



Greencraft, LLC

AU-G-C-000733

AU-G-C-001319

This entity qualifies for the Bronze level tier of
the Social Equity All-Star Program

Greencraft's Social Equity Plan

Scope: Our Social Equity Plan is to promote and encourage participation in the Marijuana industry by people from communities who have been disproportionately impacted by Marijuana prohibition and enforcement and to positively impact those communities.

Greencraft, LLC. Is located in the City of Muskegon, Michigan, which is the heart of Muskegon County. The Social Equity Program has identified 184 Michigan communities which have been disproportionately impacted by marijuana prohibition and enforcement. Out of the 184 communities, 4 of those are in Muskegon County, including Holton Township, Muskegon, Muskegon Heights, and Twin Lake.

Greencraft is proud to report that at the time of this publication:

- 86% of our employees reside in one of those 4 Muskegon County communities.
- At any point in time, we have consistently had employees that are former caregivers in Michigan's Medical Marijuana Program.

Greencraft is an equal opportunity employer that strives to hire a diverse group of local stakeholders, especially those disproportionately impacted by marijuana prohibition and enforcement. Greencraft's Social Equity Plan is committed to giving a hiring preference to the following:

1. Our Veterans; all the great Men and Women who served this wonderful country of ours.
2. To people who reside in our local communities who have been disproportionately impacted by Marijuana prohibition and enforcement.
3. To current and former caregivers.
4. We are searching for candidates that if hired, would get a step up in pay. We know there are many people in our community that work hard every day and give it their best, but never seem to get a head. Many people in Muskegon County haven't had the same opportunities in life as those on the upper end of our society. Greencraft offers an opportunity that rewards employees for their efforts in driving success. As the company does well, our wonderful employees will also do well.

We look for individuals who have a strong work ethic, a great attitude and strive to be the best that they can be, and just need an opportunity to be included in the industry. Greencraft doesn't offer just a job, but a career pathway leading to a positive work culture especially empowering those who have been disproportionately impacted. With that, a pathway for advancement, promotions, and developing new skills in an industry only beginning to achieve its considerable potential.