



Love Supreme Craft Cannabis

AU-MB-000118

This entity qualifies for the Bronze level tier of
the Social Equity All-Star Program

Social Equity Plan

Company Mission

Love Supreme Craft Cannabis is committed to encouraging inclusion and participation in the marijuana industry by people from communities that have been disproportionately impacted by marijuana prohibition, including groups that have been historically under-represented, excluded, marginalized, or otherwise discriminated against. The CRA lists Grand Rapids as a disproportionately impacted community, so we are focusing all of our efforts on making the most meaningful impact on our local neighborhood, Roosevelt Park.

Therefore, our social equity plan includes three pillars for making a direct and meaningful impact in our Grand Rapids community.

1. Preferential hiring to individuals that have been disproportionately impacted by marijuana prohibition, racial/ethnic minorities, women, veterans, Native American tribes, LGBTQ, people with disabilities, and/or returning citizens.
2. Monetary assistance to individuals impacted by cannabis prohibition, medical marijuana patients, and individuals in our neighborhood.
3. Community outreach and charitable donation to local organizations that directly impact our neighborhood - Roosevelt Park, in southwest Grand Rapids.

Hiring and Promotion

We understand that finding employment with a past conviction can be extremely difficult in Grand Rapids. For this reason, we have committed to encourage participation by individuals negatively impacted by prohibition. Committing to hire individuals with prior cannabis related charges provides our community with promising opportunities for the future within the legal marijuana industry.

Specifically, for any and every open position, we are pledging to interview:

1. At least 1 individual with a prior marijuana-related charge; and
2. At least 3 individuals that are Racial/Ethnic Minorities, Women, Veterans, Native American tribes, LGBTQ, People with Disabilities, and/or returning citizens

At least twice a year, we will assess the composition of our employees to ensure that at least 50% of our workers fall into one or both of the above categories.

Most importantly, it is our policy to prohibit discrimination and to ensure equal opportunity within the company. We pledge to promote and encourage participation in the marijuana industry by

diverse candidates and people from communities that have been disproportionately impacted by marijuana prohibition - specifically Grand Rapids, home to Love Supreme Craft Cannabis.

Monetary Assistance to Individuals Impacted by Prohibition

The CRA lists Grand Rapids as a disproportionately impacted community, and our facility is located within the Roosevelt Park Neighborhood in the southwest corridor of Grand Rapids. We are committed to offering 10-20% reduced pricing to individuals who meet any of the following criteria;

- Residents of our Roosevelt Park Neighborhood, which is part of a disproportionately impacted community
- Medical marijuana patients (we are recreational licensee as a microbusiness, however we offer reduced pricing to medical patients who are aged 21 or older)
- Veterans

Community Outreach and Education

Love Supreme is an active participant in our local neighborhood association organization. In partnering with the Roosevelt Park Neighborhood Association, we found that our neighborhood needs help with problematic areas regarding crime prevention and generally keeping public spaces clean and safe. Together, we designed a program to bring together Love Supreme Craft Cannabis employees, and the community volunteers to clean up problematic alleyways, streets and parks to promote both crime prevention and beautifying the neighborhood. Every month we dedicate two days to get out into our neighborhood and clean up specific alleys, parks and streets that are prone to neglect, frequent littering, and graffiti.

Charitable Donations

Our municipality, Grand Rapids, has established a Community Reinvestment Fund that gives licensees within the city the opportunity to pledge to donate a percentage of sales. As a licensee, we voluntarily pledged to donate .5% of sales to the Grand Rapids Community Reinvestment Fund for cannabis operators. This money will be used by a non-profit organized by the City of Grand Rapids for the public benefit via the administration of social equity programs, grants, loans and community investments impacting our community.

Lastly, we will make direct monetary contributions to non-profit organizations that focus on important initiatives specifically helping individuals within our neighborhood and city of Grand Rapids. For example, we are a financial sponsor for many events held within Roosevelt Park such as the Annual Tree Lighting Ceremony.