

MEMORANDUM

TO: Michigan Independent Citizens Redistricting Commission (MICRC)

CC: MICRC & MICRC Staff

FROM: MDOS Staff

DATE: February 16, 2021

RE: Princeton University Woodrow Wilson School of Public and International Affairs MICRC Draft Budget

As previously mentioned in Commission meetings, the Michigan Department of State has previously received correspondence and budget estimates from Princeton University's Woodrow Wilson School of Public Affairs regarding the Independent Citizens Redistricting Commission. This correspondence was received January 7, 2019. It provided an overview of the school's research published in their "[A Commissioner's Guide to Redistricting in Michigan](#)" report, included in your orientation materials.

Additionally, based on their research, the Woodrow Wilson School of Public Affairs produced a draft budget for the first three years of the Michigan Independent Citizens Redistricting Commission's work. Their draft budget memo is enclosed in the attached.

Budget Development Memo

The corresponding budget table estimates the cost of operating an independent redistricting commission in Michigan for the 2020 redistricting cycle.

Based on our estimates, we expect the Michigan Independent Citizens Redistricting Commission to cost \$11.7M. If adjusting for inflation, the Commission may cost \$13.9M. For comparison, the California Citizens Redistricting Commission cost the state government \$10.5M in the 2010 redistricting cycle and Arizona Independent Redistricting Commission cost the state \$9.6M in the 2000 redistricting cycle and \$7.3M in the 2010 redistricting cycle. Some costs are startup costs like rules and regulations the Michigan Secretary of State will need to promulgate.

Most estimates reflect the California Citizens Redistricting Commission costs in the 2010 cycle costs.

Additional sources include the League of Women Voters of California examination of the California CRC, information published by the Arizona Independent Redistricting Commission, and various state government reports from California and Michigan. Most deviation from the California CRC costs come from the recommendations laid out by the CA LWV report. Links to sources can be found in the spreadsheet.

The ICRC budget is more detailed than the MI SoS budget. The California CRC published detailed cost data more readily available than the California Bureau of State Audits. As the organization responsible for creating the pool of potential commissioners, the California BSA is most similar to the role the Michigan Secretary of State. Consequently, this budget estimate does not offer as detailed cost estimates for direct costs facing the Michigan SoS as it does for the Commission itself.

Most Uncertain Estimates:

1. **The line drawing contract:** Based on interviews with Karin Mac Donald from Q2, the California contract for professional linedrawing was substantially lower than market rate. In the 2010 cycle, California CRC paid \$592k and the Arizona IRC paid \$666k for professional linedrawers. Currently, the budget includes a (potentially overly generous) estimate of \$1M for the contract.
2. **Application outreach:** California Bureau of State Audits—who were in charge of creating the pool of eligible applicants—contracted with an organization to conduct media outreach to publicize the application process and encourage a diverse application pool. The contract cost \$1.3M. The League of Women Voters report suggest that an application outreach contract will not be necessary in California for the 2020 cycle since other organizations raised public awareness (LWV 67). They recommended spending more to raise public awareness and engagement during the redistricting process itself. This budget estimate does not eliminate the application outreach contract. It budgets for \$650,000—a contract half what California spent.
3. **Underfunded racial polarized voting and data analysis:** The LWV report suggests racial polarized voting analysis and data contracts were underfunded by the California CRC (LWV 67). The budget deviates from the California CRC contract costs for these two items, going approximately \$20,000 above the racial polarized voting analysis contract and by adding a new line item for a public input consultant to process data and input from citizens.
4. **Legal bills:** Clearly the cost of litigation is uncertain. The budget provided merely reflects the legal costs in the California 2010 cycle. In addition, litigation costs could continue beyond FY2022.

Inflation adjustment

The budget spreadsheet also includes a separate inflation adjusted estimate. The adjustment relied on reported inflation (CPI-U) and assumed a 2% inflation rate for future years. If costs experienced by California accurately predict the costs Michigan will face in the 2020 cycle and the cost to conduct redistricting rises with inflation, the Michigan ICRC could cost \$13.9M.

Princeton University Woodrow Wilson School of Public and International Affairs MICRC Draft Budget

Organization	Object Class	Detail	FY2020	FY2021	FY2022	Total
Secretary of State						
	Personal Services		\$ 1,675,000	\$ 828,000	\$ -	\$ 2,503,000
		Administrative Support	\$ 1,283,000	\$ 828,000	\$ -	\$ 2,111,000
		3 auditors for pool selection	\$ 392,000	\$ -	\$ -	\$ 392,000
	Regular Operating Expenses		\$ 598,000	\$ 213,000	\$ -	\$ 811,000
	Contractual Services		\$ 801,000	\$ -	\$ -	\$ 801,000
		Statistician	\$ 24,000	\$ -	\$ -	\$ 24,000
		Media outreach Contract	\$ 777,000	\$ -	\$ -	\$ 777,000
<u>Subtotal</u>			<u>\$ 3,074,000</u>	<u>\$ 1,040,000</u>	<u>\$ -</u>	<u>\$ 4,115,000</u>

Annual Inflation Rate	CPI-U	%Change
2010	218.1	1.60%
2011	224.9	3.20%
2012	229.6	2.10%
2013	233	1.50%
2014	236.7	1.60%
2015	237	0.10%
2016	240	1.30%
2017	245.1	2.10%
2018*	250.5	2.20%

The Commission

Personal Services	\$ -	\$ 2,103,000	\$ 2,101,000	\$ 4,204,000
Commissioners	\$ -	\$ 615,000	\$ 614,000	\$ 1,229,000
Executive Director	\$ -	\$ 154,000	\$ 154,000	\$ 308,000
Chief Counsel	\$ -	\$ 161,000	\$ 161,000	\$ 322,000
Communications Director	\$ -	\$ 130,000	\$ 130,000	\$ 260,000
Contract Specialist	\$ -	\$ 98,000	\$ 98,000	\$ 196,000
Budget Officer	\$ -	\$ 38,000	\$ 38,000	\$ 76,000
Accounting Analyst	\$ -	\$ 27,000	\$ 27,000	\$ 54,000
Program Analyst	\$ -	\$ 77,000	\$ 77,000	\$ 154,000
Procurement Specialist	\$ -	\$ 30,000	\$ 30,000	\$ 60,000
Commission Liaison	\$ -	\$ 52,000	\$ 52,000	\$ 104,000
Commission Assistant	\$ -	\$ 52,000	\$ 52,000	\$ 104,000
Fringe Benefits	\$ -	\$ 670,000	\$ 670,000	\$ 1,340,000
Travel	\$ -	\$ 601,000	\$ 130,000	\$ 731,000
Commissioner Travel	\$ -	\$ 213,000	\$ 103,000	\$ 316,000
Staff Travel	\$ -	\$ 45,000	\$ 4,000	\$ 49,000
Total Meeting Costs	\$ -	\$ -	\$ 24,000	\$ 24,000
Stenography	\$ -	\$ 137,000	\$ -	\$ 137,000
Videography	\$ -	\$ 195,000	\$ -	\$ 195,000
Translator	\$ -	\$ 2,000	\$ -	\$ 2,000
Other Meeting Expenses	\$ -	\$ 9,000	\$ -	\$ 9,000
Regular Operating Expenses	\$ -	\$ 290,000	\$ 195,000	\$ 485,000
Purchased License/Software	\$ -	\$ 12,000	\$ -	\$ 12,000
Other Operating Costs	\$ -	\$ 278,000	\$ 195,000	\$ 473,000

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Contractual Services	\$	-	\$ 1,998,000	\$ 2,339,000	\$ 4,337,000	
Legal Counsel	\$	-	\$ -	\$ -	\$ -	
VRA Counsel	\$	-	\$ 366,000	\$ 1,335,000	\$ 1,701,000	
Polarized Voting Analysis	\$	-	\$ 95,000	\$ -	\$ 95,000	
General Counsel	\$	-	\$ 177,000	\$ 980,000	\$ 1,157,000	
Discovery Services	\$	-	\$ -	\$ 24,000	\$ 24,000	
Legal Auditor	\$	-	\$ 24,000	\$ -	\$ 24,000	
Mapmaking Linedrawer	\$	-	\$ 1,182,000	\$ -	\$ 1,182,000	
Mapmaking Auditor	\$	-	\$ 59,000	\$ -	\$ 59,000	
Public Input Consultant	\$	-	\$ 47,000	\$ -	\$ 47,000	
Security Services	\$	-	\$ 47,000	\$ -	\$ 47,000	
Subtotal	\$	-	\$ 4,992,000	\$ 4,765,000	\$ 9,757,000	
Total			\$ 3,074,000	\$ 6,032,000	\$ 4,765,000	\$ 13,872,000

Sources:

California Citiz https://wedrawthelines.ca.gov/wp-content/uploads/sites/64/2012/06/handouts_20120605_crc_costreport.pdf

Arizona <https://azredistricting.org/docs/Meeting-Info/Budget-011012.xls>

CA LWV <https://cavotes.org/sites/default/files/jobs/RedistrictingCommission%20Report6122013.pdf>

CA Fringe Bene <https://www.calpers.ca.gov/docs/forms-publications/state-schools-valuation-2011.pdf>
As of FY2012

MI Fringe Bene https://www.michigan.gov/documents/mdcs/39th_AWFR_Complete_639002_7.pdf

Inflation CPI-U <https://www.minneapolisfed.org/community/financial-and-economic-education/cpi-calculator-information/consumer-price-index-and-inflation-rates-1913>