



michigan.gov/S4SD



Strive for a Safer Drive (S4SD) is a high school safe driving initiative. Up to 75 schools will be selected to receive \$1,000 to create a student led traffic safety awareness campaign. Campaign topics may include: distracted driving, seatbelts, impaired driving, speeding, and winter driving.

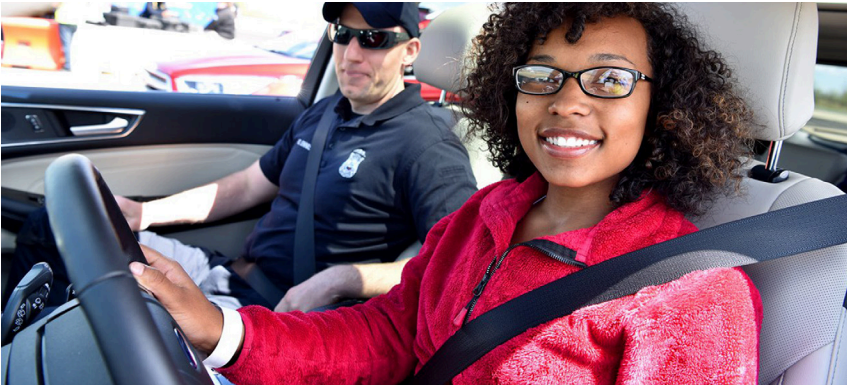
Guidelines and more information can be found at

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PROGRAM TIMELINE

Date	Event
November 30, 2020	The first 30 schools to apply by November 30 will receive a \$100 Visa gift card!
December 20, 2020	Application deadline
January 2021	Selected schools are notified and campaigns may begin
January 2021	Checks will be mailed out
April 2, 2021	Campaign activities end
April 7, 2021	Final project due
April 2021	Winning schools announced
TBD	Ford Driving Skills for Life hands-on event





RIDE AND DRIVE EVENT

S4SD schools are eligible to attend a half day, advanced driver training program. Students will have the opportunity to drive vehicles on a closed course with professional instructors. Students will learn key skills and gain experience in areas that contribute to more than 60 percent of teen crashes, including:

- Hazard recognition
- Speed and space management
- Vehicle handling and
- Distracted and impaired driving



Stop the leading cause of teen deaths