



Michigan

TM

**SPORTS
SQUARES**

Sports Squares is a \$5 game.

Every box (deal) contains four sets (game of 100 tickets).



Each set is distinguished by color and letter indicator after the serial number.

Each ticket has two halves with a perforation in the middle.

Top-played along with sporting event.

Each half is stamped with the serial number and letter indicating color of ticket.

Bottom-Chance for instant winner.



- The bottom half is a chance for an instant winner.
- 19 instant winners, ranging from \$5 to \$25.
- Instant winners can be cashed by **tearing off** the bottom half of the ticket and redeeming it.

(Players keep top half until winning numbers have been determined.)



opened windows/tabs

The top half is played along with a team sporting event.

The top half conceals a unique pair of single digits which represent the last digit of each team's score.



GREEN SQUARES
HOLD until corresponding game score has been determined

TEAM 1	7
TEAM 2	0

WIN \$25

EVENT SCORE TRACKER

Event Score Tracker is used to assign the set to a specific sporting event and time period.

- 4 copies in each box
- Also available on website



Event Score Tracker

License ID	Complete top half prior to selling tickets. Each set in a deal must have its own Event Score Tracker unless used for the same Event/Date and Time Period.		
Serial No. 53-	Ticket Color--Circle color(s) sold for time period Green Red Yellow Blue		
Sporting Event/Date	Time Period (example: 3rd Quarter)		
Team 1 (Name)	Team 2 (Name)		
Chairperson Name	Chairperson Signature and Date		

Winning ticket must have the correct serial number and ticket color, and the correct last digit of the score for Team 1 and Team 2.

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Complete bottom half once score is determined.

Winners must be redeemed within 14 days from game date, unless longer time posted.

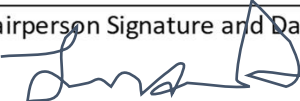
Time Period Score _____ — _____ (Team 1) (Team 2)	Unclaimed Prizes Contact Person
	Phone Number

Prior to selling a set:

- Complete top half of Event Score Tracker, including license id, serial # and ticket color.
- Pick the sporting event to play the set on and enter date.
- Indicate “time period”, ex: 1st quarter, 2nd quarter, 3rd quarter or final score of game.
- Assign team 1 and team 2
- Post the Event Score Tracker.



Event Score Tracker

License ID U12345	Complete top half prior to selling tickets. Each set in a deal must have its own Event Score Tracker unless used for the same Event/Date and Time Period.	
Serial No. 53- 000-001	Ticket Color--Circle color(s) sold for time period Green Red Yellow Blue	
Sporting Event/Date Feb 7, 2021	Time Period (example: 3rd Quarter) Final score	
Team 1 (Name) Buccaneers	Team 2 (Name) Chiefs	
Chairperson Name Linda Doe	Chairperson Signature and Date 	

Winning ticket must have the correct serial number and ticket color, and the correct last digit of the score for Team 1 and Team 2.

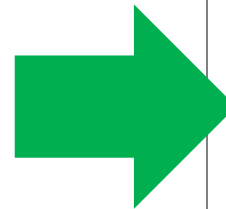
.....
Complete bottom half once score is determined.

Winners must be redeemed within 14 days from game date, unless longer time posted.


Time Period Score _____ — _____ (Team 1) (Team 2)	Unclaimed Prizes Contact Person
	Phone Number



After the “time period” of the sporting event ends, the score for that “time period” must be logged on the bottom half of the Event Score Tracker.



Event Score Tracker

License ID U12345	Complete top half prior to selling tickets. Each set in a deal must have its own Event Score Tracker unless used for the same Event/Date and Time Period.
Serial No. 53- 000-001	Ticket Color--Circle color(s) sold for time period Green Red Yellow Blue
Sporting Event/Date Feb 7, 2021	Time Period (example: 3rd Quarter) Final score
Team 1 (Name) Buccaneers	Team 2 (Name) Chiefs
Chairperson Name Linda Doe	Chairperson Signature and Date 

Winning ticket must have the correct serial number and ticket color, and the correct last digit of the score for Team 1 and Team 2.

Complete bottom half once score is determined.

Winners must be redeemed within 14 days from game date, unless longer time posted.

Time Period Score 31 – 9 (Team 1) (Team 2)	Unclaimed Prizes Contact Person
	Phone Number




Player that has the ticket containing the winning Team 1 and Team 2 numbers for the corresponding serial number and color, redeems their ticket for \$250.

***Winning ticket must be turned in to claim prize.**



Event Score Tracker

License ID U12345	<small>Complete top half prior to selling tickets. Each set in a deal must have its own Event Score Tracker unless used for the same Event/Date and Time Period.</small>
Serial No. 53- 000-001	Ticket Color--Circle color(s) sold for time period Green Red Yellow Blue
Sporting Event/Date Feb 7, 2021	Time Period (example: 3rd Quarter) Final score
Team 1 (Name) Buccaneers	Team 2 (Name) Chiefs
Chairperson Name Linda Doe	Chairperson Signature and Date 

Winning ticket must have the correct serial number and ticket color, and the correct last digit of the score for Team 1 and Team 2.

Complete bottom half once score is determined.

Winners must be redeemed within 14 days from game date, unless longer time posted.

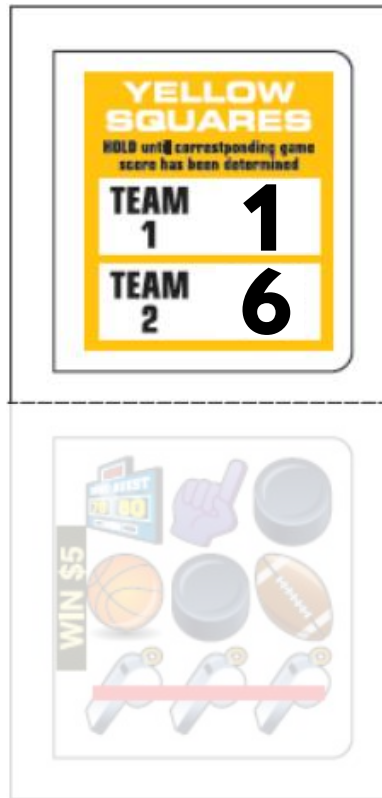
Time Period Score 31 — 9 (Team 1) (Team 2)	Unclaimed Prizes Contact Person
	Phone Number

Winner Not Identified

For winners redeeming their ticket after the sporting event, provide the contact person and phone number.

Post the Event Score Tracker in a conspicuous place at the licensed location.

It may also be posted on organization's social media page or sent by email.



Event Score Tracker

License ID U12345	Complete top half prior to selling tickets. Each set in a deal must have its own Event Score Tracker unless used for the same Event/Date and Time Period.
Serial No. 53- 000-001	Ticket Color--Circle color(s) sold for time period Green Red Yellow Blue
Sporting Event/Date Feb 7, 2021	Time Period (example: 3rd Quarter) 2 nd quarter
Team 1 (Name) Buccaneers	Team 2 (Name) Chiefs
Chairperson Name Linda Doe	Chairperson Signature and Date

Winning ticket must have the correct serial number and ticket color, and the correct last digit of the score for Team 1 and Team 2.

Complete bottom half once score is determined.

Winners must be redeemed within 14 days from game date, unless longer time posted.

Time Period Score <u>21</u> - <u>6</u> (Team 1) (Team 2)	Unclaimed Prizes Contact Person Phone Number
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Winner(s) have a minimum of 14 days to claim their prize.

To allow for early presales (under an annual license), it is recommended the redemption period is expanded to at least 14 days after the date of the sporting event.



It is important that sets are only made available for sale if there is sufficient time to sell all 100 tickets before the corresponding “Time Period” of the sporting event ends.

Under the Annual Charity Game Ticket License, tickets can be sold in advance of the day of the game.



One or more sets of Sports Squares can be sold for an upcoming team sporting event.

Sports Squares can be played on any 2-team sporting event. For example: Football, basketball, hockey, baseball, softball, soccer, lacrosse, tennis, etc.

Charity game tickets can be sold during the time, date and location of the license.

All Annual Charity Game Ticket Licenses are issued from 8am to 2am, 7 days a week.

For Bingo, Large Raffle and Special Charity Game Ticket licenses, charity game ticket sales are limited to the licensed date, time and location.

	License Number _____ Organization ID _____ Expiration Date _____
STATE OF MICHIGAN BUREAU OF STATE LOTTERY CHARITABLE GAMING DIVISION ANNUAL CHARITY GAME TICKET LICENSE is hereby issued to VFW 9999 to sell charity game tickets at 123 MAIN STREET ANYTOWN, MI 45678 between the hours of 8 a.m. and 2 a.m.	
<small>in accordance with Act 382 of the Public Acts of 1972, as amended, charitable gaming rules, terms of probation, directives of the bureau, public policy of the State of Michigan, and any other local, state, and federal laws and regulations.</small>	
 _____ Brian Neill, Commissioner	
<small>This license is the property of the State of Michigan and must be prominently displayed at the location where the charity game tickets are sold.</small>	
<small>www.michigan.gov/og</small>	<small>BSS-CG-1676 (R04/18)</small>

Ticket cost is \$5

Instant winner ratio 1: 5.3
 Prize payout percent: 75.00%

EACH SET OF 100:

tickets	prize	TOTAL
1	\$250	\$250
1	\$25	\$25
2	\$10	\$20
16	\$5	\$80
20		\$375

For every SET org sells--

Revenue: \$500
 Prizes: \$375
 Set Cost: \$50
 Net/Set: \$75

For every DEAL org sells--

Revenue: \$2,000
 Prizes: \$1,500
 Deal Cost: \$200
 Net Profit: \$300



Sports Squares Game Instructions

Sports Squares offers a \$250 prize that is awarded based on the results of a sporting event. Remaining prizes are instant winners. Each ticket costs \$5.

A box (deal) of Sports Squares contains four individual games (sets). Each set in the deal is defined by its unique color (green, yellow, red, or blue) and is identified using the deal's serial number plus the letter that corresponds with the set color. (In the example, the green ticket will have a letter G after the serial number). Each of the four sets contains one hundred tickets. The sets can be sold individually, or multiple sets can be sold along with the same sporting event.

A Sports Squares ticket has two windows that are separated by a perforation. Each half contains a separate game—a squares game and a game with instant winners.



EVENT SCORE TRACKER

1. An Event Score Tracker is provided for each set. It is used to assign the set to a specific sporting event and time period (for example: 3rd quarter, final). This must be recorded prior to the tickets being sold. The chairperson verifies the information by printing their name and signing. The game score is later recorded on the Event Score Tracker along with contact information should the winner not be identified.
2. Each completed Event Score Tracker must be maintained with game records.

Event Score Tracker	
License ID	Complete top half prior to selling tickets. Each set in a deal must have its own Event Score Tracker unless used for the same Event/Date and Time Period.
Serial No. 53-	Ticket Color—Circle color(s) sold for time period Green Red Yellow Blue
Sporting Event/Date	Time Period (example: 3rd Quarter)
Team 1 (Name)	Team 2 (Name)
Chairperson Name	Chairperson Signature and Date
Winning ticket must have the correct serial number and ticket color, and the correct last digit of the score for Team 1 and Team 2.	
Complete bottom half once score is determined.	
Winners must be redeemed within 14 days from game date, unless longer time posted.	
Time Period Score ____ - ____ (Team 1) (Team 2)	Unclaimed Prizes Contact Person _____ Phone Number _____
Michigan Lottery—Charitable Gaming Division Retain this document with game records. Rev 7/2021	

Rev 8/21

Sports Squares Game Instructions

INSTANT WINNERS

4. The bottom half of each ticket is a chance to win an instant prize. Out of 100 tickets, 19 contain instant winners ranging from \$5 to \$25.

NOTE: The ticket is perforated so that the player can tear off the bottom portion to redeem an instant prize.

TICKET SALES

5. Charity game tickets may only be sold at the location and during the hours specified on the license under which they are sold. Annual charity game licensees may sell their tickets between 8am and 2am.
6. Each set that will be played must be assigned to a sporting event as indicated on the Event Score Tracker.
7. Prior to selling a set, the top half of the Event Score Tracker must be completed and posted. This will identify which serial number and ticket color(s) are being sold, the corresponding Sporting Event/Date, the corresponding Time Period that will be used, and each team playing (identified as Team 1 and Team 2).
8. It is important that sets are only made available for sale if there is sufficient time to sell all 100 tickets before the corresponding Time Period of the sporting event ends. The licensee redeems all winners.

Sample opened windows



GAME CONDUCT

9. Players can tear off the bottom half of their tickets and turn them in to redeem any instant winners. The top half is retained until after the game and a winner has been determined.
10. After the time period of the sporting event ends, the score for that time period must be logged on the bottom half of the form.
11. Player that has the ticket containing the winning Team 1 and Team 2 numbers for the serial number and color redeems their ticket for \$250.

PAYING THE WINNERS

12. If the winner of the squares portion of the game has not been identified, winner(s) can claim their prize in accordance with posted house rules.
13. Charity game ticket rules allow the player a minimum of 14 days from the date the last ticket in the series was sold to claim their prize. To allow for early presales (under an annual license), it is recommended the redemption period is expanded to at least 14 days after the date of the sporting event.

PRIZE PAYOUT

14. Each individual game (100 tickets) takes in \$500 and pays out \$375. The total box (deal) takes in \$2,000 and pays out \$1,500. The deal costs \$200 and the organization's profit is \$300.

Rev 8/21

Included in each box and available on website.

PROMOTION OF SPORTS SQUARES



The graphic features a blue header with the Michigan Sports Squares logo, which includes icons for a baseball, football, basketball, and hockey puck. Below the header, a yellow background contains the text "Buy a chance to win \$250!". To the left, a \$5 ticket is shown with a green top half and a white bottom half. The green top half says "MATCH LAST DIGITS TO GAME SCORE TO WIN \$250 1 WIN". The white bottom half shows a "GREEN SQUARES" scorecard for a game between Team 1 (score 7) and Team 2 (score 0). Below the scorecard, there are icons for a basketball, a hand pointing up, a hockey puck, and a football, with a "WIN \$25" label. To the right of the ticket, a price tag says "\$5 ONLY 100 TICKETS!". Two callout boxes provide instructions: "Retain top half until the posted game is played" and "Tear off bottom of ticket to redeem instant prize". At the bottom, a red banner reads "An Event Score Tracker is posted for every game and time period being played." and a small copyright notice "©STATE OF MICHIGAN BUREAU OF STATE LOTTERY 2021" is visible in the bottom left corner.

Michigan SPORTS SQUARES™

Buy a chance to win \$250!

\$5
ONLY 100 TICKETS!

Retain top half until the posted game is played

Tear off bottom of ticket to redeem instant prize

An Event Score Tracker is posted for every game and time period being played.

©STATE OF MICHIGAN BUREAU OF STATE LOTTERY 2021

Poster—8 ½ x 11” included in each box.

Licenseses should post:

- near the entrance
- on bathroom doors
- at the bar
- in place with high visibility