

# Sixty by 30 Strategic Plan



## MISSION

Close the skills gap and boost attainment to 60% by 2030.



## VISION

Michigan is a leading state that boasts the talent to fill, create, and attract good paying jobs that result in broadly shared economic growth

## GUIDING PRINCIPLES



### Michiganders need more certificates and degrees

A high school diploma is no longer enough to succeed in today's economy. Michigan needs residents to pursue more certificates and more associate, bachelor's, and graduate degrees.



### Higher education and training is a public good.

Individuals, employers, communities, and the state benefit from investments in education and skills training.



### Commitment to equity

All Michiganders must have full access to education and skill opportunities regardless of race, gender, geography, place of birth, sexual orientation, and income



### Focus on needs of individuals, employers, and providers

To be successful, Michigan must listen and respond to the needs of individuals, employers, and credential providers through proactive collaboration.

## STRATEGIC FOCUS AREAS

Opportunity

- A Build a talent culture**  
*With leadership from the Governor, promote the importance of postsecondary education for all*
- B Enact Mi Opportunity and Reconnect**  
*Address the skills gap and make postsecondary education more affordable*
- C Boost youth college going rates**  
*Partner with K-12 to increase college-going—including increasing FAFSA completion*
- D Boost adult postsecondary enrollment**  
*Use Reconnect to connect adults with postsecondary education and skills, including apprenticeships*
- E Create pathways for immigrants and international students**  
*Ensure immigrants and international students can locate in Michigan and use their skills*
- F Partner with employers**  
*Actively engage with employers to ensure strategies help address the skill gap and future needs*
- G Catalyze a statewide postsecondary completion agenda with postsecondary institutions**  
*Partner with two- and four-year institutions to improve completion for all students statewide*
- H Address barriers to success, especially for students living below the ALICE threshold**  
*Support students as they balance the demands of school, work, and life*
- I Link actionable labor market information with career navigation**  
*Ensure students have data and knowhow to explore career options and plot an educational pathway*
- J Track data, monitor value to Michigan, and adapt strategy**  
*Monitor annual progress toward the state's talent goals and adjust strategic priorities as needed*

Success

Prosperity