

Apply for Business Resources (ABR) through the Growing MI Business Grant

The State of Michigan is launching a grant program to distribute up to \$409 Million of its American Rescue Plan Act funds. The program will support certain businesses as defined by Public Act 132 of 2021.

Application Opens

Tuesday, March 1
at 8 a.m. EST

March 2022						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

Application Closes

Thursday, March 31
at 11:59 p.m. EDT

March 2022						
Sun	Mon	Tue	Wed	Thu	Fri	Sat
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

Informational Webinars

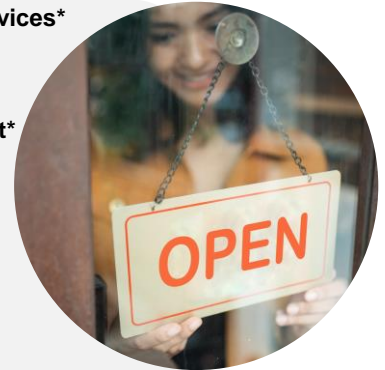
- February 17, 2022, 9 a.m. - 10 a.m.
- February 22, 2022, 10 a.m. - 11 a.m.
- March 7, 2022, 1 p.m. - 2 p.m.

All webinars will be recorded and can be located at www.michigan.gov/abr

Eligible Businesses

In order to be eligible to apply for business resources you must be one of the following business types listed below **and** not tax exempt, **and** not a government entity.

- ✓ **Entertainment Venue***, here are subcategories:
 - Auditorium
 - Arena
 - Banquet hall
 - Cinema
 - Concert hall
 - Conference center
 - Performance venue
 - Sporting venue
 - Stadium
 - Theater
- ✓ **Recreational Facility or Public Place of Amusement***, here are subcategories:
 - Amusement park
 - Arcade
 - Bingo hall
 - Bowling alley
 - Casino
 - Nightclub
 - Skating rink
 - Water park
 - Trampoline park
- ✓ **Cosmetology or Barber Services***
- ✓ **Exercise Facility/Gym***
- ✓ **Food Service Establishment***
- ✓ **Nursery Dealer or Grower***
- ✓ **Athletic Trainer***
- ✓ **Body Art Facility***
- ✓ **Hotel or Bed & Breakfast***



*Detailed definitions related to all eligible business categories and additional eligibility requirements can be found at www.michigan.gov/abr

Information Requirements

Businesses will need to complete an online application, provide supporting documents and make a series of certifications. Eligible businesses will also need to submit electronically the following:

- **Financial Documentation and Information** to verify their decline in Michigan total sales from calendar year 2019 to calendar year 2020 for businesses that were in operation on October 1, 2019.
- **Financial Documentation and Information** to verify their fixed costs for calendar year 2020 for businesses that were not in operation on October 1, 2019, but started before June 1, 2020.
- **Beneficiary Agreement** with terms and conditions that has been electronically signed.

Award Methodology

- ❑ **Eligible Businesses that were in operation on October 1, 2019**, may receive a grant based on the % decline in year-to-year total sales in Michigan (2020 from 2019) up to a cap that is the lesser of the amount of “financial hardship” or \$5 Million. Businesses must add into total sales any forgiven Paycheck Protection loan(s), a percentage of any federal Restaurant Revitalization receipts, and any other state or local awards received.

Percent Decline in Total Sales		Grant Award
20% or more	=	100% of financial hardship*
≥ 15% but < 20%	=	75% of financial hardship*
≥ 10% but < 15%	=	50% of financial hardship*
≥ 5% but < 10%	=	25% of financial hardship*

- ❑ **Eligible businesses that were not in operation on October 1, 2019, but started before June 1, 2020**, may receive a grant of 25% of their “financial hardship,” which represents their calendar year 2020 fixed costs. Financial hardship is calculated in the same manner for all eligible businesses.

If the Growing MI Business Grants program becomes oversubscribed, awards will be prorated on an equal basis among all eligible businesses as defined by PA 132..

***Financial Hardship** is defined in PA 132 and calculated as the following:

Base Hardship	(i) For an eligible business that pays property taxes, the amount of Michigan (non-residential) property taxes paid for calendar year (CY) 2020	OR (i) For an eligible business that leases business premises, 17% of the lease costs in 2020
+		
% of SUI Paid	(ii) 50% of the state unemployment insurance (SUI) taxes paid for CY 2020	
+		
Select Fees Paid	(iii) Any on-premise liquor license fee during CY 2020 (iv) Any license or food inspection fee paid in CY 2020 under the Michigan Food law (v) Any license or inspection fee paid in CY 2020 (not including any on-premise liquor or food establishment license fee)	

How Do Businesses Apply?

An online application is available at: Michigan.gov/abr. The application will open on Tuesday, March 1, 2022. Grants will not be based on a first-come, first-service basis. All applications must be submitted no later than 11:59 p.m. EDT on March 31, 2022. Paper applications will not be accepted. Applications must be submitted online only.

For assistance, please reach out to our grant assistance email address at Treas-abr@michigan.gov. The call center is available Monday through Friday from 8 a.m. – 5 p.m. EST beginning February 17, 2022.

For More Information

ABR Growing MI Business Website

www.michigan.gov/abr

Report Fraud

If you suspect fraud by an individual or a business seeking a Growing MI Business Grant email Treas-ABRFraudReporting@michigan.gov safely, easily and anonymously (if you wish).

Grant Assistance Help Line

[\(866\) 507-8462](tel:8665078462)

Grant Assistance Email Address

Treas-abr@michigan.gov

