



# Green Door Exclusive

AU-R-001127

This entity qualifies for the Bronze level tier of  
the Social Equity All-Star Program

---



## **Green Door Exclusive Social Equity and Community Engagement Plan**

### **Growth and Staffing**

As the Michigan marijuana industry evolves, Green Door Exclusive, operated by LHZSTY, LLC, is committed to adapting and growing alongside these changes. Currently, it employs 15 people, 8 of whom reside in Detroit. Most additional new hires will be Detroit residents, and all employees will earn a minimum of \$15 per hour with an opportunity to advance.

### **Non-Profit and Community Support**

Green Door has a history of supporting various local non-profit and community initiatives, including:

- **Bridging Communities**
- **Muscular Dystrophy Association**
- **The Gleaners**
- **One-time wheelchair purchase for an individual in need**
- **Thanksgiving turkey donations (over 600 turkeys donated in 2017 and 2018)**
- **COVID-19 packs for a homeless shelter (hand sanitizers, masks, and shirts)**

The company pledges to continue and expand these efforts in 2025 with additional programming as it maintains its give-back commitment through sponsorships and volunteer work.

### **Community Benefits and Corporate Social Responsibility (CSR).**

Green Door's focus on community outreach and engagement is part of its CSR model, which emphasizes social accountability and aims to enhance society and the environment. Key strategies include:

- **Impact Investing:** Supporting non-profits, neighboring businesses, and the broader community through overlapping phases of engagement.
- **Stakeholder Relationships:** Building relationships with key stakeholders to raise awareness of CSR opportunities and embracing social equity.

### **Scope and Responsibilities**

The intended audience for Green Door's initiatives includes the entire workforce and the broader Detroit community. Employees are expected to embrace and support the community surrounding Green Door Exclusive.

### **Complaint Response Policy:**

- Respond to complaints with a proposed solution within 60 days.
- Document all neighbor communications, emphasizing mutual respect and cooperation.

### **Procedure:**

- **Introduction Meetings:** Regular meetings with local businesses, building owners, and residents.
- **Educational Sessions:** Informing the community about the benefits of marijuana and the company's goals.
- **Feedback Channels:** Open channels for immediate response to community concerns.
- **Compliance:** Adhering to all state and local ordinances.

### **Sponsorship and Community Support**

Green Door Exclusive defines the parameters for sponsorship requests to support tax-exempt organizations under Section 501 (c)(3) of the U.S. Internal Revenue Code. Contributions are directed toward areas important to community development, education, and human services, prioritizing programs focused on:

- **Job diversity and inclusion opportunities**
- **Health**
- **Community Education**

### **Additional Future Scope of Support:**

- **Health Programs:** Supporting research into cures and treatments for qualifying conditions and marijuana treatments, improving community health.
- **Human Services:** Sustaining independence for individuals and families, ensuring access to health education and quality healthcare.

### **Community Partner: Bridging Community**

Green Door Exclusive values its partnership with the neighboring organization Bridging Community, which has collaborated since 2017 to support the community efforts.

### **Neighborhood Compatibility**

Green Door Exclusive acknowledges Detroit's concerns about the impact of licensed facilities. With a 5-year track record of community support and safety efforts, the company maintains excellent relationships with neighbors and the community. Regular functions are organized to gather feedback, ensuring continuous improvement and open dialogue. Green Door prioritizes using local businesses for its needs whenever possible.

### **Summary**

Green Door Exclusive is dedicated to social equity, community support, and responsible growth. Through comprehensive staffing plans, ongoing non-profit support, robust community engagement, and a strong CSR model, Green Door Exclusive aims to continue to be a valuable asset to Detroit and foster a positive impact on the local community and environment.