

**Agreement Establishing An Alliance
Between
Michigan Occupational Safety & Health Administration (MIOSHA)
And**

Name of Organization: Construction Association of Michigan (CAM)
Address: 43636 Woodward Ave. **City:** Bloomfield Hills **State:** MI **Zip:** 48302
Contact Person: Kevin N. Koehler **Title:** President
Telephone Number: 248-972-1000 **E-Mail Address:** Koehler@cam-online.com

Renewal

Purpose and Scope of Alliance:

Purpose: To increase the lines of communication between MIOSHA and CAM's membership. Improved communication, increased awareness and collaboration on safety and training initiatives will lead to a safer work environment.

Target Audience: CAM has over 2,600 commercial and industrial member firms of which approximately 40% are specialty/subcontractors, 25% are equipment and material suppliers, and 13% are general contractors/construction managers all of whom are concerned with safety and health. Our contractors range in size from the largest in the industry to smaller firms with one to five employees. Our target audience will include all CAM members but will focus on the small to mid-size firms that make-up over 85% of the membership.

Major Alliance Activity: Activities of the alliance will include promotion and application of safety and health training initiatives. Specifically, CAM would promote to its membership, participation of other 21d and 23g MIOSHA CET offerings. CAM will encourage contractors to participate in MIOSHA consultation and hazard survey activities. All of CAM's marketing mediums would be utilized to promote the relationship including CAM Magazine, Construction Buyers Guide, CAM Construction Project News, CAM Newsbriefs, and CAM's website www.cam-online.com. Building banners, jobsite banners, and press releases would be used to promote the alliance.

Alliance Benefit: Increased worker and employer awareness of safety and health issues. The alliance will increase participation, understanding, and compliance with MIOSHA rules and regulations by CAM members. The alliance will provide improved awareness, cooperation, and promotion of both MIOSHA and CAM programs and services to the entire construction industry.

Alliance Positive Impact: Improved understanding of and cooperation between CAM members and MIOSHA, resulting in a safer work environment for employees of CAM member firms.

Goals and Objectives of Alliance:

Outreach and Communication:

CAM communicates daily with over 2,600 member companies. CAM's communication vehicles include but are not limited to our website www.cam-online.com; our daily construction reports, Construction Project News (printed and electronic); our annual CAM Buyers Guide; and our monthly glossy CAM Magazine.

www.cam-online.com would offer a link to the MIOSHA website highlighting MIOSHA news, changes in regulations, and promoting MIOSHA programs and seminars. CAM will publish online articles about specific MIOSHA programs/initiatives.

Construction Project News can be utilized to promote upcoming CAM and MIOSHA seminars.

The annual CAM Safety Achievement Award recognizes outstanding safety performance by CAM members.

The Construction Buyers Guide (distributed to over 19,000 users of construction services) will run a PSA promoting the CAM/MIOSHA Alliance (i.e. MISS DIG ad).

Training and Education:

CAM has a well-established training and education division known as CAMTEC. CAMTEC can offer over 55 classes of which 19 are safety and health related. CAMTEC had over 250 students in the twenty safety-related courses. CAM currently offers the MIOSHA 10-hour and OSHA 30-hour training, asbestos awareness training, first aid and CPR training, and additional classes covering various safety topics.

The CAM safety director will work closely with a CET representative to identify specific seminars, training programs, and other initiatives CAMTEC could offer to CAM members and non-members. Through the CAM/MIOSHA alliance we will provide new seminars involving current MIOSHA initiatives and would look to increase attendance in safety-related courses by 20% to 30% or 50 to 75 students annually.

CAM will provide MIOSHA a free booth at the annual Michigan Construction & Design Trade Show. We will work with the CET Division to develop safety and health programs that could be offered to all attendees. CAM and MIOSHA will co-promote attendance.

Promoting Dialogue:

CAM, through the CAM Safety Committee and other related committees and councils, will promote cooperation and dialogue between CAM members and MIOSHA. A MIOSHA CET representative will be welcome to attend committee meetings for input on cooperative and collaborative efforts.

Roles and Responsibilities:

CONSTRUCTION ASSOCIATION OF MICHIGAN:

1. Promote safety and health training initiatives to CAM members.
2. Promote member participation in 21d and 23g MIOSHA CET offerings. (CAM will specifically solicit specific members to participate in 21d programs for small contractors, up to 25 in a three-year period.)
3. Alliance to be promoted in CAM Magazine, Construction Buyers Guide, Construction Project News, CAM Newbriefs and www.cam-online.com.
4. CAM to publish articles about specific MIOSHA programs/initiatives.
5. CAM to provide MIOSHA with a PSA in the annual CAM Buyers Guide and a booth at the annual Trade Show.
6. CAM's education manager to work with MIOSHA representative to develop and produce new safety and health courses.
7. CAM to welcome a MIOSHA CET representative at any CAM Safety or Council meeting.

8. CAM Safety Achievement Award will recognize outstanding safety and health performance.
9. CAM will promote the MIOSHA Training Institute and MIOSHA cooperative programs to members via email blasts, sharing of email lists, sharing of mailing lists, etc; possibly sponsoring one or more MTI classes for chapter members.

MIOSHA:

1. Provide CAM with information and assistance on MIOSHA programs and initiatives.
2. Help CAM's education manager with securing qualified instructors for CAM produced safety and health programs.
3. Assist CAM with producing safety courses to be offered at the Michigan Construction & Design Trade Show.
4. Promote alliance in MIOSHA Newsletter and on the MIOSHA website.
5. Offer MIOSHA CET Division services to CAM members.
6. Recognize CAM members that participate in MIOSHA programs via MIOSHA Newsletter and website.

Outcomes of Alliance Activities:

Improved communication and cooperation between CAM, CAM members and MIOSHA resulting in improved program delivery and understanding.
Encourage CAM member firms to become directly involved in consultation/hazard surveys offered by MIOSHA CET consultants.
Increased awareness of MIOSHA and the programs CET offers.
Increased MIOSHA coverage in CAM's publications and information about the alliance in MIOSHA publications.
Increased involvement and cooperation between MIOSHA training and CAMTEC.
Safer and better-trained CAM member employees on jobsites throughout the state.

Initiation and Cancellation of Agreement:

The alliance agreement is effective on the date of signing and will be in effect for **three** years. Prior to the expiration of the agreement, the parties will confer and evaluate whether the agreement should be extended. Without regard to the term of the agreement, any of the parties can terminate the agreement with 30 days written notification.

ALLIANCE PARTNER(S)

MIOSHA


Signature

8/2/12
Date


Signature

8/2/12
Date

Frank Nehr Jr.
Name
Chairman of the Board,
Construction Association of
Michigan
Title

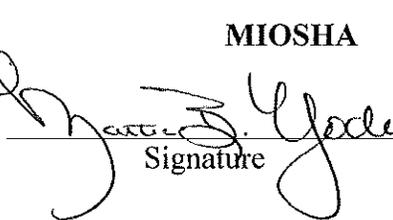
Rob Nederhood
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Deputy-Director,
Department of Licensing
and Regulatory Affairs
Title

ALLIANCE PARTNER(S)

MIOSHA


Signature

8/2/12
Date


Signature

8/2/12
Date

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Martha B. Yoder
Name
Director, Michigan
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Health Administration
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