

BILLBOARD FORM – CRA ENFORCEMENT
(Facility/Establishment Submission)

This form is for those licensed under the Medical Marihuana Facilities Licensing Act (MMFLA) and/or the Michigan Regulation and Taxation of Marihuana Act (MRTMA) that are submitting one of the following situations as stated in the Supporting Documents Checklist:

Supporting Documents Checklist

If submitting a proposed billboard, provide:

- All potential drafts

If submitting a proposed billboard that contains product, provide:

- A copy of all potential drafts with advertised product
- Documentation/reliable evidence for review regarding readership/viewership and the appropriate market (18+ or 21+)
(Geopath and the US Census Bureau are great resources for acquiring the reliable evidence)

***If documentation does not exist, provide a detailed explanation stating why the documentation is not available.**

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General Information	
Licensee Legal Name:	Licensee Number (e.g., AU-R-000000):
Billboard applies to: <input type="checkbox"/> Medical (MMFL) Only <input type="checkbox"/> Adult-Use (AU) Only <input type="checkbox"/> Both MMFL and AU	Date of billboard release:
Email contact (this is where your response will be sent)	
Item(s) Being Submitted	
<input type="checkbox"/> Proposed billboard <input type="checkbox"/> Proposed billboard with advertised product – include reliable evidence for the location of the billboard	
Provide a Detailed Description/Location of the Billboard Being Submitted	
Signature & Declaration	
I attest the information I provided on this reporting form is true and accurate and that I will comply with the requirements of the Medical Marihuana Facilities Licensing Act (MMFLA) and/or the Michigan Regulation and Taxation of Marihuana Act (MRTMA) and associated rules. I understand that falsified or fraudulent information could subject the licensee to disciplinary action as provided in the MMFLA, MRTMA, and associated rules, up to and including license revocation.	
Printed Name: _____	Date: _____
Affiliation to Licensee: _____	