



Light Em Up Cannabis Company

AU-R-001119

This entity qualifies for the Bronze level tier of the Social Equity All-Star Program



Light Em Up Social Equity Plan

Current & Past Community Benefits History/Community Outreach

History of the Business

The property, now owned by BBJF, LLC, was vacant land owned by the Detroit Land Bank Authority. BBJF, LLC bought the property in 2019. In early 2021, we built a brand-new facility from the ground up. After a long-anticipated wait post-COVID, Light Em Up opened its doors in early 2024. The 6,000 sq ft. building is located at 6191 West Warren, Detroit, MI 48210.

Social Equity Partner Beneficiary

Light Em Up has an additional parcel adjacent to its property, 6181 W. Warren, which it recently sold to a Detroit citizen. That facility is designed to be a 5,000 sq ft cultivation facility. The future plan is to work together so that they may bring economic dollars into the local community.

Staffing

Light Em Up pledges to ensure that at least 50% of the employees will reside in the City of Detroit, and all employees start paid at a minimum of \$15/hour.

Nonprofit and Community Support

For over the four years before we opened the doors, we have monetarily committed to these city-based non-profit companies monthly:

- Westside Coalition of Neighborhood Block Clubs in the City of Detroit (Warren Junction Community Council, United Block Club Council, Larchmont Community Assoc., My Community SPEAKS, Midwest Council of Block Clubs, and Bryden Central Block Club)

Quarterly:

- R.E.A.C.H. Youth Program, Inc
- Michigan Team Sportz, Inc.

Light Em Up owners pledged to continue expanding these efforts and adding Detroit Homegrown as one of their local initiatives. Ultimately, we believe we can continue to be an asset to Detroit and are excited to serve the local community's needs.



Community Outreach Plan

Our team is committed to building and maintaining good relationships with all our neighbors, including local businesses, the city, and residents. Our team will continue to make every effort to respect our neighbors' perspectives and address their concerns. The following steps shall have been made to ensure any concerns within the community are addressed:

1. Meetings between the store managers and neighborhood organizations, business associations, crime watch organizations, and other local organizations and residents.
2. Educational information sessions in our facility to discuss employment opportunities with residents, social equity opportunities, current marijuana issues, the proper, safe, and legal use of medical marijuana, the benefits of marijuana, and our company's overall mission and goals.
3. A company volunteer program where we will incentivize our staff to volunteer within the community.
4. Organize events such as food and clothing drives for local food banks, churches, and other local organizations.
5. Open feedback channels so any new concerns can be immediately addressed through our website, telephone, or mail.
6. Complete compliance with all Department, state, and local laws, rules, and regulations.
7. Non-obtrusive business practices shall ensure our business is discreet and operates like any other local business.
8. No blatant signage with offensive symbols or verbiage, or any internal signage that can be seen from the outside of our location, unless otherwise required by law; and
9. Daily grounds maintenance ensures our facility is well-kept and aesthetic to the surrounding residents and businesses.

Neighborhood Compatibility

The city of Detroit is understandably concerned about the impact of licensed facilities within its neighborhoods. Our business has a 5-year track record of supporting the community and the city in our mutual efforts to ensure safety and security within the neighborhood we operate in.

Thus far, we believe that we have maintained an excellent relationship with our neighbors and the community at large. Our company is actively organizing functions to hear from the residents and businesses about what they believe we are doing well and what areas may need improvement. Our team is always available for discussions with our neighbors, and we believe that this open dialogue has made our company stand out. We always make it a point to utilize local and neighboring businesses for our business needs when possible.



Aesthetic Compatibility

BBJF will maintain the integrity of the current location to prevent the facility from causing any negative aesthetic on the neighborhood. Our goal is to make our location fit the City's aesthetic expectations and have beautiful curb appeal without drawing unneeded attention to the facility. Our signage is discrete and tasteful and will only contain designs approved by the City of Detroit and does not contain neon lights or other attention-grabbing signage.

Operational Compatibility

Our team is focused on ensuring that our facility will not be a nuisance to the neighbors or negatively impact the neighborhood. We will not allow any loitering. Our independent security contractor will continue to enforce the rules and ensure that we adhere strictly to our hours of operation in compliance with all laws, rules, and regulations.

Sidewalk Security

Our Security Manager will manage the sidewalk with a security team to monitor cleanliness and loitering and greet customers entering the facility. The security team will provide a highly visible presence and deter potential criminal activity by ensuring only those visiting the facility are allowed entry for legitimate business. Our security team will also be vigilant to suspicious activity on the exterior of the premises. Cleanliness is also managed constantly with checks throughout the business day.

Noise Management

BBJF will use its best efforts to avoid noise pollution from the facility and immediate surrounding areas. We will implement strict rules for the staff, patients, and visitors that are entering or departing our facility. These rules include, but are not limited to:

- Restrict the volume of car stereos and/or portable sound systems while visiting the premises.
- Limiting the noise of any in-house background music that would play during business hours only.
- Warnings for unnecessary honking, tire screeching, yelling or any other noise deemed disruptive, unnecessary or a nuisance.

Odor Management

All spaces within our facility that contain marijuana are equipped with carbon-scrubbing filters. These filters are highly effective at eliminating odor that could be caused by the permeation of marijuana. The filters will include a powerful fan that will pull the air of the



room towards the filter, pulling it through carbon (a known odor eliminator), and then reintroduced into the room (scrubbing).

Discreetness

Our facility does not use symbols or signage that resemble marijuana leaves, green crosses, or similar symbols found in neighboring municipalities. Our facility is tasteful, modern, and aesthetically pleasing. Other than our city-approved signage containing our business name, there is no neon lighting or other such attention-grabbing illuminations to advertise our facility.

Building Maintenance

The store manager will work hand-in-hand with the Security Manager to ensure that the security systems remain functional 24/7. We will retain a third-party security services provider to run routine diagnostics on our security systems. If our security system requires maintenance, the store manager will immediately contact our third-party security services provider for technical support and will work with the third-party security provider to resolve any issues.

Our store manager will also maintain the electrical and fire safety systems. These systems will be routinely inspected and diagnosed for functionality. If inspections produce warning signals that the systems require maintenance, the store manager shall immediately contact an electrician or third-party service provider to cure any issues.

Grounds Maintenance

The security manager will be responsible for maintaining the facility and exterior grounds. The security manager shall keep the exterior of the building free of trash or litter by conducting routine walks around the building and cleaning when necessary.

The security manager will monitor the video surveillance systems to ensure that civilians are not loitering in the parking lot or near the building. The security manager will also conduct routine rounds around the building to ward off any individuals who may seek to litter or graffiti on the premises.

The store manager shall contract for snow removal and landscaping services for the safety of patrons and the aesthetic appeal of the premises.



Repairs & Renovations

The Maintenance Manager shall be responsible for inspecting the facility on a routine basis. Our Maintenance Manager will have the skill set to complete routine repairs and maintenance projects. If a repair requires specialized skill sets or equipment, the maintenance manager, working hand-in-hand with our ownership team, shall hire and oversee third-party contractors who will do the repairs for facility renovation projects. We shall contract local contractors to conduct this line of work whenever reasonable and available.

Substance Abuse and Prevention

We are proactive in recognizing and preventing substance abuse. If potential substance abuse problems are identified, the patient/customer will be notified and provided with a list of local providers for patient assistance, drug and alcohol treatment, and family services that patients may access without our involvement. The extent to which we will provide additional assessment, evaluation, counseling, and/or referral for treatment is at our discretion. Our employees will be provided training on identifying substance abuse problems.