



BRAND STANDARDS

LOGOS

There is an updated logo for the ACP Program. Please use this on all new information.



IMAGES

We tend to use imagery evoking home ownership/homes, smiling people/families, and courtrooms, dependent on topic.

To keep imagery standard, we use either a **full image in black and white** or a **black and white image with a white outline**.

Important reminder: add alt-text to graphics





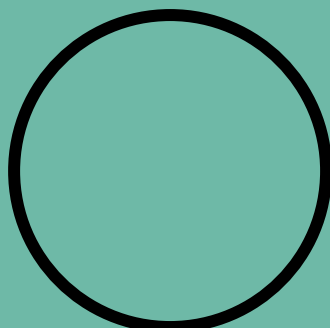
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COLORS

Below are the approved colors and their Hex Codes for ACP:



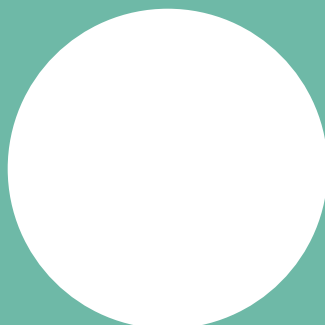
#F5C85F



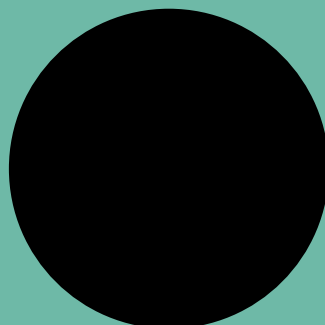
#6EB9A7



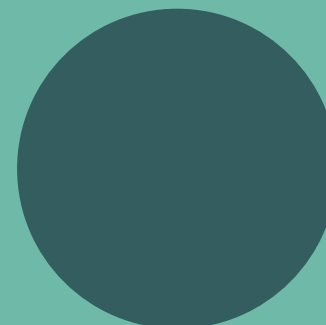
#E9513D



#FFFFFF



#000000



#335D5E

FONTS

Below the approved fonts for ACP:

Title | DM Serif Display

HEADER | Montserrat Black

BODY | Montserrat Medium