

STATE OF MICHIGAN
DEPARTMENT OF ATTORNEY GENERAL



P.O. Box 30736
LANSING, MICHIGAN 48909

DANA NESSEL
ATTORNEY GENERAL

July 3, 2024

SpartanNash
ATTN: Tony Sarsam, CEO
850 76th Street SW
Byron Center, MI 49315

Re: SpartanNash Egg Carton Marketing, Ag No. 2024-0406947-A

Dear Mr. Sarsam:

I recently reviewed polling data that indicated SpartanNash customers may be confused – in part due to egg carton labeling – about which eggs come from cage-free chickens. Being clear about which eggs are from caged hens is particularly important in Michigan, as Michigan law will prohibit – beginning in 2025 – the sale of eggs from caged hens. MCL 287.746.

On behalf of Michigan consumers, I urge you to add clear signage to your stores to help consumers understand which eggs, exactly, came from caged chickens and which did not, so as to help them be able to make informed choices on how they spend their hard-earned dollars.

Thank you for your consideration.

Sincerely,

A handwritten signature in black ink, appearing to read "Jason Evans".

Jason Evans
Division Chief
Corporate Oversight Division
(517) 335-7632

JE/meg