



Greensmith Cultivation

AU-G-C-001149

This entity qualifies for the Bronze level tier of
the Social Equity All-Star Program

Greensmith Cultivation

Social Equity Plan

Ecorse Road LLC dba Greensmith Cultivation (“Greensmith”) adopts the following plan to promote and encourage participation in the marijuana industry by people from communities that have been disproportionately impacted by marijuana prohibition and to positively impact those communities. Furthermore, the following plan outlines the efforts Greensmith will utilize to support the Social Equity Program administered by the Cannabis Regulatory Agency of the State of Michigan.

General Policy and Procedures

Greensmith will utilize mentorship possibilities, employment opportunities, and investing in the local community to promote social equity. Greensmith will provide employees with continuing education and resources on the topic of social equity and any recent developments with the CRA’s Social Equity Program.

Social Equity Partner Membership and Employment Opportunities

Greensmith will work to create employment opportunities for members of communities who have been disproportionately impacted by marijuana prohibition. When advertising job opportunities, Greensmith will specifically encourage individuals with previous marijuana charges to apply for employment. Greensmith will also seek to mentor and give employment opportunities to potential participants in Social Equity Program and other members of the local community who are interested in entering the marijuana industry. We intend to train management from within and will encourage all workers to develop skills which they can “take with them” as they pursue future opportunities, either at Greensmith or elsewhere.

Community Investment

In addition to paying local taxes to the City of Lansing, Greensmith has committed to donate 2% of net revenue to charities, with an emphasis on Lansing-based organizations dedicated to serving the local community. Particular emphasis will be placed upon supporting single mothers with children and providing cultural opportunities for children.