



Khronic Queen

AU-MEO-000167

This entity qualifies for the Bronze level tier of
the Social Equity All-Star Program

KHRONIC QUEEN

Social Equity Plan for Adult Use Retail Store

“Social equity program, which is part of a statewide movement to ensure disadvantaged groups share in the wealth the legal cannabis industry is creating.”

“Minority communities led the innovation that has made the cannabis industry so lucrative today, yet the industry's heavy regulations and enormous start-up costs all but bar those same people from entering the legal market”

“Social Equity—qualified individuals disproportionately impacted who meet the criteria for the CRA's social equity program (caregivers, individuals with marijuana-related convictions, individuals, and individuals from disproportionately impacted communities) or individuals the licensee has identified as disproportionately impacted based on criteria established by the licensee.”

MY SOCIAL EQUITY PLAN FOR KHRONIC QUEEN

- KHRONIC QUEEN is one of the first social equity licensed event organizer in the City of Detroit to be awarded an event organizer license. As a lifelong Detroiters my city has been heavily impacted for over 30 years by the war on drugs. Hosting legal cannabis consumption events that allow for all community patrons to participate regardless of race, socioeconomic status and/or cannabis related offenses is a dream come true!
- KHRONIC QUEEN plans to host and organize cannabis consumption events in the City of Detroit, where Detroiters can come shop and enjoy the adult use experience right in their own city and not have to go to the suburbs. “Detroit is a disproportionately impacted community”
- KHRONIC QUEEN plans to hire and train employees and work with contractors/vendors from Detroit and other disproportionately impacted cities.
- KHRONIC QUEEN plans to continue giving discounts on selected events, tickets, products to the community patrons to help with the effects of low income due to the war on drugs in disproportionately impacted community.
- KHRONIC QUEEN plans to continue to educate the community on cannabis and ways to be safe and responsible while using cannabis via a free seminar.
- KHRONIC QUEEN plans to give back a designated disclosed percentage of sales and/or time to a project to help with reforms for prisoners incarcerated with cannabis charges and/or other community organizations.

This social equity plan is ongoing and subject to expand!