CANNABIS REGULATORY AGENCY

CANNABIS REGULATORY AGENCY • ENFORCEMENT DIVISION • THREE-YEAR STRATEGIC PLAN FY2023 - FY2026

Mission: The Cannabis Regulatory Agency (CRA) will establish Michigan as the national model for a regulatory program that stimulates business growth while preserving safe consumer access to cannabis.

Vision: The CRA will:

- Provide education to applicants, licensees, and all citizens on the mission and activities of the agency.
- Engage with all internal and external stakeholders in the development of policy, ensuring transparency and accountability.
- Commit to continuous quality improvement for all core business functions, using data as the driver for evaluation and decision-making.
- Provide opportunities for inclusion and professional development.

Goal 1 – Utilize the CRA's relationships with legislators, stakeholders, and the Cannabis Regulators Association (CANNRA) to enact legislation and establish policy that will promote stability and sustained growth within Michigan's Cannabis industry, continue to ensure a fair and efficient licensing and regulatory process for licensees, protect consumers, and ensure Michigan's Cannabis industry is prepared in the event of federal policy reform.

Field Operations Inspections	Field Operations Investigations	Operations Support Section	Scientific Section
• None	• Review complaint data related to break-ins to determine if there is any information that is appropriate to share with industry stakeholders. • Seek feedback from the Cannabis Industry Security Association regarding verification of CRA Staff identity with email, telephone, and onsite contacts and use it to develop internal policy & procedure. • Seek feedback from the Michigan State Police (MSP) on how to share information with local law enforcement, MSP, and/or industry stakeholders based upon whom the information is received from and create a policy for dissemination of information.	• None	• Utilize the CRA's relationships with legislators, workgroups, and CANNRA to enact legislation and establish a CRA Reference Laboratory to promote stability and sustained growth within Michigan's cannabis industry, protect consumers, and ensure Michigan's Cannabis industry is prepared in the event of federal policy reform.

CANNABIS
REGULATORY AGENCY

Goal 2 – Utilize data and feedback from stakeholders and CRA staff to identify and engage in specific continuous quality improvement initiatives that ensure the CRA has the appropriate organizational structures and processes in place to protect public health and safety and ensure the most efficient processes, without imposing unnecessary requirements on applicants and licensees.

Field Operations Inspections	Field Operations Investigations	Operations Support Section	Scientific Section
• Utilize data from Accela and from a local spreadsheet documenting compliance checks to determine if current staffing can meet agency needs, identify any non-compliance trends in specific districts, and identify solutions. • Draft a survey/questionnaire for the industry regarding inspections. • Utilize the survey outcomes to determine if education to the industry is needed, or any plan needs to be developed to address specific issues of non-compliance.	• Review complaints, new complaint categories, etc. to determine if current staffing can meet needs, identify any non-compliance trends in specific districts, and identify solutions. • Draft a survey/questionnaire for the industry regarding investigations and compliance checks. • Utilize the survey outcomes to determine if education to the industry is needed, or any plan needs to be developed to address specific issues of non-compliance.	• Based on the feedback received from stakeholders and legislators, use compliance data reports generated from data entered into the statewide monitoring system to monitor licensees' compliance and review non-compliances for all licensees at set intervals. • Use data from the industry to continue to develop best practices to ensure consistent data entry, processes, and compliance with Metrc. • Use evidence-based data from the statewide monitoring system to evaluate industry trends by product type, growing conditions, and processing techniques to enhance transparency and create benchmarks and best practices.	• Monitor data and trends in Metrc to track changes and trends to determine reallocation of resources of the scientific team/staff to ensure that the appropriate number of staff are monitoring trends that are high-impact and agency priority, particularly as it relates to issues of public health and safety and reduction or elimination of illicit materials.

Goal 3 – Work with other state of Michigan agencies to eliminate or reduce the illegal cannabis market, educate stakeholders and the public, and improve applicants' and licensees' compliance with licensure and regulatory requirements.

Field Operations Inspections	Field Operations Investigations	Operations Support Section	Scientific Section
• Continue to work with the Michigan State Police and the investigative component of the CRA (Regulation Agents) when inspectors either come in contact with or receive tips regarding illicit product or illegal activities within the districts.	• Draft a survey/ questionnaire(s) for the Michigan Department of Agriculture and Rural Development (pesticide, worker standards, edible production), and the Michigan Department of Environment, Great Lakes, and Energy to identify most common non-compliances during their inspections/investigations. • Coordinate with Michigan State Police any information pertaining illicit products in the non-regulated environment. • Coordinate with Michigan State Police to jointly investigate illicit products in the regulated environment. • Facilitate the movement of CRA case files pertaining illicit cannabis in the regulated market to the Michigan State Police for them to pursue criminal cases or seizure of illicit product.	• None	**Michigan Department of Agriculture and Rural Development (MDARD):** • Work with the food and dairy division to continue improving and expanding our relationship to ensure processors increased compliance with CFR 117. • Work with the pesticide division to continue education for licensees as it relates to chemical residue cases by (a) Educating licensees on proper usage, reading labels, etc. (b) Provide licensees a list of alternatives that they may use – MDARD is creating a database for this information now and (c) Come up with a list of best practices for growers to avoid accidental contamination at cultivation and processing facilities.