								
Crown Management Systems	Interim	Telephone	12/31/11	\$43,818	\$36,807	\$0	\$7,011	16.0%
<b>American Civil Liberties Union Foundation, Inc.</b>								
Donor Services Group	Final	Telephone	12/31/11	\$275,575	\$37,365	\$0	\$238,210	86.4%
Telefund	Final	Telephone	12/30/11	\$84,692	\$15,758	\$0	\$68,934	81.4%
<b>The American College</b>								
Harris Connect	Interim	Telephone	12/31/11	\$64,593	\$109,539	\$0	\$(44,946)	-69.6%
<b>American Council of the Blind</b>								
Integral Resources	Interim	Telephone	12/31/11	\$398,078	\$180,264	\$0	\$217,814	54.7%
<b>American Diabetes Association</b>								
Automotive Recovery Services	Final	Internet/Social Media	11/15/11	\$1,320,331	\$599,651	\$0	\$720,680	54.6%
InfoCision	Final	Telephone	12/31/11	\$5,516,881	\$4,320,637	\$824,671	\$371,573	6.7%
Donor Services Group	Final	Telephone	12/31/11	\$29,343	\$59,609	\$0	\$(30,266)	-103.1%
<b>The American Federation of Police and Concerned Citizens, Inc.</b>								
Midwest Publishing DN	Final	Telephone	5/31/12	\$411,996	\$370,796	\$0	\$41,200	10.0%

**Michigan Department of Attorney General  
Charitable Trust Section  
Professional Fundraising Charitable Solicitation Report  
Sorted by Charity  
December 31, 2012**

<u>Charity</u> <u>Fundraiser</u>	<u>Report Type</u>	<u>Fundraising Method</u>	<u>Report End</u>	<u>Gross Receipts</u>	<u>PFR Fee/Costs</u>	<u>Other Costs</u>	<u>Net Amount to Charity</u>	<u>% of Gross to Charity</u>
<b>American Film Institute</b> Donor Services Group	Final	Telephone	2/29/12	\$27,885	\$20,978	\$0	\$6,907	24.8%
<b>American Foundation for Children with AIDS, Inc.</b> Courtesy Health Watch	Final	Telephone	12/31/11	\$428,249	\$330,606	\$0	\$97,643	22.8%
<b>American Foundation For Disabled Children, Inc.</b> Outreach Calling	Interim	Telephone	8/4/12	\$1,342,400	\$1,208,160	\$0	\$134,240	10.0%
<b>American Heart Association, Inc.</b> Automotive Recovery Services	Interim	Vehicle Donations	8/31/12	\$400	\$130	\$50	\$220	55.0%
InfoCision	Final	Telephone	9/30/11	\$12,571,919	\$5,400,623	\$0	\$7,171,295	57.0%
<b>The American Indian College Fund</b> Donor Care Center	Final	Telephone	10/31/11	\$86,189	\$54,756	\$0	\$31,433	36.5%
<b>American Institute for Cancer Research</b> InfoCision	Final	Telephone	12/31/11	\$837,249	\$658,186	\$0	\$179,063	21.4%
<b>American Jewish Committee</b> Telefund	Final	Telephone	12/30/11	\$76,357	\$38,232	\$0	\$38,125	49.9%
<b>American Lebanese Syrian Associated Charities, Inc.</b> InfoCision	Final	Telephone	6/30/12	\$2,334,194	\$1,998,186	\$0	\$336,008	14.4%
MDS Communications	Final	Telephone	6/30/12	\$1,701,444	\$1,499,140	\$0	\$202,304	11.9%
<b>American Leprosy Missions, Inc.</b> InfoCision	Final	Telephone	1/31/12	\$90,117	\$89,986	\$0	\$131	0.1%

**Michigan Department of Attorney General  
Charitable Trust Section  
Professional Fundraising Charitable Solicitation Report  
Sorted by Charity  
December 31, 2012**

<u>Charity</u> <u>Fundraiser</u>	<u>Report Type</u>	<u>Fundraising Method</u>	<u>Report End</u>	<u>Gross Receipts</u>	<u>PFR Fee/Costs</u>	<u>Other Costs</u>	<u>Net Amount to Charity</u>	<u>% of Gross to Charity</u>
<b>American Lung Association</b>								
InfoCision	Final	Telephone	8/31/12	\$2,860,488	\$2,000,446	\$0	\$860,042	30.1%
Automotive Recovery Services	Final	Vehicle Donations	3/2/12	\$4,700	\$780	\$300	\$3,620	77.0%
Strategic Fundraising	Interim	Telephone	12/31/11	\$142,064	\$179,124	\$0	\$(37,060)	-26.1%
<b>American Medical Association Foundation</b>								
Harris Connect	Final	Telephone	12/31/11	\$2,860	\$11,550	\$0	\$(8,690)	-303.8%
<b>American Patriots for Conservative Action, Inc.</b>								
Capitol Resources	Final	Telephone	1/16/11	\$48	\$115	\$0	\$(67)	-139.1%
<b>The American Society for the Prevention of Cruelty to Animals</b>								
InfoCision	Final	Telephone	2/14/12	\$313,909	\$355,670	\$0	\$(41,761)	-13.3%
Telefund	Final	Telephone	12/30/11	\$2,067,680	\$475,269	\$0	\$1,592,411	77.0%
Donor Services	Final	Telephone	3/15/12	\$4,498,238	\$883,753	\$0	\$3,614,485	80.4%
<b>American's Helping Veterans Corporation</b>								
Debbie Lopez	Final	Telephone	12/31/11	\$92,251	\$73,801	\$0	\$18,450	20.0%
<b>Americans United for Life</b>								
Capitol Resources	Final	Telephone	12/31/11	\$9,838	\$4,279	\$0	\$4,279	43.5%
MDS Communications	Final	Telephone	12/31/11	\$309,829	\$141,040	\$0	\$168,789	54.5%
<b>AmeriCares Foundation, Inc.</b>								
Donor Services Group	Final	Telephone	12/31/11	\$2,112,228	\$255,244	\$0	\$1,856,984	87.9%

**Michigan Department of Attorney General  
Charitable Trust Section  
Professional Fundraising Charitable Solicitation Report  
Sorted by Charity  
December 31, 2012**

<u>Charity</u> <u>Fundraiser</u>	<u>Report Type</u>	<u>Fundraising Method</u>	<u>Report End</u>	<u>Gross Receipts</u>	<u>PFR Fee/Costs</u>	<u>Other Costs</u>	<u>Net Amount to Charity</u>	<u>% of Gross to Charity</u>
<b>Amnesty International of The U.S.A., Inc.</b>								
Gordon & Schwenkmeyer	Final	Telephone	12/31/11	\$102,795	\$144,220	\$0	\$(41,425)	-40.3%
ComNet Marketing Group	Interim	Telephone	12/31/11	\$266,209	\$107,097	\$0	\$159,112	59.8%
Your Voice Media	Interim	Telephone	12/31/11	\$161,725	\$111,958	\$0	\$49,777	30.8%
DCM	Final	Telephone	7/29/12	\$6,228	\$4,100	\$0	\$2,128	34.2%
Harris Direct	Interim	Telephone	5/31/12	\$124,795	\$185,152	\$0	\$(60,357)	-48.4%
PDR II	Final	Telephone	8/31/12	\$13,333	\$24,326	\$0	\$(10,993)	-82.4%
Keys Direct Marketing	Interim	Telephone	6/30/12	\$41,319	\$33,162	\$0	\$8,157	19.7%
Aria Communications	Final	Telephone	6/30/12	\$1,412	\$7,553	\$0	\$(6,141)	-434.9%
Integral Resources	Final	Telephone	8/31/12	\$41,305	\$104,028	\$0	\$(62,723)	-151.9%
Telefund	Final	Telephone	12/30/11	\$223,183	\$297,214	\$0	\$(74,031)	-33.2%
<b>Amyloidosis Foundation</b>								
Automotive Recovery Services	Interim	Vehicle Donations	12/31/11	\$5,500	\$2,594	\$763	\$2,144	39.0%
<b>The Amyotrophic Lateral Sclerosis Association</b>								
Strategic Fundraising	Interim	Telephone	9/30/12	\$29,027	\$30,756	\$0	\$(1,729)	-6.0%
<b>Animal Protection Foundation</b>								
Associated Community Services	Interim	Telephone	9/30/12	\$199,956	\$109,976	\$59,987	\$29,993	15.0%
<b>Anti - Defamation League</b>								
Integral Resources	Interim	Telephone	12/14/11	\$74,065	\$68,184	\$0	\$5,881	7.9%
Telefund	Final	Telephone	12/30/11	\$156,184	\$74,916	\$0	\$81,268	52.0%
<b>Antique Toy and Firehouse Museum</b>								
James Hollerback	Final	Other	6/30/12	\$10,000	\$2,399	\$1,522	\$6,079	60.8%
<b>Appalachia Service Project, Inc.</b>								
Donor Care	Final	Telephone	10/31/11	\$4,755	\$9,320	\$0	\$(4,565)	-96.0%

**Michigan Department of Attorney General  
Charitable Trust Section  
Professional Fundraising Charitable Solicitation Report  
Sorted by Charity  
December 31, 2012**

<u>Charity</u> <u>Fundraiser</u>	<u>Report Type</u>	<u>Fundraising Method</u>	<u>Report End</u>	<u>Gross Receipts</u>	<u>PFR Fee/Costs</u>	<u>Other Costs</u>	<u>Net Amount to Charity</u>	<u>% of Gross to Charity</u>
<b>The Arthritis Foundation, Inc.</b>								
MDS Communications	Interim	Telephone	9/7/12	\$167,780	\$72,811	\$0	\$94,969	56.6%
Strategic Fundraising	Final	Telephone	5/31/12	\$95,008	\$72,523	\$0	\$22,485	23.7%
<b>Artworks: Big Rapids Area Arts and Humanities</b>								
Charitable Auto Resources	Interim	Internet/Social Media	3/13/12	\$5,300	\$1,684	\$0	\$3,616	68.2%
<b>Association for Firefighters and Paramedics, Inc.</b>								
Debbie Lopez	Final	Telephone	12/31/11	\$36,017	\$28,814	\$0	\$7,203	20.0%
<b>The Association of Former Students of Texas A&amp;M University</b>								
Pursuant Group	Interim	Other	12/31/11	\$323,903	\$293,900	\$0	\$30,003	9.3%
<b>Association of the Graduates of the United States Military Academy</b>								
Advantage	Final	Other	11/22/11	\$939,160	\$288,000	\$0	\$651,160	69.3%
<b>Autism Spectrum Disorder Foundation, Inc.</b>								
InfoCision	Interim	Telephone	3/31/12	\$2,289,765	\$2,166,116	\$0	\$123,649	5.4%
Associated Community Services	Interim	Telephone	11/16/11	\$728,787	\$378,969	\$204,060	\$145,757	20.0%
<b>Ave Maria University, Inc.</b>								
InfoCision	Final	Telephone	11/15/10	\$65,731	\$47,131	\$0	\$18,600	28.3%
<b>Big Brothers / Big Sisters of Northwestern Michigan</b>								
Events North	Final	Other	5/31/12	\$105,348	\$6,048	\$9,872	\$89,428	84.9%
<b>Blandford Nature Center</b>								
J. Milito & Associates	Final	Telephone	9/25/12	\$4,605	\$546	\$0	\$4,059	88.1%

**Michigan Department of Attorney General  
Charitable Trust Section  
Professional Fundraising Charitable Solicitation Report  
Sorted by Charity  
December 31, 2012**

<u>Charity</u> <u>Fundraiser</u>	<u>Report Type</u>	<u>Fundraising Method</u>	<u>Report End</u>	<u>Gross Receipts</u>	<u>PFR Fee/Costs</u>	<u>Other Costs</u>	<u>Net Amount to Charity</u>	<u>% of Gross to Charity</u>
<b>B'nai B'rith</b>								
Donor Services Group	Final	Telephone	8/14/12	\$39,200	\$31,947	\$0	\$7,253	18.5%
Telefund	Final	Telephone	12/30/11	\$37,308	\$23,538	\$0	\$13,771	36.9%
BDI Development Group	Final	Special Event	6/30/11	\$36,475	\$1,396	\$16,523	\$18,826	51.6%
<b>Boys &amp; Girls Club(s) of Benton Harbor, Michigan</b>								
Robert Smith	Interim	Other	6/30/12	\$266,000	\$5,700	\$0	\$260,300	97.9%
<b>The Breast Cancer Charities of America, Inc.</b>								
Associated Community Services	Interim	Telephone	12/31/11	\$5,028,983	\$2,765,940	\$1,508,695	\$754,347	15.0%
<b>The Breast Cancer Relief Foundation</b>								
Midwest Publishing DN	Interim	Telephone	12/31/11	\$2,429,883	\$2,065,401	\$0	\$364,482	15.0%
Courtesy Health Watch	Interim	Telephone	12/31/11	\$893,380	\$759,373	\$0	\$134,007	15.0%
<b>The Breast Cancer Society, Inc.</b>								
Associated Community Services	Interim	Telephone	6/30/12	\$9,893,845	\$5,441,384	\$2,968,028	\$1,484,433	15.0%
Innovative Teleservices	Interim	Telephone	6/1/12	\$134,432	\$118,300	\$0	\$16,132	12.0%
Vehicle Donation Processing	Final	Vehicle Donations	9/5/11	\$473,242	\$56,549	\$360,144	\$56,549	11.9%
Directele	Interim	Telephone	12/31/11	\$99,529	\$64,455	\$19,930	\$15,144	15.2%
<b>Breast Cancer Survivors Foundation, Inc.</b>								
Outreach Calling	Interim	Telephone	9/15/12	\$2,272,942	\$2,045,648	\$0	\$227,294	10.0%
<b>The George W. Bush Foundation</b>								
GiveRight	Final	Telephone	6/30/11	\$0	\$1,221	\$0	\$(1,221)	
<b>Cal State East Bay Educational Foundation, Inc.</b>								
RuffaloCODY	Interim	Telephone	6/30/11	\$56,940	\$111,350	\$0	\$(54,410)	-95.6%



**Michigan Department of Attorney General  
Charitable Trust Section  
Professional Fundraising Charitable Solicitation Report  
Sorted by Charity  
December 31, 2012**

<u>Charity</u> <u>Fundraiser</u>	<u>Report Type</u>	<u>Fundraising Method</u>	<u>Report End</u>	<u>Gross Receipts</u>	<u>PFR Fee/Costs</u>	<u>Other Costs</u>	<u>Net Amount to Charity</u>	<u>% of Gross to Charity</u>
<b>Cancer Fund of America, Inc.</b>								
Insight Teleservices	Interim	Telephone	7/14/12	\$132,327	\$113,802	\$0	\$18,526	14.0%
Associated Community Services	Final	Telephone	8/31/12	\$2,525,271	\$2,042,185	\$0	\$483,086	19.1%
Bee LC	Final	Telephone	1/14/11	\$390,583	\$336,626	\$3,138	\$50,819	13.0%
Outreach Calling Corporations for Character	Interim	Telephone	7/18/12	\$543,097	\$483,356	\$0	\$59,741	11.0%
	Interim	Telephone	5/31/12	\$14,046	\$11,598	\$0	\$2,447	17.4%
<b>Cancer Survivors' Fund</b>								
Midwest Publishing DN	Interim	Telephone	12/31/11	\$1,093,608	\$984,248	\$0	\$109,361	10.0%
<b>Caring for Our Children Foundation</b>								
Crown Management Systems	Interim	Telephone	12/31/11	\$30,043	\$25,236	\$0	\$4,807	16.0%
Midwest Publishing DN	Final	Telephone	12/31/11	\$436,005	\$392,404	\$0	\$43,600	10.0%
<b>Center for Biological Diversity, Inc.</b>								
PDR II	Final	Telephone	7/31/12	\$14,289	\$17,111	\$0	\$(2,822)	-19.7%
<b>The Center for Michigan, Inc.</b>								
Public Sector Consultants	Interim	Telephone	12/31/11	\$3,411,792	\$36,965	\$43,703	\$3,331,124	97.6%
<b>The Center for Victims of Torture</b>								
PDR II	Final	Telephone	10/31/11	\$16,645	\$13,568	\$0	\$3,077	18.5%
<b>Change Making Change Fund</b>								
Coinstar	Interim	Other	8/31/12	\$271	\$0	\$20	\$250	92.5%
<b>Chi Omega Foundation</b>								
RuffaloCODY	Interim	Telephone	6/30/11	\$71,086	\$47,465	\$0	\$23,621	33.2%
<b>Chief Okemos Council #271 Boy Scouts of America</b>								
J. Milito & Associates	Final	Telephone	1/23/12	\$62,382	\$6,615	\$0	\$55,768	89.4%

**Michigan Department of Attorney General  
Charitable Trust Section  
Professional Fundraising Charitable Solicitation Report  
Sorted by Charity  
December 31, 2012**

<u>Charity</u> <u>Fundraiser</u>	<u>Report Type</u>	<u>Fundraising Method</u>	<u>Report End</u>	<u>Gross Receipts</u>	<u>PFR Fee/Costs</u>	<u>Other Costs</u>	<u>Net Amount to Charity</u>	<u>% of Gross to Charity</u>
<b>ChildFund International, USA</b> InfoCision	Final	Telephone	6/30/12	\$3,962,435	\$130,124	\$0	\$3,832,312	96.7%
<b>Childhelp, Inc.</b> Automotive Recovery Services	Final	Vehicle Donations	12/31/10	\$2,200	\$988	\$525	\$688	31.3%
<b>Childhood Leukemia Foundation, Inc.</b> Innovative Teleservice	Interim	Telephone	6/1/12	\$403,687	\$351,207	\$0	\$52,480	13.0%
<b>Children with Hair Loss, Inc.</b> Associated Community Services	Interim	Telephone	12/31/11	\$1,360,321	\$1,122,269	\$0	\$238,052	17.5%
<b>Children's Cancer Fund of America</b> Associated Community Services	Final	Telephone	11/30/11	\$1,955,979	\$1,576,692	\$0	\$379,287	19.4%
Innovative Teleservices	Interim	Telephone	6/1/12	\$97,944	\$88,149	\$0	\$9,795	10.0%
Preferred Community Services	Interim	Telephone	12/31/11	\$1,940	\$1,649	\$0	\$291	15.0%
Courtesy Call	Interim	Telephone	4/30/12	\$114,521	\$100,778	\$0	\$13,743	12.0%
<b>Children's Cancer Recovery Foundation</b> Associated Community Services	Interim	Telephone	4/30/12	\$4,085,181	\$2,246,008	\$1,222,783	\$616,390	15.1%
<b>Children's Leukemia Research Association, Inc.</b> Courtesy Health Watch	Interim	Telephone	12/31/11	\$964,155	\$790,384	\$0	\$173,772	18.0%
<b>Children's Wish Foundation International, Inc.</b> Heritage Publishing	Interim	Telephone	12/31/11	\$5,933,213	\$3,969,354	\$0	\$1,963,859	33.1%
Automotive Recovery Services	Interim	Vehicle Donations	2/9/12	\$1,070,322	\$253,353	\$675,012	\$141,957	13.3%
<b>Christian Advocates Serving Evangelism, Inc.</b> Donor Care Center	Final	Telephone	5/31/12	\$482,054	\$126,343	\$0	\$355,711	73.8%
MDS Communications	Final	Telephone	2/28/12	\$1,032,722	\$157,017	\$0	\$875,705	84.8%
InfoCision	Interim	Telephone	2/29/12	\$6,208,826	\$1,651,548	\$0	\$4,557,278	73.4%

**Michigan Department of Attorney General  
Charitable Trust Section  
Professional Fundraising Charitable Solicitation Report  
Sorted by Charity  
December 31, 2012**

<u>Charity</u> <u>Fundraiser</u>	<u>Report Type</u>	<u>Fundraising Method</u>	<u>Report End</u>	<u>Gross Receipts</u>	<u>PFR Fee/Costs</u>	<u>Other Costs</u>	<u>Net Amount to Charity</u>	<u>% of Gross to Charity</u>
<b>Christian Foundation for Children and Aging</b> Strategic Fundraising	Interim	Telephone	3/27/12	\$113,354	\$115,898	\$0	\$(2,544)	-2.2%
<b>Christian Relief Services, Inc.</b> Strategic Fundraising	Interim	Telephone	6/29/12	\$3,390	\$7,184	\$0	\$(3,794)	-111.9%
<b>Circle of Friends for American Veterans</b> Associated Community Services	Interim	Telephone	9/30/12	\$344,943	\$189,719	\$103,483	\$51,741	15.0%
<b>Clean Water Fund</b> Hudson Bay Co.	Final	Telephone	6/30/12	\$18,335	\$3,901	\$0	\$14,434	78.7%
<b>Coalition Against Breast Cancer Inc.</b> Crown Management Systems	Final	Telephone	12/31/11	\$23,889	\$19,111	\$0	\$4,778	20.0%
<b>Coalition on Temporary Shelter</b> J. Milito & Associates	Final	Telephone	1/17/12	\$28,170	\$8,176	\$0	\$19,994	71.0%
<b>The Colonial Williamsburg Foundation</b> Donor Services Group	Final	Telephone	3/31/11	\$258,703	\$133,551	\$0	\$125,152	48.4%
<b>Colorado Seminary</b> RuffaloCODY	Interim	Telephone	2/29/12	\$318,854	\$314,561	\$0	\$4,293	1.3%
<b>The Committee For Missing Children, Inc.</b> Xentel	Interim	Telephone	12/31/11	\$1,327,816	\$1,168,478	\$0	\$159,338	12.0%
Preferred Community Services	Interim	Telephone	12/31/11	\$625	\$544	\$0	\$81	13.0%
Midwest Publishing DN	Interim	Telephone	12/31/11	\$453,521	\$392,295	\$0	\$61,225	13.5%
<b>Community Charity Advancement, Inc.</b> Courtesy Call	Interim	Telephone	5/14/12	\$2,812,723	\$2,390,815	\$0	\$421,908	15.0%

**Michigan Department of Attorney General  
Charitable Trust Section  
Professional Fundraising Charitable Solicitation Report  
Sorted by Charity  
December 31, 2012**

<u>Charity</u> <u>Fundraiser</u>	<u>Report Type</u>	<u>Fundraising Method</u>	<u>Report End</u>	<u>Gross Receipts</u>	<u>PFR Fee/Costs</u>	<u>Other Costs</u>	<u>Net Amount to Charity</u>	<u>% of Gross to Charity</u>
<b>Compassion &amp; Choices</b>								
Donor Services Group	Final	Telephone	3/14/12	\$96,448	\$73,808	\$0	\$22,640	23.5%
<b>Concerned Women for America</b>								
Donor Care	Final	Telephone	6/30/12	\$4,742	\$6,825	\$0	\$(2,083)	-43.9%
InfoCision	Final	Telephone	6/30/12	\$2,001,883	\$1,266,188	\$0	\$735,695	36.8%
<b>Consumers Union of United States, Inc.</b>								
Donor Services Group	Final	Telephone	6/30/12	\$234,012	\$107,130	\$0	\$126,882	54.2%
<b>Cooperative for Assistance and Relief Everywhere, Inc. (CARE)</b>								
Integral Resources	Final	Telephone	6/30/12	\$5,777	\$14,509	\$0	\$(8,729)	-151.1%
Donor Services Group	Final	Telephone	6/30/12	\$164,455	\$158,241	\$0	\$6,214	3.8%
MDS Communicatons	Interim	Telephone	6/30/12	\$1,704,706	\$918,963	\$0	\$785,743	46.1%
<b>Crime Stoppers of Bay County, Inc.</b>								
Wolverine Productions	Final	Telephone	2/2/12	\$28,038	\$14,680	\$8,608	\$4,750	16.9%
<b>Crime Stoppers of Gladwin County, Inc.</b>								
Wolverine Productions	Final	Telephone	8/19/11	\$32,485	\$15,777	\$12,958	\$3,750	11.5%
<b>Crohn's &amp; Colitis Foundation of America, Inc.</b>								
InfoCision	Final	Telephone	6/30/12	\$82,554	\$42,243	\$0	\$40,310	48.8%
<b>Cross International, Inc.</b>								
Donor Care Center	Interim	Telephone	12/31/11	\$91,787	\$96,079	\$0	\$(4,293)	-4.7%
InfoCision	Final	Telephone	4/30/12	\$200,721	\$200,721	\$0	\$0	0.0%
<b>Crown Financial Ministries, Inc.</b>								
Donor Care Center	Interim	Telephone	11/9/11	\$4,195	\$5,898	\$0	\$(1,703)	-40.6%
MDS Communications	Interim	Telephone	10/14/12	\$85,358	\$55,098	\$0	\$30,260	35.5%

**Michigan Department of Attorney General  
Charitable Trust Section  
Professional Fundraising Charitable Solicitation Report  
Sorted by Charity  
December 31, 2012**

<u>Charity</u> <u>Fundraiser</u>	<u>Report Type</u>	<u>Fundraising Method</u>	<u>Report End</u>	<u>Gross Receipts</u>	<u>PFR Fee/Costs</u>	<u>Other Costs</u>	<u>Net Amount to Charity</u>	<u>% of Gross to Charity</u>
<b>Davenport University Foundation</b> J. Milito & Associates	Final	Telephone	4/12/12	\$22,005	\$15,158	\$0	\$6,847	31.1%
<b>Defeat Diabetes Foundation, Inc.</b> Ron Doddy	Final	Telephone	12/31/11	\$30,672	\$24,537	\$0	\$6,134	20.0%
Doug Schipper	Interim	Telephone	12/31/11	\$40,814	\$32,651	\$0	\$8,163	20.0%
<b>Defenders of Wildlife</b> Telefund	Final	Telephone	9/30/11	\$57,295	\$43,165	\$0	\$14,130	24.7%
<b>Delta College Foundation</b> Phone Bank Systems	Interim	Telephone	5/13/12	\$22,878	\$7,117	\$0	\$15,761	68.9%
<b>Detroit East, Inc.</b> Donna Crabtree	Interim	Special Event	5/11/11	\$18,335	\$0	\$9,727	\$8,608	46.9%
<b>Detroit Educational Television Foundation</b> Phone Bank Systems	Interim	Telephone	12/31/11	\$369,843	\$161,567	\$0	\$208,276	56.3%
<b>The Detroit Institute of Arts</b> Phone Bank Systems	Interim	Telephone	6/30/12	\$104,888	\$29,659	\$0	\$75,229	71.7%
<b>Detroit Lions Charities</b> Tom Byrnes	Final	Special Event	6/7/11	\$124,875	\$2,500	\$38,516	\$83,859	67.2%
<b>Detroit Symphony Orchestra, Inc.</b> Artsmarketing	Interim	Telephone	1/26/12	\$814,576	\$266,691	\$0	\$547,885	67.3%
<b>Disability Services Resource Center</b> Ron Doddy	Final	Telephone	12/31/11	\$42,058	\$33,646	\$0	\$8,412	20.0%

**Michigan Department of Attorney General  
Charitable Trust Section  
Professional Fundraising Charitable Solicitation Report  
Sorted by Charity  
December 31, 2012**

<u>Charity</u> <u>Fundraiser</u>	<u>Report Type</u>	<u>Fundraising Method</u>	<u>Report End</u>	<u>Gross Receipts</u>	<u>PFR Fee/Costs</u>	<u>Other Costs</u>	<u>Net Amount to Charity</u>	<u>% of Gross to Charity</u>
<b>Disabled Police and Sheriffs Foundation, Inc.</b> Outreach Calling	Interim	Telephone	8/3/12	\$932,930	\$839,637	\$0	\$93,293	10.0%
<b>Disabled Veterans Services, Inc.</b> Courtesy Call	Interim	Telephone	5/14/12	\$2,706,349	\$2,300,397	\$0	\$405,952	15.0%
Innovative Teleservices	Interim	Telephone	6/1/12	\$104,212	\$91,707	\$0	\$12,505	12.0%
<b>Ducks Unlimited, Inc.</b> Donor Care Center	Final	Telephone	8/23/11	\$25,429	\$50,942	\$0	\$(25,512)	-100.3%
<b>Earthjustice</b> Meyer Associates	Final	Telephone	5/31/12	\$3,360	\$6,354	\$0	\$(2,994)	-89.1%
Telefund	Final	Telephone	12/30/11	\$66,352	\$48,198	\$0	\$18,154	27.4%
Donor Services Group	Final	Telephone	9/9/12	\$281,577	\$131,157	\$0	\$150,420	53.4%
Gordon & Schwenkmeyer	Final	Telephone	6/30/12	\$47,197	\$67,247	\$0	\$(20,050)	-42.5%
<b>Easter Seals, Inc.</b> InfoCision	Final	Telephone	7/4/12	\$1,401,611	\$1,361,259	\$0	\$40,353	2.9%
Strategic Fundraising	Interim	Telephone	3/14/12	\$243,680	\$158,026	\$0	\$85,654	35.2%
<b>The Edison Institute</b> RuffaloCODY	Final	Telephone	3/31/12	\$49,797	\$46,743	\$0	\$3,054	6.1%
<b>Environmental Defense Fund, Incorporated</b> Comnet Marketing Group	Interim	Telephone	4/16/12	\$113,723	\$112,410	\$0	\$1,313	1.2%
Integral Resources	Interim	Telephone	12/31/11	\$426,128	\$287,634	\$0	\$138,493	32.5%
<b>Epilepsy Foundation of America</b> Donor Care Center	Final	Telephone	9/30/11	\$39,962	\$41,538	\$0	\$(1,576)	-3.9%
<b>Equal Justice, USA</b> Hudson Bay Company	Interim	Telephone	10/31/11	\$4,010	\$4,010	\$0	\$0	0.0%

**Michigan Department of Attorney General  
Charitable Trust Section  
Professional Fundraising Charitable Solicitation Report  
Sorted by Charity  
December 31, 2012**

<u>Charity</u> <u>Fundraiser</u>	<u>Report Type</u>	<u>Fundraising Method</u>	<u>Report End</u>	<u>Gross Receipts</u>	<u>PFR Fee/Costs</u>	<u>Other Costs</u>	<u>Net Amount to Charity</u>	<u>% of Gross to Charity</u>
<b>Family Research Council</b>								
MDS Communications	Interim	Telephone	8/9/12	\$616,038	\$602,019	\$0	\$14,019	2.3%
<b>Feed the Children, Inc.</b>								
2Listen	Final	Telephone	10/31/12	\$91,734	\$0	\$0	\$91,734	100.0%
<b>Feeding America</b>								
Strategic Fundraising	Interim	Telephone	10/15/12	\$204,766	\$129,615	\$0	\$75,151	36.7%
PDR II	Final	Telephone	6/30/12	\$249,962	\$328,988	\$0	\$(79,026)	-31.6%
Coinstar	Interim	Other	11/26/11	\$2,404	\$180	\$0	\$2,224	92.5%
<b>The Field Museum</b>								
SD&A Teleservices	Final	Telephone	4/30/12	\$73,709	\$70,106	\$0	\$3,603	4.9%
ComNet Marketing Group	Final	Telephone	10/21/12	\$6,840	\$13,506	\$0	\$(6,665)	-97.4%
<b>Firefighters Assistance Foundation, Inc.</b>								
Crown Management Systems	Interim	Telephone	12/31/11	\$75,224	\$61,684	\$0	\$13,540	18.0%
<b>Firefighters Burn Fund, Inc.</b>								
Debbie Lopez	Final	Telephone	12/31/11	\$12,125	\$9,700	\$0	\$2,425	20.0%
<b>Firefighters Charitable Foundation, Inc.</b>								
Midwest Publishing-DN	Interim	Telephone	12/31/11	\$812,350	\$706,744	\$0	\$105,605	13.0%
Associated Community Services	Interim	Telephone	5/31/12	\$66,279	\$56,337	\$0	\$9,942	15.0%
Directele	Interim	Telephone	12/31/11	\$193,116	\$118,769	\$0	\$74,348	38.5%
JAK Productions	Interim	Telephone	5/31/12	\$3,087,581	\$2,715,627	\$0	\$371,954	12.0%
<b>Firefighters Support Foundation, Inc.</b>								
Outreach Calling	Interim	Telephone	8/24/12	\$3,977,220	\$3,579,498	\$0	\$397,722	10.0%
<b>Firefighters Support Services Incorporated</b>								
Associated Community Services	Interim	Telephone	6/14/12	\$1,879,671	\$1,033,819	\$563,901	\$281,951	15.0%

**Michigan Department of Attorney General  
Charitable Trust Section  
Professional Fundraising Charitable Solicitation Report  
Sorted by Charity  
December 31, 2012**

<u>Charity</u> <u>Fundraiser</u>	<u>Report Type</u>	<u>Fundraising Method</u>	<u>Report End</u>	<u>Gross Receipts</u>	<u>PFR Fee/Costs</u>	<u>Other Costs</u>	<u>Net Amount to Charity</u>	<u>% of Gross to Charity</u>
<b>Fish Tales</b>								
Ronald Doddy	Final	Telephone	12/31/11	\$154,444	\$70,735	\$0	\$83,709	54.2%
<b>The Florida State University Foundation, Inc.</b>								
RuffaloCODY	Interim	Telephone	6/30/12	\$788,953	\$264,562	\$0	\$171,466	21.7%
<b>Food for the Hungry, Inc.</b>								
Strategic Fundraising	Interim	Telephone	12/31/11	\$236,256	\$162,011	\$0	\$74,245	31.4%
MDS Communications	Interim	Telephone	6/23/12	\$314,278	\$130,266	\$0	\$184,012	58.6%
<b>Food for the Poor, Inc.</b>								
Strategic Fundraising	Interim	Telephone	12/9/11	\$58,925	\$58,925	\$0	\$0	0.0%
<b>Food &amp; Water Watch</b>								
Hudson Bay Company of IL	Interim	Telephone	12/31/11	\$18,317	\$5,763	\$0	\$12,554	68.5%
<b>Gerald R. Ford Council #266 Boy Scouts of America</b>								
J. Milito & Associates	Final	Telephone	9/5/12	\$6,002	\$10,973	\$0	\$(4,971)	-82.8%
<b>The Foundation for AIDS Research</b>								
Telefund	Final	Telephone	12/30/11	\$126,918	\$75,041	\$0	\$51,877	40.9%
<b>Foundation for American Veterans, Inc.</b>								
Associated Community Services	Interim	Telephone	10/31/12	\$5,479,822	\$3,013,902	\$1,643,947	\$821,973	15.0%
<b>The Foundation for a Christian Civilization, Inc.</b>								
Donor Care Center	Interim	Telephone	1/31/12	\$98,026	\$138,272	\$0	\$(40,246)	-41.1%
<b>The Foundation Fighting Blindness, Inc.</b>								
Strategic Fundraising	Interim	Telephone	4/30/12	\$234,964	\$144,893	\$0	\$90,071	38.3%
Donor Services Group	Final	Telephone	11/30/11	\$29,952	\$31,963	\$0	\$(2,011)	-6.7%



**Michigan Department of Attorney General  
Charitable Trust Section  
Professional Fundraising Charitable Solicitation Report  
Sorted by Charity  
December 31, 2012**

<u>Charity</u> <u>Fundraiser</u>	<u>Report Type</u>	<u>Fundraising Method</u>	<u>Report End</u>	<u>Gross Receipts</u>	<u>PFR Fee/Costs</u>	<u>Other Costs</u>	<u>Net Amount to Charity</u>	<u>% of Gross to Charity</u>
<b>Foundation For National Progress</b>								
Telefund	Final	Telephone	12/30/11	\$100,700	\$87,738	\$0	\$12,962	12.9%
Aria Communications	Final	Telephone	4/30/12	\$20,206	\$15,264	\$0	\$4,942	24.5%
<b>Friends of the Orphans</b>								
IPM Advancement	Interim	Direct Mail	12/31/11	\$120,000	\$12,000	\$0	\$108,000	90.0%
<b>GLSEN, Inc.</b>								
Telefund	Final	Telephone	12/30/11	\$40,901	\$27,447	\$0	\$13,454	32.9%
<b>GAiN International</b>								
MDS Communications	Interim	Telephone	8/31/12	\$59,996	\$19,084	\$0	\$40,912	68.2%
<b>Galapagos Conservancy, Inc.</b>								
Telefund	Final	Telephone	12/30/11	\$60,435	\$29,381	\$0	\$31,054	51.4%
<b>Gateway</b>								
Robert Smith	Interim	Other	6/30/12	\$5,000	\$550	\$0	\$4,550	91.0%
<b>Gay &amp; Lesbian Alliance Against Defamation, Inc.</b>								
SD&A Teleservices	Final	Telephone	5/31/12	\$89,247	\$58,298	\$0	\$30,949	34.7%
<b>Georgia State University Foundation, Inc.</b>								
RuffaloCODY	Interim	Telephone	6/30/12	\$262,463	\$427,694	\$0	\$(165,232)	-63.0%
<b>Gilda's Club Grand Rapids</b>								
J. Milito & Associates	Final	Telephone	7/12/12	\$60,980	\$10,576	\$0	\$50,404	82.7%
<b>Good Charity, Inc.</b>								
Crown Management Systems	Interim	Telephone	12/31/11	\$5,906	\$5,020	\$0	\$886	15.0%
Insight Teleservices	Interim	Telephone	5/2/12	\$1,230,323	\$1,045,774	\$0	\$184,548	15.0%
Trumpp Network	Interim	Telephone	6/26/12	\$21,089	\$16,239	\$0	\$4,850	23.0%

**Michigan Department of Attorney General  
Charitable Trust Section  
Professional Fundraising Charitable Solicitation Report  
Sorted by Charity  
December 31, 2012**

<u>Charity</u> <u>Fundraiser</u>	<u>Report Type</u>	<u>Fundraising Method</u>	<u>Report End</u>	<u>Gross Receipts</u>	<u>PFR Fee/Costs</u>	<u>Other Costs</u>	<u>Net Amount to Charity</u>	<u>% of Gross to Charity</u>
<b>Jane Goodall Institute Wildlife Research, Education &amp; Conservation</b>								
Gordon & Schwenkmeyer	Final	Telephone	12/31/11	\$24,065	\$21,704	\$0	\$2,361	9.8%
Your Voice Media	Interim	Telephone	12/31/11	\$58,494	\$41,509	\$0	\$16,985	29.0%
ComNet Marketing Group	Final	Telephone	9/30/12	\$27,315	\$19,563	\$0	\$7,752	28.4%
Donor Services Group	Final	Telephone	11/20/11	\$6,019	\$4,187	\$0	\$1,832	30.4%
DCM	Final	Telephone	7/14/12	\$8,650	\$1,620	\$0	\$7,030	81.3%
<b>Government Accountability Project, Inc.</b>								
Hudson Bay Company	Interim	Telephone	12/31/11	\$67,182	\$14,462	\$0	\$52,720	78.5%
<b>Grace Haven Center</b>								
Doug Schipper	Final	Telephone	6/16/11	\$43,918	\$34,256	\$0	\$9,662	22.0%
<b>Grand Rapids Art Museum</b>								
J. Milito & Associates	Final	Telephone	4/17/12	\$19,745	\$5,676	\$0	\$14,069	71.3%
<b>Grand Rapids Ballet Company</b>								
J. Milito & Associates	Final	Telephone	5/21/12	\$2,595	\$1,110	\$0	\$1,486	57.2%
<b>Grand Rapids Civic Theatre, Inc.</b>								
J. Milito & Associates	Final	Telephone	1/10/12	\$2,600	\$2,000	\$0	\$600	23.1%
<b>The Grand Rapids Symphony Society</b>								
J. Milito & Associates	Final	Telephone	1/25/11	\$37,602	\$9,663	\$0	\$27,939	74.3%
<b>Green America</b>								
Donor Services Group	Final	Telephone	9/1/12	\$5,363	\$16,811	\$0	\$(11,448)	-213.5%
<b>Guest House, Inc.</b>								
J. Milito & Associates	Final	Telephone	8/28/12	\$19,038	\$17,285	\$0	\$1,753	9.2%

**Michigan Department of Attorney General  
Charitable Trust Section  
Professional Fundraising Charitable Solicitation Report  
Sorted by Charity  
December 31, 2012**

<u>Charity</u> <u>Fundraiser</u>	<u>Report Type</u>	<u>Fundraising Method</u>	<u>Report End</u>	<u>Gross Receipts</u>	<u>PFR Fee/Costs</u>	<u>Other Costs</u>	<u>Net Amount to Charity</u>	<u>% of Gross to Charity</u>
<b>H. Lee Moffitt Cancer Center and Research Institute Foundation, Inc.</b>								
Harris Connect	Interim	Telephone	4/14/12	\$385,501	\$344,984	\$0	\$40,517	10.5%
<b>Heart of the Lakes Center for Land Conservation Policy</b>								
Kuntzsch Business Services	Final	Direct Mail	6/30/12	\$67,613	\$1,081	\$0	\$66,531	98.4%
<b>Heart Support of America, Inc.</b>								
Bee LC	Interim	Telephone	9/29/12	\$310,738	\$273,139	\$1,601	\$35,999	11.6%
<b>Heifer Project International</b>								
Donor Services Group	Final	Telephone	12/31/11	\$861,070	\$345,730	\$0	\$515,340	59.8%
MDS Communications	Interim	Telephone	6/28/12	\$1,063,389	\$457,114	\$0	\$606,275	57.0%
<b>The Heritage Foundation</b>								
GiveRight	Final	Telephone	12/31/11	\$4,825,853	\$1,869,767	\$0	\$2,956,086	61.3%
West Direct	Final	Telephone	6/30/12	\$80,509	\$3,481	\$0	\$77,028	95.7%
<b>Holt International Children's Services, Inc.</b>								
MDS Communications	Interim	Telephone	7/28/12	\$35,698	\$19,304	\$0	\$16,394	45.9%
<b>The Hospital For Special Surgery Fund, Inc.</b>								
Projects Plus	Interim	Telephone	8/31/11	\$2,504,401	\$75,000	\$451,539	\$1,977,862	79.0%
<b>The Howard University</b>								
Harris Connect	Interim	Telephone	12/31/11	\$39,215	\$37,632	\$0	\$1,583	4.0%
<b>Humane Society of Monroe County, Inc.</b>								
McGhee Fundraising Consultants	Final	Telephone	10/30/11	\$13,385	\$11,348	\$0	\$2,037	15.2%

**Michigan Department of Attorney General  
Charitable Trust Section  
Professional Fundraising Charitable Solicitation Report  
Sorted by Charity  
December 31, 2012**

<u>Charity</u> <u>Fundraiser</u>	<u>Report Type</u>	<u>Fundraising Method</u>	<u>Report End</u>	<u>Gross Receipts</u>	<u>PFR Fee/Costs</u>	<u>Other Costs</u>	<u>Net Amount to Charity</u>	<u>% of Gross to Charity</u>
<b>The Humane Society of the United States</b>								
PDR II	Interim	Telephone	4/29/12	\$233,598	\$216,687	\$0	\$16,911	7.2%
Donor Care Center	Interim	Telephone	3/14/12	\$52,797	\$60,648	\$0	\$(7,851)	-14.9%
Fine Line Communications	Interim	Other	5/17/12	\$216,282	\$15,755	\$0	\$200,527	92.7%
Donor Services Group	Final	Telephone	10/31/11	\$1,938,403	\$1,404,488	\$0	\$533,915	27.5%
<b>Humanitarian Airlift International</b>								
Corporations for Character	Final		10/28/11	\$10	\$7	\$0	\$3	27.0%
<b>IMAGIN</b>								
KRC Association	Interim	Direct Mail	9/30/12	\$9,800	\$0	\$0	\$4,800	49.0%
<b>Institute for the Arts and Education, Inc.</b>								
Peak Productions	Interim	Special Event	12/31/11	\$40,197	\$0	\$43,838	\$(3,641)	-9.1%
<b>International Fellowship of Christians and Jews, Inc.</b>								
InfoCision	Final	Telephone	12/31/11	\$1,151,792	\$973,177	\$0	\$178,615	15.5%
Donor Care	Final	Other	8/30/12	\$126,413	\$106,827	\$0	\$19,586	15.5%
<b>International Fund for Animal Welfare, Inc.</b>								
Share Group	Final	Telephone	11/30/11	\$8,704	\$30,922	\$0	\$(22,218)	-255.3%
<b>International Rescue Committee, Inc.</b>								
Telefund	Final	Telephone	12/30/11	\$112,004	\$121,369	\$0	\$(9,366)	-8.4%
Donor Services Group	Final	Telephone	6/16/12	\$102,245	\$113,349	\$0	\$(11,104)	-10.9%
<b>Jenison Christian School</b>								
J. Milito & Associates	Final	Telephone	10/11/12	\$38,811	\$2,711	\$0	\$36,100	93.0%
<b>Jewish National Fund (Keren Kavemeth Le Israel), Inc.</b>								
InfoCision	Final	Telephone	7/14/10	\$58,294	\$48,963	\$0	\$9,331	16.0%
Green Point Call Center	Interim	Telephone	3/31/11	\$153,379	\$40,058	\$0	\$113,322	73.9%

**Michigan Department of Attorney General  
Charitable Trust Section  
Professional Fundraising Charitable Solicitation Report  
Sorted by Charity  
December 31, 2012**

<u>Charity</u> <u>Fundraiser</u>	<u>Report Type</u>	<u>Fundraising Method</u>	<u>Report End</u>	<u>Gross Receipts</u>	<u>PFR Fee/Costs</u>	<u>Other Costs</u>	<u>Net Amount to Charity</u>	<u>% of Gross to Charity</u>
<b>Johns Hopkins University</b> RuffaloCODY	Interim	Telephone	6/30/12	\$1,219,203	\$533,033	\$0	\$666,200	54.6%
<b>Jumpstart for Young Children, Inc.</b> Coinstar	Interim	Other	5/31/12	\$844	\$0	\$63	\$780	92.5%
<b>Kalamazoo Symphony Orchestra</b> J. Milito & Associates	Final	Telephone	12/12/11	\$7,823	\$2,450	\$0	\$5,373	68.7%
Strategic Marketing	Final	Telephone	11/6/11	\$25,487	\$13,246	\$0	\$12,241	48.0%
<b>Kappa Alpha Theta Foundation, Inc.</b> Aria Communications	Final	Telephone	9/30/12	\$281,090	\$104,444	\$2,418	\$174,228	62.0%
<b>Barbara Ann Karmanos Cancer Institute</b> Bankable Marketing Strategies	Interim	Special Event	10/22/12	\$2,411	\$926	\$0	\$1,485	61.6%
<b>Kids Wish Network, Inc.</b> Directele	Interim	Telephone	12/31/11	\$1,229,947	\$799,465	\$0	\$430,481	35.0%
<b>Lake Huron Area Council, Boy Scouts of America, Inc.</b> J. Milito & Associates	Final	Telephone	2/6/12	\$6,596	\$1,201	\$0	\$5,395	81.8%
<b>Nora Lam Chinese Ministries International</b> InfoCision	Final	Telephone	4/22/12	\$219,085	\$217,666	\$0	\$1,419	0.6%
<b>Lansing Symphony Association, Inc.</b> Phone Bank Systems	Final	Telephone	6/30/12	\$1,537	\$1,789	\$0	\$(252)	-16.4%
<b>Law Enforcement Education Program</b> Directele	Interim	Telephone	12/31/11	\$241,598	\$152,375	\$0	\$89,223	36.9%

**Michigan Department of Attorney General  
Charitable Trust Section  
Professional Fundraising Charitable Solicitation Report  
Sorted by Charity  
December 31, 2012**

<u>Charity</u> <u>Fundraiser</u>	<u>Report Type</u>	<u>Fundraising Method</u>	<u>Report End</u>	<u>Gross Receipts</u>	<u>PFR Fee/Costs</u>	<u>Other Costs</u>	<u>Net Amount to Charity</u>	<u>% of Gross to Charity</u>
<b>Law Enforcement Officers' Relief Fund, Inc.</b> Outreach Calling	Interim	Telephone	4/14/12	\$326,746	\$294,072	\$0	\$32,675	10.0%
<b>Leadership Institute</b> GiveRight	Final	Telephone	3/31/12	\$24,631	\$13,116	\$0	\$11,515	46.8%
<b>League of Women Voters Education Fund</b> PDR II	Final	Telephone	8/31/12	\$18,408	\$4,590	\$0	\$13,818	75.1%
Covenant Calls	Final	Telephone	4/30/12	\$0	\$14,224	\$0	\$0	
<b>Lehigh Valley Health Network, Inc.</b> Harris Connect	Interim	Telephone	12/31/11	\$61,486	\$201,562	\$0	\$(140,076)	-227.8%
<b>Lenawee Humane Society</b> McGhee Fundraising Consultants	Final	Telephone	7/27/12	\$16,750	\$13,828	\$0	\$2,922	17.4%
<b>The Leukemia &amp; Lymphoma Society, Inc.</b> Haines & Company	Interim		6/30/11	\$783,471	\$417,716	\$0	\$365,755	46.7%
InfoCision	Final	Telephone	6/30/12	\$10,447,780	\$4,473,266	\$0	\$5,974,514	57.2%
Coinstar	Interim	Other	12/30/11	\$230,516	\$17,289	\$0	\$213,277	92.5%
<b>Life Issues Institute, Inc.</b> MDS Communications	Interim	Telephone	6/20/12	\$42,964	\$24,104	\$0	\$18,860	43.9%
<b>LifePoint Charitable Endowment</b> InfoCision	Final	Telephone	8/1/11	\$0	\$4,998	\$0	\$(4,998)	
<b>Loras College</b> RuffaloCODY	Interim	Telephone	5/31/12	\$327,924	\$67,020	\$0	\$260,904	79.6%
<b>Loyola University Medical Center</b> Harris Connect	Final	Telephone	10/4/11	\$16,130	\$21,648	\$0	\$(5,518)	-34.2%

**Michigan Department of Attorney General  
Charitable Trust Section  
Professional Fundraising Charitable Solicitation Report  
Sorted by Charity  
December 31, 2012**

<u>Charity</u> <u>Fundraiser</u>	<u>Report Type</u>	<u>Fundraising Method</u>	<u>Report End</u>	<u>Gross Receipts</u>	<u>PFR Fee/Costs</u>	<u>Other Costs</u>	<u>Net Amount to Charity</u>	<u>% of Gross to Charity</u>
<b>Lupus Alliance of America, Inc., Michigan Indiana Affiliate</b>								
Donation Line	Interim	Vehicle Donations	12/31/11	\$1,325	\$550	\$0	\$775	58.5%
<b>"M" Club of the University of Michigan</b>								
DirectLine Technologies	Final	Telephone	2/19/12	\$28,510	\$17,460	\$0	\$11,050	38.8%
<b>Make It Right Foundation</b>								
Harris Connect	Final	Telephone	5/31/11	\$12,374	\$59,233	\$0	\$(46,860)	-378.7%
<b>March of Dimes Foundation</b>								
InfoCision	Final	Telephone	2/29/12	\$7,051,289	\$3,915,426	\$0	\$3,135,863	44.5%
Coinstar	Interim	Other	9/30/11	\$42,501	\$3,188	\$0	\$39,313	92.5%
Haines & Company	Final	Telephone	2/29/12	\$2,167,042	\$380,719	\$0	\$1,786,323	82.4%
<b>Marine Corps Heritage Foundation</b>								
Harris Connect	Interim	Telephone	12/31/11	\$626,036	\$198,797	\$0	\$427,240	68.2%
<b>Medecins Sans Frontieres U.S.A., Inc.</b>								
Donor Services Group	Interim	Telephone	6/30/12	\$2,723,980	\$876,052	\$0	\$1,847,928	67.8%
Harris Direct	Interim	Telephone	12/31/11	\$1,559,070	\$813,960	\$0	\$745,110	47.8%
<b>Media Research Center</b>								
GiveRight	Final	Telephone	12/31/11	\$9,214	\$10,971	\$0	\$(1,757)	-19.1%
<b>Medic Alert Foundation United States, Inc.</b>								
DirectLine Technologies	Final	Telephone	6/5/12	\$102,536	\$96,000	\$0	\$6,536	6.4%
<b>Medical College of Wisconsin, Inc.</b>								
Harris Connect	Interim	Telephone	12/31/11	\$72,548	\$24,534	\$0	\$48,014	66.2%
<b>Memorial Sloan - Kettering Cancer Center</b>								
Donor Services Group	Final	Telephone	12/31/11	\$721,706	\$421,469	\$0	\$300,237	41.6%

**Michigan Department of Attorney General  
Charitable Trust Section  
Professional Fundraising Charitable Solicitation Report  
Sorted by Charity  
December 31, 2012**

<u>Charity</u> <u>Fundraiser</u>	<u>Report Type</u>	<u>Fundraising Method</u>	<u>Report End</u>	<u>Gross Receipts</u>	<u>PFR Fee/Costs</u>	<u>Other Costs</u>	<u>Net Amount to Charity</u>	<u>% of Gross to Charity</u>
<b>Mercy Corps</b>								
Donor Services Group	Final	Telephone	6/30/12	\$383,862	\$350,011	\$0	\$33,851	8.8%
Donor Care Center	Final	Telephone	5/31/11	\$51,434	\$52,063	\$0	\$(629)	-1.2%
<b>Metro Area Animal Adoption Association</b>								
Directele	Interim	Telephone	12/31/11	\$209,040	\$135,876	\$0	\$73,164	35.0%
<b>The Metropolitan Museum of Art</b>								
Donor Services Group	Final	Telephone	6/30/12	\$585,288	\$315,104	\$0	\$270,184	46.2%
<b>Michigan Interscholastic Forensic Association</b>								
Jonathan Becker	Interim	Other	6/30/12	\$0	\$12,000	\$0	\$(12,000)	
<b>Michigan Jaycees</b>								
Xentel	Final	Telephone	12/31/11	\$63,588	\$33,588	\$0	\$30,000	47.2%
<b>Michigan Veterans Foundation, Inc.</b>								
Great Lakes Marketing MI	Final	Telephone	6/30/12	\$388,252	\$310,602	\$0	\$77,650	20.0%
<b>Midland County Crime Stoppers, Inc.</b>								
Wolverine Productions	Final	Telephone	12/31/11	\$33,060	\$15,379	\$13,682	\$4,000	12.1%
<b>Midtown Neighborhood Association</b>								
CHM Consulting	Interim	Internet/Social Media	7/10/12	\$2,750,521	\$8,000	\$94,574	\$2,647,947	96.3%
<b>Military Order of the Purple Heart Service Foundation, Inc.</b>								
Xentel	Interim	Telephone	12/31/11	\$2,553,800	\$1,953,800	\$0	\$600,000	23.5%
Lakes Management	Interim	Telephone	3/31/12	\$2,302,709	\$973,623	\$0	\$1,329,086	57.7%
<b>Minnesota Public Radio, Inc.</b>								
Aria Communications	Final	Telephone	5/31/12	\$563,719	\$261,582	\$0	\$302,137	53.6%



**Michigan Department of Attorney General  
Charitable Trust Section  
Professional Fundraising Charitable Solicitation Report  
Sorted by Charity  
December 31, 2012**

<u>Charity</u> <u>Fundraiser</u>	<u>Report Type</u>	<u>Fundraising Method</u>	<u>Report End</u>	<u>Gross Receipts</u>	<u>PFR Fee/Costs</u>	<u>Other Costs</u>	<u>Net Amount to Charity</u>	<u>% of Gross to Charity</u>
<b>Miracle Flights for Kids</b> Courtesy Health Watch	Interim	Telephone	12/31/11	\$88,691	\$75,387	\$0	\$13,304	15.0%
<b>Mission of Hope Cancer Fund</b> Ronald F. Doddy & Associates	Final	Telephone	12/31/11	\$441,179	\$352,943	\$0	\$88,236	20.0%
<b>The Montpelier Foundation</b> Harris Connect	Final	Telephone	2/25/12	\$71,621	\$70,923	\$0	\$699	1.0%
<b>Mother Waddles Community Outreach, Inc.</b> Charity Funding	Interim	Vehicle Donations	12/31/11	\$934,028	\$111,272	\$725,905	\$96,850	10.4%
<b>Mothers Against Drunk Driving</b> Heritage Company	Interim	Telephone	6/30/12	\$101,466	\$64,431	\$0	\$37,035	36.5%
Dialamerica Marketing	Interim	Telephone	6/30/12	\$8,753	\$4,581	\$0	\$4,172	47.7%
<b>Multiple Sclerosis Association of America, Inc.</b> Heritage Company	Interim	Telephone	6/30/12	\$94,757	\$58,465	\$0	\$36,292	38.3%
Strategic Fundraising	Interim	Telephone	7/16/11	\$399,320	\$260,399	\$0	\$138,921	34.8%
<b>Museum of African American History</b> Christine Gavin-Patterson	Final	Special Event	6/30/12	\$414,900	\$233,000	\$0	\$181,900	43.8%
<b>Museum of Science and Industry</b> ComNet Marketing Group	Interim	Telephone	12/31/11	\$48,705	\$29,023	\$0	\$19,682	40.4%
<b>Muskegon Catholic Education Foundation, Inc.</b> J. Milito & Associates	Final	Telephone	10/17/11	\$15,925	\$4,498	\$0	\$11,427	71.8%
<b>N.A.A.C.P. Legal Defense and Educational Fund, Inc.</b> Your Voice Media	Interim	Telephone	12/31/11	\$27,538	\$18,065	\$0	\$9,473	34.4%

**Michigan Department of Attorney General  
Charitable Trust Section  
Professional Fundraising Charitable Solicitation Report  
Sorted by Charity  
December 31, 2012**

<u>Charity</u> <u>Fundraiser</u>	<u>Report Type</u>	<u>Fundraising Method</u>	<u>Report End</u>	<u>Gross Receipts</u>	<u>PFR Fee/Costs</u>	<u>Other Costs</u>	<u>Net Amount to Charity</u>	<u>% of Gross to Charity</u>
<b>National Arbor Day Foundation</b>								
Covenant Calls	Final	Telephone	4/30/12	\$270	\$18,150	\$3,299	\$(21,179)	-7844.1%
Hudson Bay Company of IL	Final	Telephone	10/26/11	\$205	\$850	\$0	\$(645)	-314.8%
<b>National Association for the Advancement of Colored People</b>								
Telefund	Final	Telephone	12/30/11	\$262,072	\$215,699	\$0	\$46,373	17.7%
Aria Communications	Final	Telephone	12/31/11	\$6,849	\$3,849	\$0	\$3,000	43.8%
Donor Services Group	Final	Telephone	5/31/12	\$179,838	\$150,361	\$0	\$29,477	16.4%
SD&A Teleservices	Final	Telephone	5/31/12	\$44,706	\$32,651	\$0	\$12,055	27.0%
<b>Nat'l Association of the Physically Handicapped - A. Robert Cox Ch. 70</b>								
Ronald F. Doddy	Final	Telephone	12/31/11	\$43,972	\$37,376	\$0	\$6,596	15.0%
<b>National Association of Police Athletic - Activities Leagues, Inc.</b>								
Xentel	Interim	Telephone	12/31/11	\$843,208	\$718,208	\$0	\$125,000	14.8%
<b>National Audubon Society, Inc.</b>								
Donor Services Group	Final	Telephone	6/30/12	\$39,525	\$45,235	\$0	\$(5,710)	-14.4%
<b>The National Cancer Coalition, Inc.</b>								
Courtesy Health Watch	Interim	Telephone	12/31/11	\$1,080,626	\$918,532	\$0	\$162,094	15.0%
Bee LC	Interim	Telephone	7/31/11	\$175,701	\$115,157	\$1,170	\$59,373	33.8%
<b>National Caregiving Foundation</b>								
Heritage Company	Interim	Telephone	12/31/11	\$535,487	\$428,390	\$0	\$107,097	20.0%
<b>National Children Leukemia Foundation Inc</b>								
Insight Teleservices	Interim	Telephone	7/27/12	\$54,199	\$46,069	\$0	\$8,130	15.0%
<b>The National Children's Cancer Society, Inc.</b>								
Heritage Company	Interim	Telephone	12/31/11	\$2,680,696	\$1,569,675	\$0	\$1,111,021	41.4%

**Michigan Department of Attorney General  
Charitable Trust Section  
Professional Fundraising Charitable Solicitation Report  
Sorted by Charity  
December 31, 2012**

<u>Charity</u> <u>Fundraiser</u>	<u>Report Type</u>	<u>Fundraising Method</u>	<u>Report End</u>	<u>Gross Receipts</u>	<u>PFR Fee/Costs</u>	<u>Other Costs</u>	<u>Net Amount to Charity</u>	<u>% of Gross to Charity</u>
<b>National Foundation for Cancer Research</b> InfoCision	Final	Telephone	8/31/12	\$176,296	\$139,706	\$0	\$36,590	20.8%
<b>National Kidney Foundation, Inc.</b> Automotive Recovery Services	Interim	Vehicle Donations	5/31/11	\$34,345	\$7,645	\$1,800	\$24,900	72.5%
<b>National Multiple Sclerosis Society</b> InfoCision	Final	Telephone	8/31/12	\$1,342,198	\$734,930	\$0	\$607,268	45.2%
<b>The National Museum of Women in the Arts</b> PDR II	Final	Telephone	10/31/11	\$48,149	\$24,830	\$0	\$23,319	48.4%
<b>National Parkinson Foundation, Inc.</b> Donor Care Center	Interim	Telephone	1/31/12	\$120,245	\$65,629	\$0	\$54,616	45.4%
<b>National Parks Conservation Association</b> PDR II	Final	Telephone	1/31/12	\$119,002	\$121,137	\$0	\$(2,135)	-1.8%
Donor Services	Final	Telephone	10/23/11	\$415,990	\$485,569	\$0	\$(69,579)	-16.7%
<b>National Peace Academy, Inc.</b> Hudson Bay Company	Interim	Telephone	3/31/12	\$7,017	\$2,486	\$0	\$4,531	64.6%
<b>National Trust for Historic Preservation in the United States</b> Donor Services Group	Final	Telephone	12/31/11	\$164,194	\$113,048	\$0	\$51,146	31.1%
<b>National Veterans Foundation, Inc.</b> InfoCision	Final	Telephone	11/12/10	\$207,854	\$198,977	\$0	\$8,878	4.3%
<b>National Vietnam Veterans Foundation, Inc.</b> Midwest Publishing DN	Interim	Telephone	12/31/11	\$910,832	\$810,640	\$0	\$100,191	11.0%
Outreach Calling	Interim	Telephone	8/11/12	\$2,486,961	\$2,213,395	\$0	\$273,566	11.0%

**Michigan Department of Attorney General  
Charitable Trust Section  
Professional Fundraising Charitable Solicitation Report  
Sorted by Charity  
December 31, 2012**

<u>Charity</u> <u>Fundraiser</u>	<u>Report Type</u>	<u>Fundraising Method</u>	<u>Report End</u>	<u>Gross Receipts</u>	<u>PFR Fee/Costs</u>	<u>Other Costs</u>	<u>Net Amount to Charity</u>	<u>% of Gross to Charity</u>
<b>National Wheelchair Basketball Association</b>								
Courtesy Health Watch	Interim	Telephone	12/31/11	\$524,029	\$362,789	\$0	\$161,240	30.8%
<b>National Wildlife Federation</b>								
PDR II	Final	Telephone	8/31/12	\$78,830	\$70,229	\$0	\$8,601	10.9%
Donor Services Group	Final	Telephone	8/31/11	\$185,356	\$515,103	\$0	\$(329,747)	-177.9%
<b>Natural Resources Defense Council, Inc.</b>								
PDR II	Interim	Telephone	6/30/12	\$76,897	\$78,651	\$0	\$(1,754)	-2.3%
Telefund	Final	Telephone	12/30/11	\$667,035	\$816,826	\$0	\$(149,791)	-22.5%
SD&A Teleservices	Final	Telephone	6/30/12	\$199,876	\$201,400	\$0	\$(1,524)	-0.8%
Donor Services	Final	Telephone	12/31/11	\$350,047	\$281,058	\$0	\$68,989	19.7%
<b>The Nature Conservancy</b>								
Fine Line Communications	Final	Telephone	7/31/12	\$2,391	\$714	\$0	\$1,677	70.1%
Donor Services Group	Final	Telephone	12/31/11	\$1,497,253	\$1,420,515	\$0	\$76,738	5.1%
Donor Care Center	Final	Telephone	9/30/12	\$939	\$1,996	\$0	\$(1,058)	-112.6%
Resource & Event Management	Final	Direct Mail	6/20/12	\$2,160,800	\$159,937	\$297,152	\$1,703,712	78.8%
<b>Navy League of the United States</b>								
Harris Connect	Final	Telephone	2/29/12	\$159,929	\$150,620	\$0	\$9,309	5.8%
<b>The New York Academy of Medicine</b>								
Projects Plus	Interim	Telephone	12/31/11	\$551,340	\$45,000	\$130,222	\$376,118	68.2%
<b>North Shore Animal League America, Inc.</b>								
InfoCision	Final	Telephone	6/9/11	\$930,278	\$435,333	\$0	\$494,945	53.2%
<b>North Woodward Community Foundation</b>								
Thomas Byrne	Final	Telephone	6/30/11	\$36,102	\$1,805	\$0	\$34,297	95.0%

**Michigan Department of Attorney General  
Charitable Trust Section  
Professional Fundraising Charitable Solicitation Report  
Sorted by Charity  
December 31, 2012**

<u>Charity</u> <u>Fundraiser</u>	<u>Report Type</u>	<u>Fundraising Method</u>	<u>Report End</u>	<u>Gross Receipts</u>	<u>PFR Fee/Costs</u>	<u>Other Costs</u>	<u>Net Amount to Charity</u>	<u>% of Gross to Charity</u>
<b>Northeast Michigan Crime Stoppers</b> Wolverine Productions	Final	Telephone	2/29/12	\$25,918	\$12,426	\$9,821	\$3,250	12.5%
<b>The Northern Michigan University Foundation</b> RuffaloCODY	Final	Telephone	6/30/12	\$220,075	\$105,268	\$0	\$114,808	52.2%
<b>Northwestern University</b> RuffaloCODY	Final	Telephone	8/31/11	\$141,945	\$58,637	\$0	\$83,308	58.7%
RuffaloCODY	Final	Telephone	8/31/12	\$122,725	\$48,670	\$0	\$74,055	60.3%
<b>Ocean Conservancy, Inc.</b> Donor Services Group	Final	Telephone	2/29/12	\$98,843	\$148,333	\$0	\$(49,490)	-50.1%
<b>Ogemaw County Crime Stoppers Inc.</b> Wolverine Productions	Final	Telephone	1/31/12	\$18,308	\$7,210	\$7,830	\$3,363	18.4%
<b>Operation Lookout National Center for Missing Youth</b> Insight Teleservices	Interim	Telephone	5/31/12	\$35,539	\$31,985	\$0	\$3,554	10.0%
Crown Management Systems	Interim	Telephone	12/31/11	\$32,713	\$27,479	\$0	\$5,234	16.0%
Midwest Publishing-DN	Final	Telephone	12/31/11	\$281,325	\$239,126	\$0	\$42,199	15.0%
Corporations for Character	Interim	Telephone	2/7/12	\$10,635	\$10,059	\$0	\$576	5.4%
Associated Community Services	Interim	Telephone	6/30/12	\$24,901	\$13,695	\$6,225	\$4,980	20.0%
<b>Operation Smile, Inc.</b> Strategic Fundraising	Interim	Telephone	2/9/12	\$2,167,843	\$1,493,269	\$0	\$674,574	31.1%
<b>Optimal Medical Foundation, Inc.</b> Outreach Calling	Interim	Telephone	4/30/12	\$447,341	\$402,607	\$0	\$44,734	10.0%
<b>The Organ Donation and Transplant Association of America, Inc.</b> Courtesy Health Watch	Interim	Telephone	12/31/11	\$399,935	\$299,194	\$0	\$100,741	25.2%

**Michigan Department of Attorney General  
Charitable Trust Section  
Professional Fundraising Charitable Solicitation Report  
Sorted by Charity  
December 31, 2012**

<u>Charity</u> <u>Fundraiser</u>	<u>Report Type</u>	<u>Fundraising Method</u>	<u>Report End</u>	<u>Gross Receipts</u>	<u>PFR Fee/Costs</u>	<u>Other Costs</u>	<u>Net Amount to Charity</u>	<u>% of Gross to Charity</u>
<b>Organic Consumers Association</b> Hudson Bay Company	Final	Telephone	9/30/11	\$319,316	\$59,949	\$0	\$259,367	81.2%
<b>Others First, Inc.</b> Charity Funding	Interim	Vehicle Donations	12/31/11	\$6,400,220	\$2,008,806	\$3,241,811	\$1,149,604	18.0%
<b>Oxfam America, Inc.</b> Telefund	Final	Telephone	12/30/11	\$335,141	\$208,538	\$0	\$126,603	37.8%
Donor Services Group	Final	Telephone	10/31/11	\$698,388	\$331,818	\$0	\$366,570	52.5%
<b>Pacific Historic Parks</b> Coinstar	Interim	Other	9/10/11	\$419	\$31	\$0	\$388	92.5%
<b>The Parade Company</b> Fulkerson Group	Interim	Telephone	1/31/13	\$2,067,300	\$135,000	\$1,846,300	\$86,000	4.2%
<b>Parents, Families and Friends of Lesbians and Gays, Inc.</b> Donor Services Group	Final	Telephone	7/31/12	\$11,686	\$9,367	\$0	\$2,319	19.8%
<b>People for Ethical Treatment of Animals, Inc.</b> Donor Services Group	Final	Telephone	8/31/12	\$290,116	\$282,571	\$0	\$7,545	2.6%
<b>Pet Angel Adoption &amp; Rescue Inc.</b> Directele	Interim	Telephone	12/31/11	\$41,822	\$26,824	\$0	\$14,998	35.9%
<b>The Philharmonic-Symphony Society of New York, Inc.</b> DCM	Interim	Telephone	9/6/11	\$2,027,213	\$581,992	\$0	\$1,445,221	71.3%
<b>Physicians Committee for Responsible Medicine, Inc.</b> Donor Services Group	Final	Telephone	11/25/11	\$98,383	\$93,278	\$0	\$5,105	5.2%

**Michigan Department of Attorney General**  
**Charitable Trust Section**  
**Professional Fundraising Charitable Solicitation Report**  
Sorted by Charity  
December 31, 2012

<u>Charity</u>	<u>Report Type</u>	<u>Fundraising Method</u>	<u>Report End</u>	<u>Gross Receipts</u>	<u>PFR Fee/Costs</u>	<u>Other Costs</u>	<u>Net Amount to Charity</u>	<u>% of Gross to Charity</u>
<u>Fundraiser</u>								
<b>Pilgrim Manor Foundation</b>								
J. Milito & Associates	Final	Telephone	8/9/12	\$4,970	\$1,440	\$0	\$3,530	71.0%
<b>The Planetary Society</b>								
Harris Direct	Final	Telephone	2/1/11	\$25,317	\$33,696	\$0	\$(8,379)	-33.1%
<b>Planned Parenthood Federation of America, Inc.</b>								
Aria Communications	Final	Telephone	6/30/12	\$37,082	\$25,446	\$0	\$11,636	31.4%
SD&A Teleservices	Interim	Telephone	6/30/12	\$182,468	\$69,758	\$0	\$112,710	61.8%
Gordon & Schwenkmeyer	Interim	Telephone	6/30/12	\$488,814	\$589,163	\$0	\$(100,350)	-20.5%
Integral Resources	Interim	Telephone	6/30/12	\$774,481	\$706,893	\$0	\$67,587	8.7%
PDR II	Final	Telephone	6/30/12	\$223,465	\$121,637	\$0	\$101,828	45.6%
Donor Services	Final	Telephone	6/30/12	\$835,704	\$609,767	\$0	\$225,937	27.0%
Telefund	Final	Telephone	12/30/11	\$586,897	\$249,440	\$0	\$337,457	57.5%
Harris Direct	Final	Telephone	6/30/11	\$232,333	\$153,623	\$0	\$78,709	33.9%
<b>Polytechnic School</b>								
Harris Connect	Final	Telephone	8/30/11	\$33,858	\$28,787	\$0	\$5,070	15.0%
<b>Prevent Cancer Foundation</b>								
DMW Worldwide	Final	Direct Mail	7/31/10	\$126,081	\$51,392	\$74,688	\$0	0.0%
<b>The Principia Corporation</b>								
Harris Connect	Final	Telephone	5/24/12	\$38,010	\$86,438	\$0	\$(48,428)	-127.4%
<b>Project Hope - People - to - People Health Foundation, Inc.</b>								
Donor Care Center	Final	Telephone	9/30/11	\$41,379	\$58,258	\$0	\$(16,879)	-40.8%
<b>Promenade Nationale Corporation</b>								
Heritage Company	Interim	Telephone	9/30/12	\$15,211	\$11,521	\$0	\$3,690	24.3%

**Michigan Department of Attorney General  
Charitable Trust Section  
Professional Fundraising Charitable Solicitation Report  
Sorted by Charity  
December 31, 2012**

<u>Charity</u> <u>Fundraiser</u>	<u>Report Type</u>	<u>Fundraising Method</u>	<u>Report End</u>	<u>Gross Receipts</u>	<u>PFR Fee/Costs</u>	<u>Other Costs</u>	<u>Net Amount to Charity</u>	<u>% of Gross to Charity</u>
<b>The Ronald Reagan Presidential Foundation</b> Strategic Fundraising	Interim	Telephone	7/8/12	\$60,178	\$32,829	\$0	\$27,349	45.4%
<b>The Rutherford Institute</b> MDS Communications	Interim	Telephone	5/5/12	\$9,550	\$7,000	\$0	\$2,550	26.7%
<b>SOS Children's Villages - USA, Inc.</b> Donor Care Center	Final	Telephone	3/14/11	\$4,782	\$14,178	\$0	\$(9,396)	-196.5%
<b>Saginaw Valley Crime Commission Inc.</b> Wolverine Productions	Final	Telephone	8/31/12	\$66,764	\$33,306	\$22,958	\$10,500	15.7%
<b>Santa's Cupboard</b> Ron Doddy	Final	Telephone	12/31/11	\$112,184	\$89,747	\$0	\$22,437	20.0%
<b>Sarett Nature Center</b> Robert Smith	Interim	Other	6/30/12	\$14,500	\$960	\$0	\$13,540	93.4%
<b>Save the Children Federation, Inc.</b> Donor Care Center	Interim	Telephone	1/31/12	\$771,089	\$549,453	\$0	\$221,635	28.7%
<b>Save A Child's Heart Foundation, U.S., Inc.</b> InfoCision	Final	Direct Mail	4/29/11	\$2,081	\$25,750	\$0	\$(23,669)	-1137.4%
<b>Scenic Trails Council, Inc., #274 Boy Scouts of America</b> J. Milito & Associates	Final	Telephone	10/10/11	\$13,085	\$1,518	\$0	\$11,568	88.4%
<b>Sigma Kappa Foundation, Inc.</b> RuffaloCODY	Interim	Telephone	5/31/12	\$8,918	\$7,462	\$0	\$1,456	16.3%
<b>Smile Train, Inc.</b> InfoCision	Final	Telephone	8/31/12	\$1,204,871	\$991,590	\$0	\$213,281	17.7%



**Michigan Department of Attorney General  
Charitable Trust Section  
Professional Fundraising Charitable Solicitation Report  
Sorted by Charity  
December 31, 2012**

<u>Charity</u> <u>Fundraiser</u>	<u>Report Type</u>	<u>Fundraising Method</u>	<u>Report End</u>	<u>Gross Receipts</u>	<u>PFR Fee/Costs</u>	<u>Other Costs</u>	<u>Net Amount to Charity</u>	<u>% of Gross to Charity</u>
<b>Southern Poverty Law Center, Inc.</b>								
Harris Direct	Final	Telephone	10/31/11	\$490,471	\$197,340	\$0	\$293,131	59.8%
Telefund	Final	Telephone	12/30/11	\$676,795	\$395,533	\$0	\$281,261	41.6%
Donor Services Group	Final	Telephone	4/20/11	\$31,396	\$17,501	\$0	\$13,895	44.3%
<b>Southwest Michigan Council, Boy Scouts of America</b>								
J. Milito & Associates	Final	Telephone	9/4/12	\$67,075	\$19,594	\$0	\$47,482	70.8%
<b>Special Olympics Michigan, Inc.</b>								
Lois Craig	Interim	Special Event	12/31/11	\$31,460	\$8,000	\$0	\$23,460	74.6%
Heritage Publishing	Final	Telephone	12/31/11	\$757,524	\$417,460	\$0	\$340,064	44.9%
<b>Spectrum Health Foundation</b>								
J. Milito & Associates	Final	Telephone	12/13/11	\$44,535	\$10,500	\$969	\$33,066	74.2%
<b>St. Ambrose University</b>								
RuffaloCODY	Interim	Telephone	5/31/12	\$94,282	\$59,094	\$0	\$35,188	37.3%
<b>The State University of Iowa Foundation</b>								
RuffaloCODY	Interim	Telephone	6/30/12	\$733,254	\$332,363	\$0	\$400,891	54.7%
<b>The Student Conservation Association, Inc.</b>								
Donor Services Group	Final	Telephone	1/19/12	\$44,815	\$36,796	\$0	\$8,019	17.9%
<b>Students for Liberty, Incorporated</b>								
InfoCision	Final	Direct Mail	4/30/12	\$1,841	\$1,839	\$0	\$2	0.1%
<b>Students for Life of America, Inc.</b>								
MDS Communications	Interim	Telephone	9/6/12	\$206,256	\$174,465	\$0	\$31,791	15.4%
<b>Sunset Manor, Inc.</b>								
J. Milito & Associates	Final	Telephone	9/20/12	\$8,900	\$905	\$0	\$7,995	89.8%

**Michigan Department of Attorney General  
Charitable Trust Section  
Professional Fundraising Charitable Solicitation Report  
Sorted by Charity  
December 31, 2012**

<u>Charity</u> <u>Fundraiser</u>	<u>Report Type</u>	<u>Fundraising Method</u>	<u>Report End</u>	<u>Gross Receipts</u>	<u>PFR Fee/Costs</u>	<u>Other Costs</u>	<u>Net Amount to Charity</u>	<u>% of Gross to Charity</u>
<b>Survivors and Victims Empowered</b> Preferred Community Services	Interim		6/17/12	\$510	\$408	\$0	\$102	20.0%
<b>The Tall Pine Council - Boy Scouts of America</b> Birkholm Direct	Interim	Direct Mail	12/31/11	\$7,670	\$6,764	\$0	\$906	11.8%
<b>TelecomPioneers Charitable Foundation</b> InfoCision	Final	Telephone	1/19/12	\$77,596	\$73,585	\$0	\$4,011	5.2%
<b>Thumb Area Big Brothers - Big Sisters, Inc.</b> Ronald Doddy	Final	Telephone	12/31/11	\$39,237	\$31,390	\$0	\$7,847	20.0%
<b>Tri-Unity Christian School</b> J. Milito & Associates	Final	Telephone	5/31/11	\$3,635	\$1,437	\$0	\$2,198	60.5%
<b>USA Shooting, Inc.</b> Donor Care Center	Final	Telephone	6/30/11	\$9,625	\$12,278	\$0	\$(2,653)	-27.6%
<b>Union of Concerned Scientists, Inc.</b> Donor Services Group	Final	Telephone	11/30/11	\$90,041	\$61,105	\$0	\$28,936	32.1%
<b>United Breast Cancer Foundation</b> Heritage Company	Interim		4/30/12	\$43,510	\$30,457	\$0	\$13,053	30.0%
<b>United Breast Cancer Research Society, Inc.</b> Outreach Calling	Interim	Telephone	5/14/12	\$490,235	\$441,211	\$0	\$49,023	10.0%
<b>United Cerebral Palsy, Inc.</b> SD&A Teleservices	Final	Telephone	7/31/12	\$2,068	\$4,576	\$0	\$(2,508)	-121.3%
<b>United Proud Patriots Veterans Organization Inc.</b> Insight Teleservices	Interim		5/31/11	\$74,127	\$66,714	\$0	\$7,413	10.0%

**Michigan Department of Attorney General  
Charitable Trust Section  
Professional Fundraising Charitable Solicitation Report  
Sorted by Charity  
December 31, 2012**

<u>Charity</u> <u>Fundraiser</u>	<u>Report Type</u>	<u>Fundraising Method</u>	<u>Report End</u>	<u>Gross Receipts</u>	<u>PFR Fee/Costs</u>	<u>Other Costs</u>	<u>Net Amount to Charity</u>	<u>% of Gross to Charity</u>
<b>United States Coast Guard Academy Alumni Association, Inc.</b>								
Harris Connect	Interim	Telephone	12/31/11	\$131,805	\$39,245	\$0	\$92,560	70.2%
<b>United States Equestrian Team Foundation, Inc.</b>								
Harris Connect	Final	Telephone	12/31/11	\$118,590	\$102,481	\$0	\$16,109	13.6%
<b>United States Fund for UNICEF</b>								
Coinstar	Interim	Other	9/29/11	\$751,939	\$56,395	\$0	\$695,544	92.5%
PDR II	Final	Telephone	6/30/12	\$476,820	\$319,890	\$0	\$156,930	32.9%
<b>United States Olympic Committee</b>								
Donor Services Group	Final	Telephone	3/31/12	\$146,388	\$255,677	\$0	\$(109,289)	-74.7%
Strategic Fundraising	Interim	Telephone	12/31/11	\$1,558,652	\$594,585	\$0	\$964,067	61.9%
<b>The University of Cincinnati Foundation</b>								
RuffaloCODY	Interim	Telephone	6/30/12	\$759,688	\$458,646	\$0	\$301,042	39.6%
<b>University of Colorado Foundation</b>								
RuffaloCODY	Interim	Telephone	6/30/12	\$1,115,129	\$611,115	\$0	\$504,013	45.2%
<b>The University of Connecticut Foundation, Incorporated</b>								
RuffaloCODY	Interim	Telephone	9/30/11	\$627,183	\$467,074	\$0	\$160,109	25.5%
<b>University of Florida Foundation, Inc.</b>								
RuffaloCODY	Interim	Telephone	6/30/12	\$822,558	\$457,094	\$0	\$365,464	44.4%
<b>The University of Mississippi Foundation</b>								
RuffaloCODY	Final	Telephone	6/30/12	\$554,525	\$297,260	\$0	\$257,265	46.4%
<b>University of Nevada, Las Vegas Foundation</b>								
RuffaloCODY	Interim	Telephone	6/30/12	\$190,574	\$49,933	\$0	\$140,641	73.8%

**Michigan Department of Attorney General  
Charitable Trust Section  
Professional Fundraising Charitable Solicitation Report  
Sorted by Charity  
December 31, 2012**

<u>Charity</u> <u>Fundraiser</u>	<u>Report Type</u>	<u>Fundraising Method</u>	<u>Report End</u>	<u>Gross Receipts</u>	<u>PFR Fee/Costs</u>	<u>Other Costs</u>	<u>Net Amount to Charity</u>	<u>% of Gross to Charity</u>
<b>University of Northern Iowa Foundation</b> RuffaloCODY	Interim	Telephone	6/30/12	\$612,794	\$354,745	\$0	\$258,049	42.1%
<b>U. S. Charitable Gift Trust</b> Eaton Vance Distributors	Interim	Telephone	12/31/11	\$60,052,934	\$6,204,340	\$36,392,815	\$17,455,779	29.1%
<b>USAFA Endowment Inc</b> RuffaloCODY	Interim	Telephone	12/31/11	\$387,334	\$66,661	\$0	\$320,673	82.8%
<b>Veterans Assistance Foundation, Inc.</b> Xentel	Interim	Telephone	12/31/11	\$795,528	\$695,528	\$0	\$100,000	12.6%
<b>The Veterans Fund, Inc.</b> Center Stage Attractions	Final	Telephone	9/24/10	\$527,016	\$421,612	\$0	\$105,403	20.0%
<b>Veterans Support Foundation</b> Associated Community Services	Interim	Telephone	6/30/12	\$3,731,910	\$2,052,551	\$1,119,573	\$559,786	15.0%
<b>Vietnam Veterans of Michigan, Inc.</b> Associated Community Services	Interim	Telephone	12/31/11	\$102,439	\$81,951	\$0	\$20,488	20.0%
<b>VietNow National Headquarters</b> Crown Management Systems	Interim	Telephone	12/31/11	\$86,424	\$73,461	\$0	\$12,964	15.0%
<b>The Walsh College Foundation</b> RuffaloCODY	Final	Telephone	8/11/12	\$33,350	\$23,620	\$0	\$9,730	29.2%
<b>Washington State University Foundation</b> RuffaloCODY	Interim	Telephone	6/30/11	\$1,096,095	\$473,788	\$0	\$622,306	56.8%
<b>West Michigan Center for Arts and Technology</b> J. Milito & Associates	Final	Telephone	6/28/12	\$5,020	\$2,211	\$0	\$2,809	56.0%

**Michigan Department of Attorney General  
Charitable Trust Section  
Professional Fundraising Charitable Solicitation Report  
Sorted by Charity  
December 31, 2012**

<u>Charity</u> <u>Fundraiser</u>	<u>Report Type</u>	<u>Fundraising Method</u>	<u>Report End</u>	<u>Gross Receipts</u>	<u>PFR Fee/Costs</u>	<u>Other Costs</u>	<u>Net Amount to Charity</u>	<u>% of Gross to Charity</u>
<b>Western Pennsylvania Conservancy</b>								
Donor Services Group	Final	Telephone	10/4/12	\$29,696	\$47,394	\$0	\$(17,698)	-59.6%
<b>Wheat Ridge Ministries</b>								
Aria Communications	Final	Telephone	9/30/12	\$24,282	\$23,579	\$1,110	\$(407)	-1.7%
<b>The Wilderness Society</b>								
Gordon & Schwenkmeyer	Final	Telephone	12/31/11	\$45,033	\$50,412	\$0	\$(5,379)	-11.9%
ComNet Marketing Group	Interim	Telephone	12/31/11	\$338,748	\$140,490	\$0	\$198,258	58.5%
Telefund	Final	Telephone	12/30/11	\$39,595	\$51,538	\$0	\$(11,943)	-30.2%
Your Voice Media	Interim	Telephone	12/31/11	\$118,803	\$74,962	\$0	\$43,841	36.9%
DCM	Final	Telephone	4/3/12	\$1,150	\$5,670	\$0	\$(4,520)	-393.0%
<b>Window to the World Communications, Inc.</b>								
Phone Bank Systems	Final	Telephone	6/30/11	\$37,837	\$40,000	\$0	\$(2,163)	-5.7%
PDR II	Final	Telephone	6/30/12	\$846,664	\$637,528	\$0	\$209,136	24.7%
<b>Woman to Woman Breast Cancer Foundation, Inc.</b>								
Outreach Calling	Interim	Telephone	9/2/12	\$2,354,949	\$2,119,454	\$0	\$235,495	10.0%
Midwest Publishing DN	Interim	Telephone	12/31/11	\$1,534,151	\$1,380,736	\$0	\$153,415	10.0%
Directele	Interim	Telephone	12/31/11	\$123,364	\$80,187	\$0	\$43,177	35.0%
<b>Women in Military Service for America Memorial Foundation, Inc.</b>								
Precision Marketing	Interim	Direct Mail	9/30/11	\$906,986	\$51,588	\$0	\$855,398	94.3%
<b>Women for Women International</b>								
PDR II	Final	Telephone	5/31/12	\$42,703	\$32,592	\$0	\$10,111	23.7%
<b>The Woodrow Wilson National Fellowship Foundation</b>								
ComNet Marketing Group	Interim	Telephone	12/31/11	\$19,310	\$4,602	\$0	\$14,708	76.2%

**Michigan Department of Attorney General  
Charitable Trust Section  
Professional Fundraising Charitable Solicitation Report  
Sorted by Charity  
December 31, 2012**

<u>Charity</u> <u>Fundraiser</u>	<u>Report Type</u>	<u>Fundraising Method</u>	<u>Report End</u>	<u>Gross Receipts</u>	<u>PFR Fee/Costs</u>	<u>Other Costs</u>	<u>Net Amount to Charity</u>	<u>% of Gross to Charity</u>
<b>World Society for the Protection of Animals</b>								
Donor Care	Final	Telephone	12/31/11	\$4,333	\$13,271	\$0	\$(8,938)	-206.3%
<b>World Wildlife Fund, Inc.</b>								
Donor Services Group	Final	Telephone	6/30/12	\$444,681	\$233,523	\$0	\$211,158	47.5%
Harris Direct	Final	Telephone	6/30/11	\$114,457	\$53,026	\$0	\$61,431	53.7%
Coinstar	Interim	Other	5/31/12	\$898	\$0	\$67	\$831	92.5%
Fundraising Services	Final	Telephone	12/31/11	\$53,320	\$23,852	\$0	\$29,468	55.3%
<b>The Roger Wyburn - Mason and Jack M. Blount Foundation</b>								
Bee LC	Interim	Telephone	3/15/12	\$98,063	\$80,218	\$553	\$17,292	17.6%
<b>Yellowstone Park Foundation, Inc.</b>								
Donor Care Center	Interim	Telephone	4/30/12	\$8,815	\$12,109	\$0	\$(3,294)	-37.4%

**Michigan Department of Attorney General  
Charitable Trust Section  
Professional Fundraising Charitable Solicitation Report  
Sorted by Professional Fundraiser  
December 31, 2012**

<u>Fundraiser</u>	<u>Report Type</u>	<u>Fundraising Method</u>	<u>Report End</u>	<u>Gross Receipts</u>	<u>PFR Fee/Costs</u>	<u>Other Costs</u>	<u>Net Amount to Charity</u>	<u>% of Gross to Charity</u>
<b>Charity</b>								
<b>2Listen, LLC</b>								
Feed the Children	Final	Telephone	10/31/12	\$91,734	\$0	\$0	\$91,734	100.0%
<b>AFRC, Inc.</b>								
West Point Association of Graduates	Final	Other	11/22/11	\$939,160	\$288,000	\$0	\$651,160	69.3%
<b>Aria Communications Corporation</b>								
Accion International	Final	Telephone	5/31/12	\$3,985	\$8,300	\$0	\$(4,315)	-108.3%
Amnesty International	Final	Telephone	6/30/12	\$1,412	\$7,553	\$0	\$(6,141)	-434.9%
Central Association Miraculous Medal	Final	Telephone	4/30/12	\$12,450	\$13,145	\$0	\$(696)	-5.6%
Embry-Riddle Aeronautical University	Final	Telephone	8/31/11	\$47,801	\$35,507	\$0	\$12,294	25.7%
Ferris State University	Final	Telephone	6/30/12	\$81,953	\$75,170	\$6,215	\$568	0.7%
Foundation for National Progress	Final	Telephone	4/30/12	\$20,206	\$15,264	\$0	\$4,942	24.5%
Kappa Alpha Theta Foundation	Final	Telephone	9/30/12	\$281,090	\$104,444	\$2,418	\$174,228	62.0%
Lutheran Assoc of Missionaries and Pilots	Final	Telephone	10/31/12	\$10,973	\$9,078	\$504	\$1,391	12.7%
Lutheran World Relief	Final	Telephone	4/30/12	\$136,418	\$33,169	\$0	\$103,249	75.7%
Minnesota Public Radio	Final	Telephone	5/31/12	\$563,719	\$261,582	\$0	\$302,137	53.6%
NAACP	Final	Telephone	12/31/11	\$6,849	\$3,849	\$0	\$3,000	43.8%
Northern MI University	Interim	Telephone	6/9/12	\$12,370	\$4,514	\$0	\$7,856	63.5%
Planned Parenthood Federation of America	Final	Telephone	6/30/12	\$37,082	\$25,446	\$0	\$11,636	31.4%
Wheat Ridge Ministries	Final	Telephone	9/30/12	\$24,282	\$23,579	\$1,110	\$(407)	-1.7%
<b>Artsmarketing Services, Inc.</b>								
Detroit Symphony Orchestra	Interim	Telephone	1/26/12	\$814,576	\$266,691	\$0	\$547,885	67.3%

**Michigan Department of Attorney General  
Charitable Trust Section  
Professional Fundraising Charitable Solicitation Report  
Sorted by Professional Fundraiser  
December 31, 2012**

<u>Fundraiser</u>	<u>Report Type</u>	<u>Fundraising Method</u>	<u>Report End</u>	<u>Gross Receipts</u>	<u>PFR Fee/Costs</u>	<u>Other Costs</u>	<u>Net Amount to Charity</u>	<u>% of Gross to Charity</u>
<b>Charity</b>								
<b>Associated Community Services, Inc.</b>								
Animal Protection Foundation	Interim	Telephone	9/30/12	\$199,956	\$109,976	\$59,987	\$29,993	15.0%
Autism Spectrum Disorder Foundation	Interim	Telephone	11/16/11	\$728,787	\$378,969	\$204,060	\$145,757	20.0%
Breast Cancer Charities of America	Interim	Telephone	12/31/11	\$5,028,983	\$2,765,940	\$1,508,695	\$754,347	15.0%
Breast Cancer Society	Interim	Telephone	6/30/12	\$9,893,845	\$5,441,384	\$2,968,028	\$1,484,433	15.0%
Cancer Fund of America	Final	Telephone	8/31/12	\$2,525,271	\$2,042,185	\$0	\$483,086	19.1%
Cancer Recovery Foundation of America	Interim	Telephone	4/30/12	\$4,085,181	\$2,246,008	\$1,222,783	\$616,390	15.1%
Children with Hair Loss	Interim	Telephone	12/31/11	\$1,360,321	\$1,122,269	\$0	\$238,052	17.5%
Children's Cancer Fund of America	Final	Telephone	11/30/11	\$1,955,979	\$1,576,692	\$0	\$379,287	19.4%
Circle of Friends for American Veterans	Interim	Telephone	9/30/12	\$344,943	\$189,719	\$103,483	\$51,741	15.0%
Firefighters Charitable Foundation	Interim	Telephone	5/31/12	\$66,279	\$56,337	\$0	\$9,942	15.0%
Firefighters Support Services	Interim	Telephone	6/14/12	\$1,879,671	\$1,033,819	\$563,901	\$281,951	15.0%
Foundation for American Veterans	Interim	Telephone	10/31/12	\$5,479,822	\$3,013,902	\$1,643,947	\$821,973	15.0%
Operation Lookout	Interim	Telephone	6/30/12	\$24,901	\$13,695	\$6,225	\$4,980	20.0%
Veterans Support Foundation	Interim	Telephone	6/30/12	\$3,731,910	\$2,052,551	\$1,119,573	\$559,786	15.0%
Vietnam Veterans of Michigan	Interim	Telephone	12/31/11	\$102,439	\$81,951	\$0	\$20,488	20.0%
<b>Automotive Recovery Services, Inc. d/b/a ADESA</b>								
American Diabetes Association	Final	Internet/Social Media	11/15/11	\$1,320,331	\$599,651	\$0	\$720,680	54.6%
American Heart Association	Interim	Vehicle Donations	8/31/12	\$400	\$130	\$50	\$220	55.0%
American Lung Association	Final	Vehicle Donations	3/2/12	\$4,700	\$780	\$300	\$3,620	77.0%
Amyloidosis Foundation	Interim	Vehicle Donations	12/31/11	\$5,500	\$2,594	\$763	\$2,144	39.0%
Breast Cancer Society	Final	Vehicle Donations	9/5/11	\$473,242	\$56,549	\$360,144	\$56,549	11.9%
Child Help USA	Final	Vehicle Donations	12/31/10	\$2,200	\$988	\$525	\$688	31.3%
Children's Wish Foundation	Interim	Vehicle Donations	2/9/12	\$1,070,322	\$253,353	\$675,012	\$141,957	13.3%
National Kidney Foundation	Interim	Vehicle Donations	5/31/11	\$34,345	\$7,645	\$1,800	\$24,900	72.5%
National Veterans Services Fund	Interim	Vehicle Donations	3/7/12	\$4,798,566	\$1,298,759	\$2,516,727	\$983,080	20.5%
Noah's Arc	Final	Vehicle Donations	12/31/11	\$156,693	\$137,605	\$0	\$19,089	12.2%
<b>BDI Development Group, Inc.</b>								
B'nai B'rith International	Final	Special Event	6/30/11	\$36,475	\$1,396	\$16,523	\$18,826	51.6%



**Michigan Department of Attorney General  
Charitable Trust Section  
Professional Fundraising Charitable Solicitation Report  
Sorted by Professional Fundraiser  
December 31, 2012**

<u>Fundraiser</u>	<u>Report Type</u>	<u>Fundraising Method</u>	<u>Report End</u>	<u>Gross Receipts</u>	<u>PFR Fee/Costs</u>	<u>Other Costs</u>	<u>Net Amount to Charity</u>	<u>% of Gross to Charity</u>
<b>Charity</b>								
<b>Jonathan Aaron Becker</b>								
MI Interscholastic Forensics Association	Interim	Other	6/30/12	\$0	\$12,000	\$0	\$(12,000)	
<b>Bee, L. C.</b>								
Cancer Fund of America	Final	Telephone	1/14/11	\$390,583	\$336,626	\$3,138	\$50,819	13.0%
Heart Support of America	Interim	Telephone	9/29/12	\$310,738	\$273,139	\$1,601	\$35,999	11.6%
National Cancer Coalition	Interim	Telephone	7/31/11	\$175,701	\$115,157	\$1,170	\$59,373	33.8%
Roger Wyburn-Mason & Jack Blount Found.	Interim	Telephone	3/15/12	\$98,063	\$80,218	\$553	\$17,292	17.6%
<b>Birkholm Direct</b>								
Tall Pine Council Boy Scouts	Interim	Direct Mail	12/31/11	\$7,670	\$6,764	\$0	\$906	11.8%
<b>Thomas M. Byrne</b>								
Detroit Lions Charities	Final	Special Event	6/7/11	\$124,875	\$2,500	\$38,516	\$83,859	67.2%
North Woodward Community Foundation	Final	Telephone	6/30/11	\$36,102	\$1,805	\$0	\$34,297	95.0%
<b>Capitol Resources, Inc.</b>								
Alliance Defense Fund	Final	Telephone	12/31/11	\$35,841	\$18,396	\$0	\$17,445	48.7%
American Patriots for Conservative Action	Final	Telephone	1/16/11	\$48	\$115	\$0	\$(67)	-139.1%
Americans United for Life	Final	Telephone	12/31/11	\$9,838	\$4,279	\$0	\$4,279	43.5%
<b>Center Stage Attractions, Inc.</b>								
Veterans Fund	Final	Telephone	9/24/10	\$527,016	\$421,612	\$0	\$105,403	20.0%
<b>Charitable Auto Resources, Inc.</b>								
Artworks	Interim	Internet/Social Media	3/13/12	\$5,300	\$1,684	\$0	\$3,616	68.2%
CMU Public Broadcasting	Interim	Internet/Social Media	12/31/11	\$14,875	\$5,820	\$0	\$9,055	60.9%

**Michigan Department of Attorney General**  
**Charitable Trust Section**  
**Professional Fundraising Charitable Solicitation Report**  
Sorted by Professional Fundraiser  
December 31, 2012

<u>Fundraiser</u>	<u>Report Type</u>	<u>Fundraising Method</u>	<u>Report End</u>	<u>Gross Receipts</u>	<u>PFR Fee/Costs</u>	<u>Other Costs</u>	<u>Net Amount to Charity</u>	<u>% of Gross to Charity</u>
<b>Charity</b>								
<b>Charity Funding, Inc.</b>								
Mother Waddles	Interim	Vehicle Donations	12/31/11	\$261,068	\$97,963	\$121,005	\$42,100	16.1%
Mother Waddles Community Outreach	Interim	Vehicle Donations	12/31/11	\$934,028	\$111,272	\$725,905	\$96,850	10.4%
Others First	Interim	Vehicle Donations	12/31/11	\$6,400,220	\$2,008,806	\$3,241,811	\$1,149,604	18.0%
Vietnam Veterans of America	Interim	Vehicle Donations	12/31/11	\$436,602	\$20,000	\$407,910	\$8,692	2.0%
<b>CHM Consulting</b>								
Midtown Neighborhood Association	Interim	Internet/Social Media	7/10/12	\$2,750,521	\$8,000	\$94,574	\$2,647,947	96.3%
<b>Coinstar Inc.</b>								
America's Second Harvest	Interim	Other	11/26/11	\$2,404	\$180	\$0	\$2,224	92.5%
Arizona Memorial Museum Association	Interim	Other	9/10/11	\$419	\$31	\$0	\$388	92.5%
Change Making Change Fund	Interim	Other	8/31/12	\$271	\$0	\$20	\$250	92.5%
Jumpstart for Young Children	Interim	Other	5/31/12	\$844	\$0	\$63	\$780	92.5%
Leukemia & Lymphoma Society	Interim	Other	12/30/11	\$230,516	\$17,289	\$0	\$213,277	92.5%
March of Dimes Birth Defects Foundation	Interim	Other	9/30/11	\$42,501	\$3,188	\$0	\$39,313	92.5%
National American Red Cross	Interim	Other	12/30/11	\$6,563	\$492	\$0	\$6,071	92.5%
UNICEF	Interim	Other	9/29/11	\$751,939	\$56,395	\$0	\$695,544	92.5%
World Wildlife Fund	Interim	Other	5/31/12	\$898	\$0	\$67	\$831	92.5%
<b>ComNet Marketing Group, Inc.</b>								
Amnesty International of the USA	Interim	Telephone	12/31/11	\$266,209	\$107,097	\$0	\$159,112	59.8%
Environmental Defense Fund	Interim	Telephone	4/16/12	\$113,723	\$112,410	\$0	\$1,313	1.2%
Field Museum	Final	Telephone	10/21/12	\$6,840	\$13,506	\$0	\$(6,665)	-97.4%
Jane Goodall Institute	Final	Telephone	9/30/12	\$27,315	\$19,563	\$0	\$7,752	28.4%
Museum of Science & Industry	Interim	Telephone	12/31/11	\$48,705	\$29,023	\$0	\$19,682	40.4%
Wilderness Society	Interim	Telephone	12/31/11	\$338,748	\$140,490	\$0	\$198,258	58.5%
Woodrow Wilson National Fellowship Found.	Interim	Telephone	12/31/11	\$19,310	\$4,602	\$0	\$14,708	76.2%

**Michigan Department of Attorney General**  
**Charitable Trust Section**  
**Professional Fundraising Charitable Solicitation Report**  
Sorted by Professional Fundraiser  
December 31, 2012

<u>Fundraiser</u>	<u>Report Type</u>	<u>Fundraising Method</u>	<u>Report End</u>	<u>Gross Receipts</u>	<u>PFR Fee/Costs</u>	<u>Other Costs</u>	<u>Net Amount to Charity</u>	<u>% of Gross to Charity</u>
<b>Charity</b>								
<b>Corporations for Character, L.C.</b>								
Cancer Fund of America	Interim	Telephone	5/31/12	\$14,046	\$11,598	\$0	\$2,447	17.4%
Humanitarian Airlift International	Final		10/28/11	\$10	\$7	\$0	\$3	27.0%
Operation Lookout	Interim	Telephone	2/7/12	\$10,635	\$10,059	\$0	\$576	5.4%
<b>Courtesy Call</b>								
Children's Cancer Fund of America	Interim	Telephone	4/30/12	\$114,521	\$100,778	\$0	\$13,743	12.0%
Disabled Veterans Services	Interim	Telephone	5/14/12	\$2,706,349	\$2,300,397	\$0	\$405,952	15.0%
Seven Sisters of Healing	Interim	Telephone	5/14/12	\$2,812,723	\$2,390,815	\$0	\$421,908	15.0%
<b>Courtesy Health Watch, Inc.</b>								
American Foundation for Children with AIDS	Final	Telephone	12/31/11	\$428,249	\$330,606	\$0	\$97,643	22.8%
Cancer Center for Detection & Prevention	Interim	Telephone	12/31/11	\$893,380	\$759,373	\$0	\$134,007	15.0%
Children's Leukemia Research Association	Interim	Telephone	12/31/11	\$964,155	\$790,384	\$0	\$173,772	18.0%
Miracle Flights for Kids	Interim	Telephone	12/31/11	\$88,691	\$75,387	\$0	\$13,304	15.0%
National Cancer Coalition	Interim	Telephone	12/31/11	\$1,080,626	\$918,532	\$0	\$162,094	15.0%
National Wheelchair Basketball Association	Interim	Telephone	12/31/11	\$524,029	\$362,789	\$0	\$161,240	30.8%
Organ Donation & Transplant Association	Interim	Telephone	12/31/11	\$399,935	\$299,194	\$0	\$100,741	25.2%
<b>Covenant Calls LLC</b>								
AARP Foundation	Final	Telephone	6/5/12	\$0	\$371,325	\$0	\$(371,325)	
Arbor Day Foundation	Final	Telephone	4/30/12	\$270	\$18,150	\$3,299	\$(21,179)	-7844.1%
League of Women Voters Education Fund	Final	Telephone	4/30/12	\$0	\$14,224	\$0	\$0	
<b>Donna Crabtree LLC</b>								
East Detroit	Interim	Special Event	5/11/11	\$18,335	\$0	\$9,727	\$8,608	46.9%
<b>Lois M. Craig</b>								
Michigan Special Olympics	Interim	Special Event	12/31/11	\$31,460	\$8,000	\$0	\$23,460	74.6%

**Michigan Department of Attorney General**  
**Charitable Trust Section**  
**Professional Fundraising Charitable Solicitation Report**  
Sorted by Professional Fundraiser  
December 31, 2012

<u>Fundraiser</u>	<u>Report Type</u>	<u>Fundraising Method</u>	<u>Report End</u>	<u>Gross Receipts</u>	<u>PFR Fee/Costs</u>	<u>Other Costs</u>	<u>Net Amount to Charity</u>	<u>% of Gross to Charity</u>
<b>Charity</b>								
<b>Crown Management Systems LLC</b>								
American Children's Society	Interim	Telephone	12/31/11	\$43,818	\$36,807	\$0	\$7,011	16.0%
Caring for Our Children Foundation	Interim	Telephone	12/31/11	\$30,043	\$25,236	\$0	\$4,807	16.0%
Coalition Against Breast Cancer	Final	Telephone	12/31/11	\$23,889	\$19,111	\$0	\$4,778	20.0%
Firefighters Assistance Fund	Interim	Telephone	12/31/11	\$75,224	\$61,684	\$0	\$13,540	18.0%
Good Charity	Interim	Telephone	12/31/11	\$5,906	\$5,020	\$0	\$886	15.0%
Operation Lookout	Interim	Telephone	12/31/11	\$32,713	\$27,479	\$0	\$5,234	16.0%
VietNow	Interim	Telephone	12/31/11	\$86,424	\$73,461	\$0	\$12,964	15.0%
<b>DCM, Inc.</b>								
Amnesty International of the USA	Final	Telephone	7/29/12	\$6,228	\$4,100	\$0	\$2,128	34.2%
Jane Goodall Institute	Final	Telephone	7/14/12	\$8,650	\$1,620	\$0	\$7,030	81.3%
Philharmonic Symphony	Interim	Telephone	9/6/11	\$2,027,213	\$581,992	\$0	\$1,445,221	71.3%
Wilderness Society	Final	Telephone	4/3/12	\$1,150	\$5,670	\$0	\$(4,520)	-393.0%
<b>DialAmerica Marketing, Inc.</b>								
Mothers Against Drunk Driving	Interim	Telephone	6/30/12	\$8,753	\$4,581	\$0	\$4,172	47.7%
<b>Directele, Inc.</b>								
Breast Cancer Society	Interim	Telephone	12/31/11	\$99,529	\$64,455	\$19,930	\$15,144	15.2%
Firefighters Charitable Foundation	Interim	Telephone	12/31/11	\$193,116	\$118,769	\$0	\$74,348	38.5%
Kids Wish Network	Interim	Telephone	12/31/11	\$1,229,947	\$799,465	\$0	\$430,481	35.0%
Law Enforcement Education Program	Interim	Telephone	12/31/11	\$241,598	\$152,375	\$0	\$89,223	36.9%
Metro Area Animal Adoption Association	Interim	Telephone	12/31/11	\$209,040	\$135,876	\$0	\$73,164	35.0%
Pet Angel Adoption & Rescue	Interim	Telephone	12/31/11	\$41,822	\$26,824	\$0	\$14,998	35.9%
Woman to Woman Breast Cancer	Interim	Telephone	12/31/11	\$123,364	\$80,187	\$0	\$43,177	35.0%

**Michigan Department of Attorney General**  
**Charitable Trust Section**  
**Professional Fundraising Charitable Solicitation Report**  
Sorted by Professional Fundraiser  
December 31, 2012

<u>Fundraiser</u>	<u>Report Type</u>	<u>Fundraising Method</u>	<u>Report End</u>	<u>Gross Receipts</u>	<u>PFR Fee/Costs</u>	<u>Other Costs</u>	<u>Net Amount to Charity</u>	<u>% of Gross to Charity</u>
<b>Charity</b>								
<b>DirectLine Technologies, Inc.</b>								
Alumni Association of the University of MI	Final	Telephone	6/4/12	\$200,382	\$101,000	\$0	\$99,382	49.6%
American Association of Nurse Anesthetists	Final	Telephone	1/10/12	\$206,820	\$32,100	\$0	\$174,720	84.5%
M Club of the University of Michigan	Final	Telephone	2/19/12	\$28,510	\$17,460	\$0	\$11,050	38.8%
MedicAlert Foundation	Final	Telephone	6/5/12	\$102,536	\$96,000	\$0	\$6,536	6.4%
<b>DMW Worldwide LLC</b>								
Cancer Research & Prevention Foundation	Final	Direct Mail	7/31/10	\$126,081	\$51,392	\$74,688	\$0	0.0%
<b>Ronald F Doddy dba Ronald F Doddy &amp; Associates</b>								
Defeat Diabetes Foundation	Final	Telephone	12/31/11	\$30,672	\$24,537	\$0	\$6,134	20.0%
Disability Services Resource Center	Final	Telephone	12/31/11	\$42,058	\$33,646	\$0	\$8,412	20.0%
Fish Tales	Final	Telephone	12/31/11	\$154,444	\$70,735	\$0	\$83,709	54.2%
Mission of Hope Cancer Fund	Final	Telephone	12/31/11	\$441,179	\$352,943	\$0	\$88,236	20.0%
Nat'l Assoc. of the Physically Handicapped	Final	Telephone	12/31/11	\$43,972	\$37,376	\$0	\$6,596	15.0%
Santa's Cupboard	Final	Telephone	12/31/11	\$112,184	\$89,747	\$0	\$22,437	20.0%
Thumb Area Big Brothers Big Sisters	Final	Telephone	12/31/11	\$39,237	\$31,390	\$0	\$7,847	20.0%
<b>Donation Line, LLC</b>								
Lupus Alliance of America, Michigan Indiana	Interim	Vehicle Donations	12/31/11	\$1,325	\$550	\$0	\$775	58.5%

**Michigan Department of Attorney General  
Charitable Trust Section  
Professional Fundraising Charitable Solicitation Report  
Sorted by Professional Fundraiser  
December 31, 2012**

<u>Fundraiser</u>	<u>Report Type</u>	<u>Fundraising Method</u>	<u>Report End</u>	<u>Gross Receipts</u>	<u>PFR Fee/Costs</u>	<u>Other Costs</u>	<u>Net Amount to Charity</u>	<u>% of Gross to Charity</u>
<b>Charity</b>								
<b>Donor Care Center, Inc.</b>								
American Bible Society	Final	Telephone	6/30/11	\$13,941	\$13,446	\$0	\$496	3.6%
American Indian College Fund	Final	Telephone	10/31/11	\$86,189	\$54,756	\$0	\$31,433	36.5%
Appalachia Service Project	Final	Telephone	10/31/11	\$4,755	\$9,320	\$0	\$(4,565)	-96.0%
Christian Advocates Serving Evangelism	Final	Telephone	5/31/12	\$482,054	\$126,343	\$0	\$355,711	73.8%
Concerned Women for America	Final	Telephone	6/30/12	\$4,742	\$6,825	\$0	\$(2,083)	-43.9%
Cross International	Interim	Telephone	12/31/11	\$91,787	\$96,079	\$0	\$(4,293)	-4.7%
Crown Financial Ministries	Interim	Telephone	11/9/11	\$4,195	\$5,898	\$0	\$(1,703)	-40.6%
Ducks Unlimited	Final	Telephone	8/23/11	\$25,429	\$50,942	\$0	\$(25,512)	-100.3%
Epilepsy Foundation of America	Final	Telephone	9/30/11	\$39,962	\$41,538	\$0	\$(1,576)	-3.9%
Foundation for a Christian Civilization	Interim	Telephone	1/31/12	\$98,026	\$138,272	\$0	\$(40,246)	-41.1%
Humane Society of the US	Interim	Telephone	3/14/12	\$52,797	\$60,648	\$0	\$(7,851)	-14.9%
Inspirational Network	Interim	Telephone	8/31/12	\$2,206	\$2,278	\$0	\$(72)	-3.3%
Intl. Fellowship for Christians & Jews	Final	Other	8/30/12	\$126,413	\$106,827	\$0	\$19,586	15.5%
Life Outreach International	Final	Telephone	5/31/12	\$358,417	\$201,004	\$0	\$157,413	43.9%
Mercy Corps	Final	Telephone	5/31/11	\$51,434	\$52,063	\$0	\$(629)	-1.2%
Messianic Jewish Alliance America	Interim	Telephone	10/31/12	\$4,340	\$6,140	\$0	\$(1,800)	-41.5%
Moody Bible Institute	Interim	Telephone	7/14/11	\$126,935	\$85,966	\$0	\$40,969	32.3%
National Parkinson Foundation	Interim	Telephone	1/31/12	\$120,245	\$65,629	\$0	\$54,616	45.4%
Nature Conservancy	Final	Telephone	9/30/12	\$939	\$1,996	\$0	\$(1,058)	-112.6%
Oblate Missionary Society	Interim	Telephone	10/24/12	\$91,632	\$91,482	\$0	\$149	0.2%
OneHope (Reach the Children)	Interim	Telephone	3/31/12	\$15,555	\$23,607	\$0	\$(8,052)	-51.8%
Project Hope	Final	Telephone	9/30/11	\$41,379	\$58,258	\$0	\$(16,879)	-40.8%
Save the Children Federation	Interim	Telephone	1/31/12	\$771,089	\$549,453	\$0	\$221,635	28.7%
SOS Children's Villages	Final	Telephone	3/14/11	\$4,782	\$14,178	\$0	\$(9,396)	-196.5%
USA Shooting	Final	Telephone	6/30/11	\$9,625	\$12,278	\$0	\$(2,653)	-27.6%
World Society for the Protection of Animals	Final	Telephone	12/31/11	\$4,333	\$13,271	\$0	\$(8,938)	-206.3%
Yellowstone Park Foundation	Interim	Telephone	4/30/12	\$8,815	\$12,109	\$0	\$(3,294)	-37.4%

**Michigan Department of Attorney General  
Charitable Trust Section  
Professional Fundraising Charitable Solicitation Report  
Sorted by Professional Fundraiser  
December 31, 2012**

<u>Fundraiser</u>	<u>Report Type</u>	<u>Fundraising Method</u>	<u>Report End</u>	<u>Gross Receipts</u>	<u>PFR Fee/Costs</u>	<u>Other Costs</u>	<u>Net Amount to Charity</u>	<u>% of Gross to Charity</u>
<b>Charity</b>								
<b>Donor Services Group, LLC</b>								
Am. Society Prevention of Cruelty to Animals	Final	Telephone	3/15/12	\$4,498,238	\$883,753	\$0	\$3,614,485	80.4%
American Civil Liberties Union Foundation	Final	Telephone	12/31/11	\$275,575	\$37,365	\$0	\$238,210	86.4%
American Diabetes Association	Final	Telephone	12/31/11	\$29,343	\$59,609	\$0	\$(30,266)	-103.1%
American Film Institute	Final	Telephone	2/29/12	\$27,885	\$20,978	\$0	\$6,907	24.8%
AmeriCares	Final	Telephone	12/31/11	\$2,112,228	\$255,244	\$0	\$1,856,984	87.9%
B'nai B'rith	Final	Telephone	8/14/12	\$39,200	\$31,947	\$0	\$7,253	18.5%
Colonial Williamsburg Foundation	Final	Telephone	3/31/11	\$258,703	\$133,551	\$0	\$125,152	48.4%
Compassion & Choices	Final	Telephone	3/14/12	\$96,448	\$73,808	\$0	\$22,640	23.5%
Consumers Union of the United States	Final	Telephone	6/30/12	\$234,012	\$107,130	\$0	\$126,882	54.2%
Coop. for Assistance & Relief Everywhere	Final	Telephone	6/30/12	\$164,455	\$158,241	\$0	\$6,214	3.8%
Doctors without Borders	Interim	Telephone	6/30/12	\$2,723,980	\$876,052	\$0	\$1,847,928	67.8%
Earthjustice	Final	Telephone	9/9/12	\$281,577	\$131,157	\$0	\$150,420	53.4%
Foundation Fighting Blindness	Final	Telephone	11/30/11	\$29,952	\$31,963	\$0	\$(2,011)	-6.7%
Green America	Final	Telephone	9/1/12	\$5,363	\$16,811	\$0	\$(11,448)	-213.5%
Habitat Humanity International	Final	Telephone	12/31/11	\$2,485,621	\$898,894	\$0	\$1,586,727	63.8%
Heifer Project International	Final	Telephone	12/31/11	\$861,070	\$345,730	\$0	\$515,340	59.8%
Humane Society of the US	Final	Telephone	10/31/11	\$1,938,403	\$1,404,488	\$0	\$533,915	27.5%
International Rescue Committee	Final	Telephone	6/16/12	\$102,245	\$113,349	\$0	\$(11,104)	-10.9%
Jane Goodall Institute for Wildlife	Final	Telephone	11/20/11	\$6,019	\$4,187	\$0	\$1,832	30.4%
Memorial Sloan Kettering Cancer Center	Final	Telephone	12/31/11	\$721,706	\$421,469	\$0	\$300,237	41.6%
Mercy Corps	Final	Telephone	6/30/12	\$383,862	\$350,011	\$0	\$33,851	8.8%
Metropolitan Museum of Art	Final	Telephone	6/30/12	\$585,288	\$315,104	\$0	\$270,184	46.2%
Nat'l Assoc. Advancement of Colored People	Final	Telephone	5/31/12	\$179,838	\$150,361	\$0	\$29,477	16.4%
Nat'l Trust for Historic Preservation in US	Final	Telephone	12/31/11	\$164,194	\$113,048	\$0	\$51,146	31.1%
National Audubon Society	Final	Telephone	6/30/12	\$39,525	\$45,235	\$0	\$(5,710)	-14.4%
National Parks Conservation Association	Final	Telephone	10/23/11	\$415,990	\$485,569	\$0	\$(69,579)	-16.7%
National Wildlife Federation	Final	Telephone	8/31/11	\$185,356	\$515,103	\$0	\$(329,747)	-177.9%
Natural Resources Defense Council	Final	Telephone	12/31/11	\$350,047	\$281,058	\$0	\$68,989	19.7%
Nature Conservancy	Final	Telephone	12/31/11	\$1,497,253	\$1,420,515	\$0	\$76,738	5.1%
Ocean Conservancy	Final	Telephone	2/29/12	\$98,843	\$148,333	\$0	\$(49,490)	-50.1%

**Michigan Department of Attorney General  
Charitable Trust Section  
Professional Fundraising Charitable Solicitation Report  
Sorted by Professional Fundraiser  
December 31, 2012**

<u>Fundraiser</u>	<u>Report Type</u>	<u>Fundraising Method</u>	<u>Report End</u>	<u>Gross Receipts</u>	<u>PFR Fee/Costs</u>	<u>Other Costs</u>	<u>Net Amount to Charity</u>	<u>% of Gross to Charity</u>
<b>Charity</b>								
Oxfam America	Final	Telephone	10/31/11	\$698,388	\$331,818	\$0	\$366,570	52.5%
Parents Families Friends of Lesbians Gays	Final	Telephone	7/31/12	\$11,686	\$9,367	\$0	\$2,319	19.8%
People for Ethical Treatment of Animals	Final	Telephone	8/31/12	\$290,116	\$282,571	\$0	\$7,545	2.6%
Physicians Committee Responsible Med.	Final	Telephone	11/25/11	\$98,383	\$93,278	\$0	\$5,105	5.2%
Planned Parenthood Federation of America	Final	Telephone	6/30/12	\$835,704	\$609,767	\$0	\$225,937	27.0%
Southern Poverty Law Center	Final	Telephone	4/20/11	\$31,396	\$17,501	\$0	\$13,895	44.3%
Student Conservation Association	Final	Telephone	1/19/12	\$44,815	\$36,796	\$0	\$8,019	17.9%
Union of Concerned Scientists	Final	Telephone	11/30/11	\$90,041	\$61,105	\$0	\$28,936	32.1%
United States Olympic Committee	Final	Telephone	3/31/12	\$146,388	\$255,677	\$0	\$(109,289)	-74.7%
Western Pennsylvania Conservancy	Final	Telephone	10/4/12	\$29,696	\$47,394	\$0	\$(17,698)	-59.6%
World Wildlife Fund	Final	Telephone	6/30/12	\$444,681	\$233,523	\$0	\$211,158	47.5%
<b>Eaton Vance Distributors, Inc.</b>								
US Charitable Gift Trust	Interim	Telephone	12/31/11	\$60,052,934	\$6,204,340	\$36,392,815	\$17,455,779	29.1%
<b>Events North, LLC</b>								
Big Brothers Big Sisters of NW Michigan	Final	Other	5/31/12	\$105,348	\$6,048	\$9,872	\$89,428	84.9%
<b>Fine Line Communications, Ltd.</b>								
Humane Society of the US	Interim	Other	5/17/12	\$216,282	\$15,755	\$0	\$200,527	92.7%
Nature Conservancy	Final	Telephone	7/31/12	\$2,391	\$714	\$0	\$1,677	70.1%
<b>Fulkerson Sales Company, Inc.</b>								
Parade Company	Interim	Telephone	1/31/13	\$2,067,300	\$135,000	\$1,846,300	\$86,000	4.2%
<b>Fundraising Services, Inc.</b>								
World Wildlife Fund	Final	Telephone	12/31/11	\$53,320	\$23,852	\$0	\$29,468	55.3%
<b>Gateway Communications Inc.</b>								
Holland Rescue Mission	Final	Telephone	12/31/11	\$82,607	\$23,383	\$0	\$59,224	71.7%



**Michigan Department of Attorney General  
Charitable Trust Section  
Professional Fundraising Charitable Solicitation Report  
Sorted by Professional Fundraiser  
December 31, 2012**

<u>Fundraiser</u>	<u>Report Type</u>	<u>Fundraising Method</u>	<u>Report End</u>	<u>Gross Receipts</u>	<u>PFR Fee/Costs</u>	<u>Other Costs</u>	<u>Net Amount to Charity</u>	<u>% of Gross to Charity</u>
<b>Charity</b>								
<b>GiveRight, Inc.</b>								
George Bush Foundation	Final	Telephone	6/30/11	\$0	\$1,221	\$0	\$(1,221)	
Heritage Foundation	Final	Telephone	12/31/11	\$4,825,853	\$1,869,767	\$0	\$2,956,086	61.3%
Leadership Institute	Final	Telephone	3/31/12	\$24,631	\$13,116	\$0	\$11,515	46.8%
Media Research Center	Final	Telephone	12/31/11	\$9,214	\$10,971	\$0	\$(1,757)	-19.1%
<b>Gordon and Schwenkmeyer, Inc.</b>								
Amnesty International	Final	Telephone	12/31/11	\$102,795	\$144,220	\$0	\$(41,425)	-40.3%
Earthjustice	Final	Telephone	6/30/12	\$47,197	\$67,247	\$0	\$(20,050)	-42.5%
Hillel Foundation for Jewish Campus Life	Interim	Telephone	12/31/11	\$21,019	\$26,226	\$0	\$(5,207)	-24.8%
Jane Goodall Institute for Wildlife Research	Final	Telephone	12/31/11	\$24,065	\$21,704	\$0	\$2,361	9.8%
Planned Parenthood Federation of America	Interim	Telephone	6/30/12	\$488,814	\$589,163	\$0	\$(100,350)	-20.5%
Wilderness Society	Final	Telephone	12/31/11	\$45,033	\$50,412	\$0	\$(5,379)	-11.9%
<b>Great Lakes Marketing of Michigan, Inc.</b>								
Michigan Veterans Foundation	Final	Telephone	6/30/12	\$388,252	\$310,602	\$0	\$77,650	20.0%
<b>Green Point Call Center Services, Inc.</b>								
Jewish National Fund	Interim	Telephone	3/31/11	\$153,379	\$40,058	\$0	\$113,322	73.9%
Michigan State University Hillel	Final	Telephone	9/2/10	\$25,102	\$11,736	\$0	\$13,366	53.2%
<b>Haines &amp; Company, Inc.</b>								
Leukemia & Lymphoma Society	Interim		6/30/11	\$783,471	\$417,716	\$0	\$365,755	46.7%
March of Dimes	Final	Telephone	2/29/12	\$2,167,042	\$380,719	\$0	\$1,786,323	82.4%

**Michigan Department of Attorney General  
Charitable Trust Section  
Professional Fundraising Charitable Solicitation Report  
Sorted by Professional Fundraiser  
December 31, 2012**

<u>Fundraiser</u>	<u>Report Type</u>	<u>Fundraising Method</u>	<u>Report End</u>	<u>Gross Receipts</u>	<u>PFR Fee/Costs</u>	<u>Other Costs</u>	<u>Net Amount to Charity</u>	<u>% of Gross to Charity</u>
<b>Charity</b>								
<b>Harris Connect, LLC</b>								
American College	Interim	Telephone	12/31/11	\$64,593	\$109,539	\$0	\$(44,946)	-69.6%
American Medical Association Foundation	Final	Telephone	12/31/11	\$2,860	\$11,550	\$0	\$(8,690)	-303.8%
Cleveland Clinic Foundation	Final	Telephone	2/28/11	\$1,426,703	\$942,246	\$0	\$484,457	34.0%
Dominican Foundation	Final	Telephone	8/31/11	\$25,095	\$10,659	\$0	\$14,437	57.5%
Georgia College State University Foundation	Final	Telephone	12/31/11	\$54,564	\$145,962	\$0	\$(91,398)	-167.5%
H. Lee Moffitt Cancer Center	Interim	Telephone	4/14/12	\$385,501	\$344,984	\$0	\$40,517	10.5%
Howard University College of Medicine	Interim	Telephone	12/31/11	\$39,215	\$37,632	\$0	\$1,583	4.0%
Lawrence Technical University	Final	Telephone	7/31/12	\$34,718	\$152,628	\$0	\$(117,909)	-339.6%
Lehigh Valley Health Network	Interim	Telephone	12/31/11	\$61,486	\$201,562	\$0	\$(140,076)	-227.8%
Loyola University Medical Center	Final	Telephone	10/4/11	\$16,130	\$21,648	\$0	\$(5,518)	-34.2%
Make It Right Foundation	Final	Telephone	5/31/11	\$12,374	\$59,233	\$0	\$(46,860)	-378.7%
Marine Corps Heritage Foundation	Interim	Telephone	12/31/11	\$626,036	\$198,797	\$0	\$427,240	68.2%
Maryknoll Fathers & Brothers	Interim	Telephone	12/31/11	\$299,569	\$421,430	\$0	\$(121,861)	-40.7%
Medical College of WI	Interim	Telephone	12/31/11	\$72,548	\$24,534	\$0	\$48,014	66.2%
Montepelier Foundation	Final	Telephone	2/25/12	\$71,621	\$70,923	\$0	\$699	1.0%
Navy League of the US	Final	Telephone	2/29/12	\$159,929	\$150,620	\$0	\$9,309	5.8%
Polytechnic School	Final	Telephone	8/30/11	\$33,858	\$28,787	\$0	\$5,070	15.0%
Principia Corporation	Final	Telephone	5/24/12	\$38,010	\$86,438	\$0	\$(48,428)	-127.4%
St. Joseph's High School	Final	Telephone	6/30/11	\$131,374	\$105,028	\$0	\$26,346	20.1%
Univ. Texas Anderson Cancer Center	Final	Telephone	7/31/11	\$164,054	\$278,299	\$0	\$(114,245)	-69.6%
US Coast Guard Alumni Association	Interim	Telephone	12/31/11	\$131,805	\$39,245	\$0	\$92,560	70.2%
US Equestrian Team Foundation	Final	Telephone	12/31/11	\$118,590	\$102,481	\$0	\$16,109	13.6%
<b>Harris Direct</b>								
Amnesty International	Interim	Telephone	5/31/12	\$124,795	\$185,152	\$0	\$(60,357)	-48.4%
Medecins Sans Frontieres USA	Interim	Telephone	12/31/11	\$1,559,070	\$813,960	\$0	\$745,110	47.8%
Planetary Society	Final	Telephone	2/1/11	\$25,317	\$33,696	\$0	\$(8,379)	-33.1%
Planned Parenthood Federation	Final	Telephone	6/30/11	\$232,333	\$153,623	\$0	\$78,709	33.9%
Southern Poverty Law Center	Final	Telephone	10/31/11	\$490,471	\$197,340	\$0	\$293,131	59.8%
World Wildlife Fund	Final	Telephone	6/30/11	\$114,457	\$53,026	\$0	\$61,431	53.7%

**Michigan Department of Attorney General  
Charitable Trust Section  
Professional Fundraising Charitable Solicitation Report  
Sorted by Professional Fundraiser  
December 31, 2012**

<u>Fundraiser</u>	<u>Report Type</u>	<u>Fundraising Method</u>	<u>Report End</u>	<u>Gross Receipts</u>	<u>PFR Fee/Costs</u>	<u>Other Costs</u>	<u>Net Amount to Charity</u>	<u>% of Gross to Charity</u>
<b>Charity</b>								
<b>The Heritage Company, Inc.</b>								
Am. Legion Convention Corporation of MI	Interim	Telephone	12/31/11	\$60,110	\$50,056	\$0	\$10,054	16.7%
Children's Wish Foundation International	Interim	Telephone	12/31/11	\$5,933,213	\$3,969,354	\$0	\$1,963,859	33.1%
Mothers Against Drunk Driving	Interim	Telephone	6/30/12	\$101,466	\$64,431	\$0	\$37,035	36.5%
Multiple Sclerosis Association of America	Interim	Telephone	6/30/12	\$94,757	\$58,465	\$0	\$36,292	38.3%
National Caregiving Foundation	Interim	Telephone	12/31/11	\$535,487	\$428,390	\$0	\$107,097	20.0%
National Childrens Cancer Society	Interim	Telephone	12/31/11	\$2,680,696	\$1,569,675	\$0	\$1,111,021	41.4%
Promenade Nationale Corporation	Interim	Telephone	9/30/12	\$15,211	\$11,521	\$0	\$3,690	24.3%
Special Olympics Michigan	Final	Telephone	12/31/11	\$757,524	\$417,460	\$0	\$340,064	44.9%
United Breast Cancer Foundation	Interim		4/30/12	\$43,510	\$30,457	\$0	\$13,053	30.0%
<b>James Hollerback</b>								
Antique Toy and Firehouse Museum	Final	Other	6/30/12	\$10,000	\$2,399	\$1,522	\$6,079	60.8%
<b>The Hudson Bay Company of Illinois, Inc.</b>								
9 to 5 Working Women Education Fund	Interim	Telephone	12/31/11	\$18,819	\$3,907	\$0	\$14,912	79.2%
Arbor Day Foundation	Final	Telephone	10/26/11	\$205	\$850	\$0	\$(645)	-314.8%
Clean Water Fund	Final	Telephone	6/30/12	\$18,335	\$3,901	\$0	\$14,434	78.7%
Equal Justice USA	Interim	Telephone	10/31/11	\$4,010	\$4,010	\$0	\$0	0.0%
Food & Water Watch	Interim	Telephone	12/31/11	\$18,317	\$5,763	\$0	\$12,554	68.5%
Government Accountability Project	Interim	Telephone	12/31/11	\$67,182	\$14,462	\$0	\$52,720	78.5%
Healthy Schools Campaign	Final	Telephone	12/31/11	\$7,745	\$1,710	\$0	\$6,035	77.9%
National Peace Academy	Interim	Telephone	3/31/12	\$7,017	\$2,486	\$0	\$4,531	64.6%
Organic Consumers Association	Final	Telephone	9/30/11	\$319,316	\$59,949	\$0	\$259,367	81.2%

**Michigan Department of Attorney General  
Charitable Trust Section  
Professional Fundraising Charitable Solicitation Report  
Sorted by Professional Fundraiser  
December 31, 2012**

<u>Fundraiser</u>	<u>Report Type</u>	<u>Fundraising Method</u>	<u>Report End</u>	<u>Gross Receipts</u>	<u>PFR Fee/Costs</u>	<u>Other Costs</u>	<u>Net Amount to Charity</u>	<u>% of Gross to Charity</u>
<b>Charity</b>								
<b>InfoCision, Inc.</b>								
Alzheimer's Association	Final	Telephone	10/31/11	\$3,754,075	\$2,762,309	\$0	\$991,766	26.4%
Am. Society Prevention Cruelty to Animals	Final	Telephone	2/14/12	\$313,909	\$355,670	\$0	\$(41,761)	-13.3%
American Diabetes Association	Final	Telephone	12/31/11	\$5,516,881	\$4,320,637	\$824,671	\$371,573	6.7%
American Heart Association	Final	Telephone	9/30/11	\$12,571,919	\$5,400,623	\$0	\$7,171,295	57.0%
American Institute for Cancer Research	Final	Telephone	12/31/11	\$837,249	\$658,186	\$0	\$179,063	21.4%
American Lebanese Syrian Child's Charities	Final	Telephone	6/30/12	\$2,334,194	\$1,998,186	\$0	\$336,008	14.4%
American Leprosy Missions	Final	Telephone	1/31/12	\$90,117	\$89,986	\$0	\$131	0.1%
American Lung Association	Final	Telephone	8/31/12	\$2,860,488	\$2,000,446	\$0	\$860,042	30.1%
AOPA Foundation	Final	Telephone	7/31/12	\$198,365	\$72,760	\$0	\$125,605	63.3%
Autism Spectrum Disorder Foundation	Interim	Telephone	3/31/12	\$2,289,765	\$2,166,116	\$0	\$123,649	5.4%
Ave Maria University	Final	Telephone	11/15/10	\$65,731	\$47,131	\$0	\$18,600	28.3%
ChildFund International	Final	Telephone	6/30/12	\$3,962,435	\$130,124	\$0	\$3,832,312	96.7%
Christian Advocates Serving Evangelism	Interim	Telephone	2/29/12	\$6,208,826	\$1,651,548	\$0	\$4,557,278	73.4%
Concerned Women for America	Final	Telephone	6/30/12	\$2,001,883	\$1,266,188	\$0	\$735,695	36.8%
Coral Ridge Ministries	Interim	Telephone	5/9/12	\$285,683	\$264,527	\$0	\$21,156	7.4%
Crohn's & Colitis Foundation of America	Final	Telephone	6/30/12	\$82,554	\$42,243	\$0	\$40,310	48.8%
Cross International	Final	Telephone	4/30/12	\$200,721	\$200,721	\$0	\$0	0.0%
Easter Seal Society	Final	Telephone	7/4/12	\$1,401,611	\$1,361,259	\$0	\$40,353	2.9%
Good News Broadcasting	Final	Telephone	1/23/12	\$107,315	\$65,816	\$0	\$41,499	38.7%
Habitat Humanity International	Final	Telephone	6/30/12	\$1,428,345	\$954,494	\$0	\$473,851	33.2%
Hillel Foundation for Jewish Campus Life	Final	Telephone	6/30/12	\$41,353	\$36,704	\$0	\$4,648	11.2%
Inspiration Ministries	Final	Telephone	6/30/11	\$66,464	\$66,464	\$0	\$0	0.0%
Int'l Fellowship for Christians & Jews	Final	Telephone	12/31/11	\$1,151,792	\$973,177	\$0	\$178,615	15.5%
Jewish National Fund	Final	Telephone	7/14/10	\$58,294	\$48,963	\$0	\$9,331	16.0%
LeSea Broadcasting Corporation	Final	Telephone	6/30/12	\$959	\$959	\$0	\$0	0.0%
Leukemia & Lymphoma Society	Final	Telephone	6/30/12	\$10,447,780	\$4,473,266	\$0	\$5,974,514	57.2%
LifePoint	Final	Telephone	8/1/11	\$0	\$4,998	\$0	\$(4,998)	
March of Dimes Birth Defects	Final	Telephone	2/29/12	\$7,051,289	\$3,915,426	\$0	\$3,135,863	44.5%
National Foundation for Cancer Research	Final	Telephone	8/31/12	\$176,296	\$139,706	\$0	\$36,590	20.8%
National Multiple Sclerosis Society	Final	Telephone	8/31/12	\$1,342,198	\$734,930	\$0	\$607,268	45.2%

**Michigan Department of Attorney General**  
**Charitable Trust Section**  
**Professional Fundraising Charitable Solicitation Report**  
Sorted by Professional Fundraiser  
December 31, 2012

<u>Fundraiser</u>	<u>Report Type</u>	<u>Fundraising Method</u>	<u>Report End</u>	<u>Gross Receipts</u>	<u>PFR Fee/Costs</u>	<u>Other Costs</u>	<u>Net Amount to Charity</u>	<u>% of Gross to Charity</u>
<b>Charity</b>								
National Veterans Foundation	Final	Telephone	11/12/10	\$207,854	\$198,977	\$0	\$8,878	4.3%
Nora Lam Chinese Ministries	Final	Telephone	4/22/12	\$219,085	\$217,666	\$0	\$1,419	0.6%
North Shore Animal League	Final	Telephone	6/9/11	\$930,278	\$435,333	\$0	\$494,945	53.2%
Open Doors Brother Andrew	Final	Telephone	10/27/11	\$123,721	\$63,814	\$0	\$59,907	48.4%
Save a Child's Heart Foundation	Final	Direct Mail	4/29/11	\$2,081	\$25,750	\$0	\$(23,669)	-1137.4%
Smile Train	Final	Telephone	8/31/12	\$1,204,871	\$991,590	\$0	\$213,281	17.7%
Students for Liberty	Final	Direct Mail	4/30/12	\$1,841	\$1,839	\$0	\$2	0.1%
TelecomPioneers Charitable Foundation	Final	Telephone	1/19/12	\$77,596	\$73,585	\$0	\$4,011	5.2%
<b>Innovative Teleservices</b>								
Breast Cancer Society	Interim	Telephone	6/1/12	\$134,432	\$118,300	\$0	\$16,132	12.0%
Childhood Leukemia Foundation	Interim	Telephone	6/1/12	\$403,687	\$351,207	\$0	\$52,480	13.0%
Children's Cancer Fund of America	Interim	Telephone	6/1/12	\$97,944	\$88,149	\$0	\$9,795	10.0%
Disabled Veterans Services	Interim	Telephone	6/1/12	\$104,212	\$91,707	\$0	\$12,505	12.0%
<b>Insight Teleservices, Inc.</b>								
Cancer Fund of America	Interim	Telephone	7/14/12	\$132,327	\$113,802	\$0	\$18,526	14.0%
Children's Leukemia Foundation	Interim	Telephone	7/27/12	\$54,199	\$46,069	\$0	\$8,130	15.0%
Good Charity	Interim	Telephone	5/2/12	\$1,230,323	\$1,045,774	\$0	\$184,548	15.0%
Michigan Paralyzed Veterans	Interim		5/31/11	\$798,236	\$702,448	\$0	\$95,788	12.0%
Operation Lookout National Center	Interim	Telephone	5/31/12	\$35,539	\$31,985	\$0	\$3,554	10.0%
United Proud Patriots Veterans Organization	Interim		5/31/11	\$74,127	\$66,714	\$0	\$7,413	10.0%
<b>Integral Resources, Inc.</b>								
American Council of the Blind	Interim	Telephone	12/31/11	\$398,078	\$180,264	\$0	\$217,814	54.7%
Amnesty International	Final	Telephone	8/31/12	\$41,305	\$104,028	\$0	\$(62,723)	-151.9%
Anti Defamation League of B'nai B'rith	Interim	Telephone	12/14/11	\$74,065	\$68,184	\$0	\$5,881	7.9%
Coop. for Assistance & Relief Everywhere	Final	Telephone	6/30/12	\$5,777	\$14,509	\$0	\$(8,729)	-151.1%
Environmental Defense Fund	Interim	Telephone	12/31/11	\$426,128	\$287,634	\$0	\$138,493	32.5%
Planned Parenthood Federation of America	Interim	Telephone	6/30/12	\$774,481	\$706,893	\$0	\$67,587	8.7%

**Michigan Department of Attorney General  
Charitable Trust Section  
Professional Fundraising Charitable Solicitation Report  
Sorted by Professional Fundraiser  
December 31, 2012**

<u>Fundraiser</u>	<u>Report Type</u>	<u>Fundraising Method</u>	<u>Report End</u>	<u>Gross Receipts</u>	<u>PFR Fee/Costs</u>	<u>Other Costs</u>	<u>Net Amount to Charity</u>	<u>% of Gross to Charity</u>
<b>Charity</b>								
<b>IPM Advancement, LLC</b>								
Friends of the Orphans	Interim	Direct Mail	12/31/11	\$120,000	\$12,000	\$0	\$108,000	90.0%
<b>JAK PRODUCTIONS, INC.</b>								
Firefighters Charitable Foundation	Interim	Telephone	5/31/12	\$3,087,581	\$2,715,627	\$0	\$371,954	12.0%
<b>Keys Direct Marketing &amp; Communications Inc.</b>								
Amnesty International of the USA	Interim	Telephone	6/30/12	\$41,319	\$33,162	\$0	\$8,157	19.7%
<b>Kuntzsch Business Services, Inc.</b>								
Heart of Lakes Center Land Conservation	Final	Direct Mail	6/30/12	\$67,613	\$1,081	\$0	\$66,531	98.4%
<b>Lakes Management, Inc.</b>								
Military Order Purple Heart Service Found.	Interim	Telephone	3/31/12	\$2,302,709	\$973,623	\$0	\$1,329,086	57.7%
<b>Debbie Lopez</b>								
American's Helping Veterans Corporation	Final	Telephone	12/31/11	\$92,251	\$73,801	\$0	\$18,450	20.0%
Association for Firefighters & Paramedics	Final	Telephone	12/31/11	\$36,017	\$28,814	\$0	\$7,203	20.0%
Firefighters Burn Fund	Final	Telephone	12/31/11	\$12,125	\$9,700	\$0	\$2,425	20.0%
<b>Marketing and Publishing Strategies, LLC</b>								
Kids Hope USA	Final	Telephone	12/31/11	\$49,744	\$6,216	\$16,962	\$26,566	53.4%

**Michigan Department of Attorney General**  
**Charitable Trust Section**  
**Professional Fundraising Charitable Solicitation Report**  
Sorted by Professional Fundraiser  
December 31, 2012

<u>Fundraiser</u>	<u>Report Type</u>	<u>Fundraising Method</u>	<u>Report End</u>	<u>Gross Receipts</u>	<u>PFR Fee/Costs</u>	<u>Other Costs</u>	<u>Net Amount to Charity</u>	<u>% of Gross to Charity</u>
<b>Charity</b>								
<b>McGhee Fundraising Consultants, Inc.</b>								
Bedford High School	Final	Telephone	10/30/12	\$24,886	\$20,697	\$0	\$4,189	16.8%
Clinton High School	Final	Telephone	10/30/12	\$3,900	\$3,251	\$0	\$649	16.6%
John Glenn High School	Final	Telephone	9/28/12	\$6,051	\$5,057	\$0	\$994	16.4%
Lenawee Humane Society	Final	Telephone	7/27/12	\$16,750	\$13,828	\$0	\$2,922	17.4%
Monroe County Humane Society	Final	Telephone	10/30/11	\$13,385	\$11,348	\$0	\$2,037	15.2%
Monroe Public Schools	Final	Telephone	8/31/12	\$12,189	\$10,114	\$0	\$2,075	17.0%
Renton Junior High School	Final	Telephone	10/19/12	\$5,540	\$4,551	\$0	\$989	17.8%
Tecumseh High School Band Boosters	Final	Telephone	4/3/12	\$9,362	\$7,627	\$0	\$1,735	18.5%
Willow Run High School	Final	Telephone	10/30/12	\$2,498	\$2,071	\$0	\$427	17.1%
<b>MDS Communications Corporation</b>								
ALSAC	Final	Telephone	6/30/12	\$1,701,444	\$1,499,140	\$0	\$202,304	11.9%
American Bible Society	Interim	Telephone	6/30/12	\$36,711	\$14,707	\$0	\$22,004	59.9%
Americans United for Life	Final	Telephone	12/31/11	\$309,829	\$141,040	\$0	\$168,789	54.5%
Arthritis Foundation	Interim	Telephone	9/7/12	\$167,780	\$72,811	\$0	\$94,969	56.6%
CARE	Interim	Telephone	6/30/12	\$1,704,706	\$918,963	\$0	\$785,743	46.1%
Catholic Relief Services	Final	Telephone	9/30/12	\$662,708	\$329,347	\$0	\$333,361	50.3%
Christian Advocates Serving Evangelism	Final	Telephone	2/28/12	\$1,032,722	\$157,017	\$0	\$875,705	84.8%
Crown Financial Ministries	Interim	Telephone	10/14/12	\$85,358	\$55,098	\$0	\$30,260	35.5%
Family Research Council	Interim	Telephone	8/9/12	\$616,038	\$602,019	\$0	\$14,019	2.3%
Food for the Hungry	Interim	Telephone	6/23/12	\$314,278	\$130,266	\$0	\$184,012	58.6%
GAiN International - Global Aid Network	Interim	Telephone	8/31/12	\$59,996	\$19,084	\$0	\$40,912	68.2%
Heifer Project International	Interim	Telephone	6/28/12	\$1,063,389	\$457,114	\$0	\$606,275	57.0%
Holt International Children's Services	Interim	Telephone	7/28/12	\$35,698	\$19,304	\$0	\$16,394	45.9%
Life Issues Institute	Interim	Telephone	6/20/12	\$42,964	\$24,104	\$0	\$18,860	43.9%
Quiet Hour	Interim	Telephone	7/17/12	\$32,072	\$13,437	\$0	\$18,635	58.1%
Rutherford Institute	Interim	Telephone	5/5/12	\$9,550	\$7,000	\$0	\$2,550	26.7%
Students for Life of America	Interim	Telephone	9/6/12	\$206,256	\$174,465	\$0	\$31,791	15.4%

**Michigan Department of Attorney General  
Charitable Trust Section  
Professional Fundraising Charitable Solicitation Report  
Sorted by Professional Fundraiser  
December 31, 2012**

<u>Fundraiser</u>	<u>Report Type</u>	<u>Fundraising Method</u>	<u>Report End</u>	<u>Gross Receipts</u>	<u>PFR Fee/Costs</u>	<u>Other Costs</u>	<u>Net Amount to Charity</u>	<u>% of Gross to Charity</u>
<b>Charity</b>								
<b>Meyer Associates, Inc.</b>								
Earthjustice	Final	Telephone	5/31/12	\$3,360	\$6,354	\$0	\$(2,994)	-89.1%
<b>Midwest Publishing - DN, Inc.</b>								
Am. Fed. of Police & Concerned Citizens	Final	Telephone	5/31/12	\$411,996	\$370,796	\$0	\$41,200	10.0%
Cancer Center for Detection & Prevention	Interim	Telephone	12/31/11	\$2,429,883	\$2,065,401	\$0	\$364,482	15.0%
Cancer Survivors' Fund	Interim	Telephone	12/31/11	\$1,093,608	\$984,248	\$0	\$109,361	10.0%
Caring for Our Children Foundation	Final	Telephone	12/31/11	\$436,005	\$392,404	\$0	\$43,600	10.0%
Committee for Missing Children	Interim	Telephone	12/31/11	\$453,521	\$392,295	\$0	\$61,225	13.5%
Firefighters Charitable Foundation	Interim	Telephone	12/31/11	\$812,350	\$706,744	\$0	\$105,605	13.0%
Medical Support Association	Final	Telephone	12/31/10	\$248,090	\$166,220	\$0	\$81,870	33.0%
National Vietnam Veterans Foundation	Interim	Telephone	12/31/11	\$910,832	\$810,640	\$0	\$100,191	11.0%
Operaton Lookout	Final	Telephone	12/31/11	\$281,325	\$239,126	\$0	\$42,199	15.0%
Woman 2 Woman Breast Cancer Found.	Interim	Telephone	12/31/11	\$1,534,151	\$1,380,736	\$0	\$153,415	10.0%



**Michigan Department of Attorney General**  
**Charitable Trust Section**  
**Professional Fundraising Charitable Solicitation Report**  
Sorted by Professional Fundraiser  
December 31, 2012

<u>Fundraiser</u>	<u>Report Type</u>	<u>Fundraising Method</u>	<u>Report End</u>	<u>Gross Receipts</u>	<u>PFR Fee/Costs</u>	<u>Other Costs</u>	<u>Net Amount to Charity</u>	<u>% of Gross to Charity</u>
<b>Charity</b>								
<b>J. Milito &amp; Associates, Inc.</b>								
Ada Christian School	Final	Telephone	4/20/12	\$12,351	\$1,978	\$0	\$10,374	84.0%
All Saints Parish	Final	Telephone	7/25/12	\$3,600	\$90	\$0	\$3,510	97.5%
Battle Creek Academy	Final	Telephone	5/4/11	\$3,735	\$809	\$0	\$2,926	78.3%
Blandford Nature Center	Final	Telephone	9/25/12	\$4,605	\$546	\$0	\$4,059	88.1%
Boy Scouts SW MI Council	Final	Telephone	9/4/12	\$67,075	\$19,594	\$0	\$47,482	70.8%
Calvin Theological Seminary	Final	Telephone	4/30/12	\$99,815	\$16,286	\$0	\$83,530	83.7%
Catholic Sec. Schools Greater Gr. Rapids	Final	Telephone	12/12/11	\$33,840	\$9,980	\$0	\$23,859	70.5%
Chief Okemos Council	Final	Telephone	1/23/12	\$62,382	\$6,615	\$0	\$55,768	89.4%
Christian Reformed Home Missions	Final	Telephone	1/17/11	\$30,900	\$8,046	\$0	\$22,854	74.0%
Coalition on Temporary Shelter	Final	Telephone	1/17/12	\$28,170	\$8,176	\$0	\$19,994	71.0%
Davenport University Foundation	Final	Telephone	4/12/12	\$22,005	\$15,158	\$0	\$6,847	31.1%
Found Catholic Secondary Education	Final	Telephone	9/20/11	\$0	\$3,658	\$0	\$0	
Geneva Camp & Retreat Center	Final	Telephone	2/11/12	\$5,250	\$1,148	\$0	\$4,102	78.1%
Gerald Ford Council Boy Scouts of America	Final	Telephone	9/5/12	\$6,002	\$10,973	\$0	\$(4,971)	-82.8%
Gilda's Club Grand Rapids	Final	Telephone	7/12/12	\$60,980	\$10,576	\$0	\$50,404	82.7%
Grand Rapids Art Museum	Final	Telephone	4/17/12	\$19,745	\$5,676	\$0	\$14,069	71.3%
Grand Rapids Ballet	Final	Telephone	5/21/12	\$2,595	\$1,110	\$0	\$1,486	57.2%
Grand Rapids Christian Schools	Final	Telephone	5/29/12	\$29,560	\$6,318	\$0	\$23,242	78.6%
Grand Rapids Civic Theatre	Final	Telephone	1/10/12	\$2,600	\$2,000	\$0	\$600	23.1%
Grand Rapids Symphony Society	Final	Telephone	1/25/11	\$37,602	\$9,663	\$0	\$27,939	74.3%
Great Lakes Bible College	Final	Telephone	2/29/12	\$28,185	\$7,217	\$0	\$20,968	74.4%
Guest House	Final	Telephone	8/28/12	\$19,038	\$17,285	\$0	\$1,753	9.2%
Holland Christian Education Society	Final	Telephone	6/27/12	\$31,820	\$1,549	\$0	\$30,271	95.1%
Hudsonville Christian School	Final	Telephone	10/4/12	\$49,685	\$3,976	\$0	\$45,709	92.0%
Jenison Christian School	Final	Telephone	10/11/12	\$38,811	\$2,711	\$0	\$36,100	93.0%
Kalamazoo Christian School Association	Final	Telephone	11/10/11	\$113,333	\$7,529	\$0	\$105,805	93.4%
Kalamazoo Symphony Orchestra	Final	Telephone	12/12/11	\$7,823	\$2,450	\$0	\$5,373	68.7%
Kettering University	Final	Telephone	12/19/11	\$30,505	\$5,381	\$0	\$25,124	82.4%
Lake Huron Boy Scouts	Final	Telephone	2/6/12	\$6,596	\$1,201	\$0	\$5,395	81.8%
Madonna University	Final	Telephone	12/20/11	\$46,032	\$11,830	\$0	\$34,202	74.3%

**Michigan Department of Attorney General  
Charitable Trust Section  
Professional Fundraising Charitable Solicitation Report  
Sorted by Professional Fundraiser  
December 31, 2012**

<u>Fundraiser</u>	<u>Report Type</u>	<u>Fundraising Method</u>	<u>Report End</u>	<u>Gross Receipts</u>	<u>PFR Fee/Costs</u>	<u>Other Costs</u>	<u>Net Amount to Charity</u>	<u>% of Gross to Charity</u>
<b>Charity</b>								
Marist Fathers Detroit	Final	Telephone	12/22/11	\$27,255	\$14,544	\$0	\$13,711	50.3%
Marygrove College	Final	Telephone	1/7/12	\$21,940	\$3,833	\$0	\$18,108	82.5%
Metropolitan Foundation	Final	Telephone	11/7/11	\$12,435	\$5,933	\$0	\$6,502	52.3%
Muskegon Catholic Education Foundation	Final	Telephone	10/17/11	\$15,925	\$4,498	\$0	\$11,427	71.8%
National Shrine Little Flower	Final	Telephone	3/7/12	\$17,370	\$2,387	\$0	\$14,983	86.3%
NorthPointe Christian School	Final	Telephone	1/17/12	\$8,340	\$3,899	\$0	\$4,441	53.2%
Parish Holy Spirit	Final	Telephone	6/15/12	\$11,580	\$927	\$0	\$10,653	92.0%
Pilgrim Manor Foundation	Final	Telephone	8/9/12	\$4,970	\$1,440	\$0	\$3,530	71.0%
Powers Catholic High School	Final	Telephone	6/13/12	\$28,440	\$1,827	\$0	\$26,613	93.6%
Saint Mary's Doran Foundation	Final	Telephone	5/21/12	\$9,455	\$3,080	\$0	\$6,375	67.4%
Scenic Trails Boy Scouts of America	Final	Telephone	10/10/11	\$13,085	\$1,518	\$0	\$11,568	88.4%
Society Christian Ed	Final	Telephone	3/31/12	\$31,607	\$2,559	\$0	\$29,050	91.9%
South Christian High School	Final	Telephone	12/1/11	\$59,020	\$6,134	\$0	\$52,887	89.6%
Spectrum Health Foundation	Final	Telephone	12/13/11	\$44,535	\$10,500	\$969	\$33,066	74.2%
St. Anthony Padua Catholic Community	Final	Telephone	6/26/12	\$16,350	\$3,058	\$0	\$13,292	81.3%
St. Francis De Sales Catholic Church	Final	Telephone	10/5/11	\$8,255	\$2,651	\$0	\$5,604	67.9%
St. Hugo of the Hills Catholic Church	Final	Telephone	7/18/12	\$37,025	\$2,034	\$0	\$34,992	94.5%
St. Mary's Catholic Church	Final	Telephone	7/26/11	\$19,745	\$3,041	\$0	\$16,704	84.6%
St. Patrick St. Anthony Catholic Community	Final	Telephone	6/26/12	\$17,605	\$3,187	\$0	\$14,418	81.9%
St. Stephen Catholic Church	Final	Telephone	6/20/12	\$34,024	\$2,041	\$0	\$31,983	94.0%
Sunset Manor	Final	Telephone	9/20/12	\$8,900	\$905	\$0	\$7,995	89.8%
Tri-Unity Christian School	Final	Telephone	5/31/11	\$3,635	\$1,437	\$0	\$2,198	60.5%
Unity Christian High School	Final	Telephone	11/17/11	\$128,695	\$11,608	\$0	\$117,087	91.0%
Wedgwood Christian Services	Final	Telephone	1/26/12	\$8,855	\$2,893	\$0	\$5,962	67.3%
West Michigan Center for Arts & Technology	Final	Telephone	6/28/12	\$5,020	\$2,211	\$0	\$2,809	56.0%
Western MI Christian High School	Final	Telephone	5/31/12	\$25,060	\$6,820	\$0	\$18,240	72.8%
<b>Nexus Direct, LLC</b>								
Am. Assoc. for Advancement of Science	Interim	Direct Mail	12/31/10	\$380,204	\$167,472	\$45,742	\$166,990	43.9%

**Michigan Department of Attorney General  
Charitable Trust Section  
Professional Fundraising Charitable Solicitation Report  
Sorted by Professional Fundraiser  
December 31, 2012**

<u>Fundraiser</u>	<u>Report Type</u>	<u>Fundraising Method</u>	<u>Report End</u>	<u>Gross Receipts</u>	<u>PFR Fee/Costs</u>	<u>Other Costs</u>	<u>Net Amount to Charity</u>	<u>% of Gross to Charity</u>
<b>Charity</b>								
<b>Outreach Calling</b>								
American Foundation for Disabled Children	Interim	Telephone	8/4/12	\$1,342,400	\$1,208,160	\$0	\$134,240	10.0%
American Police Sheriffs Association	Interim	Telephone	8/3/12	\$932,930	\$839,637	\$0	\$93,293	10.0%
Breast Cancer Survivors Foundation	Interim	Telephone	9/15/12	\$2,272,942	\$2,045,648	\$0	\$227,294	10.0%
Cancer Fund of America	Interim	Telephone	7/18/12	\$543,097	\$483,356	\$0	\$59,741	11.0%
Firefighters Support Foundation	Interim	Telephone	8/24/12	\$3,977,220	\$3,579,498	\$0	\$397,722	10.0%
Law Enforcement Officers Relief Fund	Interim	Telephone	4/14/12	\$326,746	\$294,072	\$0	\$32,675	10.0%
National Vietnam Veterans Foundation	Interim	Telephone	8/11/12	\$2,486,961	\$2,213,395	\$0	\$273,566	11.0%
Optimal Medical Foundation	Interim	Telephone	4/30/12	\$447,341	\$402,607	\$0	\$44,734	10.0%
United Breast Cancer Research Society	Interim	Telephone	5/14/12	\$490,235	\$441,211	\$0	\$49,023	10.0%
Woman to Woman Breast Cancer	Interim	Telephone	9/2/12	\$2,354,949	\$2,119,454	\$0	\$235,495	10.0%
<b>Christine Gavin - Patterson</b>								
Charles Wright Museum of African American	Final	Special Event	6/30/12	\$414,900	\$233,000	\$0	\$181,900	43.8%
Don Bosco Hall	Final	Special Event	6/30/12	\$97,132	\$65,048	\$0	\$32,084	33.0%

**Michigan Department of Attorney General  
Charitable Trust Section  
Professional Fundraising Charitable Solicitation Report  
Sorted by Professional Fundraiser  
December 31, 2012**

<u>Fundraiser</u>	<u>Report Type</u>	<u>Fundraising Method</u>	<u>Report End</u>	<u>Gross Receipts</u>	<u>PFR Fee/Costs</u>	<u>Other Costs</u>	<u>Net Amount to Charity</u>	<u>% of Gross to Charity</u>
<b>Charity</b>								
<b>PDR II, Inc.</b>								
AFS - USA	Final	Telephone	4/30/12	\$83,867	\$51,174	\$0	\$32,693	39.0%
Amnesty International of the USA	Final	Telephone	8/31/12	\$13,333	\$24,326	\$0	\$(10,993)	-82.4%
Center for Biological Diversity	Final	Telephone	7/31/12	\$14,289	\$17,111	\$0	\$(2,822)	-19.7%
Center for Victims of Torture	Final	Telephone	10/31/11	\$16,645	\$13,568	\$0	\$3,077	18.5%
Feeding America	Final	Telephone	6/30/12	\$249,962	\$328,988	\$0	\$(79,026)	-31.6%
Humane Society of the US	Interim	Telephone	4/29/12	\$233,598	\$216,687	\$0	\$16,911	7.2%
International Fund for Animal Welfare	Final	Telephone	11/30/11	\$8,704	\$30,922	\$0	\$(22,218)	-255.3%
League of Women Voters Education Fund	Final	Telephone	8/31/12	\$18,408	\$4,590	\$0	\$13,818	75.1%
National Museum of Women in the Arts	Final	Telephone	10/31/11	\$48,149	\$24,830	\$0	\$23,319	48.4%
National Parks Conservation Association	Final	Telephone	1/31/12	\$119,002	\$121,137	\$0	\$(2,135)	-1.8%
National Wildlife Federation	Final	Telephone	8/31/12	\$78,830	\$70,229	\$0	\$8,601	10.9%
Natural Resources Defense Council	Interim	Telephone	6/30/12	\$76,897	\$78,651	\$0	\$(1,754)	-2.3%
Planned Parenthood Federation of America	Final	Telephone	6/30/12	\$223,465	\$121,637	\$0	\$101,828	45.6%
United States Fund for UNICEF	Final	Telephone	6/30/12	\$476,820	\$319,890	\$0	\$156,930	32.9%
Window to the World Communications	Final	Telephone	6/30/12	\$846,664	\$637,528	\$0	\$209,136	24.7%
Women for Women International	Final	Telephone	5/31/12	\$42,703	\$32,592	\$0	\$10,111	23.7%
<b>Peak Productions, Inc.</b>								
Institute for the Arts & Education	Interim	Special Event	12/31/11	\$40,197	\$0	\$43,838	\$(3,641)	-9.1%
<b>PEP Direct, LLC</b>								
Paralyzed Veterans of America	Final	Direct Mail	10/31/11	\$72,710,514	\$21,514,747	\$0	\$51,195,767	70.4%

**Michigan Department of Attorney General  
Charitable Trust Section  
Professional Fundraising Charitable Solicitation Report  
Sorted by Professional Fundraiser  
December 31, 2012**

<u>Fundraiser</u>	<u>Report Type</u>	<u>Fundraising Method</u>	<u>Report End</u>	<u>Gross Receipts</u>	<u>PFR Fee/Costs</u>	<u>Other Costs</u>	<u>Net Amount to Charity</u>	<u>% of Gross to Charity</u>
<b>Charity</b>								
<b>Phone Bank Systems, Inc.</b>								
Cranbrook Educational Community	Interim	Telephone	9/30/12	\$10,149	\$5,282	\$0	\$4,867	48.0%
Delta College Foundation	Interim	Telephone	5/13/12	\$22,878	\$7,117	\$0	\$15,761	68.9%
Detroit Educational TV Foundation	Interim	Telephone	12/31/11	\$369,843	\$161,567	\$0	\$208,276	56.3%
Detroit Institute of Arts	Interim	Telephone	6/30/12	\$104,888	\$29,659	\$0	\$75,229	71.7%
Lansing Symphony Orchestra	Final	Telephone	6/30/12	\$1,537	\$1,789	\$0	\$(252)	-16.4%
Volunteers of America	Interim	Telephone	8/17/11	\$5,379	\$5,522	\$0	\$(143)	-2.7%
Wayne State WDET	Interim	Telephone	4/14/12	\$144,209	\$52,670	\$0	\$91,539	63.5%
Wharton Center MSU	Final	Telephone	8/31/12	\$66,723	\$18,616	\$0	\$48,107	72.1%
Window to the World	Final	Telephone	6/30/11	\$37,837	\$40,000	\$0	\$(2,163)	-5.7%
WKAR Broadcasting Service	Interim	Telephone	5/7/12	\$76,776	\$18,241	\$0	\$58,535	76.2%
<b>Precision Marketing Inc</b>								
Women in Military	Interim	Direct Mail	9/30/11	\$906,986	\$51,588	\$0	\$855,398	94.3%
<b>Preferred Community Services, Inc.</b>								
Children's Cancer Fund of America	Interim	Telephone	12/31/11	\$1,940	\$1,649	\$0	\$291	15.0%
Committee for Missing Children	Interim	Telephone	12/31/11	\$625	\$544	\$0	\$81	13.0%
Survivors & Victims Empowered	Interim		6/17/12	\$510	\$408	\$0	\$102	20.0%
<b>Projects Plus, Inc.</b>								
Hospital for Special Surgery Fund	Interim	Telephone	8/31/11	\$2,504,401	\$75,000	\$451,539	\$1,977,862	79.0%
New York Academy of Medicine	Interim	Telephone	12/31/11	\$551,340	\$45,000	\$130,222	\$376,118	68.2%
<b>Public Sector Consultants</b>								
Center for Michigan	Interim	Telephone	12/31/11	\$3,411,792	\$36,965	\$43,703	\$3,331,124	97.6%
<b>The Pursuant Group, Inc.</b>								
Assoc. Former Students Texas A&M Univ.	Interim	Other	12/31/11	\$323,903	\$293,900	\$0	\$30,003	9.3%

**Michigan Department of Attorney General  
Charitable Trust Section  
Professional Fundraising Charitable Solicitation Report  
Sorted by Professional Fundraiser  
December 31, 2012**

<u>Fundraiser</u>	<u>Report Type</u>	<u>Fundraising Method</u>	<u>Report End</u>	<u>Gross Receipts</u>	<u>PFR Fee/Costs</u>	<u>Other Costs</u>	<u>Net Amount to Charity</u>	<u>% of Gross to Charity</u>
<b>Charity</b>								
<b>Quadriga Art, LLC</b> Paralyzed Veterans of America	Final	Direct Mail	10/31/11	\$72,710,514	\$21,514,747	\$0	\$51,195,767	70.4%
<b>Resource &amp; Event Management, Ltd.</b> Nature Conservancy	Final	Direct Mail	6/20/12	\$2,160,800	\$159,937	\$297,152	\$1,703,712	78.8%
<b>Riehl Solutions Inc.</b> IMAGIN	Interim	Direct Mail	9/30/12	\$9,800	\$0	\$0	\$4,800	49.0%

**Michigan Department of Attorney General  
Charitable Trust Section  
Professional Fundraising Charitable Solicitation Report  
Sorted by Professional Fundraiser  
December 31, 2012**

<u>Fundraiser</u>	<u>Report Type</u>	<u>Fundraising Method</u>	<u>Report End</u>	<u>Gross Receipts</u>	<u>PFR Fee/Costs</u>	<u>Other Costs</u>	<u>Net Amount to Charity</u>	<u>% of Gross to Charity</u>
<b>Charity</b>								
<b>RuffaloCODY, LLC</b>								
AFP Foundation for Philanthropy	Interim	Telephone	4/30/11	\$126,145	\$0	\$0	\$126,145	100.0%
CA State University East Bay	Interim	Telephone	6/30/11	\$56,940	\$111,350	\$0	\$(54,410)	-95.6%
Chi Omega Foundation	Interim	Telephone	6/30/11	\$71,086	\$47,465	\$0	\$23,621	33.2%
Colorado Seminary	Interim	Telephone	2/29/12	\$318,854	\$314,561	\$0	\$4,293	1.3%
Florida State University Foundation	Interim	Telephone	6/30/12	\$788,953	\$264,562	\$0	\$171,466	21.7%
Georgia State University	Interim	Telephone	6/30/12	\$262,463	\$427,694	\$0	\$(165,232)	-63.0%
Henry Ford Museum	Final	Telephone	3/31/12	\$49,797	\$46,743	\$0	\$3,054	6.1%
John Hopkins University	Interim	Telephone	6/30/12	\$1,219,203	\$533,033	\$0	\$666,200	54.6%
Loras College	Interim	Telephone	5/31/12	\$327,924	\$67,020	\$0	\$260,904	79.6%
Northern MI University Foundation	Final	Telephone	6/30/12	\$220,075	\$105,268	\$0	\$114,808	52.2%
NW University School of Management	Final	Telephone	8/31/11	\$141,945	\$58,637	\$0	\$83,308	58.7%
NW University School of Medicine	Final	Telephone	8/31/12	\$122,725	\$48,670	\$0	\$74,055	60.3%
Pioneer Clubs	Final	Telephone	12/31/11	\$3,885	\$3,634	\$0	\$251	6.5%
Sigma Kappa Foundation	Interim	Telephone	5/31/12	\$8,918	\$7,462	\$0	\$1,456	16.3%
St. Ambrose University	Interim	Telephone	5/31/12	\$94,282	\$59,094	\$0	\$35,188	37.3%
State University of Iowa Foundation	Interim	Telephone	6/30/12	\$733,254	\$332,363	\$0	\$400,891	54.7%
Univ. of Connecticut Foundation	Interim	Telephone	9/30/11	\$627,183	\$467,074	\$0	\$160,109	25.5%
University Detroit Mercy	Final	Telephone	6/30/12	\$310,617	\$168,161	\$0	\$141,857	45.7%
University of Cincinnati Foundation	Interim	Telephone	6/30/12	\$759,688	\$458,646	\$0	\$301,042	39.6%
University of Colorado Foundation	Interim	Telephone	6/30/12	\$1,115,129	\$611,115	\$0	\$504,013	45.2%
University of Florida Foundation	Interim	Telephone	6/30/12	\$822,558	\$457,094	\$0	\$365,464	44.4%
University of Mississippi Foundation	Final	Telephone	6/30/12	\$554,525	\$297,260	\$0	\$257,265	46.4%
University of Nevada Las Vegas Foundation	Interim	Telephone	6/30/12	\$190,574	\$49,933	\$0	\$140,641	73.8%
University of Northern Iowa Foundation	Interim	Telephone	6/30/12	\$612,794	\$354,745	\$0	\$258,049	42.1%
USAFA Endowment	Interim	Telephone	12/31/11	\$387,334	\$66,661	\$0	\$320,673	82.8%
Walsh College	Final	Telephone	8/11/12	\$33,350	\$23,620	\$0	\$9,730	29.2%
Washington State University Foundation	Interim	Telephone	6/30/11	\$1,096,095	\$473,788	\$0	\$622,306	56.8%
Wayne State University	Interim	Telephone	9/30/12	\$446,478	\$363,483	\$0	\$82,995	18.6%

**Michigan Department of Attorney General  
Charitable Trust Section  
Professional Fundraising Charitable Solicitation Report  
Sorted by Professional Fundraiser  
December 31, 2012**

<u>Fundraiser</u>	<u>Report Type</u>	<u>Fundraising Method</u>	<u>Report End</u>	<u>Gross Receipts</u>	<u>PFR Fee/Costs</u>	<u>Other Costs</u>	<u>Net Amount to Charity</u>	<u>% of Gross to Charity</u>
<b>Charity</b>								
<b>Douglas L. Schipper</b>								
American Association for Cancer Support	Interim	Telephone	12/31/11	\$24,780	\$19,328	\$0	\$5,452	22.0%
Defeat Diabetes Foundation	Interim	Telephone	12/31/11	\$40,814	\$32,651	\$0	\$8,163	20.0%
Grace Haven Center	Final	Telephone	6/16/11	\$43,918	\$34,256	\$0	\$9,662	22.0%
<b>School Pride Fundraising Inc.</b>								
Fitzgerald Football	Final	Door to Door	9/4/10	\$4,380	\$1,752	\$0	\$2,628	60.0%
Mark Twain Elementary School	Final	Door to Door	12/17/10	\$2,300	\$920	\$0	\$1,380	60.0%
<b>SD&amp;A Teleservices, Inc.</b>								
African Wildlife Found.	Final	Telephone	5/16/12	\$13,121	\$30,967	\$0	\$(17,846)	-136.0%
Field Museum	Final	Telephone	4/30/12	\$73,709	\$70,106	\$0	\$3,603	4.9%
GLAAD	Final	Telephone	5/31/12	\$89,247	\$58,298	\$0	\$30,949	34.7%
NAACP	Final	Telephone	5/31/12	\$44,706	\$32,651	\$0	\$12,055	27.0%
Natural Resources Defense Council	Final	Telephone	6/30/12	\$199,876	\$201,400	\$0	\$(1,524)	-0.8%
Planned Parenthood Federation of America	Interim	Telephone	6/30/12	\$182,468	\$69,758	\$0	\$112,710	61.8%
United Cerebral Palsy	Final	Telephone	7/31/12	\$2,068	\$4,576	\$0	\$(2,508)	-121.3%
<b>Robert Lynn Smith d/b/a Smith Educational Associates</b>								
Boys & Girls Club of Benton Harbor, MI	Interim	Other	6/30/12	\$266,000	\$5,700	\$0	\$260,300	97.9%
Gateway	Interim	Other	6/30/12	\$5,000	\$550	\$0	\$4,550	91.0%
Sarett Nature Center	Interim	Other	6/30/12	\$14,500	\$960	\$0	\$13,540	93.4%



**Michigan Department of Attorney General  
Charitable Trust Section  
Professional Fundraising Charitable Solicitation Report  
Sorted by Professional Fundraiser  
December 31, 2012**

<u>Fundraiser</u>	<u>Report Type</u>	<u>Fundraising Method</u>	<u>Report End</u>	<u>Gross Receipts</u>	<u>PFR Fee/Costs</u>	<u>Other Costs</u>	<u>Net Amount to Charity</u>	<u>% of Gross to Charity</u>
<b>Charity</b>								
<b>Strategic Fundraising, Inc.</b>								
Alliance Defending Freedom	Interim	Telephone	12/31/11	\$180,735	\$113,357	\$67,377	\$0	0.0%
American Lung Association	Interim	Telephone	12/31/11	\$142,064	\$179,124	\$0	\$(37,060)	-26.1%
Amyotrophic Lateral Sclerosis Association	Interim	Telephone	9/30/12	\$29,027	\$30,756	\$0	\$(1,729)	-6.0%
Arthritis Foundation	Final	Telephone	5/31/12	\$95,008	\$72,523	\$0	\$22,485	23.7%
Back to God Ministries International	Interim	Telephone	8/18/12	\$56,204	\$25,386	\$0	\$30,818	54.8%
Care Net	Interim	Telephone	10/17/12	\$76,326	\$71,662	\$0	\$4,664	6.1%
Christian Foundation for Children and Aging	Interim	Telephone	3/27/12	\$113,354	\$115,898	\$0	\$(2,544)	-2.2%
Christian Relief Services	Interim	Telephone	6/29/12	\$3,390	\$7,184	\$0	\$(3,794)	-111.9%
Easter Seals	Interim	Telephone	3/14/12	\$243,680	\$158,026	\$0	\$85,654	35.2%
Feeding America	Interim	Telephone	10/15/12	\$204,766	\$129,615	\$0	\$75,151	36.7%
Food for the Hungry	Interim	Telephone	12/31/11	\$236,256	\$162,011	\$0	\$74,245	31.4%
Food for the Poor	Interim	Telephone	12/9/11	\$58,925	\$58,925	\$0	\$0	0.0%
Foundation Fighting Blindness	Interim	Telephone	4/30/12	\$234,964	\$144,893	\$0	\$90,071	38.3%
Habitat Humanity International	Interim	Telephone	10/29/12	\$172,677	\$198,850	\$0	\$(26,173)	-15.2%
Multiple Sclerosis Association of America	Interim	Telephone	7/16/11	\$399,320	\$260,399	\$0	\$138,921	34.8%
Operation Smile	Interim	Telephone	2/9/12	\$2,167,843	\$1,493,269	\$0	\$674,574	31.1%
Prison Fellowship Ministries	Interim	Telephone	12/31/11	\$247,238	\$323,091	\$0	\$(75,853)	-30.7%
Ronald Reagan Presidential Foundation	Interim	Telephone	7/8/12	\$60,178	\$32,829	\$0	\$27,349	45.4%
United States Olympic Committee	Interim	Telephone	12/31/11	\$1,558,652	\$594,585	\$0	\$964,067	61.9%
<b>Strategic Marketing for the Arts, LLC</b>								
Kalamazoo Symphony	Final	Telephone	11/6/11	\$25,487	\$13,246	\$0	\$12,241	48.0%
South Bend Symphony Orchestra	Final	Telephone	8/5/12	\$6,484	\$7,738	\$0	\$(1,254)	-19.3%

**Michigan Department of Attorney General  
Charitable Trust Section  
Professional Fundraising Charitable Solicitation Report  
Sorted by Professional Fundraiser  
December 31, 2012**

<u>Fundraiser</u>	<u>Report Type</u>	<u>Fundraising Method</u>	<u>Report End</u>	<u>Gross Receipts</u>	<u>PFR Fee/Costs</u>	<u>Other Costs</u>	<u>Net Amount to Charity</u>	<u>% of Gross to Charity</u>
<b>Charity</b>								
<b>Telefund, Inc.</b>								
Am. Society Prevention Cruelty to Animals	Final	Telephone	12/30/11	\$2,067,680	\$475,269	\$0	\$1,592,411	77.0%
American Association of University Women	Final	Telephone	12/30/11	\$67,412	\$63,517	\$0	\$3,895	5.8%
American Civil Liberties Foundation	Final	Telephone	12/30/11	\$84,692	\$15,758	\$0	\$68,934	81.4%
American Jewish Committee	Final	Telephone	12/30/11	\$76,357	\$38,232	\$0	\$38,125	49.9%
Amnesty International	Final	Telephone	12/30/11	\$223,183	\$297,214	\$0	\$(74,031)	-33.2%
Anti-Defamation League	Final	Telephone	12/30/11	\$156,184	\$74,916	\$0	\$81,268	52.0%
AOPA Foundation	Final	Telephone	12/30/11	\$386,924	\$131,242	\$0	\$255,681	66.1%
B'nai B'rith International	Final	Telephone	12/30/11	\$37,308	\$23,538	\$0	\$13,771	36.9%
Defenders of Wildlife	Final	Telephone	9/30/11	\$57,295	\$43,165	\$0	\$14,130	24.7%
Earthjustice	Final	Telephone	12/30/11	\$66,352	\$48,198	\$0	\$18,154	27.4%
Foundation for AIDS Research (Amfar)	Final	Telephone	12/30/11	\$126,918	\$75,041	\$0	\$51,877	40.9%
Foundation for National Progress	Final	Telephone	12/30/11	\$100,700	\$87,738	\$0	\$12,962	12.9%
Galapagos Conservancy	Final	Telephone	12/30/11	\$60,435	\$29,381	\$0	\$31,054	51.4%
Gay Lesbian Straight Education Network	Final	Telephone	12/30/11	\$40,901	\$27,447	\$0	\$13,454	32.9%
International Rescue Committee	Final	Telephone	12/30/11	\$112,004	\$121,369	\$0	\$(9,366)	-8.4%
Nat'l Assoc. Advancement Colored People	Final	Telephone	12/30/11	\$262,072	\$215,699	\$0	\$46,373	17.7%
Natural Resources Defense Council	Final	Telephone	12/30/11	\$667,035	\$816,826	\$0	\$(149,791)	-22.5%
Oxfam America	Final	Telephone	12/30/11	\$335,141	\$208,538	\$0	\$126,603	37.8%
Planned Parenthood Federation of America	Final	Telephone	12/30/11	\$586,897	\$249,440	\$0	\$337,457	57.5%
Southern Poverty Law Center	Final	Telephone	12/30/11	\$676,795	\$395,533	\$0	\$281,261	41.6%
Wilderness Society	Final	Telephone	12/30/11	\$39,595	\$51,538	\$0	\$(11,943)	-30.2%
<b>Trummp Network, LLC</b>								
Good Charity	Interim	Telephone	6/26/12	\$21,089	\$16,239	\$0	\$4,850	23.0%
<b>Veterans Benefits, Inc.</b>								
Veterans of Foreign Wars, MI	Interim	Telephone	12/31/11	\$1,002,415	\$982,415	\$0	\$20,000	2.0%
<b>West Business Services, LLC</b>								
American Red Cross National	Final	Telephone	12/31/11	\$79,100	\$349,297	\$0	\$(270,197)	-341.6%

**Michigan Department of Attorney General  
Charitable Trust Section  
Professional Fundraising Charitable Solicitation Report  
Sorted by Professional Fundraiser  
December 31, 2012**

<u>Fundraiser</u> <u>Charity</u>	<u>Report</u> <u>Type</u>	<u>Fundraising</u> <u>Method</u>	<u>Report</u> <u>End</u>	<u>Gross</u> <u>Receipts</u>	<u>PFR</u> <u>Fee/Costs</u>	<u>Other</u> <u>Costs</u>	<u>Net</u> <u>Amount</u> <u>to Charity</u>	<u>% of Gross</u> <u>to Charity</u>
<b>West Direct, LLC</b>								
Heritage Foundation	Final	Telephone	6/30/12	\$80,509	\$3,481	\$0	\$77,028	95.7%
<b>Wolverine Productions Ltd.</b>								
Crime Stoppers of Bay County	Final	Telephone	2/2/12	\$28,038	\$14,680	\$8,608	\$4,750	16.9%
Crime Stoppers of Gladwin County	Final	Telephone	8/19/11	\$32,485	\$15,777	\$12,958	\$3,750	11.5%
Midland County Crime Stoppers	Final	Telephone	12/31/11	\$33,060	\$15,379	\$13,682	\$4,000	12.1%
Northeast Michigan Crime Stoppers	Final	Telephone	2/29/12	\$25,918	\$12,426	\$9,821	\$3,250	12.5%
Ogemaw County Crime Stoppers	Final	Telephone	1/31/12	\$18,308	\$7,210	\$7,830	\$3,363	18.4%
Saginaw Valley Crime Commission	Final	Telephone	8/31/12	\$66,764	\$33,306	\$22,958	\$10,500	15.7%
Tuscola County 4-H Horse Leaders	Final	Telephone	8/22/11	\$25,660	\$12,915	\$10,145	\$2,600	10.1%
<b>Xentel, Inc.</b>								
Amvets, National	Interim	Telephone	12/31/11	\$8,415,777	\$7,324,281	\$0	\$1,091,496	13.0%
Committee for Missing Children	Interim	Telephone	12/31/11	\$1,327,816	\$1,168,478	\$0	\$159,338	12.0%
Michigan Jaycees	Final	Telephone	12/31/11	\$63,588	\$33,588	\$0	\$30,000	47.2%
Military Order Purple Heart Serv. Found.	Interim	Telephone	12/31/11	\$2,553,800	\$1,953,800	\$0	\$600,000	23.5%
Nat'l Assoc. Police Athletic-Activities League	Interim	Telephone	12/31/11	\$843,208	\$718,208	\$0	\$125,000	14.8%
Veterans Assistance Foundation	Interim	Telephone	12/31/11	\$795,528	\$695,528	\$0	\$100,000	12.6%
<b>Your Voice Media, Inc.</b>								
Amnesty International	Interim	Telephone	12/31/11	\$161,725	\$111,958	\$0	\$49,777	30.8%
Jane Goodall Institute	Interim	Telephone	12/31/11	\$58,494	\$41,509	\$0	\$16,985	29.0%
NAACP Legal Defense & Educational Fund	Interim	Telephone	12/31/11	\$27,538	\$18,065	\$0	\$9,473	34.4%
Wilderness Society	Interim	Telephone	12/31/11	\$118,803	\$74,962	\$0	\$43,841	36.9%