

STATE OF MICHIGAN  
DEPARTMENT OF ATTORNEY GENERAL



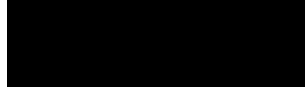
P.O. Box 30736  
LANSING, MICHIGAN 48909

DANA NESSEL  
ATTORNEY GENERAL

December 21, 2023

M 12 Fuels LLC  
c/o Registered Agent: Naim Saad  
9201 Middlebelt Rd.  
Romulus, MI 48174

Airport BP LLC  
c/o Registered Agent: Naim Saad



Re: *BP Gas Station (Romulus)*; AG No. 2023-0391716-A

To Whom It May Concern:

This letter gives you notice of intended action in accordance with MCL 445.905(2) and directs you to immediately cease and desist from engaging in the unlawful business practices described below.

As background, this Office is responsible for enforcement of the Michigan Consumer Protection Act, MCL 445.901 *et seq.* Under this Act, the Attorney General may bring injunctive actions to protect the interests of consumers. MCL 445.905. She may also seek money damages on their behalf. MCL 445.910.

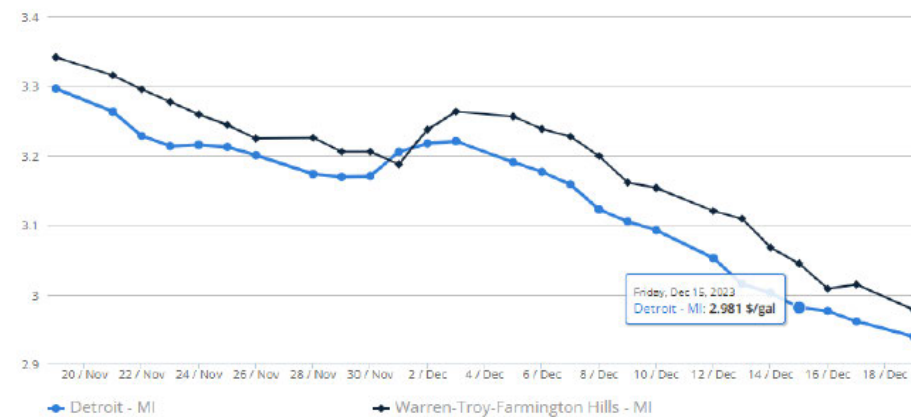
The Attorney General has probable cause to believe you are violating the MCPA with respect to the gas prices you are charging customers at the BP station you operate at 9201 Middlebelt Rd. in Romulus, Michigan. During the past two months, this Office has received complaints from two consumers alleging your station was charging prices more than \$1.50 per gallon above those offered by nearby competitors. One of the complainants alleged that you are taking advantage of your location near the car rental return at Metro Airport. A review of GasBuddy.com reveals similar allegations have been made in the past against your station related both to its pricing and Airport car rental proximity.

In light of these recent complaints, one of our Special Agents was dispatched to your location on December 15. He purchased regular gas at a rate of \$4.749 per gallon. This rate is grossly in excess of what Michiganders are seeing throughout Detroit and surrounding areas. GasBuddy charts for last month show as follows:

### Fuel Price Trends ⓘ

Price | Regular Fuel | Detroit - MI | Warren-Troy-Farmington Hills - MI | For 1 Month

☒ US \$ per Gallon ☐ Canadian ¢ per Liter



For More Information on Fuel Prices, [Contact Us](#)

#### Select Fuel Type:

☒ Regular  
☐ Diesel

#### Select Up to 3 Areas:

Detroit - MI ✕ ✓  
Warren-Troy-Farmi... ✕ ✓  
Location3 ✓

#### Select Time Frame:

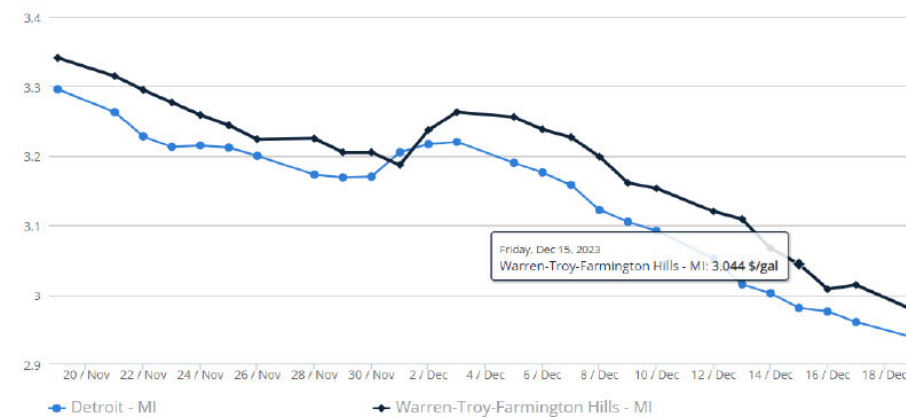
☒ 1 Month  
☐ 3 Months  
☐ 6 Months  
☐ 9 Months  
☐ 1 Year  
☐ 2 Years  
☐ 5 Years

UPDATE

### Fuel Price Trends ⓘ

Price | Regular Fuel | Detroit - MI | Warren-Troy-Farmington Hills - MI | For 1 Month

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Location3 ✓

#### Select Time Frame:

☒ 1 Month  
☐ 3 Months  
☐ 6 Months  
☐ 9 Months  
☐ 1 Year  
☐ 2 Years  
☐ 5 Years

UPDATE

Our investigator was dispatched again to your station yesterday, December 20. He observed the price for regular (87 Octane) to be \$4.74 per gallon. He also observed the price for 87 Octane at the Marathon station at 29240 Ecorse Rd.—just 1.1 miles away from your station—to be \$2.75 per gallon.

M 12 Fuels LLC  
c/o Registered Agent: Naim Saad  
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Based upon the information and evidence we have gathered we have probable cause to believe you have engaged in the unfair trade practice of “[c]harging the consumer a price that is grossly in excess of the price at which similar property or services are sold.” MCL 445.903(1)(z).

With many people travelling both from and to our State in the coming days to spend the holidays with friends and family, we emphasize now that you should put the brakes on this pattern of what appears to be grossly excessive pricing. If you have additional information that might serve to justify your prices, we are very interested in receiving it. Know, however, that your mere location would not be a satisfactory justification—even if that is (as one of the consumer complainants suggested) the explanation.

This Office is taking steps to either file a civil lawsuit pursuant to MCL 445.905 or commence a formal investigation under MCL 445.907. Your response to this Notice is expected by January 8, 2024, and will help us determine which of these paths will be necessary. We are also open to exploring an assurance of voluntary compliance with you, as anticipated by the MCPA.

Your prompt attention to this correspondence is appreciated.

Sincerely,



Darrin F. Fowler  
Assistant Attorney General  
Corporate Oversight Division  
(517) 335-7632  
[FowlerD1@michigan.gov](mailto:FowlerD1@michigan.gov)

DFP/cms