



Nature's ReLeaf Grand Rapids

AU-R-000573

This entity qualifies for the Bronze level tier of
the Social Equity All-Star Program



**Sunshine Pharms LLC dba
Nature's ReLeaf Grand Rapids**

SOCIAL EQUITY PLAN

Social Equity Plan

Nature's ReLeaf Grand Rapids is committed to fostering a socially equitable environment and contributing positively to the Grand Rapids community. This social equity plan outlines the company's strategies to address social disparities and create opportunities for individuals who have been disproportionately impacted by the war on drugs.

Social Equity Owned

The majority owner of Nature's ReLeaf Grand Rapids is a participant in the Social Equity Program since 2019 and is a Michigan native with a strong desire to create and offer opportunities to individuals also impacted negatively by marijuana prohibition.

Alignment with Business Goals and Community Enrichment

Nature's ReLeaf Grand Rapids's social equity plan aligns with the company's mission to provide quality cannabis products and services while promoting responsible consumption. By investing in the community, we aim to:

Create jobs: Offer employment opportunities to individuals from marginalized communities.

Community partnerships: Collaborate with local organizations to address social issues and support community initiatives.

Priority hiring: Prioritize hiring individuals from marginalized communities, including those with prior marijuana-related convictions.

Entrepreneurship mentorship: Offer guidance and support to individuals interested in starting their own cannabis-related businesses.

Nature's ReLeaf Grand Rapids is committed to being a responsible corporate citizen and making a positive contribution to the Grand Rapids community. By implementing this social equity plan, we aim to create opportunities for individuals who have been disproportionately impacted by the war on drugs and foster a more equitable and inclusive society.