



Hikers Cannabis

AU-R-000867

This entity qualifies for the Bronze level tier of
the Social Equity All-Star Program



Introduction:

Hikers Cannabis facility located in the heart of the Manistee National Forest, 6295 E 36th St White Cloud MI, 49349. Sitting right next to Hardy Dam and surrounding campgrounds, we serve people that enjoy the beauty surrounding us. Between boating, hiking, ice fishing, and snowmobiling, we are around people every day that take passion in the great outdoors. The company was founded by Jonathan Stedman and Richard Post. Jonathan and Richard take pride in providing a happy and fun work environment, employing local residents, and providing quality product for consumers. Jonathan is a victim of the war on drugs and has experienced the negative effects it can bring throughout a lifetime. White cloud is one of the lowest income city's in the state of Michigan. With employing multiple White Cloud Residents and continuing to employ more as we grow, we are providing White Cloud with employment opportunities that were not available before. Not only do we obtain Adult Use customers, we also have a Medical license that allows us to ensure our customers are getting the much needed medicinal marihuana as not many of the surrounding areas offer medical products for people that are 18-21 years of age. Our employees are well educated and know how to talk to customers and patients of all walks of life.

Community Impact:

- Here at Hikers Cannabis, we believe we have a positive impact on local and tourist persons in the area. Hikers' employees have helped in community clean up days, twice a year.
- Hikers' donates to personal benefits, charities and to the fireman's breakfast every year on Memorial Day.
- Hikers' holds a Customer Appreciation Pig Roast every year to say thanks to our customers with free food and local artist vendors.
- Between Jon and Ricky, they have attended every township meeting, starting in 2018.
- Plan and coordinate with other local companies for community outreach
- We have a good relationship with "Commission on Aging in Newaygo County" which is a transit system available to those 60 years of age and older.

Employment:

- Highest paying employer in Big Prairie Township
- Hikers hires local residents
- Hikers hired personnel that had prior convictions of marihuana.
- Processing is coming in the near future which means more employment opportunities.
- Grow facility will come later for more employment opportunities.

