



SAMPLE SOCIAL MEDIA POSTS

1. You put your own safety at risk as a frontline worker this Spring—and for that you’ve earned our thanks. Free tuition either full- or part-time while you work is now available for frontline workers without a college degree or high school diploma. Learn more at Michigan.gov/Frontliners.
1. If you are a frontline worker thinking about going back to school either full- or part-time while you work to pursue a career or personal dream, now is the time to get started! Futures for Frontliners is offering free tuition and services for essential workers without college degrees or high school diploma. Learn more at Michigan.gov/Frontliners.
2. If you have a friend or family member who is thinking of returning to school or college to pursue their dream, tell them about a new opportunity that offers frontline workers tuition-free education and services to complete their degree or high school diploma. Tell them to check it out at Michigan.gov/Frontliners.
3. Did you work in a hospital, grocery store, sanitation or police department, or other essential industry this spring? If so, you may be eligible to return to school tuition-free either full- or part time while you work. Learn more at Michigan.gov/Frontliners.