

BioTrust Presentations and Exhibits
 Provided by the
 Michigan Department of Health and Human Services (MDHHS) and
 BioTrust Community Values Advisory Board



MDHHS Community Presentations/Exhibits/Articles	CITY	2019
Kalamazoo Baby Fair	Kalamazoo	February
Beaumont Baby Fair	Royal Oak	April
Greater Lansing Baby Fair	Lansing	April
Tummy to Toddler Expo	Warren	April
Cristo Rey Community Center Baby Shower & Health Fair	Lansing	July
National Baby Food Festival	Fremont	July
Metro Baby Fair	Detroit	August
Livingston County Baby Fair	Howell	October

MDHHS Health Professional Presentations/ Exhibits/Articles	CITY	2019
NBS Lab Tour for GVSU Public Health Students	Lansing	February
2019 Maternal Infant Health Summit	Lansing	March
18 th Annual Pediatric Research Day Poster Presentation: <i>The Michigan BioTrust for Health: Characteristics Associated with Parental Consent and Parental Consent Trends over Time, 2011-2017</i>	East Lansing	March
2019 Michigan Epidemiology Conference Poster Presentation: <i>The Michigan BioTrust for Health: Characteristics Associated with Parental Consent and Parental Consent Trends over Time, 2011-2017</i>	East Lansing	March
Michigan Health and Hospital Association Monthly Staff Meeting	Okemos	April
Association of Women's Health, Obstetric and Neonatal Nurses (AWHONN) Michigan Section Spring Conference	Frankenmuth	May
Population Health Administration All Staff Meeting: Hidden Treasures of PHA (Exhibitor)	Lansing	May
Partners in Pediatric Care	Ann Arbor	June
2019 Michigan Home Visiting Conference	Kalamazoo	August
2019 Michigan Chapter of the American Academy of Pediatrics Conference	Troy	September
Association of Women's Health, Obstetric and Neonatal Nurses (AWHONN) Michigan Section Fall Conference	Traverse City	October
Newborn Screening Regional Hospital Training	Lansing	October
Newborn Screening Regional Hospital Training	Pontiac	October

MDHHS Social Media (Facebook and Twitter) and On-line Messaging	2019
<p>Facebook: A lot happens during the first hours of your new baby's life – learn about Newborn Screening (www.Michigan.gov/NewbornScreening) and the BioTrust for Health (www.Michigan.gov/BioTrust) before you head to the hospital.</p>	August
<p>Facebook: A lot happens during the first hours of your new baby's life – learn about Newborn Screening (Michigan.gov/newbornscreening) and the BioTrust for Health (Michigan.gov/BioTrust) before you head to the hospital.</p>	October
<p>Have you seen the MDHHS Newborn Screening Program's new roadmap? It guides parents through the steps taken to test their newborn for over 50 harmful or potentially fatal disorders that aren't otherwise apparent at birth. The newborn screening roadmap is the perfect educational resource for expecting or new parents and is now available to order at www.Michigan.gov/NBSOrders.</p>	October
<p>Facebook: Newborn screening began with only one disorder and now Michigan screens for more than 50! Visit www.michigan.gov/BioTrust to learn more about what happens with the left-over blood spots after the newborn screening process is completed and important choices you can make.</p>	November
<p>Facebook: Looking for ways to become more involved in your community? The Michigan BioTrust for Health is currently seeking members of the public to join the BioTrust Community Values Advisory Board. The BioTrust is an MDHHS program that oversees the storage and research use of blood spots left over after routine newborn screening.</p> <p>Board members have an opportunity to have their voices heard regarding BioTrust research policies and the ways that left-over blood spots are used. For more information about the BioTrust and to access application materials, please visit www.michigan.gov/BioTrust.</p>	December