

Michigan Coronavirus Taskforce on Racial Disparities

Agenda

Friday, August 28th, 2020

Agenda

- Call to Order- (D. El-Amin)
- Roll Call/House Keeping- (K. Barnes)
- Emerging issues/ Update – (Lt. Governor Gilchrist)
 - Last week we focused on taking action to emphasize the importance of the flu vaccine
 - Thanks to those who submitted rapid response proposals those are going through the review process
- Data Update- Dr. Sarah Lyon-Callo-TABLED
- Strategic Testing Infrastructure Workgroup (Brenda Jegede)
 - Recommendations
 - Prioritize and provide testing and contact tracing for high risk subgroups
 - Expand testing criteria to include testing asymptomatic household members
 - Use data driven strategy to identify communities to expand testing services
 - Implement neighborhood testing strategy, secure vendor to provide medical staff, supplies, lab, reporting services and partner with trusted community organizations to provide testing in 20 high need areas identified by data driven strategy
 - Eliminate barriers at testing sites by providing culturally and linguistically competent accessible services
 - Provide requirements or guidance for testing sites to collect and report minimum demographic data
 - Provide follow-up care for all residents that test positive
 - Offer residents to complete the 9-question 2020 census questionnaire at the time of testing at the neighborhood testing sites
 - Expand the WSU/ACCESS/Ford mobile testing pilot
 - Identify and test homebound residents
 - Testing plan to include active surveillance and on-going strategic guidance regarding duration of testing, testing type
 - Launch Schedule, Location of Sites & Community Partners
 - Aug 28-Historic King Solomon, Detroit
 - Aug 28-Triumph, Detroit
 - Aug 29-Wayne County Community College, Detroit
 - Location of Sites

- Wayne County
 - Triumph Church, Detroit, 15801 Joy Rd., Detroit, MI 48228
 - Historic King Solomon, Detroit, 6100 14th St., Detroit 48208
 - International Gospel Center, Ecorse, 375 Salliotte Rd. Ecorse, MI 48229
 - WCCC, Detroit, 8200 West Outer Drive Detroit, MI 48219
 - Hartford Memorial Baptist Church, Detroit, 14000 W. Seven Mile, Detroit 48235
 - Southwestern Church of God, Detroit, 3032 Fort St. Detroit, MI 48217
 - New Hope Missionary Baptist Church, Wayne, 33640 Michigan Ave. Wayne, MI 48184
 - Bethel Baptist Church East, Detroit, 5715 Holcomb St., Ste 33, Detroit, MI 48213
 - The Open Door Church of God in Christ (pending), Detroit, 12411 E. 7 Mile, Detroit 48205

- Genesee County
 - Word of Life Church, Flint, 460 W. Atherton Rd. Flint, MI 48507
 - Bethel United Methodist Church, Flint, B1309 N Ballenger Hwy, Flint, MI 48504
 - Macedonia Baptist Church, Mount Morris, G5443 N Saginaw St, Flint, MI 48505

- Calhoun County
 - Albion College, Washington Gardner, Albion, 401 E. Michigan Ave., Albion, MI 49224

- Macomb County
 - All God's People Church, Roseville, 25295 Chippendale St. Roseville, MI 48066
 - Fitzgerald Community Center, Warren, 4355 E. 9Mile Rd. Warren, MI

- Crawford County
 - Kirkland Community College, Grayling, 4800 W. 4 Mile Rd., Grayling, MI 49738

- Saginaw County
 - New Beginnings Deliverance Ministry, Saginaw, 2609 E. Genesee, Saginaw, MI 48601

- Muskegon County
 - Christ Temple Church Muskegon, Muskegon, 412 E. Sherman Blvd., Muskegon, MI 49444

- Berrien County

- Hope Community Church, Niles, 2390 Lake Street, Niles MI 49120
 - TBD, Benton Harbor, Pending
 - Kent County
 - Garfield Park Gym, Grand Rapids, 2111 Madison Ave SE. Grand Rapids, MI 48507
 - Ingham County
 - Epicenter of Worship, Lansing, 517 W. Jolly Rd., Lansing MI 48910
- Neighborhood Testing Site Attributes
 - Build testing infrastructure
 - Build capability to support delivery of vaccinations
 - Attributes
 - Saliva swab
 - tests all ages
 - including infants
 - no cost
 - no ID
 - testing asymptomatic individuals
 - no limit on number of times an individual may be tested
 - online registration and registration over the phone
 - pre-registration strongly preferred
 - results in 3-4 days
 - translation services
 - Detroit Health Department wrap around services
 - Masks
 - Other Attributes
 - First source hiring
 - Cultural and linguistic competence training
 - Community foundation of SEM Support
 - Best Practices for accessibility at Michigan testing sites
 - In Progress/Consideration
 - Benefits navigators
 - Flu vaccinations
 - Promote census completion
 - Patient experience/disability assessments
 - Additional support from community foundations
- Promotion – (Rey Bouknight, Mario Morrow)
 - Press, Advertising, and Community Engagement strategies, launches will happen next week in conjunction with Governors announcement
 - Targeted ads as each site is stood up
 - Community Outreach Strategies

- Social Media-we should all be posting the testing site information on our personal pages and asking friends to share the information.
 - Mass Email Distribution
 - Michigan Coronavirus TF on Racial Disparities/Community Action Team
 - Tell A friend Campaign
 - Religious Leaders-Dion Williams SOM Faith Based Director
 - Community Leaders
 - Promotion through Radio Interviews
 - Promotion through Podcasts and Talk Shows and their social media networks
 - Chambers of Commerce
 - Healthcare Networks
 - Ask Major Local Networks to Do an Editorial on Testing with a link to the test sites
 - Department of Education: School districts and educators, Child/Daycare centers, Community and Four-Year Colleges (Provosts, VP Students Affairs and Deans)
 - Fraternities and Sororities Networks, Social Organizations, NAACP and the Urban League affiliates, Block Clubs and Community and Apartment Associations, Unions
- Discussion
 - (Denise Brooks-Williams) Does the CDC's change in suggested testing criteria have an impact on our testing?
 - (Brenda Jegede) No. In speaking with staff focused on testing at the state, the guidance flags that state and local health officials may articulate additional priorities. We are pursuing asymptomatic testing.
 - (Denise Brooks-Williams) Recommendation that we clarify that we are not changing our testing strategy
 - (Rey Bouknight) We are finalizing a statement to go out to media and healthcare system. The CDC guidance still allows state and local discretion so we will share a statement to ensure that people understand.
 - (Curtis Lipscomb) We received a test message with information for all the various sites. Was this from the TF?
 - (Mario Morrow) I did ask Danielle to send that out and it did come from us.

- (Regina Strong) Are there templates for posting on social media, emails, etc?
 - (Rey Bouknight) Yes, we will make those available as soon as we make the announcement so that you can share with your networks.
 - Adjourn
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House Keeping Rules:

- All members will be muted upon entry
- If you wish to speak, please enter question or comment in the chat and Danielle will instruct you when its time to unmute yourself – if you are unable to access the Microsoft Teams chat or mute function press *6 on your device to unmute yourself and *9 to raise your hand
- Speak only to the issue at hand
- Submit any recommendations in writing to the Task Force email: MIEOG-COVID-19RacialDisparitiesTF@michigan.gov
- Initiate and maintain interpersonal discussions offline/outside of designated meeting times
- All meetings are recorded and links to recordings will be posted to the website following the meeting

Follow up email to be sent after each meeting:

- Notes
- Takeaways
- To dos/Assignments

Charge to the Task Force

- a. The Task Force must act in an advisory capacity to the governor and must do the following:
 1. Study the causes of racial disparities in the impact of COVID-19 and recommend actions to address such disparities.
 2. Recommend actions to increase transparency in reporting data regarding the racial and ethnic impact of COVID-19; remove barriers to accessing physical and mental health care; reduce the impact of medical bias in testing and treatment; mitigate environmental and infrastructure factors contributing to increased exposure during pandemics resulting in mortality; and develop and improve systems for supporting long-term economic recovery and physical and mental health care following a pandemic.
 3. Perform outreach to ensure all stakeholders in impacted areas are informed, educated, and empowered. Stakeholder outreach will include, but is not limited to, community leaders, partner organizations, tribal governments, local government officials, and other elected officials representing the impacted areas.

4. Perform outreach to ensure the general public is informed about racial disparities in the impact of COVID-19, and the work of the Task Force.
 5. Identify avenues of funding for combatting racial disparities in the impact of COVID-19.
 6. Recommend changes in Michigan law relevant to combatting racial disparities in the impact of and response to pandemics.
 7. Identify other issues and provide recommendations to the governor on any other matters relevant to addressing racial disparities in the impact of and response to pandemics.
 8. Provide other information or advice or take other actions as requested by the governor.
- b. The Task Force must report regularly to the governor on its activities and make recommendations on an ongoing basis.
 - c. The Task Force will continue its work until 90 days after the end of the declared states of emergency and disaster, or such other time as the governor identifies.