

RICK SNYDER GOVERNOR ANDY DILLON
STATE TREASURER

September 10, 2012

Dear Michigan High School Counselors:

You are invited to attend the 2012 High School Counselor Financial Aid Webcast. The Webcast will provide updated information about state and federal student financial aid programs. The goal is to provide you with information to help you assist students and their parents in understanding student financial aid as a means to help pay for the cost of postsecondary education. The Michigan Department of Treasury and the Michigan Student Financial Aid Association (MSFAA) sponsor this event cooperatively.

The Webcast will be held on Friday, October 26, 2012, from 9:00 a.m. to 12:30 p.m., at locations around the state. Registration begins at 8:00 a.m. Enclosed you will find a Registration Form, as well as a Site List, which contains the contacts, fax numbers, and e-mail addresses for each host site. **Registration forms are due to the host sites no later than September 21, 2012**.

We hope you will consider taking advantage of this opportunity to learn more about student financial aid programs. As in the past, we are seeking approval for this Webcast to meet the requirements for State Board-Continuing Education Units (SB-CEU) via partnership with Grand Valley State University. For more information, contact your site coordinator.

If you have any questions regarding the program, you may contact Patty Hill of Student Scholarships and Grant's High School Services Unit at hillp@michigan.gov or 517-373-6051, or the host site contact person at the location nearest you.

Sincerely,

Anne Wohlfert, Director

Student Scholarships and Grants
Mishigan Department of Transur

Michigan Department of Treasury

Enclosures



September 2012

Dear Michigan High School Counselors:

As the 2012 Michigan Student Financial Aid Association (MSFAA) President, I would like to introduce myself and make you aware of our organization, our mission, and some of our outreach activities. We have been serving our members from Michigan Colleges and Universities for almost 45 years by providing training and professional development opportunities throughout the year. The mission of our association is to enhance student financial aid awareness, to promote student access to postsecondary education, and to provide professional development opportunities for its members. Our Association is an active leader on the state, regional, and national levels. Our members are not only involved in their own institutions and students, but they also volunteer their time and efforts to Michigan students as a whole. Michigan has over 130 colleges and universities and over 650,000 students in attendance, with the majority of them coming from Michigan high schools. Our MSFAA members are committed to serving each and every one of them.

MSFAA has always been very active in outreach activities. Our Early Awareness and Multicultural Outreach Committee (EAMO) reaches out to several Michigan high schools and middle schools each year, by offering in school programs to increase awareness of the benefits of preparing both academically and financially for higher education through our "Lessons in Dollars" for high school seniors and "Get Real" (real early awareness) for high school juniors. We have awarded over \$30,000 in scholarships from our association to future college students who have participated in these programs.

Our members are very active in "College Goal Sunday", working closely with EduGuide, to provide assistance to parents and students in completing the Free Application for Federal Student Aid (FAFSA) on a designated Sunday, each year, all across the State of Michigan. Our Communications Committee is very active in partnering with other state sponsored access groups and also annually plans and prepares the High School Counselor webcast in conjunction with the Michigan Department of Treasury. Volunteers from this committee also conduct a variety of financial aid awareness campaigns and efforts, both on behalf of the Association and in partnering with other organizations.

Members of our association also recently visited many of our elected State officials on behalf of our students. We met with them in their offices in Lansing with a goal of increased financial support for Michigan students to receive training and education beyond high school.

These are just some of the things MSFAA is doing, but we need to do more. We would like to hear from you if you have any ideas as to how we can serve your profession better and the needs of your students, so please feel free to contact me at pchaplin@marygrove.edu.

Sincerely,

Patricia M. Chaplin

President, Michigan Student Financial Aid Association (MSFAA)

HIGH SCHOOL COUNSELOR FINANCIAL AID WEBCAST

October 26, 2012 9:00 a.m. to 12:30 p.m.

(Check in at host site from 8:00 to 8:45 a.m.)

REGISTRATION FORM

Please fax or e-mail your completed Registration Form to the college or university site you have chosen no later than September 21, 2012. Names, fax numbers, and e-mail addresses of the site contacts are listed on the enclosed High School Counselor Webcast Site List. Attendance at this program is free.

SELECTED SITE									
ATTENDEE INFORMATION (Please print clearly.)									
	Name and Title	E-mail Address	Are you interested in obtaining continuing education credit?						
			YES	NO					
-									
	Institution Name:								
	Mailing Address:								
	Phone Number:								
REQU	REQUESTS								
1.	1. Please identify any special needs and/or special dietary requirements needed to assist attendee:								
2.	2. Do you need directions/map to the program location?YesNo								
3.	3. If you have a specific question or an item you wish to have covered during the Webcast, please list.								

HIGH SCHOOL COUNSELOR FINANCIAL AID WEBCAST October 26, 2012

AGENDA

8:00 – 8:45 a.m.	High School Counselors (check-in at host site)
8:45 – 9:00 a.m.	Welcome
9:00 – 9:05 a.m.	Introduction Audrey Dahlgren, Moderator Student Scholarships and Grants Michigan Department of Treasury
9:05 – 9:50 a.m.	Federal Programs Update Val Meyers, Associate Director of Financial Aid Michigan State University
9:50 – 10:30 a.m.	State Programs Update Anne Wohlfert, Director Student Scholarships and Grants Michigan Department of Treasury
10:30 – 10:45 a.m.	Break
10:45 – 10:55 a.m.	Foster Youth in Transition Jennifer Maurer, ETV Coordinator Lutheran Social Services of Michigan
10:55 – 11:05 a.m.	Ann Rossi, Coordinator Education/Employment/Youth In Transition Michigan Department of Human Services
11:05 – 11:20 a.m.	MET/MESP Robin Lott, Director Michigan Education Trust Michigan Department of Treasury
11:20 – 11:45 a.m.	College Goal Sunday Becky Powell, Program Director Michigan College Goal Sunday
11:45 a.m. – 12:15 p.m.	Michigan College Access Network Lisa King, Assistant Director Michigan College Access Network
12:15 – 12:30 p.m.	Wrap-up

High School Counselor Webcast Site List

Friday, October 26, 2012

9:00 a.m. to 12:30 p.m.

(Check in at host site from 8:00 to 8:45 a.m.)

Webcast Location Adrian College Valade Hall, Knight Auditorium Entrance on S. Madison Street Adrian MI 49221	RSVP To: Phone: Fax: Email:	Sarah Larson 517-265-5161, ext. 4306 517-264-3394 slarson@adrian.edu	Lunch Provided Y	Special Instructions Parking will be on Madison Street and Williams Street. The building is handicap accessible. Room capacity: 48
Albion College Kellogg Center: Alumni Conference Room 100 N. Hannah Albion MI 49224	RSVP To: Phone: Fax: Email:	Dory Lerew 517-629-0496 517-629-0569 dlerew@albion.edu	Y	No parking pass is needed. The building is handicap accessible. Room capacity: 30
Alpena Community College Center Building 106 665 Johnson Street Alpena MI 49707	RSVP To: Phone: Fax: Email:	Robert Roose 989-358-7229 989-358-7541 rooser@alpenacc.edu	Y	The building is handicap accessible. Room capacity: 40
Baker College of Auburn Hills All Purpose Room 1500 University Drive Auburn Hills MI 48326	RSVP To: Phone: Fax: Email:	Greg Little 248-276-8214 248-276-8271 greg.little@baker.edu	Y	The building is handicap accessible. Room capacity: 100
Baker College of Flint Center for Undergraduate Studies Room B106 1050 West Bristol Road Flint MI 48507	RSVP To: Phone: Fax: Email:	Ryan Truemner 810-766-2167 810-766-4293 ryan.truemner@baker.edu	Y	Park in the Employee Parking Lot. Access lot from the Bristol Rd. entrance. Turn right at the first opportunity and the lot is immediately on the right. There will be signs indicating parking. The building is handicap accessible. Room capacity: 60
Baker College of Muskegon Front Entrance-Auditorium 1903 Marquette Ave. Muskegon MI 49442	RSVP To: Phone: Fax: Email:	Leslie Jolman 231-777-5268 231-777-5264 leslie.jolman@baker.edu	Y	The building is handicap accessible. Room capacity: 80
Bay de Noc Community College Student Servcies Room 525 2001 N. Lincoln Road Escanaba MI 49829	RSVP To: Phone: Fax: Email:	Brooke Jorasz 906-217-4096 906-217-1673 joraszb@baycollege.edu	Y	The building is handicap accessible. Room capacity: 30

Webcast Location		<u>Site Contact</u>	<u>Lunch</u> <u>Provided</u>	Special Instructions
Central Michigan Unviersity Park Library Auditorium 300 East Preston St. Mt. Pleasant MI 48858	RSVP To: Phone: Fax: Email:	Maggie Polley or Tanya Mogg MP 989-774-7449 or TM 989-774-7433 989-774-3634 davis11m@cmich.edu or teney1tl@cmich.edu	Y	Parking will be in lots 9 & 10. Parking passes, directions, and maps will be mailed to registrants. The buildling is handicap accessible. Room capacity: 138
Cleary University Johnson Center 3750 Cleary Drive Howell MI 48843	RSVP To: Phone: Fax: Email:	Vesta Smith-Campbell 517-338-3015 517-552-8022 finaid@cleary.edu	N	Parking is free. The building is handicap accessible. Room capacity: 90
Delta College/Bay-Arenac ISD Career Center Bay-Arenac ISD Career Center Lecuture Hall 4155 Monitor Road Bay City MI 48706	RSVP To: Phone: Fax: Email:	Kristine Burch 989-686-9375 989-667-2202 kristineburch@delta.edu	N	If you wish to purchase lunch at the Bay-Arenac ISD's Blooming Chefs Restaurant, contact the restaurant to make a reservation at (989) 667-3268. Park in the North Parking Lot at the Restaurant. The bldg. is handicap accessible. Room capacity: 200
Glen Oaks Community College Library Computer Lab - E Wing 62249 Shimmel Road Centreville MI 49032	RSVP To: Phone: Fax: Email:	Jean Zimmerman 269-294-4322 269-467-9068 jzimmerman@glenoaks.edu	N	The building is handicap accessible. Room capacity: 24
Gogebic Community College Jacob Solin Center, Room B22 E4946 Jackson Road Ironwood MI 49938	RSVP To: Phone: Fax: Email:	Sue Forbes 906-932-4231, ext. 208 906-932-2339 suef@gogebic.edu	Y	Enter through Jacob Solin parking lot. The building is handicap accessible. Room capacity: 30
Grand Valley State University Kirkhof Center, Grand River Room - 2250 1 Campus Drive, 1110 Kirkhof Center Allendale MI 49401	RSVP To: Phone: Fax: Email:	Erika Wallace 616-331-3234 616-331-3180 wallacee@gvsu.edu	Y	Place parking pass in left hand corner of dash. Attendees will recieve pass w/ confirmation e-mail upon registration. Send registrations via email or fax; include dietary concerns. The buildin is handicap accessible. Room capacity: 100
Kirtland Community College Student Center 10775 N. St. Helen Roscommon MI 48653	RSVP To: Phone: Fax: Email:	Christin Horndt 989-275-5000, ext. 310 989-275-6789 finaid@kirtland.edu	Y	The building is handicap accessible. Room capacity: 30
Lake Superior State University KJS Library, Room 251 906 Ryan Street Sault Ste. Marie MI 49783	RSVP To: Phone: Fax: Email:	Anne Van 906-635-2678 906-635-6669 avan1@lssu.edu	N	Temporary parking permits for visitors are available at the Public Safety Office located in the Admin. Bldg. Please park in Lot J. http://www.lssu.edu/parking/pdf/parkingmap.pdf The building is handicap accessible. Room capacity: 30

Webcast Location		Site Contact	_	<u>rided</u>	Special Instructions
Lansing Community College	RSVP To: Phone: Fax: Email:	Emily Baynes 517-483-1075 517-483-1170 baynese@lcc.edu		N	Registration confirmation will include building/room location. The building is handicap accessible.
Lansing MI 48901		, -			
Marygrove College Madame Cadillac Hall 8425 W. McNichols Detriot MI 48221	RSVP To: Phone: Fax: Email:	Julie Wilson 313-927-1553 313-927-1533 jwilson1@marygrove.edu	Y		The building is handicap accessible. Room capacity: 150
Michigan Technological University Advanced Technology and Development Complex 1402 East Sharon Ave. Houghton MI 49945	RSVP To: Phone: Fax: Email:	Kyle Rubin 906-487-2622 906-482-3042 ktrubin@mtu.edu	Y		Parking is located in front of the building. A parking pass is not required. A campus map can be located at http://www.mtu.edu/maps/. The building is handicap accessible. Room capacity: 75
North Central Michigan College Library Conference Center, Rooms 1 & 2 1515 Howard Street Petoskey MI 49770	RSVP To: Phone: Fax: Email:	Virginia Panoff or Melissa Colby VP 231-348-6698 or MC 231-348-6627 231-348-6698 or 231-348-6627 vpanoff@ncmich.edu or mcolby@ncmich.edu		N	The building is handicap accessible. Room capacity: 150
Northern Michigan University Learning and Resource Center, Room 109 Marquette MI 49855	RSVP To: Phone: Fax: Email:	Ginny MacDonald 906-227-2326 906-227-6226 vmacdona@nmu.edu		N	Registration confirmation will include parking instructions.
Northwestern Michigan College University Center, Room 207 2200 Dendrinos Drive Traverse City MI 49686	RSVP To: Phone: Fax: Email:	Linda Berlin 231-995-2118 231-995-1937 berlin@nmc.edu		N	Morning pastries, coffee, and a snack at break will be provided. The building is handicap accessible. Room capacity: 40
St. Clair County Community College MTEC 150 323 Erie Street Port Huron MI 48060	RSVP To: Phone: Fax: Email:	Jo Cassar 810-989-5539 810-989-5774 jcassar@sc4.edu	Y		The building is handicap accessible.
University of Michigan-Dearborn University Center, Kochoff Hall 4901 Evergreen Dearborn MI 48128-2406	RSVP To: Phone: Fax: Email:	Sally Foster 313-593-9965 313-593-5313 ask-ofa@umd.umich.edu		N	The building is handicap accessible. Room capacity: 200

Webcast Location Wayne State University Welcome Center Auditorium Woodward Avenue & Warren Detroit MI 48202	RSVP To: Phone: Fax: Email:	Site Contact Daisy Cordero 248-553-3848 248-553-7733 ad6324@wayne.edu	Lunch Provided Y	Special Instructions Free prkg available in Prkg Structure #6 on Cass & Putnam, behind the Welcome Center. Signs will be available. No prkg in "Vistors' Parking." Confirmation Letter will serve as prkg pass. Continental breakfast. Capacity: 108, 2 handicap spots
West Shore Community College MLT, Administration Building 3000 N. Stiles Road Scottville MI 49454	RSVP To: Phone: Fax: Email:	Juliann Murphy 231-843-5913 231-843-5913 jmmurphy@westshore.edu	N	The building is handicap accessible. Room capacity: 100
Western Michigan University Fetzer Center-Kirsch Auditorium GPS Location: 2350 Business Court Kalamazoo MI 49008	RSVP To: Phone: Fax: Email:	Carol Mountjoy 269-387-6015 269-387-6075 carol.mountjoy@wmich.edu		Guests will use the Fetzer Center parking lot directly adjacent to the Fetzer Center. No parking permit is needed. The building is handicap accessible. Room capacity: 250