The Historical
Atlas of Political
Parties
in the United
States Congress
1789-1989

Kenneth C. Martis

COLOR DESIGNATIONS FOR POLITICAL PARTIES

The choice of color for political parties was based on four criteria. First, the symbolization must be clear, and unambiguous. Second, the hierarchical arrangement of parties into major and minor ones throughout United States history should be conveyed visually. Third, if there are any cartographic color conventions for political parties, they should be used. Fourth, symbolic connotations for color, if they can be applied to political parties, should be used to choose colors.
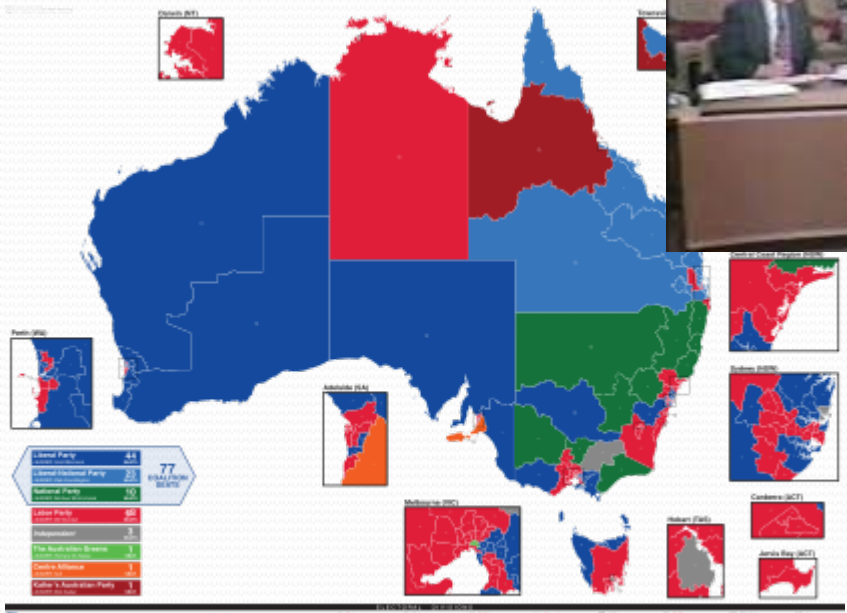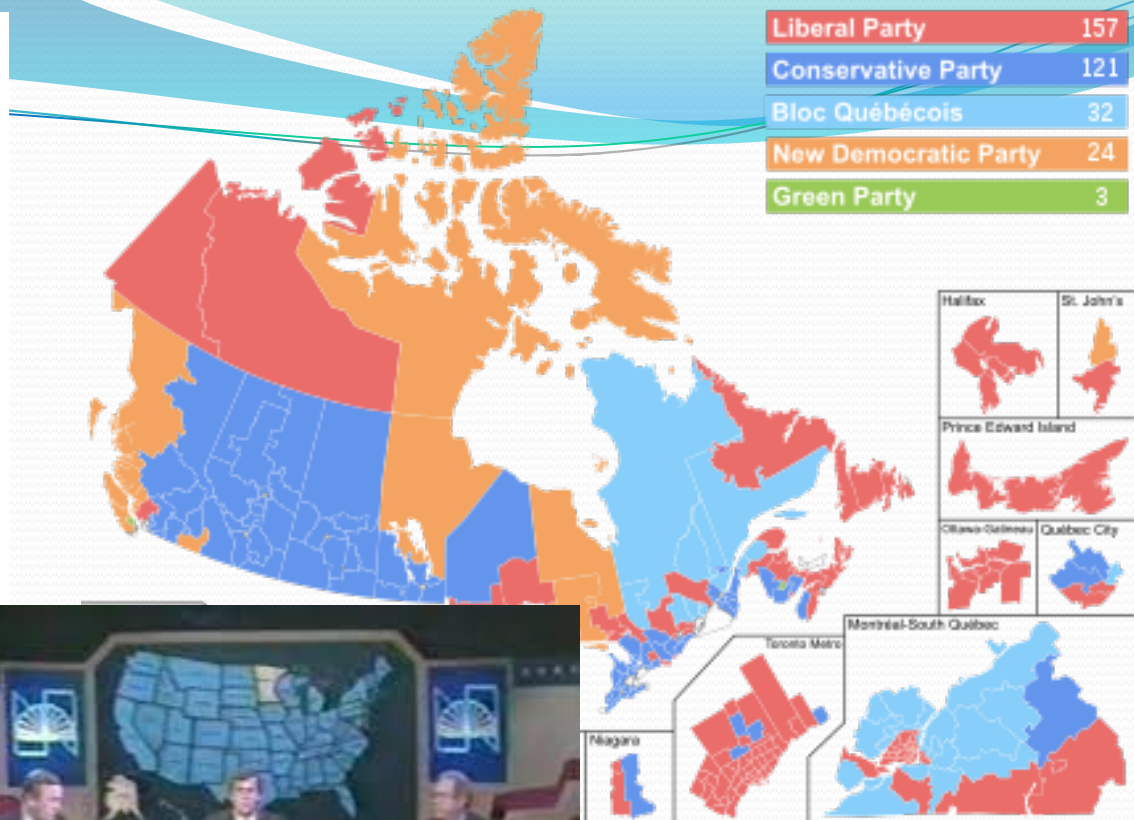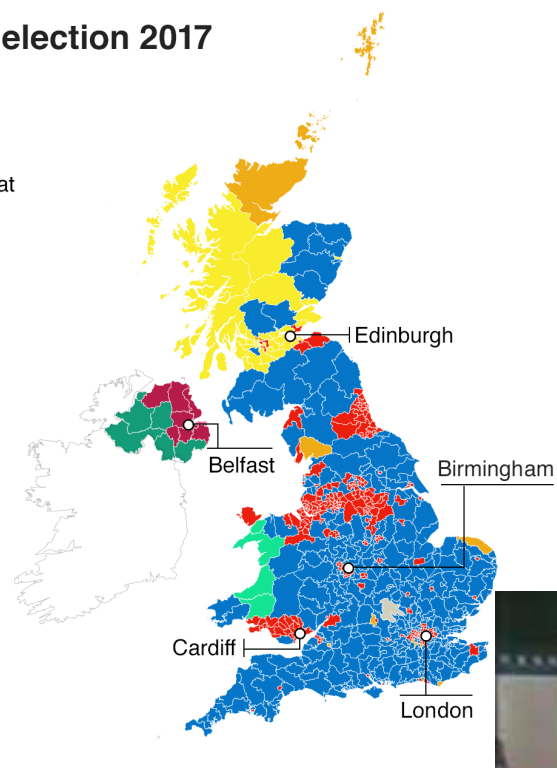
Symbolic Connotations

Colors are often associated with various meanings. In American politics, as in most other nations, red has a left connotation due to the use of the red flag and red color by Socialists and Communists. Consequently, Socialist, Labor, Union Labor, and American Labor parties are all shades of red. In American history several other minor parties can be associated with color. The National party (1879–1889) was commonly referred to as the Greenback party. Consequently it is symbolized with green. The Silver party in Nevada (1893–1901) is symbolized by a combination of yellow and black to approximate a silver hue distinguishable from the gray background of the maps. Similarly, the Silver Republicans (1897–1903) are a combination of blue and black to represent a combination of silver with blue Republican. Whenever it was possible, the symbolic connotations of color were employed to increase the communicative effectiveness of the atlas.

[11] A review of *Time, Newsweek, U.S. News and World Report*, and similar news magazines in the 1980s revealed no consistent color conventions for mapping electoral results. For specific examples, see *U.S. News and World Report*, November 3, 1980, vol. 89, no. 18, pp. 26–28; *U.S. News and World Report*, November 17, 1980, vol. 89, no. 20, pp. 26–30.

UK general election 2017

- Conservative
- Labour
- SNP
- Liberal Democrat
- DUP
- Sinn Fein
- Plaid Cymru
- Green
- Independent
- Speaker

Edinburgh

Belfast

Birmingham

Cardiff

London

Halifax   St. John's

Prince Edward Island

Ottawa-Gatineau   Québec City

Montréal-South Québec

Toronto Metro

Niagara

NBC NEWS

ABC NEWS

MONDALE 13   REAGAN 454

Liberal Party
Liberal National Party
National Party
Labor Party
Independent
The Australian Greens
Centre Alliance
Katter's Australian Party

77

Perth (WA)

Darwin (NT)

Central Coast Region (NSW)

Adelaide (SA)

Sydney (NSW)

Melbourne (VIC)

Hobart (TAS)

Canberra (ACT)

Jervis Bay (ACT)

Michigan: Trump (R) 2,279,543 / 47.5% - Clinton (D) 2,268,839 / 47.3%
Wayne Co: Trump (R) 228,993 / 29.4% - Clinton (D) 519,444 / 66.8%
Michigan: +0.2% R / Wayne Co: +37.3% D

REP %
DEM%

Wayne County Municipalities

Northville City
43.7 / 49.9

Northville Twp
49.3 / 46

Livonia City
51 / 43.6

Redford Twp
27.4 / 68.1

Highland Park City
2 / 96.5

Hamtramck City
11.5 / 86.3

Grosse Pointe Woods City

Harper Woods City
18.3 / 78.7

Grosse Pointe Shores City
51 / 44

Grosse Pointe Farms City
68.5 / 28.4

Grosse Pointe Park City
37.2 / 57.6

Grosse Pointe City
54.1 / 41.5
46.9 / 48.4

Plymouth Twp
51.1 / 43.7

Plymouth City
40.6 / 53.5

Westland City
39.1 / 55.7

Garden City
52.3 / 41.9

Dearborn Heights City
38.3 / 56.4

Dearborn City
31 / 63.6

Detroit City
3.1 / 95.3

Canton Twp
40.5 / 54.8

Wayne City
39.8 / 54.4

Inkster City
6.8 / 91.2

Melvindale City
33.6 / 62.2

River Rouge City
15.8 / 82.3

Allen Park City
50.2 / 44.7

Van Buren Twp
33.6 / 62

Romulus City
27.9 / 68.8

Taylor City
44.9 / 50.6

Lincoln Park City
41.8 / 53.2

Ecorse City
16.1 / 81.7

Wyandotte City
47.6 / 46.4

Belleville City
42.2 / 52.3

Southgate City
45.9 / 49

Riverview City
50.2 / 45.1

Sumpter Twp
54 / 41.9

Huron Twp
60.7 / 34.4

Brownstown Twp
48.1 / 47.4

Woodhaven City
51.3 / 44.2

Trenton City
53.2 / 42.5

Grosse Ile Twp
60.4 / 35.4

Flat Rock City
53.9 / 41.1

Gibraltar City
58.6 / 37.2

Rockwood City
54.9 / 41

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Michigan: +0.2% R / Wayne Co: +37.3% D

President 2016

Wayne County Municipalities

Northville City — D+ 6.26
Northville Twp — R+ 3.36
Livonia City — R+ 7.31
Redford Twp — D+ 40.73
Highland Park City — D+ 94.48
Harper Woods City — D+ 60.4
Grosse Pointe Woods City — R+ 7.04
Grosse Pointe Shores City — R+ 40.09
Plymouth Twp — R+ 7.4
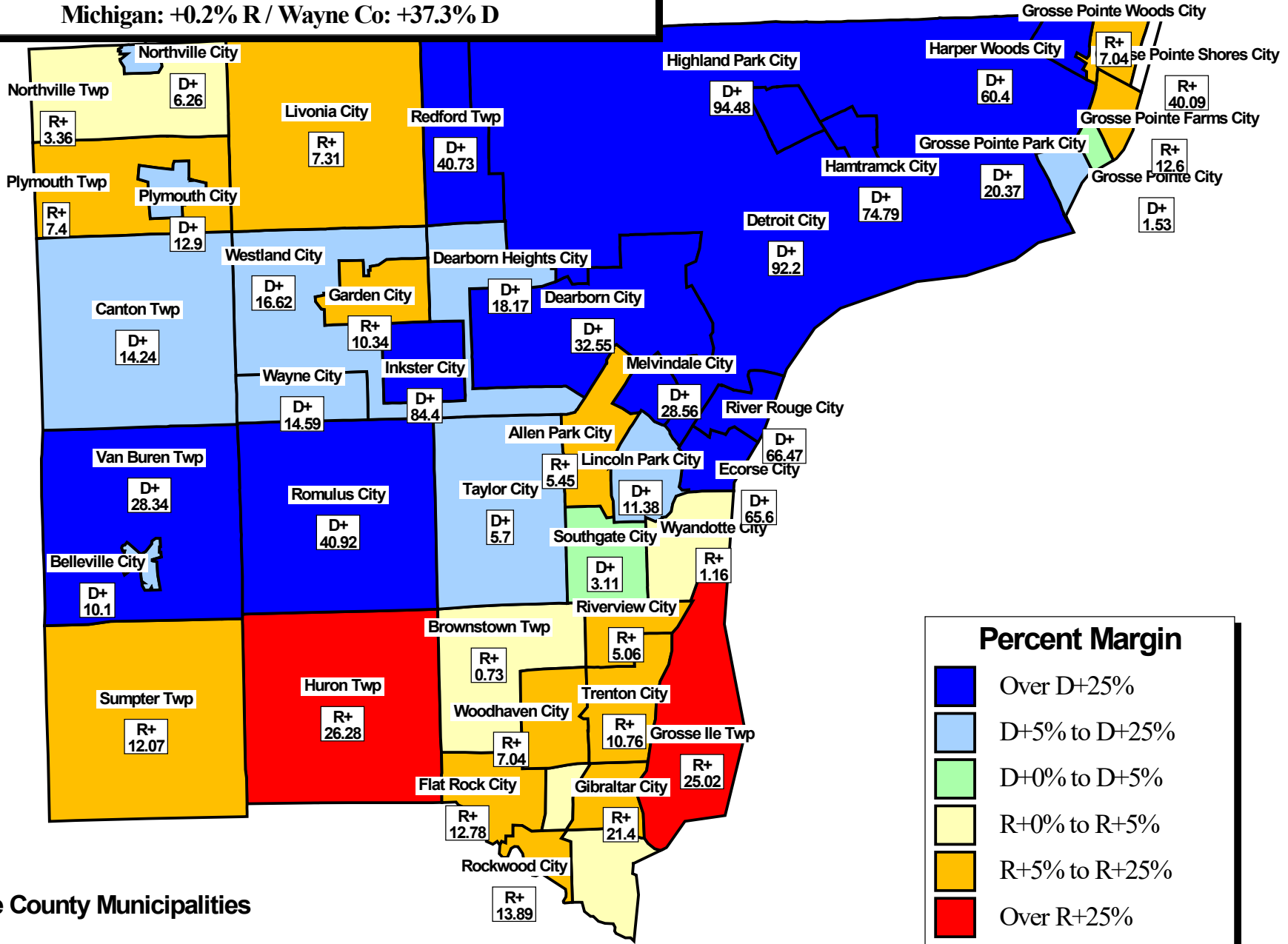Plymouth City — D+ 12.9
Hamtramck City — D+ 74.79
Grosse Pointe Park City — D+ 20.37
Grosse Pointe Farms City — R+ 12.6
Grosse Pointe City — D+ 1.53
Detroit City — D+ 92.2
Westland City — D+ 16.62
Dearborn Heights City — D+ 18.17
Garden City — R+ 10.34
Dearborn City — D+ 32.55
Canton Twp — D+ 14.24
Wayne City — D+ 14.59
Inkster City — D+ 84.4
Melvindale City — D+ 28.56
River Rouge City — D+ 66.47
Allen Park City — R+ 5.45
Lincoln Park City — D+ 11.38
Ecorse City — D+ 65.6
Van Buren Twp — D+ 28.34
Romulus City — D+ 40.92
Taylor City — D+ 5.7
Southgate City — D+ 3.11
Wyandotte City — R+ 1.16
Belleville City — D+ 10.1
Riverview City — R+ 5.06
Brownstown Twp — R+ 0.73
Trenton City — R+ 10.76
Grosse Ile Twp — R+ 25.02
Sumpter Twp — R+ 12.07
Huron Twp — R+ 26.28
Woodhaven City — R+ 7.04
Gibraltar City — R+ 21.4
Flat Rock City — R+ 12.78
Rockwood City — R+ 13.89

Percent Margin

- Over D+25%
- D+5% to D+25%
- D+0% to D+5%
- R+0% to R+5%
- R+5% to R+25%
- Over R+25%

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- D+0% to D+5%
- R+0% to R+5%
- R+5% to R+25%
- Over R+25%

Painting the Sistine chapel

- The Sistine Chapel was not painted from start to finish continuously from one side to the other
- Section off areas and work on the sections
- In general, start from an endpoint and work toward a "checkpoint"
- Put regional breaks into the plan:
    - Allows for interchangeable options
    - Allows for simultaneous drawing
- Track your cumulative deviation as you draw
- Know the features of plan options
- Consider not trying to perfect one plan - draw and revise options

BEFORE   AFTER
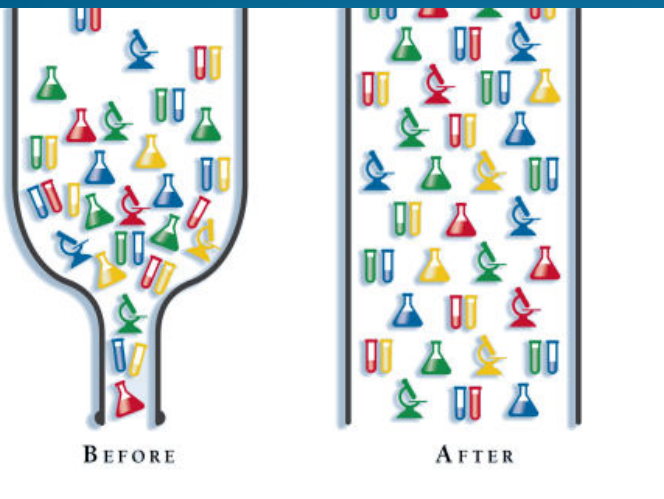
Anticipate bottlenecks

- Use preliminary data to draw concepts and test drive the software
- Advise your team about the difficult areas
- When receiving input:
  - Listen first, request a potential district concept / map
  - Draft and show a possible district either alone or within a working plan
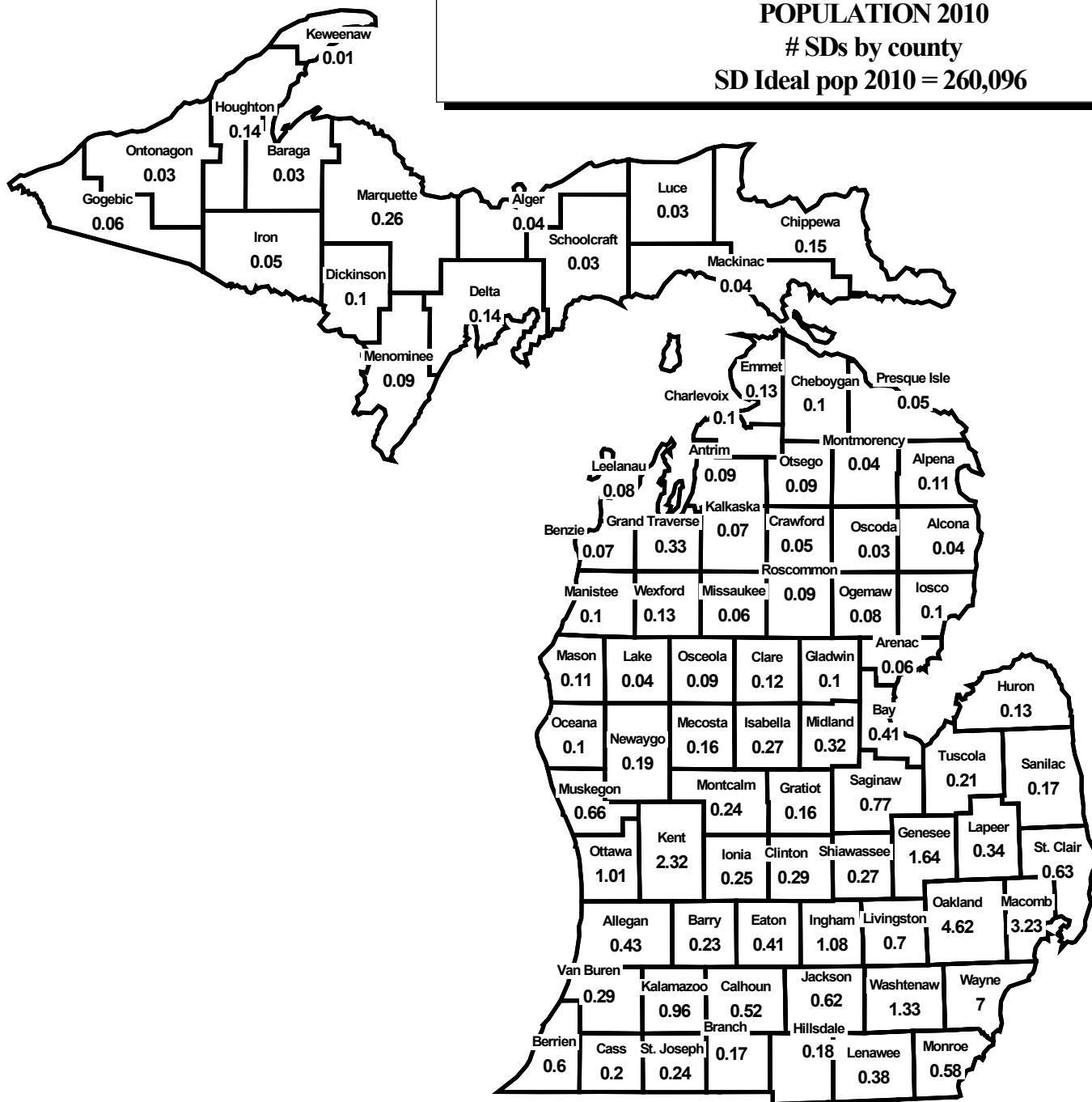 - Use the example district to gauge concerns

Rock n Roll Groups

groupings and districts

POPULATION 2010
 # SDs by county
SD Ideal pop 2010 = 260,096

Keweenaw 0.01
Houghton 0.14
Ontonagon 0.03
Baraga 0.03
Gogebic 0.06
Marquette 0.26
Alger 0.04
Luce 0.03
Chippewa 0.15
Iron 0.05
Dickinson 0.1
Schoolcraft 0.03
Mackinac 0.04
Delta 0.14
Menominee 0.09

Emmet 0.13
Cheboygan 0.1
Presque Isle 0.05
Charlevoix 0.1
Montmorency 0.04
Alpena 0.11
Leelanau 0.08
Antrim 0.09
Otsego 0.09
Benzie 0.07
Grand Traverse 0.33
Kalkaska 0.07
Crawford 0.05
Oscoda 0.03
Alcona 0.04
Manistee 0.1
Wexford 0.13
Missaukee 0.06
Roscommon 0.09
Ogemaw 0.08
Iosco 0.1
Mason 0.11
Lake 0.04
Osceola 0.09
Clare 0.12
Gladwin 0.1
Arenac 0.06
Huron 0.13
Oceana 0.1
Newaygo 0.19
Mecosta 0.16
Isabella 0.27
Midland 0.32
Bay 0.41
Tuscola 0.21
Sanilac 0.17
Muskegon 0.66
Montcalm 0.24
Gratiot 0.16
Saginaw 0.77
Genesee 1.64
Lapeer 0.34
St. Clair 0.63
Ottawa 1.01
Kent 2.32
Ionia 0.25
Clinton 0.29
Shiawassee 0.27
Oakland 4.62
Macomb 3.23
Allegan 0.43
Barry 0.23
Eaton 0.41
Ingham 1.08
Livingston 0.7
Van Buren 0.29
Kalamazoo 0.96
Calhoun 0.52
Jackson 0.62
Washtenaw 1.33
Wayne 7
Berrien 0.6
Cass 0.2
St. Joseph 0.24
Branch 0.17
Hillsdale 0.18
Lenawee 0.38
Monroe 0.58

SD County Groupings
(More than 1-SD per group)
SD Ideal pop 2010 = 260,096