



# Green Genie, Inc.

AU-R-001138

This entity qualifies for the Bronze level tier of  
the Social Equity All-Star Program

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SOCIAL EQUITY PLAN  
Of  
**GREEN GENIE, INC**

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## **Social Equity Plan**

Green Genie, Inc (“Green Genie”) adopts the following plan to promote and encourage participation in the marijuana industry by people from communities that have been disproportionately impacted by marijuana prohibition and to positively impact those communities. Furthermore, the following plan outlines the efforts Green Genie will utilize to support the Social Equity Program administered by the Cannabis Regulatory Agency of the State of Michigan.

### **General Policy and Procedures**

Green Genie will utilize mentorship possibilities, employment opportunities, and investing in the local community to promote social equity. In addition, Green Genie has established a policy for maintaining dedication and support to social equity efforts in the Detroit community and around Michigan. Finally, Green Genie will provide employees with continuing education and resources on the topic of social equity and any recent developments with the CRA’s Social Equity Program.

Green Genie will continue to develop a strong and healthy business partnership with the surrounding neighborhoods to create economic development, economic and professional opportunity, and community partnership. Green Genie strives to be a community leader.

### **Social Equity Partner Membership and Employment Opportunities**

Green Genie is committed to supporting the Social Equity Program as one of the owners resides in a community recognized as being disproportionately impacted by marijuana prohibition. Moreover, Green Genie aims to create employment opportunities for other members of communities who have been disproportionately impacted by marijuana prohibition. Approximately thirty-five percent (35%) of Green Genie’s staff are current City of Detroit residents. Green Genie regularly advertises to the surrounding community for employees, including to the neighboring Temple of Praise International Church. Green Genie takes walk-in interviews and advertises on its website and social media. In advertising its job opportunities, Green Genie promotes the fact that those individuals with previous marijuana charges are encouraged to apply. Green Genie will seek to mentor and give employment opportunities to potential participants of the CRA’s Social Equity Program and other members of the local community who are interested in entering the marijuana industry. It is Green Genie goal to have at least half (50%) of its team members come from the City of Detroit and specifically its surrounding neighborhoods.

### **Community Investment**

Located in a community that is disproportionately impoverished and experiencing a lasting impact from the prior criminalization of marijuana, Green Genie has and will continue to donate in-kind and monetary support to Detroit-based organizations

dedicated to serving the local community. Green Genie is a long-time annual contributor to Motor City Blight Busters, was the first cannabis business sponsor of the Susan G Komen Race for the Cure in Detroit and donates to the 8th Precinct Trunk-or-Treat for Halloween each year.