



Liberty Cannabis

AU-R-000917

This entity qualifies for the Bronze level tier of
the Social Equity All-Star Program

North Corktown Legacy, LLC d/b/a Liberty Cannabis

Social Equity Plan

North Corktown Legacy, LLC d/b/a Liberty Cannabis is committed to making a positive impact in the local Detroit community. We are constantly striving to build relationships with local service organizations and to give back to the community. Additionally, we are committed to providing safe and equitable access to cannabis for all consumers. We have categorized these commitments into three key strategies:

Key Strategies

Community Engagement

- Participate in local community groups such as the North Corktown Neighborhood Association. Engagement with local community groups is key to identifying the best approaches to integrate and support the local community.
- Participate in community outreach events in partnership with local organizations, such as Metro Food Rescue food drive events, holiday meal giveaways and themed purchasing days where a portion of proceeds are donated to a selected organization.
- Engage the services of local vendors whenever possible.

Employment

- Engage the services of Circa, a hiring network that works with 20,000+ organizations working to find jobs for protected groups.
- Make postings available through the City of Detroit's workforce department, Detroit At Work.
- Aim to hire at least 50% of employees that reside in Detroit.
- Offer jobs paying at least \$15/hour with benefits.

Product Offerings

- Offer a wide range of product price points to accommodate all budgets.
- Offer a variety of discounts such as for veterans or Medicaid recipients.