

# AICP FILM PRODUCTION COST SUMMARY

**FIRM BID**

<p><b>Production Co: Cutters Studios</b>                  Address: 13320 Northend Suite 3000                  Oak Park, MI 48237                  Telephone: (248) 548-2500                  Fax:                  Job#:                  Executive Producer:                  Director:                  Producer:                  Cameraman:                  Art Director:                  Editor:                  Pre-Production Days:                  Pre-Lite/Rehearsal Days:                  Studio Shoot Days:                  Location Days:                   Location(s): TBD</p>	<p>Agency: <b>State of Michigan</b>                  Address:                   Telephone:                  Fax:                  Agency Job #:                  Agency Prod: Edward Woods                  Agency CD:                  Agency AD:                  Agency CW:                  Client: State of Michigan                  Campaign: MI Ind. Citizens Resist. Comm.  <u>Commercial Title:</u>                      <u>Code</u>                      <u>Length</u>                  Commercial</p>
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		• Estimated \$	Actual \$
1.	Pre-production and wrap costs ( Totals A & C )	3,000	
2.	Shooting crew labor (Total B)	7,920	
3.	Location and travel expenses (Total D)	675	
4.	Props, wardrobe and animals (Total E)		
5.	Studio & set construction costs (Totals F/G/H)		
6.	Equipment costs (Total I)	4,950	
7.	Film stock develop and print (Total J)	500	
8.	Miscellaneous (Total K)		
9.	Talent costs and expenses (Totals M & N)		
10.	Editorial and finishing (Totals O & P)	11,025	
<b>11.</b>	<b>SUB-TOTAL A to K, M to T</b>	<b>28,070</b>	
12.	Insurance		
<b>13.</b>	<b>SUB-TOTAL Direct Costs</b>	<b>28,070</b>	
14.	Director/creative fees (Total L) (Not included in Direct Costs)		
15.	Production Fee	1,704	
16.			
<b>17.</b>	<b>GRAND TOTAL</b>	<b>29,774</b>	
18.	Contingency / Weather Day		

This is an estimate that includes the following:

Production:

- \* Non Union Crews
- \* Ten hour day
- \* HD Camera Package
- Does not include:
- \* Overtime after 10 Hours

Post Production:

Estimate prepared by Katie Thompson  
 Cutters Studios to create 1x :30 for MICRC.  
 Edit to ingest footage and create cuts.  
 Audio will be used for music search, license, VO record and stereo mix. Estimate includes VO casting and fees for one non union talent.  
 Estimate includes cost for stock images. This is an estimate only and all hard costs will be billed as used.  
 Motion Design hours are included for general map animation some type animation. Edit will master and output final files in 16x9 only.

B	SHOOTING CREW LABOR	Note	Fringes	OT Base	Qty	Rate	1.5Xh	2Xh	Estimated	Actual
51	Producer		N	10	1	1,000			1,000	
52	Script Writer		N	10						
53	Dir. of Photography		N	10	1	1,500			1,500	
54	Camera Operator		N	10	1	750			750	
55	Asst Cameraman		N	10						
56	Technical Director		N	10						
57	Art Director		N	10						
58	Loader		N	10						
59	Propman		N	10						
60	Asst Props		N	10						
61	Gaffer		N	10	1	650			650	
62	Best Boy		N	10						
63	3rd Electric		N	10						
64	4th Electric		N	10						
65	5th Electric		N	10						
66	Key Grip		N	10	1	600			600	
67	Best Boy Grip		N	10						
68	3rd Grip		N	10						
69	4th Grip		N	10						
70	5th Grip		N	10						
71	Sound Mixer		N	10	1	500			500	
72	Boom		N	10						
73	Playback		N	10						
74	Makeup Artist		N	10	1	600			600	
75	Hair Stylist		N	10						
76	Wardrobe Stylist		N	10						
77	Wardrobe Assistant		N	10						
78	Script Supervisor		N	10						
79	Home Economist		N	10						
80	2nd Home Economist		N	10						
81	3rd Home Economist		N	10						
82	VTR		N	10						
83	Scenic		N	10						
84	Teleprmt Operator		N	10						
85	Generator Man		N	10						
86	Still Photographer		N	10						
87	Loc. Contact/Scout		N	10						
88	Production Manager		N	10	1	500			500	
89	Prod Coordinator		N	10						
90	Prod Assistants		N	10	2	250			500	
91	Craft Services		N	10						
92	Fireman		N	10						
93	Policeman		N	10						
94	Welfare/Teacher		N	10						
95	Teamsters		N	10						
96	Arm Car Driver/Arm Tech/Tr..		N	10						
97	2nd Asst Director		N	10						
98	Caterer		N	10						
99	Car Detailer		N	10						
100	Storyboard Artist		N	10						
<b>Sub-Total</b>									<b>6,600</b>	
<b>Total Fringes</b>									<b>1,320</b>	
<b>Total For B</b>									<b>7,920</b>	

D	LOCATION AND TRAVEL EXPENSES	Qty	Rate	X	Estimated	Actual
114	Location Fees					
115	Permits					
116	Car Rentals					
117	Bus Rentals					
118	Camper/Dressing Vehicles					
119	Parking/Tolls/Gas	1	500		500	
120	Mileage					
121	Shipping					
122	Other Vehicles					
123	Customs					
124	Air Freight/Excess Bag					
125	Air Fares					
126	Luggage					
127	Hotel					
128	Per Diems					
129	Breakfast					
130	Lunch	1	100		100	
131	Dinner					
132	Guards					
133	Limousines ( Celebrity Service)					
134	Cabs/Other Tras					
135	Kit Rental					
136	Art Work					
137	Gratuities					
138	Craft Services	1	75		75	
139	Tents/ Air Conditioniong					
<b>Total For D</b>					<b>675</b>	

I	EQUIPMENT COSTS	Qty	Rate	X	Estimated	Actual
193	HD Camera Package	2	1,000		2,000	
194	Audio Package	1	350		350	
195	Lighting Package	1	1,000		1,000	
196	Grip	1	500		500	
197	Generator Rental					
198	Crane/Cherry Picker					
199	VTR Rental					
200	Walkie Talkies/Bullhorn					
201	Dolly Rental	1	250		250	
202	DIT Package	1	150		150	
203	Drone					
204	Production Supplies					
205	Process Trailer					
206	Expendables	1	250		250	
207	Lenses	1	450		450	
208	Confidence Monitors					
209	Ultimate Arm Car					
210	Video Village Van					
<b>Total For I</b>					<b>4,950</b>	

J	FILM STOCK DEVELOP AND PRINT	Qty	Rate	X	Estimated	Actual
211	Purchase of Raw Stock					
212	Develop Negative					
213	Print Dailies					
214	Transfer to Mag					
215	Sync/Screen Dailies					
216	RAW Footage Drives	2	250		500	
<b>Total For J</b>					<b>500</b>	

O	POST PRODUCTION	Note	Qty	Rate	Estimated	Actual
277	<b>PREP</b>					
278	Dailies Logging					
279	Prep - Dailies Digitizing					
280	EDL Prep					
281	<b>OFF-LINE</b>					
282	Creative Editorial Dayrate					
283	Back Up/Restore (server access)					
284	File Creation & Post Unlimited					
285	Hard Drive Terabyte					
286	<b>GRAPHICS/VIDEO EFFECTS</b>					
287	2D Graphics (Motion Graphics)		12	250	3,000	
288	Archiving (server access)					
289	<b>AUDIO</b>					
290	Music search		1	75	75	
291	Music (stock/original)		1	300	300	
292	Sound Design					
293	Sync Clean Up					
294	Archiving (server access)		1	150	150	
295	Final Mix		3	275	825	
296	Digital Patch/Remote Studio/3D		0.5	150	75	
297	VO Casting & Talent Fees		1	500	500	
298						
299						
300						
<b>Total For O</b>					<b>4,925</b>	

P	POST PRODUCTION	Note	Qty	Rate	Estimated	Actual
301	<b>FINISHING</b>					
302	Conform					
303	Premiere		3	1,800	5,400	
304	Final Edit					
305	Clean Up					
306	D5 Machine					
307	HD D5 Machine/HD					
308	Edited Master					
309	Archiving (server access)		1	150	150	
310						
311	POST PRODUCTION					
312						
313	<b>MISCELLANEOUS</b>					
314	Stock Images		1	300	300	
315	Shipping					
316	Working Meals					
317	FTP Postings		1	250	250	
318						
319	<b>LABOR</b>					
320	Editor Labor					
321	Assistant Labor					
322	<b>SALES TAX</b>					
323	Sales Tax					
<b>Total For P</b>					<b>6,100</b>	