



REDISTRICTINGMICHIGAN.ORG

Michigan Independent Citizens Redistricting Council Video Storytelling Options

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ABOUT UNODEUCE

UnoDeuce Multimedia has been developing stories for non-profit organizations and socially responsible small businesses since its beginning. The very fact that our owner has ingrained himself as a leader in the business community allows him to be able to tell the authentic story of the passionate business owner. Not only that, but it is a true partner in the development of storylines to create brand awareness, create mission based curriculum, and develop a strong web and social media presence.

For the past two decades, UnoDeuce Multimedia has worked to develop options to produce tools that will not just help promote or inform but share that authenticity that businesses bring to the world through their respective missions. It is a show and share culture and video is the key that grabs the most attention and UnoDeuce knows how to tell that story in whatever video format is needed

UnoDeuce Multimedia calls itself a video storytelling agency, but they are in fact a full video production house that develops from start to finish all of the videos they produce. What sets UnoDeuce Multimedia apart is the ability to keep people at ease by providing a safe and welcoming environment and getting a story that's real. Thereby creating a product that is creative and professional without going over budget and missing deadlines. That is why their tagline is One Company. Twice the Possibilities.

EXAMPLES

Ingham County Health Department- "Importance of Flu Vaccines" <https://vimeo.com/523946165>

Michigan Coalition Against Homelessness- "Voting While Homeless" <https://vimeo.com/507538510>

The Firecracker Foundation- "We Believe You" <https://vimeo.com/505223094>

Todd Martin Youth Leadership -"The Sandu Story" <https://vimeo.com/500490289>

REFERENCES

Amanda Darche, Public Information Officer, Ingham County Health Dept, adarche@ingham.org

Laurel Burchfield, Associate Director, Michigan Coalition Against Homelessness, lburchfield@mihomeless.org

Tashmica Torok, Co-Director, The Firecracker Foundation, tashmica@thefirecrackerfoundation.org

Rebecca Swan Johnson, Executive Director, Todd Martin Youth Leadership, rebecca.johnson@tmyl.org



BUDGET

Below is a comprehensive cost list of video projects that we can develop for whatever budget you have. What is not included in the costs seen below: Travel outside of the Greater Lansing area (Dewitt, Mason, Williamston, Grand Ledge), Drone videography, teleprompter and foreign language captions. All projects are produced by us as work for hire and the client own all rights to all media that is developed. We also have access to a green screen studio. All created work is recorded in 4K for future proofing footage and finished in high definition broadcast standards.

Description	Unit Price
3 Part Social Media Videos (Each video takes approx 2-3 week turnaround) Up to 90 seconds. Includes English captions, thumbnail, and multiple formats	\$650 per video
6 Part Social Media Videos (Each video takes approx 2-3 week turnaround) Up to 90 seconds. Includes English captions, thumbnail, and multiple formats	\$600 per video
12 Part Social Media Videos (Each video takes approx 2-3 week turnaround) Up to 90 seconds. Includes English captions, thumbnail, and multiple formats	\$550 per video
Fully customized video (Approx. 2-4 weeks turnaround)	\$650 per finished minute
Hourly Rate, Recording and Editing	\$100 per hour

MAIN CONTACT FOR UNODEUCE MULTIMEDIA

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ADDITIONAL UNODEUCE MULTIMEDIA STAFF

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