

STATE OF MICHIGAN
DEPARTMENT OF LICENSING AND REGULATORY AFFAIRS
CANNABIS REGULATORY AGENCY

In the Matter of

RJB Enterprises LLC
dba Pleasantrees Cannabis Company
License No.: AU-R-000302

ENF No.: 25-00553

/ CONSENT ORDER AND STIPULATION

CONSENT ORDER

On June 30, 2025, the Cannabis Regulatory Agency (CRA) issued a formal complaint against the adult-use marijuana retailer license (AU-R-000302) of RJB Enterprises LLC dba Pleasantrees Cannabis Company (Respondent) under the Michigan Regulation and Taxation of Marihuana Act (MRTMA), MCL 333.27951 *et seq.*, and the administrative rules promulgated thereunder. The formal complaint alleged Respondent violated Mich Admin Code, R 420.104(3)(c), R 420.206(9), and R 420.505(1)(c).

The executive director reviewed the stipulation contained in this document and agrees the public interest is best served by resolution of the formal complaint. Therefore, the executive director finds that all of the allegations contained in the formal complaint are true and that Respondent violated Mich Admin Code, R 420.104(3)(c), R 420.206(9), and R 420.505(1)(c).

Accordingly, for these violations, IT IS ORDERED:

1. Respondent must pay a fine in the amount of one thousand five hundred and 00/100 dollars (\$1,500.00). This fine shall be paid within 30 days of the effective date of this order by check, money order, or online through Accela Citizen Access (ACA). Instructions on how to make online payments can be found under the Tips for Licensees bulletin section at www.michigan.gov/cra. Check or money orders shall be made payable to the State of Michigan with enforcement number

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"25-00553" and license number "AU-R-000302" clearly displayed on the check or money order. Respondent shall mail the fine to Department of Licensing and Regulatory Affairs, Cannabis Regulatory Agency, PO BOX 30205, Lansing, Michigan 48909.

2. If Respondent fails to timely comply with the terms of this order, Respondent's license shall be suspended until compliance is demonstrated.
3. Unless otherwise specified in this order, Respondent shall direct any communications to the CRA that are required by the terms of this order to CRA-CSS@michigan.gov.
4. Respondent shall be responsible for all costs and expenses incurred in complying with the terms and conditions of this consent order.
5. If Respondent violates any term or condition set forth in this order, Respondent shall be subject to fines and/or other sanctions under section 7(1)(c) of the MRTMA, MCL 333.27957, and Mich Admin Code, R 420.808.
6. Upon timely compliance of the terms of this order by Respondent, the matters set forth in the formal complaint shall be deemed resolved and closed subject to this Consent Order.

This order shall be effective 30 days after the date signed by the CRA's executive director or his designee, as set forth below.

CANNABIS REGULATORY AGENCY

Signed on: 10/13/2025

By: Brian Hanna

Digitally signed by: Brian Hanna
DN: CN = Brian Hanna email = hanna@michigan.gov
C = US O = CRA OU = CRA
Date: 2025.10.13 10:28:40 -04'00'

Brian Hanna, Executive Director
or his designee
Cannabis Regulatory Agency

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STIPULATION

The parties stipulate to the following:

1. The facts alleged in the formal complaint are true and constitute a violation of the administrative rules promulgated under the MRTMA.
2. Respondent understands and intends that by signing this stipulation, Respondent is waiving the right under the MRTMA, administrative rules promulgated thereunder, and the Administrative Procedures Act of 1969, MCL 24.201 *et seq.*, to require the CRA to prove the violations set forth in the formal complaint by presentation of evidence and legal authority, and to present a defense to the violations.
3. The parties considered the following in reaching this agreement:
 - a. Respondent submitted standard operating procedures related to compliant marijuana sales.
 - b. Respondent was cooperative and wishes to resolve the allegations without the need for and expense of an administrative hearing.
 - c. Respondent has been licensed as a retailer since 2025 and has no prior discipline against its license.
4. The CRA's legal division director or her designee must approve this proposed agreement before it is forwarded to the CRA's executive director or his designee for review and issuance of the above consent order. The parties reserve the right to proceed to an administrative hearing without prejudice to either party, should the CRA's legal division director, executive director, or their designees reject the proposed consent order.

CONTINUED ONTO THE NEXT PAGE.

By signing this stipulation, the parties confirm that they have read, understand, and agree with the terms of the consent order.

AGREED TO BY:

Alyssa A. Grissom Digitally signed by Alyssa A. Grissom
Date: 2025.10.07 16:28:57 -04'00'

Alyssa Grissom, Director
Legal Division
or her designee
Cannabis Regulatory Agency

Dated: 10/7/2025

AGREED TO BY:



Randall Buchman, Authorized Officer
on behalf of Respondent
RJB Enterprises LLC.

Dated: 10/2/2025



Jerome Crawford, P76526
Attorney for Respondent

Dated: 10/2/2025

STATE OF MICHIGAN
DEPARTMENT OF LICENSING AND REGULATORY AFFAIRS
CANNABIS REGULATORY AGENCY

In the Matter of

RJB Enterprises LLC
dba Pleasantrees Cannabis Company
License No: AU-R-000302

ENF No: 25-00553

FORMAL COMPLAINT

The Cannabis Regulatory Agency (CRA) files this formal complaint against RJB Enterprises LLC dba Pleasantrees Cannabis Company (Respondent) alleging upon information and belief as follows:

1. The CRA is authorized under the Michigan Regulation and Taxation of Marihuana Act (MRTMA), MCL 333.27951, *et seq.*, and Executive Reorganization Order No.2019-2, MCL 333.27001, to investigate alleged violations of the MRTMA and the administrative rules promulgated thereunder, take disciplinary action to prevent such violations, and impose fines and other sanctions against applicants and licensees that violate the MRTMA or administrative rules.

2. Section 8(1)(d) of the MRTMA provides that the administrative rules must ensure the health, safety, and security of the public and integrity of the marijuana establishment operations.

FACTUAL ALLEGATIONS AND INTENDED ACTION OF THE CRA

3. Respondent holds an active state license under the MRTMA to operate an adult use retailer establishment in the state of Michigan.

4. Respondent operated at 1950 Merritt Road, East Lansing, Michigan 48823, at all

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times relevant to this complaint.

5. Following an investigation, the CRA determined that Respondent violated the MRTMA and/or administrative rules promulgated thereunder as set forth below:

- a. On February 28, 2025, Respondent sold statewide monitoring system (Metrc) adult use marijuana package tag numbers 1A405030002A5BD000077108 (Keef - Orange Kush- Liquid- 12 fluid oz- Unit THC- 100 mg- 1 each) and 1A405030003A5FD000007407 (Infused Strawberry Cheesecake 1G Long Stem Inhalable Compound Concentrate- Unit Weight- 1 g- 1 each) to an individual who was not 21 years of age.
- b. On April 21, 2024, CRA Regulation Agents (RAs) conducted a compliance visit at Respondent's adult use retailer establishment to investigate the abovementioned marijuana sales.
- c. The CRA RAs interviewed Respondent's manager, B.F., regarding the adult use marijuana sales to an individual under 21 years of age. B.F. stated an employee was confused by the underage medical marijuana patient.
- d. The RAs also discovered two display cabinets storing marijuana products on the marijuana sales floor that were unsecured and allowed customers direct access.

Count I

Respondent's actions as described above in paragraphs a and c demonstrate a violation of Mich Admin Code, R 420.104(3)(c), which states a marihuana retailer shall comply with all of the following: (c) Before selling or transferring marihuana to an individual 21 years of age or older, verify the individual appears to be 21 years of age or older by means of a government-issued photographic identification containing a date of birth and that the sale or transfer will not exceed the single transaction limit in these rules.

Count II

Respondent's actions as described above in paragraph d demonstrate a violation of Mich Admin Code, R 420.206(9), which states in relevant part, [t]he marihuana sales location shall keep marihuana products behind a counter or other barrier to ensure that a customer does not have direct access to the marihuana products.

Count III

Respondent's actions as described above in paragraphs a and c demonstrate a violation of Mich Admin Code, R 420.505(1)(c), which states a marihuana sales location shall verify all of the following prior to selling or transferring marihuana or a marihuana product to a marihuana customer: (c) The marihuana customer presented his or her valid driver's license or government-issued identification card that bears a photographic image of the qualifying patient or primary caregiver, under the MMFLA; or bears a photographic image and proof that the individual is 21 years of age or older, under the MRTMA.

THEREFORE, based on the above, the CRA gives notice of its intent to impose fines and/or other sanctions against Respondent's license, which may include the suspension, revocation, restriction, and/or refusal to renew Respondent's license.

Respondent has the right to request a compliance conference under Mich Admin Code, R 420.704(1) and R 420.808(4). A compliance conference is an informal meeting at which Respondent has the opportunity to discuss the allegations in this complaint and demonstrate compliance under the MRTMA and/or the administrative rules.

Alternatively, a Respondent has a right to a contested case hearing regarding the allegations in this complaint. Under Mich Admin Code, R 420.704(2), a request for a hearing must be submitted to the CRA in writing within 21 days after service of this complaint. Notice served by certified mail is considered complete on the business day following the date of the mailing.

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Respondent may choose to be represented by a Michigan State Bar licensed attorney regarding this formal complaint. If so, Respondent's attorney must file an appearance with the CRA with the compliance conference or hearing request, or as soon as applicable.

Compliance conference and hearing requests, as well as attorney appearances, must be submitted in writing by one of the following methods:

By Mail: Department of Licensing & Regulatory Affairs
Cannabis Regulatory Agency
P.O. Box 30205
Lansing, Michigan 48909

In Person: Department of Licensing & Regulatory Affairs
Cannabis Regulatory Agency
2407 North Grand River
Lansing, Michigan 48906

By Email: CRA-LegalHearings@michigan.gov

If Respondent fails to timely respond to this formal complaint, a contested case hearing will be scheduled to resolve this matter.

Questions about this complaint should be directed to the Cannabis Regulatory Agency at (517) 284-8599 or CRA-LegalHearings@michigan.gov.

Dated: 6/30/25

By: Alyssa A. Grissom

Digitally signed by Alyssa
A. Grissom
Date: 2025.06.30
13:54:12 -04'00'

Alyssa A. Grissom, Director
Legal Division
Or her designee
Cannabis Regulatory Agency

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