



INITIATIVE

SPONSORSHIP &

DONOR PACKET

2026



THE WHY

SUPPORTING PUBLIC SAFETY THROUGH PREVENTION, AWARENESS, AND PARTNERSHIP

Together, we can raise awareness, educate communities, and help protect vulnerable individuals across Michigan.

The Michigan Department of Attorney General, in partnership with the Michigan Human Trafficking Commission, is seeking corporate and community partners to support **two statewide initiatives**:

- Michigan Human Trafficking Public Awareness Campaign
- Michigan Missing and Murdered Indigenous Persons (MMIP) Summit

Your investment directly supports education, prevention, survivor-centered awareness, and collaborative efforts to combat human trafficking and address the MMIP crisis throughout Michigan.

Human trafficking and the Missing and Murdered Indigenous Persons (MMIP) crisis impact communities across every region of Michigan. These issues often intersect, requiring coordinated partnerships among government agencies, tribal communities, nonprofit organizations, businesses, survivors, and the public.

Support from sponsors allows us to:

- Expand statewide public awareness efforts
- Provide educational resources to communities
- Bring together experts, advocates, law enforcement, healthcare providers, tribal leaders, and service organizations
- Increase survivor-informed prevention efforts
- Foster collaboration that leads to stronger responses and safer communities

Every sponsorship helps extend the reach and impact of these important initiatives.

THE NEED

HUMAN TRAFFICKING IN MICHIGAN

Michigan consistently ranks among the states with the highest number of reported human trafficking cases in the nation.

Since reporting began:

- More than 10,900 signals have been received from Michigan through the National Human Trafficking Hotline.
- Those reports have identified more than 6,900 potential victims.
- The hotline receives approximately 700–800 reports each year, identifying more than 500 potential victims annually.
- Human trafficking occurs in communities across the state, with traffickers frequently operating along major interstate highways, international border crossings, and urban centers.

Human trafficking remains significantly underreported, meaning the true scope of the problem is believed to be much larger.

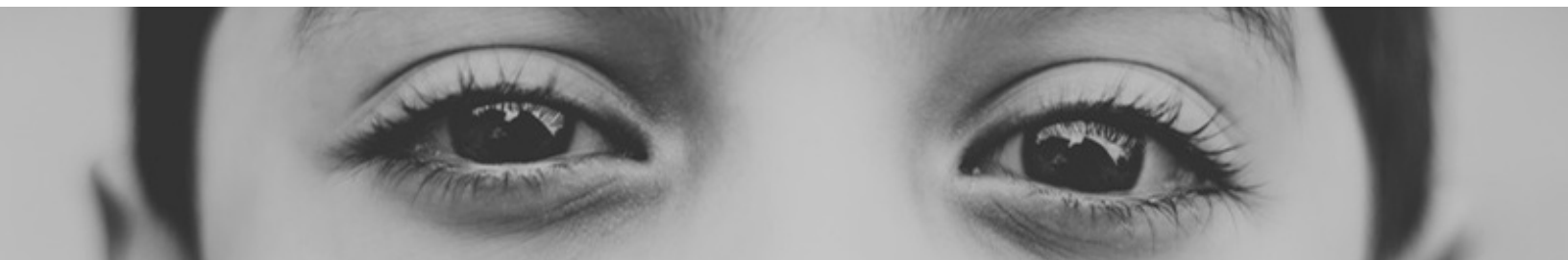
MISSING AND MURDERED INDIGENOUS PERSONS (MMIP)

The MMIP crisis disproportionately impacts Indigenous communities across the United States.

Research shows:

- Approximately 40% of women identified as victims of sex trafficking are American Indian and/or Alaska Native.
- Homicide is one of the leading causes of death for Native women.
- Native women experience homicide rates more than 10 times the national average in some communities.
- Human trafficking, violence, substance use, housing instability, and exploitation are closely interconnected factors contributing to the MMIP crisis.

The Michigan MMIP Summit brings together tribal leaders, advocates, service providers, law enforcement, and community partners to strengthen collaboration and improve prevention and response efforts.



THE ASK

PLATINUM SPONSOR

\$30,000+ | LIMITED TO TWO SPONSORS

Benefits include:

- Exclusive recognition as a Presenting Sponsor using "Presented by" or "Sponsored by" language on campaign and summit materials
- Prominent logo placement across campaign materials
- Largest logo placement on Summit attendee tote bags
- Recognition in select social media and promotional materials
- Exhibit booth at the MMIP Summit
- Complimentary Summit registration
- Recognition on the Michigan Human Trafficking Commission website
- Verbal recognition during Summit programming

**TWO AMAZING
INITIATIVES TO GIVE TO**

**2026
MMIP
SUMMIT**

**MI HUMAN
TRAFFICKING
PUBLIC
AWARENESS
CAMPAIGN**

GOLD SPONSOR

\$15,000+

Benefits include:

- Large logo placement on Summit attendee tote bags
- Recognition in awareness campaign materials
- Exhibit booth at the MMIP Summit
- Complimentary Summit registration
- Recognition on the Michigan Human Trafficking Commission website
- Verbal recognition during Summit programming

SILVER SPONSOR

\$10,000+

Benefits include:

- Medium logo placement on Summit attendee tote bags
- Recognition during the awareness campaign
- Exhibit booth at the MMIP Summit
- Complimentary Summit registration
- Recognition on the Michigan Human Trafficking Commission website

BRONZE SPONSOR

\$5,000+

Benefits include:

- Logo placement on Summit attendee tote bags
- Exhibit booth at the MMIP Summit
- Complimentary Summit registration
- Recognition during the awareness campaign
- Recognition on the Michigan Human Trafficking Commission website

AT A GLANCE

BENEFITS	PLATINUM	GOLD	SILVER	BRONZE
Presenting Sponsor Recognition	X			
Logo on Campaign Materials	X	X	X	X
Logo on Summit Tote Bag	<i>Largest</i>	<i>Large</i>	<i>Medium</i>	<i>Standard</i>
Social Media Recognition	X	X	X	X
Exhibit Booth	X	X	X	X
Complimentary Summit Registration	X	X	X	X
Website Recognition	X	X	X	X
Verbal Recognition During Summit	X	X		

HOW TO GIVE

To discuss sponsorship opportunities or make a commitment, please contact:
Jill Lockhart, lockhartj2@mi.gov, 517.243.5306.

Checks should be made payable to:

State of Michigan (memo: Human Trafficking Commission)
G. Mennen Williams Building
525 W. Ottawa St.
P.O. Box 30212
Lansing, MI 48909



Additional sponsorship opportunities and customized partnership packages may be available upon request.



The Michigan Human Trafficking Commission is a program of the Michigan Department of Attorney General, a State of Michigan agency. Sponsors and donors are encouraged to consult their tax advisor regarding the potential tax treatment of their contribution. A donor's payment record (such as a canceled check, credit card statement, or accounting record) may serve as documentation for tax purposes. Upon request, the Commission is happy to provide a written acknowledgment of your contribution as an additional record.