



Inhale, LLC

AU-R-000907

This entity qualifies for the Bronze level tier of
the Social Equity All-Star Program

INHALE LLC.: SOCIAL EQUITY PLAN

Mission

Our mission is to provide high quality cannabis to customers with a product and service they can trust. In addition, we desire to continue building our brand on the core values that have served as the foundation of our success thus far which include customer service and care, hospitality, highest standards of quality, honesty, integrity, and community outreach.

We are committed to building relationships with local service organizations and partnering with programs dedicated to reversing the effects of the war on drugs. We have categorized these commitments into 3 areas of emphasis: (1) Community Impact (2) Business Development (3) Workforce Development & Growth

Community Impact

We believe that data is a tool for empowerment., we plan to:

- Create a data program with the community college to identify in-demand jobs such as Metrc specialist, accounting clerk, sales manager, extraction manager and retail manager, then develop courses centered on manufacturing safety and compliance, retail marketing techniques and other essential industry knowledge.
- We will host networking events to educate and introduce citizens to new career opportunities within the industry and provide business development opportunities.
- We will maintain strategies for partnerships that will include other equity applicants and brands.

Business Development

- We will create a social equity resource guide featuring all companies that provide both ancillary and non-ancillary industry products and services to ensure that we are providing fair and equitable access within the industry starting within the city of Detroit and state of Michigan.

We know that as the industry continues to develop and experience ups and downs, forging strategic partnerships to address social equity shortcomings and provide opportunities for marginalized communities benefits all involved.

Workforce Development & Growth

INHALE LLC. provides job opportunities to natives of Detroit and has made it a priority to hire local talent - particularly those from diverse backgrounds. As a 100% Black-Owned and family run operation, it is important for us to be a resource for African Americans that want to enter the cannabis workforce and for those that are seeking a facility and/or brand that aligns with their core values and mission. Since our inception, we have been committed to supporting our local communities - especially the area surrounding our facilities.

We will form strategic partnerships with organizations inside and outside the industry. We believe this will bring real change while boosting the workforce with skilled job candidates. We will:

- Partner with such entities as Your Higher Learning Institute located in Pontiac, MI, which is committed to training citizens and returning citizens for industry employment.
- Establish internship program with Wayne County Community College focusing on cannabis education development, as well as strategic grant projects that elevate job training for individuals without access to traditional four-year higher education.
- For our team members, will be host quarterly on-site “Chat & chew” educational sessions specific to new products, customer service enhancement and for open dialogue and team building.
- We will maintain robust internal diversity, equity and inclusion (DEI) policies. We know that this will assist our hiring team with the navigation of sensitive territory and ensure we have the tools and resources to develop an executable program to match our purpose-driving mission.